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**From:** electionselearning@michigan.gov  
**Sent:** Tuesday, October 30, 2018 2:38:35 AM (UTC+00:00) Monrovia, Reykjavik  
**Subject:** Independent Expenditures Report for State Filers

Hello Tara Paone,

We have received your 'Independent Expenditures - State Filers' form.

If you have any questions, please contact the State of Michigan at 517-335-0170 or [disclosure@michigan.gov](mailto:disclosure@michigan.gov)

**User submitted data**

<b>The Independent Expenditure was to:</b>	Support a Candidate
<b>Candidate's Name</b>	Dana Nessel
<b>Office Sought</b>	Attorney General
<b>County</b>	N/A
<b>District/Jurisdiction</b>	Statewide
<b>Ballot Question Description</b>	
<b>Ballot Designation (If issued by Michigan Board of State Canvassers)</b>	
<b>Name</b>	Everytown for Gun Safety Action Fund
<b>Address</b>	PO BOX 4184 NEW YORK, NY 10163
<b>Same as above</b>	No
<b>Contact Name</b>	Tara Paone
<b>Contact Address</b>	PO BOX 4184 NEW YORK, NY 10163
<b>Email Address</b>	lobbyreg@everytown.org
<b>1. Name</b>	
<b>1. Address</b>	
<b>1. Employer Name and Address</b>	
<b>1. Occupation</b>	

**2. Add additional contributions**

No

**2. Name**

**2. Address**

**2. Occupation**

**2. Employer Name and Address**

**3. Add additional contributions**

**3. Name**

**3. Address**

**3. Occupation**

**3. Employer Name and Address**

**4. Add additional contributions**

**4. Name**

**4. Address**

**4. Occupation**

**4. Employer Name and Address**

**5. Add additional contributions**

**5. Name**

**5. Address**

**5. Occupation**

**5. Employer Name and Address**

**Add additional contributions**

**1. Name**

The Pivot Group, Inc.

**1. Address**

1509 16th Street NW  
Washington, DC 20036

**1. Date of Expenditure / Purchase Date (mm-dd-yyyy)**

10-19-2018

**1. Dollar Amount of Expenditure (xxxx.xx)**

76924.90

**1. Purpose of Expenditure**

Direct Mail Services

**2. Add additional expenditures**

Yes

**2. Name**

The Pivot Group, Inc.

**2. Address**

1509 16th Street NW  
Washington, DC 20036

**2. Date of Expenditure / Purchase Date**

10-23-2018

**2. Dollar Amount of Expenditure**

74557.98

<b>2. Purpose of Expenditure</b>	Direct Mail Services
<b>3. Add additional expenditures</b>	Yes
<b>3. Name</b>	The Pivot Group, Inc.
<b>3. Address</b>	1509 16th Street NW Washington, DC 20036
<b>3. Date of Expenditure / Purchase Date</b>	10-26-2018
<b>3. Dollar Amount of Expenditure</b>	72191.06
<b>3. Purpose of Expenditure</b>	Direct Mail Services
<b>4. Add additional expenditures</b>	Yes
<b>4. Name</b>	Bully Pulpit Interactive, LLC
<b>4. Address</b>	1445 New York Avenue NW Washington DC 20005
<b>4. Date of Expenditure / Purchase Date</b>	10-21-2018
<b>4. Dollar Amount of Expenditure</b>	227094.00
<b>4. Purpose of Expenditure</b>	Digital Advertising Buy
<b>5. Add additional expenditures</b>	No
<b>5. Name</b>	
<b>5. Address</b>	
<b>5. Date of Expenditure / Purchase Date</b>	
<b>5. Dollar Amount of Expenditure</b>	
<b>5. Purpose of Expenditure</b>	
<b>Add additional expenditures</b>	
<b>Please check this box to certify your report:</b>	Certified