

Governor's Talent Investment Board (GTIB) Meeting

September 19, 2016

10:00 a.m. – 1:00 p.m.

Jackson Area Career Center

6800 Browns Lake Road

Jackson, Michigan

MEMBERS PRESENT

Mark Alyea, Chair

Dennis Argyle, Vice Chair

Paul Arsenaault

Stephanie Beckhorn

Thomas Begin

Kenyatta Brame

Mike Brownfield (for Governor Snyder)

Helen Dietrich

Shelly Edgerton

Al Haidous

Mike Hansen

Marcus James

Darcy Kerr

Geralyn Lasher (for Nick Lyon)

Sharon Moffet-Massey

John Moll

Don O'Connell

Jason Palmer

Doug Parkes

Bill Peterson

Brad Rusthoven

Conan Smith

Zane Walker

Gordon Wenk (for Jamie Clover-Adams)

Greg Winter

MEMBERS ABSENT

Tony Day

Senator Ken Horn

Suzanne Howell

Representative Brandt Iden

Tony Retaskie

Wanda Stokes

Brian Whiston

Elaine Wood

WELCOME AND OPENING REMARKS

Mark Alyea, Chair, called the meeting to order and stated a quorum was present. Mr. Alyea provided a few opening remarks. He thanked Kevin Oxley, Jackson County Intermediate School District (ISD) Superintendent and Mark Pogliano, Principal of the Jackson Care Career Center (JACC) for hosting the meeting. Mr. Alyea talked about the unique programs offered at the JACC such as engineering and agriscience. He also mentioned Wanda Stokes as the new Director of the Talent Investment Agency (TIA) and thanked her for her strong support of GTIB and the GTIB Resolution. Mr. Alyea also introduced new GTIB Member Shelly Edgerton, Director for the Department of Licensing and Regulatory Affairs (LARA), and stated GTIB member Tony Retaskie was inducted into the A. Felch Pendall Wall of Excellence, which is awarded to alumni of the Marquette Area Public Schools who have distinguished themselves in a chosen occupation or profession. Mr. Alyea reviewed the agenda. He also provided an opportunity for public comment and there was none.

ACTION ITEM- CONSENT AGENDA

The consent agenda items included the June 20, 2016 meeting minutes and MITraining Connect (MiTC) Criteria.

A MOTION was made by GTIB member Bill Peterson and SUPPORTED by GTIB member Doug Parkes to approve the Consent Agenda items. The MOTION was approved unanimously.

ACTION ITEM-GTIB RESOLUTION

Mr. Alyea reviewed the proposed GTIB Resolution and stated the bullet points no longer corresponded with the committees, and were focused on moving the needle to better paying jobs. He explained the draft had been shared with Superintendent Whiston for feedback, and Superintendent Whiston looks to GTIB as the voice of employers. GTIB members were given the opportunity for questions, comments and feedback.

It was asked what GTIB could bring to the table, what structure was in place to follow the recommendations and how will the GTIB know what is being implemented. Mr. Alyea responded a mechanism for feedback regarding the implementation of the recommendations has not been put in place as of yet and would be figured out next. He indicated some of the committees may be reconvened if needed. It was also suggested to get the recommendations on the appropriate State department head goals for 2017 to be used as a follow up tool.

Patty Cantu, Director from the Office of Career and Technical Education at the Michigan Department of Education (MDE) thanked the MDE staff that participated on the committees, and stated this was a good opportunity for dialogue. She also encouraged employer participation with the K-12/14 education system, and stated the recommendations align with the MDE Top 10 in 10 Years strategies and will help shape the work of the MDE and would be used a reference.

It was asked if the resolution should state the GTIB work in conjunction with the MDE, and Mr. Alyea responded that language was taken out since it seemed redundant, but the intent of the resolution is that would occur. It was also stated the education system starts very early and goes all the way to getting a job, referencing the "cradle to career" term, and what education is needed for a career. GTIB focused on what employers need and what the education system can deliver. It was then asked what percentage of the efforts of the MDE is focused on careers. Ms. Cantu stated 38% of students participate in Career and Technical Education (CTE) along with soft skills, and the remainder of the department does prepare students for careers, with the other emphasis on preparing students for higher education. There is also exposure to other things in addition to academics such as preparing students for next steps.

Another comment was that although the resolution would be turned over to MDE, there were some things beyond their purview, such as aligning curriculums. This would result in a committee being reconvened to focus it on. An additional comment pertained to enhancing the pay scale, to which there is no easy answer. It was also suggested that more funding for training needs to be addressed to the Governor and legislature.

A MOTION was made by GTIB member Greg Winter and SUPPORTED by GTIB member Al Haidous to approve the GTIB Resolution. The MOTION was approved unanimously.

BREAKOUT SESSION WITH MICHIGAN WORKS!

GTIB members and invited Michigan Works! Agency (MWA) Directors and representatives participated in a breakout session that focused on barriers to the talent pipeline. Participants were asked to have frank table discussions to job placement and the obstacles to the talent pipeline in their respective areas from both the MWA and employer perspective.

NEWS FROM THE TALENT INVESTMENT AGENCY (TIA)

Karyn Ferrick, Chief of Staff to TIA Director Wanda Stokes provided an update. Ms. Ferrick stated Wanda Stokes joined TIA in July as the new Director and comes from the Department of Licensing and Regulatory Affairs. Ms. Stokes has been concentrating on the transition, launching a statewide tour of TIA offices and meeting with local Michigan Works! Directors when talking to staff who reside in MWA offices. She will continue to focus on creating a single identity for TIA, which is comprised of the Workforce Development Agency (WDA) and Unemployment Insurance Agency (UIA), and will work closely with the Department of Talent and Economic Development (TED). Ms. Ferrick also mentioned that Ms. Stokes was impressed with the committee work and supports the resolution which was just approved.

CLOSING REMARKS

Mr. Alyea invited meeting attendees to tour the Jackson Area Career Center and stated the next GTIB meeting was on December 14, 2016 and would be held in Howell.

There being no further comments the meeting was adjourned at 12:50 p.m.