

Democracy MVP Greek Battle

Objective: The Democracy MVP Greek Battle encourages sororities and fraternities to make democratic participation part of their community work. The goal is to cultivate a large pool of candidates to become poll workers for the November general election. Sororities and fraternities will compete against each other to recruit poll workers, which will help our democracy. (Serving as a poll worker is a paid position.) The team that is able to recruit the most poll workers will be recognized by the Michigan Department of State in a press release also be recognized by the Secretary of State Jocelyn Benson as the winner of the Greek Battle.

STEP 1: Commit Your Sorority/Fraternity

Presidents meet with the Secretary as we officially launch this challenge. State chapters reach out to their local chapters highlighting that democracy is a team sport; that on Election Day, poll workers are the MVPs; and that sororities/fraternities can step up to help democracy.

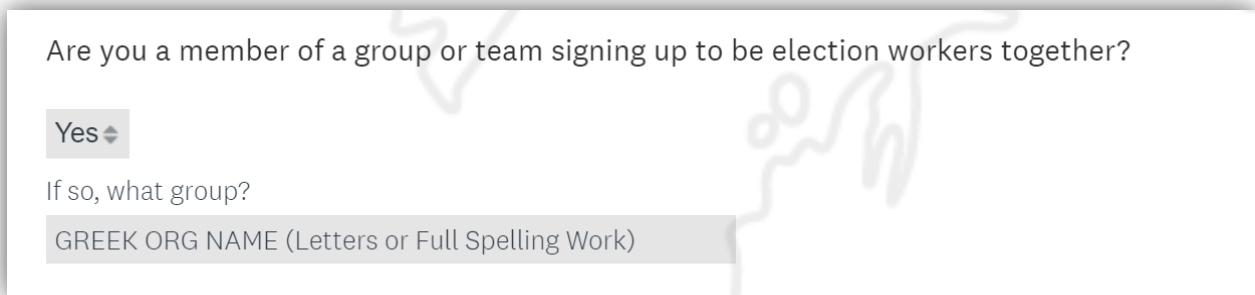
STEP 2: Educate Local Chapters to Assemble Your Team

Democracy is a team sport and the MVPs of Election Day are poll workers. Your role in this challenge is vital to upholding our democracy.

1. Get local chapters to participate in the challenge. They can sign up at Michigan.gov/DemocracyMVP
2. Explain what the requirements to be a poll worker are. You must be a registered voter in Michigan. Check your voter registration status at Michigan.gov/Vote. If you aren't yet registered to vote but want to apply to serve, you can register to vote online at Michigan.gov/VoterRegistration and then sign up. Additionally, you cannot be a challenger, candidate, member of a candidate's immediate family or a member of the local canvassing board. Anyone convicted of a felony or an election crime may not serve.
3. A person doesn't have to be a member of the Greek organization to sign up under its name. Members can encourage friends and family to sign up as poll workers as well under their team name.

STEP 3: Develop Your Action Plan

Teams will need to register as Democracy MVPs under their Greek name on the Democracy MVP sign-up form. [This is how each recruitment number will be tracked.]

A screenshot of a web form with a light gray background and a faint line-art illustration of a person's head and shoulders. The form contains the following text and input fields:

Are you a member of a group or team signing up to be election workers together?

Yes ▾

If so, what group?

GREEK ORG NAME (Letters or Full Spelling Work)

STEP 4: Time for Action

It's time for the team to put its plan to action! The sorority/fraternity should record the scripted message that indicates they have accepted the challenge

1. Record your message.
2. Push your challenge video out on social media. Utilize your sorority/fraternity local chapter social media platform and use the hashtag #DemocracyMVP
3. Recruit everyone you can!

STEP 4: The Final Push

Participate in the Democracy MVP event hosted by the Secretary of State a week before the election.

STEP 5: Be Recognized

All participants of the Democracy MVP Greek Battle will be recognized for joining the challenge. Greek organizations will be added to the Secretary of State's partnership website at Michigan.gov/SOSPartnersInDemocracy. Shortly after the November general election, our team will tally up the numbers and announce the winner.

Timeline:

Aug. 31

Outreach to sororities/fraternities

Week of Sept. 7

- Meeting with all Michigan state presidents for sororities/fraternities
- Provide information on
 - Democracy MVP
 - Poll worker requirements

- Challenge requirements and timeline
- Week of September 21** Sororities/Fraternities should complete Steps 1- 3
- September 21- Election Day** Sororities/Fraternities continue to build their teams
- Week of October 26- Democracy MVP Event