



STATE OF MICHIGAN
EXECUTIVE OFFICE
LANSING

RICK SNYDER
GOVERNOR

BRIAN CALLEY
LT. GOVERNOR

EXECUTIVE DIRECTIVE
No. 2018-2

DATE: February 14, 2018
TO: All Executive Branch Departments and Agencies
FROM: Governor Rick Snyder  2/14/18
RE: Regional Prosperity Initiative: Department Alignment and Participation

The Regional Prosperity Initiative (RPI) was established in 2013 to help accelerate the state's economy and improve the quality of life for Michiganders by more effectively leveraging resources at a regional level. Regional planning and collaboration supported by responsive state services are critical to economic growth in Michigan.

Regional collaboration is essential to creating an efficient, effective, and accessible structure for service delivery. This includes the alignment of state department service regions according to regional prosperity boundaries. These boundaries were based on data that defined natural economic and workforce patterns, economic indicators, transportation data, and commuter sheds. Many of our departments have already realigned their service delivery structures to the 10 prosperity regions, resulting in more responsive service delivery. Completing the alignment of departmental service boundaries will have a positive impact on regional collaboration, planning, and delivery of state services.

After five years of RPI grants, many regions have successfully collaborated on workforce development, economic development, and asset mapping initiatives. Two regions have merged boards and reduced overlapping responsibilities streamlining planning and service delivery while others have forged collaborative relationships as they develop new regional identities.

The Michigan Dashboard was established to measure the state's progress in meeting key objectives and to spark positive change. In this manner, each prosperity regional governance body has been required to establish a regional dashboard to reflect regional priorities and to track progress in meeting region-specific objectives. State departmental contribution to these regional metrics will advance the RPI's goal of stimulating economic growth and improving the quality of life.

Section 1 of Article V of the Michigan Constitution of 1963 vests the executive power in the Governor. Section 8 of Article V of the Michigan Constitution places each principal department under the supervision of the Governor. Pursuant to these provisions of the Michigan Constitution, I direct the following:

All executive branch departments and agencies, except as otherwise provided, are directed to:

1. Designate and provide to the Executive Office, by March 1, 2018, a central point of contact for the RPI. Each department subject to this directive shall also designate a point of contact, which may be the same person, for each of the 10 prosperity regions and make this information available to the public on its website with the RPI map, data, and contact information.
2. Complete the adoption of regional service delivery boundaries according to the RPI map and provide an aligned service delivery map to the Executive Office by July 1, 2018. Exceptions must be approved by the Cabinet Secretary.
3. Aggregate available county data by prosperity region beginning July 1, 2018. Each department subject to this directive shall post this information on its website with the RPI map, data, and contact information.

Finally, under the direction and discretion of the Cabinet Secretary, the Department of Agriculture and Rural Development, the Department of Environmental Quality, the Department of Natural Resources, the Department of Transportation, the Michigan Economic Development Corporation, the Talent Investment Agency, and the Michigan State Housing Development Authority together shall convene quarterly interdepartmental meetings in each of the 10 prosperity regions with the designated regional contacts and with the regional prosperity collaborative, council, or board to promote collaboration, to reduce duplicative efforts, and to review any common issues or projects.

This directive does not apply to the Department of Attorney General or the Department of State, but to promote the goals of the RPI, these departments are encouraged to voluntarily participate in the manner set forth in this directive.