

Going PRO Talent Fund (Talent Fund) Application Guide for Employers

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Overview

This site is used to apply for a Going PRO Talent Fund (Talent Fund) Independent Employer or Industry-led Collaborative (ILC) award. The Talent Fund provides funding to employers in order to assist in training, developing and retaining current and newly hired employees.

In order to submit an application through this website, you must be pre-approved by an authorized representative of a local Michigan Works! Agency (MWA), with a documented need for recruitment and/or development of talent in the next year.

Getting Started

To get started, contact your local MWA to inquire about the authorization and application. For additional information, including MWA Talent Fund Key Contacts, please go to www.michigan.gov/talentfund.

S.	Going PRO Talent Fund (Talent Fund) Going PRO Talent Fund (Talent Fund)			Signin
		<section-header><section-header><section-header><section-header><text><text><text></text></text></text></section-header></section-header></section-header></section-header>	Sign In User ID Password Trouble logging in?	
Copyrig	ht 2019 State of Michigan			Policies

Register as a New User

Step 1

Launch the WBLOMS Going PRO Talent Fund website: <u>https://app.wda.state.mi.us/WBL</u>. **You must use the Chrome or Edge browser**.

Step 2

Click "Sign up Today" to request system access and credentials.



Step 3

Enter Required Fields which includes: First Name, Last Name, Email Address, Confirm Email, Phone Number, Password, Confirm Password, Select Question 1, Answer 1, Select Question 2, Answer 2, Select Question 3, Answer 3.

Register New User Step 3	
First Name	Middle Initial
Last Name	Suffix
Email Address (Login ID)	
Confirm Email	
Phone Number	
Password ⑦	
Confirm Password	
Select Question 1	
	Ŧ

Step 4

Press "Submit." You will see a message that account creation has been successful.

Answer 3			
		Ste	ep 4
	Cancel		Submit



Signing In

Step 1

Launch WBLOMS URL: <u>https://app.wda.state.mi.us/WBL</u> You must use the Chrome or Edge browser.

Step 2

If you wish to log in as a system user, please Sign In with your User ID and Password.

Or, enter existing Pure Michigan Talent Connect (PMTC) account associated email address as "User ID" and use the same Password used for PMTC.

Forgot Password

Step 1 Click the "Trouble Logging In?" button.

Step 2 Enter your Email Address.

Step 3

Click "Reset Password". An email will be sent to the email address entered. The email will contain a Secure Token (a series of random numbers) to use on the next screen.

Step 4 Enter a new Password.

Step 5 Confirm new Password.

Step 6

Enter Secure Token that was sent via email.

Employer Dashboard

From the Employer Dashboard, employers may submit an authorization request to complete a Going PRO Talent Fund application, view or edit a submitted application, and see the status of an application.



Going PRO Talent Fund (Tale Going PRO Talent Fund (Talent Fund)	nt Fund)								C	ashboard	Tes
	From the Employer Dash status of an application. To get started, contact y Talent Fund Key Contact The application period c	board, employers m our local Michigan W 5, please go to www. loses on October 2, 2	ay submit an authorization /orksl Agency (MWA) to in michigan.gov/talentfund. 2019. After 5:00 p.m. Easte	n request to compl quire about the au rn Time, employers	ete a Going PRO Tak thorization and app will not be able to :	ent Fund application, view lication process if you have submit their application.	or edit a submitted appl	ication, and see the			
	Authorizati Once an Authorizat	on Request	ts roved by an MWA it w	ill appear here. T	o begin an applic	ation, click *Start Applic	ation".				
	FEIN 383192749	Site Name	Request Type	Status Submitted	MWAName Capital Area M	ichigan Works	Status Date 9/10/19	View			
						New Aut	horization Request	View All			
	Application	IS									
	Reference#	FEIN	Application Type	Status		MWAName	Modified				
	20-00179	383155546	Independent	Submitte	ed to WDA	Oakland County	9/10/19	View			

Authorization Request for Independent Application

Complete all required fields to request authorization from an MWA to apply for a Talent Fund award. Entering text may prompt a drop-down list to select from and/or the automated population of data (i.e., FEIN number). Please review all fields prior to clicking Submit.

Step 1

Click on "New Authorization Request."

Step 2

In the field labeled Employer enter text to search for Federal Employer Identification Number (FEIN) or Employer.

