

COMMUNICATION POLICIES AND GOALS



POLICY



- Integrity in redistricting
- Accuracy in communications
- Appropriate use of communication tools
- Fortify the MICRC brand



SCOPE



- MICRC
- Individual Members of the MICRC
- MICRC Personnel



POLICY COMPONENTS



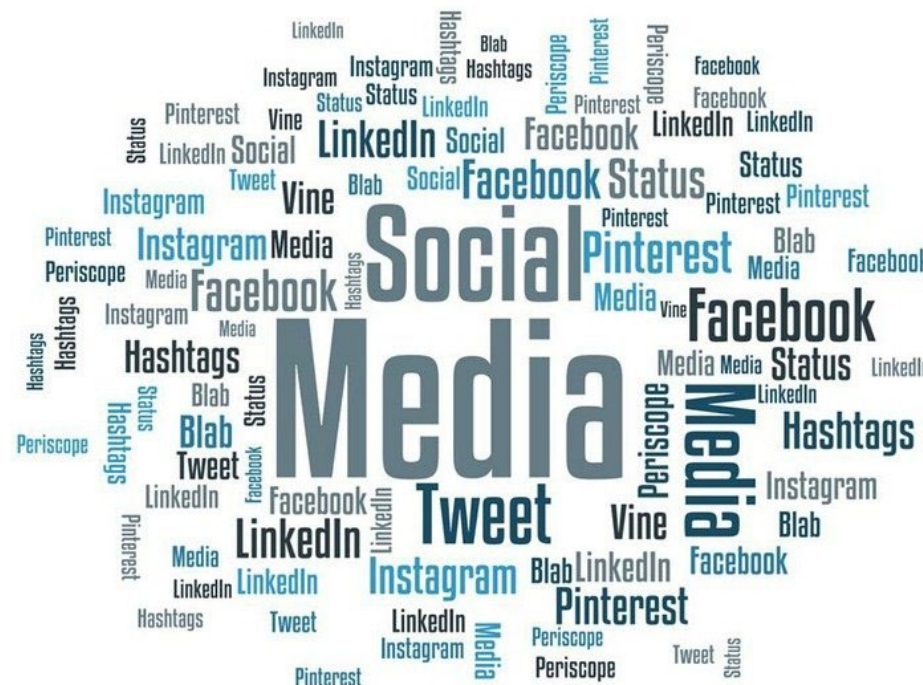
- Media Relations
- Presentations
- Spokespeople
- Groups and Networks
- Use of Quotes
- Media Releases



POLICY COMPONENTS



- Digital Communications
- Website
- Email
- Alerts and Updates
- Branding Requirements



MICRC AUTHORITY



- Review
- Breaches



Questions or Comments?



COMMUNICATION AND OUTREACH



- Ideas
- Collaboration
- Redistricting@michigan.gov



GOALS



- F—Fairness
- A—Awareness
- T—Transparency
- E—Engagement



Questions or Comments?

