

Governor's Talent Investment Board Quarterly Meeting
Meeting Minutes
December 2, 2013, Noon – 3:00 p.m.
Lansing Community College – West Campus MTEC
5708 Cornerstone Drive, Lansing

MEMBERS PRESENT:

Dennis Argyle	William Jones
Brian Balasia	Geralyn Lasher (for James Haveman)
Melanie Brown (for Steven Arwood)	Christine Quinn (for Michael Finney)
Robert Campau	Senator Phil Pavlov
Tony Day	Paul Smith (for Maura Corrigan; via phone)
Patrick Devlin (via phone)	Kester So
Kimberly Dickens	Zane Walker (via phone)
Helen Dietrich	Chris Warren
Jamie Gaskin	Gordon White, Jr.
Nancy Gioia (via phone)	Scott Wilkerson
Kirk Hanna	Elaine Wood
Alisande Henry (for Mike Flanagan)	William Young
James Jacobs (via phone)	Representative Adam Zemke

MEMBERS ABSENT:

David Brule II	Alan Gocha, Jr.	John Rakolta III
Timothy Bryan	Bing Goei	Arnie Redsicker
Brian Burnett	Mark Hackel	Anne Rosewarne
John Cotton	Senator Dave Hildenbrand	Mara Letica Saad
Olga Dazzo	Kate Hogan	Frank Venegas, Jr.
Representative Frank Foster	Frank Jonna	Richard Wells
Mary Ann Gale	Michael Krushena	

WELCOME AND OPENING REMARKS

Gordon White, Jr., Chair, called the meeting to order at 12:29 p.m. Mr. White asked Ms. Beckhorn and Ms. Johnson to take roll call and to record the Board members both physically present and on the phone for quorum purposes. He then provided a few opening remarks.

Mr. White noted the PowerPoint presentation that had been playing during lunch which contained some of the positive employer and customer feedback that had been submitted to the Governor's Office and the Workforce Development Agency over the prior few months with respect to Michigan's Talent Development System. He also indicated that additional feedback will be shared at future meetings utilizing the same format.

Mr. White briefly reviewed the meeting's agenda and outlined the objectives for the meeting. The objectives for the meeting were:

1. Provide GTIB members with updates concerning the use of information and feedback provided by them at previous meetings; and

2. Obtain some initial feedback from GTIB members regarding better collaboration and alignment between state and local workforce boards.

Finally, Mr. White asked for any public comments prior to proceeding with the agenda. There were none.

ACTION ITEM: CONSENT AGENDA

Mr. White outlined the two consent agenda items before the Board: approval of the meeting minutes from the September 10, 2013, Board meeting and the proposed schedule of meetings for the Board for calendar year 2014. He asked if any Board members had questions or comments pertaining to the meeting minutes. Hearing none, Mr. White asked for a motion to approve the September 10, 2013, meeting minutes.

A MOTION was made by Board member Patrick Devlin and SUPPORTED by Board member William Jones to approve the meeting minutes. The MOTION was approved unanimously.

Mr. White asked if any Board members had any questions or comments regarding the proposed Board meeting schedule for calendar year 2014. Hearing none, he asked for a motion to approve the Calendar Year 2014 Meeting Schedule.

A MOTION was made by Board member Nancy Gioia and SUPPORTED by Board member William Jones to approve the meeting schedule. The MOTION was approved unanimously.

PY 2013 WORKFORCE INFORMATION GRANT/PY 2012 WORKFORCE INFORMATION ANNUAL REPORT

Jason Palmer from the Bureau of Labor Market Information and Strategic Initiatives within the Michigan Department of Technology, Management, and Budget provided a brief overview for Board members of the Program Year 2013 Workforce Information Grant and the Program Year 2012 Workforce Information Annual Report.

Following Mr. Palmer's overview, one Board member asked a question concerning the factors behind the reduction in funding in comparison to prior years. The response was that allocations are formula based and tied to factors such as the unemployment rate.

Mr. White asked for a motion to approve the PY 2013 Workforce Information Grant and to accept the PY 2012 Workforce Information Annual Report.

A MOTION was made by Board member Scott Wilkerson and SUPPORTED by Board member Elaine Wood to approve the grant and to accept the report. The MOTION was approved unanimously.

SKILLED TRADES TRAINING FUND GUEST SPEAKER

Ann Gilmore, Resource Development Manager at Peckham, Inc. in Lansing, shared information with Board members concerning her organization's experience with the Skilled Trades Training Fund (STTF). Highlights of Ms. Gilmore's presentation included:

- Peckham, Inc. is a multi-faceted, community rehabilitation organization that is investing a lot of its own resources into training
- Three divisions within Peckham, Inc. are benefitting from the funding received from the STTF:
 - Manufacturing
 - Business Services (Call Center and IT Help Desk)
 - Supply Chain Solutions
- Training is focused on Six Sigma and lean manufacturing skills
- Peckham needs a lean, adaptive, and flexible workforce for the commercial market it is moving toward; which is different than the military market where most of their experience lies

Mr. White thanked Ms. Gilmore for sharing Peckham's story with the Board.