Step 3

Select the employer from the list.

Step 4

Enter the name your business is commonly referred to under Doing Business As (DBA) name.

Step 5

Enter the name of the specific site applying for an award.

Step 6

Enter address.



Authorization	Request	
Please complete all re a Going PRO Talent Fu and/or the automated clicking Submit.	quired fields below to request aut ind award. Entering text may pron population of data (i.e., FEIN nun	thorization from an MWA to apply for npt a drop-down list to select from nber). Please review all fields prior to
Employer	Step 2	FEIN ②
Type FEIN, Name or	DBA Name for search	
Doing Business As ⑦	Step 4	
Site/Plant/Facility Name O Type Site Name or O Street Address Line 1	[©] Step 5 City for search	
Street Address Line 2	•	
ZIP Code	County	/
City	State	
		¥

Step 7

If you are the first person from your company to request authorization to submit an application, select "New". If someone from your company has already submitted a request for authorization for an application that you wish to edit, select "Existing".

Step 8

The "Select MWA you are working with" will auto populate based on your zip code. If you are working with a different MWA other than the one in your service area, you can change your selection.

Step 9

If you are working with a representative from your MWA to submit a Talent Fund application, enter their contact info here. If you are unsure of their contact info, enter any relevant information in the notes section.



Step 10

Click "Submit". Submitted requests will appear on your dashboard. You will receive an email when the request has been approved or denied by the MWA.

Requesting authorization to submit: \textcircled{O}	
New Existing Step 7	
Select MWA you are working with Step 8	
	٣
Add MWA Representative 🛛	
First Name Step 9	Last Name
Email	Phone
Eman	Phone
Notes 🗇	
0 of 500 characters	Step 10
	Step 10
	Cancel Submit

Begin an Application

Once a request for authorization is approved by an MWA, an application can be started.

Step 1

Under the Authorization Request section, locate a request that has been approved.

Step 2

On the right side of the screen near the request, click "Start Application."

Step 3

Click the button to certify that you agree to the terms and conditions.

Editing Application

At any time, you may exit your application and return later to finish. Be sure to save any information before exiting.

Step 1

To continue editing an application after it has been saved and closed, you must first log in.



Step 2

Scroll down to "Applications" section. All applications will be displayed here.

Step 3

Click "Edit" on the right side of the screen next to application you wish to edit.

Employer Information Section

Step 1

Enter North American Industry Classification System (NAICS) Title or Code.

Step 2

Enter how many years the company has been in business.

Step 3

Select the Primary Business Cluster that the proposed training supports. Select a Secondary Business Cluster if appropriate.

Step 4

Enter an Employer Website, if applicable.

Step 5

Enter the total number of full-time permanent employees in the company at the time of this application.

Step 6

Primary NAICS Step 1		Years in business Step 2
Type NAICS Title or Code for search		
The NAICS code may be found at federal NAICS website		
Select Primary Business Cluster ⑦ Step 3	Select Second	dary Business Cluster
•		
Employer Website Step 4		
Total number of full-time permanent employees (for	this plant/site/fa	cility/location) Step 5
	5	Step 6
S	ave	Save and Continue



Tax Obligations Section

Step 1

Enter Sales Tax License number, if applicable.

Step 2

Answer the Yes or No question.

Step 3

Click "Save and Continue."

Sales Tax License,	if applicable Step)1
ls the employer ci	urrent on all state of M	ichigan tax obligations?
🔵 Yes 🔵 No	Step 2	Step 3

Contacts Section

Step 1

Enter in information for all required fields for primary and alternate contact; which include: First Name, Last Name, Phone Number, and Email.

Step 2

To use the information previously entered during account creation, click "Same as site user"

Step 3

First Name Step 1	Middle Initial
Last Name	Title
Phone Number	Extension
Email	



Rationale for Request Section

Step 1 (Introduction)

Enter text including a description of the employer.

Narrative must be explained below in its entirety. Do not only attach a separate document with the narrative.



Step 2

Attach supporting documents, as necessary.

Step 3

Click "Save and Continue."



Step 4 (Business Case)

Enter text explaining why training is needed. This is your opportunity to share the training, placement, and/or retention needs; galvanizing issue(s), and the anticipated impact to the company and/or employees.

Narrative must be explained below in its entirety. Do not only attach a separate document with the narrative.



