



The Martin Luther King, Jr. ■ César Chávez ■ Rosa Parks Initiative

Program Overview

Established by the Michigan Legislature in 1986, the goal of the Martin Luther King, Jr. - César Chávez - Rosa Parks (KCP) Initiative is to increase the number of Michigan's academically- or economically-disadvantaged citizens who have the opportunity to complete college degrees and experience career success as active participants in a knowledge-based global economy. There are seven unique KCP Programs designed to assist students along the academic pipeline from sixth grade through graduate study:

College Day (CD) Program

The CD Program provides State of Michigan funding to Michigan's 15 public universities to target 6th-12th grade economically-disadvantaged students in the State of Michigan and provide them with support services to increase opportunities to succeed in higher education at postsecondary institutions. The CD Program mission is to provide an opportunity for disadvantaged students to discover, first-hand, the potential of a college education and to expose students to the information, knowledge, and skills they need to prepare themselves adequately for college entry and success.

Future Faculty Fellowship (FFF) Program

The FFF Program provides State of Michigan funding to Michigan's 15 public universities to increase the pool of academically- or economically-disadvantaged candidates pursuing faculty teaching careers in postsecondary education.

Michigan College/University Partnership (MICUP) Program

The MICUP Program provides State of Michigan funding to Michigan's four-year public and independent colleges and universities to increase the number of admitted academically- or economically-disadvantaged students who transfer from community colleges into baccalaureate degree programs at four-year institutions.

Michigan Gaining Early Awareness and Readiness for Undergraduate Programs (MI GEAR UP)

MI GEAR UP is a federally-funded program from the United States Department of Education designed to increase the number of economically disadvantaged students who are prepared to enter postsecondary education. MI GEAR UP partners with Michigan's 15 public universities and valuable external community partners to provide early intervention services and a scholarship component. MI GEAR UP serves a cohort of students, beginning in the seventh grade and follows them through the first two years of college.

Select Student Support Services (4S) Program

The 4S Program provides State of Michigan funding to Michigan's four-year public and independent colleges and universities to increase the graduation rates of admitted academically or economically disadvantaged students.

Morris Hood, Jr., Educator Development (MHED) Program

The MHED Program provides State of Michigan funding to Michigan's public and independent colleges and universities with state-approved Teacher Education Programs. The legislative intent of the MHED Program is to increase the number of academically- or economically-disadvantaged students who enroll in, and complete, K-12 teacher education programs at the baccalaureate level.



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Visiting Professors (VP) Program

The VP Program provides State of Michigan funding to Michigan's 15 public universities to increase the number of instructors to serve as role models for academically- or economically-disadvantaged students.

For more information regarding KCP Initiative Programs, please contact:

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