

ENHANCING STATEWIDE BROADBAND ACCESS

Through an Executive Order, Gov. Rick Snyder created the Michigan Consortium for Advanced Networks (MCAN) to establish a roadmap to help strengthen statewide connectivity, ensuring all Michiganders have access to secure, reliable and affordable broadband services.

SMALL BUSINESSES WITH FASTER INTERNET CONNECTIONS TEND TO HAVE A **HIGHER PROPORTION OF EMPLOYEES WITH ADVANCED TECHNOLOGY SKILLS** COMPARED TO THOSE WITH SLOWER SPEEDS



RURAL COUNTIES WITH HOME INTERNET ADOPTION RATES **LOWER THAN 40%** LOST MORE BUSINESSES AND MORE JOBS THAN COUNTIES WITH HIGHER RATES OF ADOPTION.

BETWEEN 2001 AND 2010 **INCOME GREW FASTER** AND **UNEMPLOYMENT GREW SLOWER** IN RURAL COUNTIES WITH HOME INTERNET ADOPTION RATES HIGHER THAN 60%.

10% OF MICHIGAN HOUSEHOLDS LACK ACCESS TO ADVANCED BROADBAND SERVICES



APPROXIMATELY **79%** OF MICHIGAN'S HOUSEHOLDS SUBSCRIBE TO INTERNET SERVICE.

THE MICHIGAN CONSORTIUM FOR ADVANCED NETWORKS WILL CREATE A ROADMAP TO HELP **STRENGTHEN STATEWIDE BROADBAND ACCESS** AND CONNECTIVITY.

