Dealer Authentication
Use the hyperlink in the letter or email you received from the Secretary of State’s Office to connect with CARS e-Services and select “Dealer Services.”
Select “Dealer Login.”
You must have an account with the state of Michigan MILogin system. Select “SIGN UP” if you DO NOT HAVE a “MILogin for Third Party” account. Enter your “User ID” and “Password” if you have a Third Party MILogin account (and skip to slide #7).
Enter your profile information as prompted. Fields with a red asterisk are required.
Enter your security setup information and follow the screen prompts. Make sure to follow all of the security guidelines carefully.
1. Select “Request Code” if you do not have an authorization code and there are no Account Managers* that have access to the account. The authorization code allows you to access your CARS e-Services account.
2. If you already have your authorization code, select “Add Account Access” and skip to slide #14.

*If your account already has an Account Manager, you need to contact your dealer’s Account Manager to gain access to the account.
Select “Dealer” and then “Next.”
Enter your dealer license number and the ZIP Code.
Indicate if you would like to receive your authorization code by email or mail and confirm your decision when prompted.
Select “Submit.”
Your submission has been submitted and your confirmation number is 0-000-427-237.

Select “OK.”
To continue, you must have your authorization code. Choose “Add Account Access.”
Enter your authorization code.
Enter the dealer license number and the business ZIP Code.
Make sure to agree to the “Terms & Conditions” by selecting the check box or you won’t be able to continue.
If all of the information is correct, select “Submit.”
Congratulations, you have reached your CARS e-Services business account “springboard.” This is where you will view and manage your business accounts associated with the Secretary of State’s Office. Always remember to log off when you are finished.