




STATE OF MICHIGAN
EXECUTIVE OFFICE
LANSING

RICK SNYDER
GOVERNOR

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LT. GOVERNOR

EXECUTIVE DIRECTIVE
No. 2013 - 1

DATE: November 1, 2013
TO: All Executive Branch Departments and Agencies
FROM: Governor Rick Snyder 
RE: Data and Information Sharing, Management and Governance

To continue the process of reinventing state government, we must improve upon the sharing and management of data across all executive branch agencies. Data and information are valued assets that require effective and secure management. It is my goal to establish an environment where improved sharing and management of data will enhance services to citizens. This can only be accomplished by establishing an Enterprise Information Management (EIM) program.

EIM will improve analysis and reporting for the state and it will make our operations more efficient. I envision a state government that allows a single sign-on for citizens and businesses to access all of their state account information. We must improve upon the data available on our Open Michigan website. By implementing EIM, the state can improve service delivery and transparency in a number of our priority areas, including public safety, education, healthcare and economic growth.

Section 1, Article 5 of the Michigan Constitution vests the executive power of the state of Michigan in the Governor. Section 8, Article 5 of the Michigan Constitution places each principal department under the supervision of the Governor. Pursuant to these provisions of the Michigan Constitution, I direct the following:

The Director of the Department of Technology, Management and Budget (DTMB) shall establish and implement an EIM program requiring participation and engagement by all Executive Branch departments and agencies to establish new and improved protocols for data and information sharing, management, and governance.

The EIM program shall include a cross-agency data sharing protocol, a Michigan Information Management Governance Board, an information management

implementation plan for each state department, and a five-year Michigan Statewide Data and Analytics Plan.

All state departments and agencies must work in partnership with DTMB to establish the procedures and protocols for cross-departmental and jurisdictional data sharing and processing. I would like to create a "share first" environment for data sharing while taking all possible measures to ensure personal privacy and protect personal information in a secure manner.

The Director of DTMB shall create and establish the Michigan Information Management Governance Board (MIMGB) as the primary governing body for the state EIM program, to be chaired by a representative from the Governor's Legal Counsel. The MIMGB will have membership representation from Directors or Chief Deputy Directors of all Executive Branch departments and agencies. The MIMGB responsibilities are to adopt, support, and provide advice regarding all activities related to achieving the goals of the EIM program.

Each Department Director shall create and establish a Department Information Management Governance Board (DIMGB) to provide an operational support structure for and to coordinate with the MIMGB. The DIMGB shall be chaired by the Department Director or Chief Deputy Director and will have membership representation from all Bureau and/or Division administrators that have responsibility over business data and information management systems. The DIMGB responsibilities are to advise, adopt, and support all activities related to achieving the goals of the EIM program within each respective department.

Each department shall establish a Chief Data Steward responsible for establishing and implementing EIM within the department. The Chief Data Steward will provide administrative support to the chair of the DIMGB, and serve on working group(s) of the MIMGB. The Chief Data Steward shall not serve as the representative on the MIMGB.

The MIMGB shall direct the development of the Michigan Statewide Information and Analytics Plan, focused on long-term statewide information management and analytics goals. The plan shall include the establishment of a centralized information management and analytics service center and be fully integrated with state agency plans and with DTMB's Information and Communication Technology (ICT) Assessment Roadmap. The plan shall also incorporate an EIM strategy for successful cross-boundary collaboration with external partners of state departments and agencies.

The process of data governance in the state will be open, transparent, timely, and will require cooperation and trust. My expectation is that all state departments and agencies will work together with DTMB to ensure that the EIM program is successful. Citizens and other stakeholders deserve the improvements that can be achieved from an effective EIM program, whereby data is effectively governed and managed.

cc: Department Directors and State Agency Heads