August 1, 1978

Mr. David A. Spencer  
Michigan State Senate  
Senator Huffman Committee  
State Capitol  
Lansing, Michigan, 48909

Dear Mr. Spencer:

This is in response to your letter requesting an interpretation from the Department as to whether campaign stickers are exempt from the identification requirements of the Campaign Finance Act ("the Act"), P.A. 338 of 1976, as amended.

The campaign stickers measure approximately 2 3/4" x 1" and have printed on them a 1/2" x 3/4" likeness of Senator Bill S. Huffman. The following is also printed on the stickers:

  Senator Bill S. Huffman  
  Sixteenth District  
  State Senate  
  State Capitol  
  Lansing, Mich. 48902

Section 47 of the Act (MCLA 5 169.247) was amended by P.A. 348 of 1978 to the exempting from identification requirements of the Act, by Department rule, of any printed matter which is of a size as to make the identification requirements unreasonable. Rule 169.36 of the administrative rules provides for the exemption of material, the size of which makes it unreasonable to add an identification.

The Department determines that the stickers which are the subject of your inquiry are exempt from the identification requirements as stated in the legal provisions cited above.

Sincerely,

[Signature]
Richard H. Austin  
Secretary of State

RHA:pk