

**LSJ MARKETING, INC**

100 Kirts Blvd. Suite A, Troy, Michigan 48084  
248-519-9100 Phone 248-519-9188 Fax



LIFESTYLE LIFT

April 10, 2014

**VIA OVERNIGHT MAIL  
& FACSIMILE:****State of Michigan:**

Ms. Krista Johnson  
Manager, Workforce Investment Act Section  
Workforce Development Agency, State of Michigan  
Victor Office Center  
201 N. Washington Square, 5th Floor  
Lansing, Michigan 48913

**RECEIVED**

APR 10 2014

WIA

**WORKFORCE PROGRAMS**

Re: Closing of LSJ Marketing Call Center

Dear Ms. Johnson:

We write to inform you of the closing of the LSJ Marketing (the "Company") call center, located at 100 Kirts Blvd, Troy, Michigan 48084. This action is expected to be permanent. Eventually the entire call center will close.

All employee separations in connection with this action are expected to occur on June 10, 2014. Enclosed is a listing of the job titles of the positions to be affected and the number of affected employees in each job classification.

There are no bumping rights.

The affected employees at these offices are not represented by any union.

You may contact Todd Gustke, Vice President of Human Resources, at 248-519-9100, if you require additional information.

Very truly yours,

Steve Higginbotham  
Chief Executive officer

Enclosures: (list of job titles to be affected, number of affected employees in each job title and anticipated separation dates)

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Job Title of the Positions to be Affected	Number of Affected Employees	[First Day of Anticipated 14-Day Separation Period] [Anticipated Separation Date]
Administrative	3	June 10, 2014
Agent	47	June 10, 2014
Coach	6	June 10, 2014
Confirmer	27	June 10, 2014
Manager	4	June 10, 2014
Director	1	June 10, 2014
Analysts	6	June 10, 2014
Web Agent	6	June 10, 2014
Sr. Agent	17	June 10, 2014
Forecast Coordinator	1	June 10, 2014