March 24, 1978

Honorable David S. Holmes, Jr.
Michigan State Senate
State Capitol
Lansing, Michigan 48909

Dear Senator Holmes:

This is in response to your letter requesting exemption for a ticket to your annual fundraising event from the identification requirements of P.A. 388 of 1976 ("the Act").

You state your candidate committee holds an annual fundraising affair through which contributions for your candidate committee are solicited by the sale of tickets. The tickets, one of which you have provided as a sample for purposes of this response, have already been printed for this year's event which will take place on April 24, 1978. Each ticket indicates the purpose, time, location, purchase price of ticket, and notice of entertainment and snacks. The ticket is 2½" x 6½" in size.

Section 47 of the Act (MCLA § 169.247) requires printed matter having reference to a candidate to bear the name and address of the person paying for the matter. The provision states, however, that rules may be promulgated to exempt items from the required identification. Rule 169.36 of the General Rules, promulgated by the Secretary of State pursuant to authority conferred by Section 15 of the Act (MCLA § 169.215) and having the effect of law, exempts campaign items, the size of which makes it unreasonable to add an identification. The Department has interpreted this rule on previous occasions to exempt campaign items ranging from ashtrays and brushes to whistles and yo-yo's.

The Department has determined in its role as principal administrator of the Act, that it would not be unreasonable to require the printing of an identification on a ticket such as here presented. Therefore, the tickets in question must have the identification required by the Act. It is suggested that since the tickets have already been printed, the necessary information may be placed on either side of the tickets with a stamp.
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In a letter to Ms. Georgia M. Boewe, dated September 8, 1977, the Department stated the identification required by Section 47 must include the words "Paid for by" followed by the full name of the person paying for the material. If the purchaser is a committee, the full name of the committee must be stated. The identification must also indicate the person's street address including the street number or post office box, city or town, state, and zip code.

Sincerely,

Richard H. Austin
Secretary of State