

January 9, 2019

VIA FIRST-CLASS MAIL AND EMAIL

Patricia Bordman
 Mayor of Birmingham
 151 Martin Street
 Birmingham, MI 48012

Krista Johnson
 WIOA Title I Section Manager
 Workforce Development - Office of Talent Policy and Planning
 201 North Washington Square
 Lansing, MI 48913

Re: Notification Pursuant to WARN Act

To Whom It May Concern:

Pursuant to the Worker Adjustment and Retraining Notification Act (“WARN Act”), 29 U.S.C. § 2101 *et seq* (1988), this is to inform you Mediabrands Worldwide Inc. plans to eliminate the IT Department located at 205 Hamilton Row, Birmingham, MI 48009 as part of what we anticipate will be a permanent action.

The expected separation date is March 8, 2019.

There are no applicable bumping or transfer rights and none of the affected employees are represented by a union.

The job titles to be affected, the number of employees in each job title and the number of affected employees in each job title, are as follows:

Associate, IT Operations	3	3
Manager, IT Operations	1	1
Senior Associate, IT Operations	1	1

The name and telephone number of the company official to contact for further information is Mary Watson, 248-554-4536, mary.watson@mbww.com.

Sincerely,



Mary Watson
 Director, HR Business Partner