

MICHIGAN DEPARTMENT OF STATE

RICHARD H. AUSTIN

SECRETARY OF STATE

STATE TREASURY BUILDING



LANSING

MICHIGAN 48918

September 2, 1977

Mr. John D. Sawicki
Vice President
Stanley Sawicki & Sons, Inc.
1521 W. Lafayette
Detroit, Michigan 48216

Dear Mr. Sawicki:

This is in response to your two letters dated May 31, 1977, concerning campaign advertising under P.A. 388 of 1976 ("The Act"). Although you requested a declaratory ruling, the Department is responding pursuant to its authority, set forth in Section 47 of the Act and Rule 169.36 promulgated pursuant to the Act, to determine whether or not certain items may be exempted from an identification or disclaimer required by the Act.

You ask whether bumper stickers of the size 4" X 15" or smaller, and screen printed posters of the size 28" X 44" or smaller, are required to have printed on them the identification and disclaimer required by Section 47 of the Act and Rule 169.36.

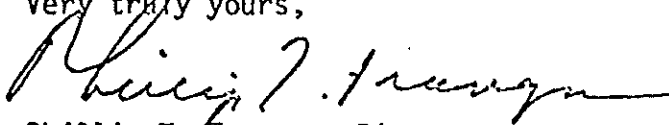
The Department has determined that bumper stickers of the size 4" X 15" or smaller are exempt from the requirements of an identification or disclaimer as provided in the legal provisions cited above. However, the posters about which you inquired are not exempt.

The Department takes this opportunity, pursuant to Section 47 of the Act, and Rule 169.36, to identify certain additional items exempt from the required identification or disclaimer. They include the following:

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|---------------------------|----------------------|
| 1. ashtrays | 11. earrings |
| 2. brushes | 12. emery boards |
| 3. badges & badge holders | 13. envelopes |
| 4. bingo chips | 14. erasers |
| 5. combs | 15. golf tees |
| 6. cigarette lighters | 16. golf balls |
| 7. cups | 17. drinking glasses |
| 8. clothing | 18. hats |
| 9. clothes pins | 19. horns |
| 10. coasters | 20. key rings |

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| 21. knives | 34. pinwheels |
| 22. lapel pins | 35. pennants |
| 23. labels | 36. pencils |
| 24. matchbooks | 37. pens |
| 25. magnifying glasses | 38. pocket protectors |
| 26. noisemakers | 39. ribbons |
| 27. nail files | 40. shoe horns |
| 28. nail clippers | 41. swizzle sticks |
| 29. paper & plastic cups | 42. staple removers |
| 30. paper & plastic plates | 43. sunglasses |
| 31. plastic tableware | 44. sunvisors |
| 32. pendants | 45. whistles |
| 33. paper weights | 46. yo-yo's |

Very truly yours,



Phillip T. Frangos, Director
Office of Hearings and Legislation

PTF:mc