Business case and description of need could include:

- Business expansion
- Significant recent capital investment
- At risk of losing business or contracts
- New or upgraded certifications are required to obtain new business
- New equipment
- New processes
- Unable to find talent with the skills needed; describe steps that have been taken to fill the need
- Skills and/or talent gap due to retirements, promotions, career laddering
- Diversification of product(s)

Business Case	
This is your opportunity to share why the training is needed and how it will impact your company and/or your employees.	
Description of need could include: - Business expansion - Significant recent capital investment - At risk of losing business or contracts - New or upgraded certifications are required to obtain new business - New equipment - New processes - Unable to find talent with the skills needed; describe steps that have been taken to fill the need - Skills and/or talent gap due to retirements, promotions, career laddering - Diversification of product(s).	ž
File Edit View Insert Format Tools Table	
$ \begin{tabular}{cccccccccccccccccccccccccccccccccccc$	
Step 4	

Step 5

Attach supporting documents, as necessary.

Step 6





Step 7

Enter text explaining impact of previous awards, if applicable. An explanation regarding the impact of the previous Talent Fund award(s) could include:

- Increase in retention of revenue due to previous Going PRO funded training.
- Previous outcomes/performance on Going PRO funded award(s) such as trained/hired more than projected.

Narrative must be explained below in its entirety. Do not only attach a separate document with the narrative.

Impact for Previous STTF \ Going PRO Talent Fund Awards (if Applicable)						
Provide an explanation regarding the impact of the Going PRO Fund (previously known an as STTF) awards that could include:						
 Increase in retention of revenue due to previous Going PRO funded training Previous outcomes/performance on Going PRO funded grant(s) such as trained/hired more than projected 						
Provide impact statement:						
File Edit View Insert Format Tools Table						
Step 7						

Step 8

Attach supporting documents as necessary.

Step 9

Click "Save and Continue."

Attachments	Section						
Please attach any docum the company.	entation to support the impact of previous	Going PRO funded grant(s) awarded to					
Step 8	Step 8 Click to browse						
	Or Drag & Drop to upload your file						
Note: Pleas	e note that the acceptable file formation	ts are docx, doc, and pdf.					
		Step 9					
	Save	Save and Continue					

Training Needed Section

An explanation of types of training and how each training ties into the need. Include linkages (where applicable) to filling high growth job openings, upgrading incumbent worker skills,



establishing career pathways, talent pipeline management activities, and establishing industry skill standards. Include name of training, description of training and how it will benefit employer/employees, as well as the anticipated results of training. This is particularly relevant in the consideration of leadership, management, on-line, process improvement, project management, and safety training (refer to the Eligible/Ineligible Training Guidance).

Narrative must be explained below in its entirety. Do not only attach a separate document with the narrative.

Attach additional supporting documentation as necessary (e.g. leadership or sales course curriculum).

Step 1 (Training Needed)

Enter an explanation of the types of training and how each training ties to the need.

Step 2

Attach supporting documents, as necessary.

		VICVV	inse	ert F	ormat	100	s Ta	able							
4	\diamond	в	Ι	₽	≡	≣	■	Ξ	~	Ξ	~	₫	≧	\$ ۲	
Ste	ep 1														



Step 3

Click "Save and Continue."

Step 4 (Training Information)

Enter the date training will begin. Click the "calendar" to select a date.

Step 5

Enter the date training will end. Click the "calendar" to select a date.

Step 6

Click "Save and Continue."

Training Information						
Enter the dates that the Going PRO Talent Fund-funded training will begin AND end. For new employees receiving on-the-job training, the training end date includes the required 90-day retention period and must conclude within one year of the award date.						
Step 4		Step 5				
Date training will begin		Date all	training will end			
yyyy-mm-dd		yyyy-mm-dd				
			Step 6			
	Save		Save and Co	ntinue		

Training Provider Section

Step 1

Select Type of Training Provider descriptions of each type (Community College, On-the Job Training (OJT), Private Training Institution, Vendor, University, Other) Examples will need to be explained in supporting documentation.

Step 2

Enter Training Provider Name.

Step 3

Select which type of credential will be received by employee at completion.

College credit: Recognizes training or an experience that resulted in earned college credit.

College credit pending: Recognizes training or an experience that will or could be articulated for college credit upon completion.

