



## RESOLUTION OF THE GOVERNOR'S TALENT INVESTMENT BOARD

**K-14 Career Awareness and Readiness**  
*Approved September 19, 2016*

The role of the Governor's Talent Investment Board (GTIB) is to facilitate improvements in the labor market climate in the State of Michigan that enhance the incomes and career opportunities for Michigan residents. With its majority of employers, GTIB uniquely mixes the voices of the business community with government.

The GTIB has identified significant opportunities to prepare Michigan K-14 students for today's advanced skills careers which are higher paying than ordinary entry-level positions and can be achieved without a full four-year degree.

The GTIB strenuously encourages the following improvements in the K-14 system in the state:

1. Identify and verify local in-demand, high-paying, and advanced skills job opportunities using state and regional business, workforce, and labor market information.
  - a. Verify labor market information with local employer or association engagement.
  - b. Require annual reviews of programs to ensure that state funded CTE programs are responsive to local job opportunities which do not require advanced degrees.
2. Increase career option awareness of Michigan middle and high school students, parents, teachers, and counselors.
  - a. Promote education and outreach with employer-engaged career exposure beginning in middle school.
  - b. Enhance or create marketing materials and social media to promote career awareness.
  - c. Identify funding sources for career marketing.
3. Increase work-based learning opportunities including hands-on experience.
  - a. Identify and communicate best practice program.
  - b. Improve employer understanding of youth workplace rules.
4. Align high school, adult education, community college, and post-secondary curriculums to focus on attainment of career goals.
  - a. Increase coordination between employers and K-14 to ensure students are prepared for local, high-paying advanced skill jobs.
  - b. Eliminate barriers to K-14 for pursuing CTE/Early Middle College programs.
5. Require all state-funded skills training programs to justify and share state-purchased assets.
  - a. Provide language within State of Michigan Request for Proposals and Policy Issuances requiring equipment purchased with state funding be shared between multiple educational entities to maximize utilization of such equipment.
  - b. Require evidence that employer engagement and input is driving the funding request.

6. Expand availability of CTE-type training for remote and other geographically disadvantaged students.
  - a. Increase the expansion of high-speed broadband access in Michigan, particularly in rural Michigan.
  - b. Investigate on-line and structured interactive programs for use by students that can't otherwise attend CTE programs in person. (Australia model).
  - c. Publish list of available Michigan CTE programs, including location and brief description.
  - d. Build CTE credits in state standards.
  - e. Send CTE funding information and success stories to all school superintendents, ISD administrators, CTE administrators and school boards.

The GTIB recognizes its close partnership with the Michigan Department of Education (MDE) and understands that the MDE cannot achieve these changes alone. As such, the GTIB resolves to provide full support for the development and implementation of these priorities, securing employer engagement.