STATE AND LOCAL BOARD COLLABORATION AND ALIGNMENT DISCUSSION

Mr. White asked Ms. Beckhorn to make some brief remarks to set the stage for the Board's exploratory discussion of state and local board collaboration and alignment. Highlights of Ms. Beckhorn's remarks included:

- This is a topic that the GTIB Executive Committee has been discussing
 - Are there ways in which the Board can influence local boards' strategic plans?
- One of the Board's first actions when it convened was to develop a mission and vision statement to guide its work
 - The GTIB Progress Report is used to document actions and outcomes related to the Board's mission and vision
- Neither the GTIB nor its predecessors have ever directed or influenced local boards to align with the state board in order to work toward common goals
- Examples of local board strategic plans were shared and alignment with the GTIB mission and vision was highlighted
- Key points to keep in mind:
 - The emphasis should be on innovation rather than on compliance and administrative detail
 - There should be encouragement to think and act beyond the scope of the federal Workforce Investment Act
 - Local flexibility should be encouraged and maintained

Following Ms. Beckhorn's presentation, Board members were asked to further discuss the topic with the other Board members seated at their tables. Board members used a set of questions provided by Ms. Beckhorn to guide their discussions. Table discussions ensued for approximately half an hour.

At approximately 1:30 p.m. Mr. White reconvened the meeting and asked Board members to briefly share one item from their table discussions. Notes from the table discussions will be shared with all Board members after the meeting.

Ms. Beckhorn advised Board members that the Workforce Development Agency will provide additional information regarding this topic at the next quarterly meeting of the Board in March after further consultation with the GTIB Executive Committee at its next meeting in February.

GTIB PROGRESS REPORT UPDATE

Mr. White asked Ms. Johnson to provide an overview of the updated GTIB Progress Report and to address any questions Board members had regarding the report. The purpose of the report is to measure the Board's progress toward meeting key goals and objectives. There were no questions from Board members concerning the report.

SMALL GROUP DISCUSSIONS AND REPORT OUTS

Mr. White asked Board members to break into their small groups to discuss continuing progress toward achieving each group's goal as outlined in the updated GTIB Progress Report.

At approximately 2:30 p.m. Mr. White reconvened the meeting. Report outs commenced. Notes from the small group discussions will be shared with Board members after the meeting.

UPDATES/NEWS FROM WDA AND MEDC

Mr. White introduced Ms. Christine Quinn, Director of the Workforce Development Agency, State of Michigan (WDASOM). Ms. Quinn provided the Board with a brief update on the agency's activities and initiatives, including:

- An update on the Skilled Trades Training Fund
 - Tremendous response in terms of the number of applications received
 - Staff are working to process complete applications quickly
 - Approved applications are bringing a lot of leveraged funds to the table
- An update on the Just Add One Youth Internship Initiative
 - Staff received feedback from the HR Advisory Group regarding the initiative
 - Conducting a survey of the Michigan Works! Agencies to gather additional feedback

Ms. Quinn asked Michael Pohnl from the WDASOM to provide an update regarding the agency's Strategic Plan. Highlights of Mr. Pohnl's update included:

- Staff has continued to refine the plan based upon additional input
- A shorter version of the plan has been developed for external consumption
- Currently working on assigning metrics to the plan
- Hope to have a final plan by the end of December

Ms. Quinn introduced Mr. Jim Durian, Director of the Community Ventures program at the Michigan Economic Development Corporation (MEDC). Mr. Durian provided the Board with a brief update on the agency's activities and initiatives, including:

- An update on the MAT² pilot training program
 - A three-year program in Mechatronics based on the German dual education model
 - Offerings for Fall 2014 will be expanded
 - Currently looking for employers in the areas of Mechatronics, Design and Visualization, and Information Technology
- The Career Liaisons program launched
 - The goal of the program is to improve the information and resources available to high school students, their parents, and educators, allowing them to make informed career choices and helping to ensure employers have access to talent
 - At least one liaison at a community college in every Prosperity Region
 - Liaisons have been connected with local economic development and the Michigan Works! Agencies
- The Community Ventures program met its goal of placing at least 1,000 structurally unemployed individuals into employment during Fiscal Year 2013

Mr. White thanked Ms. Quinn and Mr. Durian for updating the Board on the latest developments at the WDASOM and the MEDC.

CLOSING REMARKS

Mr. White asked for any public comments. There were none. Mr. White encouraged Board members to fill out the notecards on their tables before leaving so their input may shape the agendas for future meetings. The notecards ask Board members to write down what in their opinion is the essential question that should be answered at every meeting.

Mr. White reminded Board members that meeting evaluations for the Board's quarterly meetings have gone paperless. Board members will receive an email with a link to the evaluation for the meeting. Board members are encouraged to take a few minutes to fill out the evaluation as their feedback is important to shaping the agendas for future meetings.

The Board's next meeting is scheduled for Wednesday, March 12, 2014, from Noon until 3:00 p.m. in Lansing. There being no further discussion, the meeting was adjourned at 2:51 p.m.