Certificate of completion – institution of higher education: Recognizes training that occurred at a college or university. The certificate may or may not lead to certification.

Certificate of completion (other): Recognizes training that results in a certificate, not connected to a college. The certificate may or may not lead to a certification.



Step 4

Enter Training Provider City.

Step 5

Enter Training Provider State.

Step 6

Select where training is being delivered. Options will need to be explained in supporting documentation.

Step 7

Click "Add Training Provider."

Training Provider Information	on
Type of Training Provider Step 1	
	¥
Training Provider Name Step 2	
Type of Credentials Step 3	
	Ţ
Training Provider Located City Step 4	Training Provider Located State Step 5
	T
Where training is being delivered Step 6	
•	
	Step 7
	Add Training Provider

Step 8

Click "Save."

Step 9

Repeat Steps 1 through 8 until all training providers have been added.



Step 10

Click "Save and Continue."

		Add Training Provider
Example Provider		
College Credit Lansing, MI · Provider Site		remove
	Step 8	Step 10
	Save	Save and Continue

Training Plan Details

Step 1

Select previously entered training provider from the drop down.

Step 2

Enter the training course name. If On-the-Job Training (OJT) was selected enter Job Title/Occupation instead.

Step 3

Select the Training Type from the drop down.

Step 4

Enter the start date. Click the "calendar" to select a date.

Step 5

Enter the end date. Click the "calendar" to select a date.

Step 6

Enter the Training Cost Per Person. Enter the total cost of the course per person. If you choose to enter an amount that is less than the actual cost of the course in order to leverage a greater cash contribution, make sure to reflect this later in the Employer Contribution section in the "Other" category. If OJT was selected enter training hours instead.

Step 7

Click "Add Training Course"

Step 8

Repeat Steps 1 through 7 until all training courses have been added. If you have multiple of the same course being offered by the same provider on different dates enter them all in as separate courses.



Step 9

Click "Save and Continue."

Training Plan Details	
Training Provider Step 1	
	Ţ
Training Course Name Step 2	
Training Type Step 3	
	×
Start Date Step 4	End Date Step 5
yyyy-mm-dd	yyyy-mm-dd
Training Cost Per Person Step 6	
\$	
	Step 7
	Add Training Course
Step 9	Save Save and Continue

Current Employee Details

Step 1

You can choose to upload an employee list **or** add each employee individually. To enter multiple employees simultaneously follow Steps 2 through 8. To enter employees individually skip to Step 9.

Step 2

Click "Download Template".

Step 3

Open downloaded file in Excel.

Step 4

Enter first name, last name, and hourly wage of each employee. Do not change the headers.

Step 5

Save the file as a .csv. Be mindful that some computers default to saving the file as .txt.

Step 6

Return to Current Employee Details.

9/9/19



Step 7

Click to browse and select .csv file for upload or drag and drop file.

Step 8

Click "View Employees" to view employees and confirm employees have been entered. You can remove any names entered in error.

Step 9

Enter employee first name.

Step 10

Enter employee last name.

Step 11

Enter current Hourly Wage.

Step 12

Select any courses the employee is receiving. Use Select all to select all available courses.

Step 13

Click "Add Employee."

Upload Employee List	:	
Please upload current emplo	yees list in CSV file.	
Ste	7 Click to brow	vse
	Or Drag & Drop to up	load your file
Note:	Please note that the accep	otable file format is csv.
		Step 8
Step 2	Download Templat	e View Employees
Add Employee		
Add Employee Employee First Name Step	9 Em	ployee Last Name Step 10
Add Employee Employee First Name Step	9 Em	Iployee Last Name Step 10
Add Employee Employee First Name Step	9 Em	ployee Last Name Step 10
Add Employee Employee First Name Step	9 Em	Iployee Last Name Step 10
Add Employee Employee First Name Step Current Hourly Wage Ste	9 Em	iployee Last Name Step 10
Add Employee Employee First Name Step Current Hourly Wage Ste \$ Select training course(s)	9 Em	iployee Last Name Step 10



Step 14

Repeat Steps 9 through 13 until all employees are added.

Step 15

For any employees entered via upload of .csv file, scroll down to a course at bottom of page and click "Add." Select any employees who will participate in that course, then click "Add Employees" to add your selection to the course.

