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## Michigan Celebrates You campaign awards signing bonus

*Pure Michigan Talent Connect celebrates job seekers, job finders and employers*

**NOVEMBER 20, 2015** – An Upper Peninsula job-seeker who successfully used the state’s labor exchange system -- [Pure Michigan Talent Connect](#) -- to gain employment was recognized today through the [Michigan Celebrates You campaign](#).

The campaign promotes use of the [www.mitalent.org](http://www.mitalent.org) site by job-seekers and employers, increases the number of accounts created, helps job-seekers with their searches and recognizes employer-employee matches made via the site.

It gives registered users on Pure Michigan Talent Connect the opportunity to participate in a monthly sweepstakes for the chance to win a \$250 gift card. Additionally, one lucky participant per month receives a signing bonus of \$5,000 upon demonstrating that he or she was hired for a full-time job through a posting on Pure Michigan Talent Connect. Over the course of six months, 10 awards are presented monthly. The deadline to enter the sweepstakes was July 31.

“Pure Michigan Talent Connect is a great tool for job seekers to search for opportunities in Michigan,” said Stephanie Comai, director of the Michigan Talent Investment Agency. “The website allows employers to directly connect with top talent from across the state.”

David Anderson is the latest signing bonus winner. He accepted a position as a systems administrator with the BHK Child Development Board in Houghton. In addition to his signing bonus, Anderson was recognized by his colleagues during a reception at BHK.

The [BHK Child Development Board](#) was founded to run the Head Start program in Baraga, Houghton and Keweenaw counties and serve as the child development planning agency for the three-county area. Since then, BHK has grown to provide high quality education services that range from support programs for expecting families to enrichment activities for high school students. BHK also offers opportunities to serve the community through AmeriCorps and earn educational awards toward college.

To learn more about Pure Michigan Talent Connect and view over 96,000 job opportunities in Michigan visit [www.mitalent.org](http://www.mitalent.org)

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