Step 16

Click "Download Training Plan" to download an Excel containing information entered.

Step 17

Click "Save and Continue."

	Step	13	Add New Hire
Example Course - \$523			Step 15
Example Provider Classroom/Customized Training New Hires: 0			\$0 add
			Step 16
		(Download Training Plan
	Save		Save and Continue
		Step	o 17

New Hire Details

Step 1

You can choose to upload a new hires list or add each employee individually. To enter multiple new hires simultaneously follow steps 2 through 8. To enter New Hires individually skip to step 9.

Step 2

Click "Download Template."

Step 3

Open downloaded file in Excel.

Step 4

Enter Position Title, anticipated number of each position, and hourly wage of each position. Do not change the headers.

Step 5

Save the file as a .csv. Be mindful that some computers default to saving the file as .txt.



Step 6

Return to New Hire Details.

Step 7

Click "Click to Browse" and select .csv file for upload or drag and drop file.

Step 8

Click "View New Hires" to confirm New Hires have been entered you can remove any positions entered in error.

Step 9 Enter Position/Job Title.

Step 10 Enter Number of Positions.

Step 11 Enter Hourly Wage of Position

Step 12 Select any courses the Position is receiving.

Step 13 Click "Add New Hire."



New Hire Details		
Upload New Hires List		
Please upload new hires list in CSV file.		
Step 7 Click Or Drag & Dro Note: Please note that th	to browse op to upload your ne acceptable file f	file ormat is csv.
Step 2		Step 8
Download T	emplate	View New Hires
Number of Positions Step 10	Hourly Wage o	f Position Step 11
	\$	
Select training course(s)		
Example Course		
Example Course		Select All

Step 14

Repeat Steps 9 through 13 until all New Hires are added.

Step 15

For any new hires entered via upload of .csv file, scroll down to a course at bottom of page and click "Add". Select any new hires who will participate in that course, then click "Add Employees" to add the selection to the course.

Step 16

Click "Download Training Plan" to download an Excel file containing the information entered.

Step 17





Funding Request and Employer Contribution

In this section, please provide funds that will be contributed. You must attach a document below providing an explanation for each category of contribution entered (i.e., wages, travel). In the case where a lower Training Cost Per Person was requested in order to increase contribution (i.e., \$1,000 for \$1,500 training in the Training Plan section) be sure to provide explanation in the attachment. Note that the first category does not require an explanation since it is auto populated from the Training Plan section. Upon completion of training, revised contribution must be reported.

Step 1 (Training Cost)

Total Cost of all training will be calculated based on information entered in previous sections.

Step 2

Total amount of Going PRO Talent Fund program funds being requested will be calculated based on information entered in previous sections.

Step 3 (Employer Contribution)

Total amount of Excess training costs that will not be reimbursed will be automatically calculated. This amount equals = Total Cost of All Training - Total amount of Going PRO talent fund program funds being requested.



Training Cost Total Cost of All Training Step 1
\$ 0
Total amount of Going PRO Talent Fund program funds being requested Step 2
\$ 0
Employer Contribution
Total amount of excess training costs that will not be reimbursed by award Step 3
\$ 0

Step 4

Enter any additional Employer Contribution.

Step 5

If funds will be contributed upload supporting documentation.

Step 6

Click "Download Training Plan" to download a .csv file containing all training information.

Step 7





Review and Submit

Step 1

Review the information in each section by scrolling down. If edits need to be made, click "Edit." You can also use the checklist on the left side of the screen to return to previously completed sections.

Step 2

Once all information has been verified as accurate, click "Submit Application." This will send the application to the MWA for review. If you cannot click "Submit Application" review the checklist on the left side of the screen to ensure all sections have been completed. Return to any incomplete sections where a green checkmark is not displayed.

Step 3

On the Employer Dashboard under the Applications section, notice the status of the application changed to "Submitted Application."

Travel costs for employees in Going PRO Talent Fund training \$0 Supportive services provided to employees in	Cost of new equipment or software directly related to proposed training \$0 Other (Examples: overhead/administrative costs,
Going PRO Talent Fund training (Examples: tuition reimbursement, day care assistance, additional transportation assistance) \$0	lost productivity due to employee(s) attending training, cost of outside training facility) \$0
Total projected employer contribution amount \$29,000	c.it
Step 3	
Submit A	pplication