



January 9, 2019

VIA FIRST-CLASS MAIL AND EMAIL

Patricia Bordman
Mayor of Birmingham
151 Martin Street
Birmingham, MI 48012

Krista Johnson
WIOA Title I Section Manager
Workforce Development - Office of Talent Policy and Planning
201 North Washington Square
Lansing, MI 48913

Re: Notification Pursuant to WARN Act

To Whom It May Concern:

Pursuant to the Worker Adjustment and Retraining Notification Act (“WARN Act”), 29 U.S.C. § 2101 *et seq* (1988), this is to inform you Universal McCann Worldwide Inc. plans to eliminate the majority of its staff located at 205 Hamilton Row, Birmingham, MI 48009 as part of what we anticipate will be a permanent action.

The expected separation date is March 8, 2019.

There are no applicable bumping or transfer rights and none of the affected employees are represented by a union.

The job titles to be affected, the number of employees in each job title and the number of affected employees in each job title, are as follows:

Admin Assist, Office Services	1	1
Administrative Associate	1	1
Administrative, Off Services	1	1
Assoc Dir, Analytics	2	1
Assoc Dir, Client Finance	1	1
Assoc, Media Research	1	1
Associate, Account Services	5	5
Associate, Client Finance	2	2
Associate, Office Services	1	1
Associate, Portfolio Mgmt	9	7
Data Engineer	1	1
EVP, Managing Partner, FCA	1	1
EVP, Managing Partner, Strategy	1	1
Manager, Asst Creative Prod	1	1
Manager, Client Finance	1	1
Manager, Decision Sciences	4	3
Manager, Integrated Invest	13	2
Manager, Multicultural	1	1
Manager, Portfolio Management	21	13

Manager, Portfolio Mgmt	1	1
Office Services Assistant	1	1
Partner, Integrated Investment	3	1
Partner, Portfolio Mgmt	10	8
Partner, Research	2	2
Receptionist	2	2
Senior Associate, Portfolio Management	1	1
Senior Manager, Client Finance	1	1
Senior Manager, Finance	1	1
Senior Manager, Portfolio Management	1	1
Sr Analyst, Decision Sciences	4	2
Sr Assoc, Client Finance	1	1
Sr Associate Integrated Invest	11	1
Sr Associate, Account Services	2	2
Sr Associate, Ad Ops	3	1
Sr Associate, Client Finance	3	3
Sr Associate, Portfolio Mgmt	26	13
Sr Manager, Account Services	2	2
Sr Manager, Creative	4	3
Sr Manager, Legal	1	1
Sr Manager, Portfolio Mgmt	3	1
SVP, Client Business Partner	11	8
SVP, Client Finance Bus Ptnr	1	1
SVP, Grp Partner, Research	1	1
SVP, Managing Dir, Ptnr Prog	1	1
SVP, Managing Partner, Int Inv	1	1
SVP, Mng Partner, Digital	1	1
SVP, Ptnr, Integrated Invest	1	1
VP, Group Dir, Client Fin	1	1
VP, Partner, Account Services	2	2
VP, Partner, Analytics	1	1
VP, Partner, Client Finance	1	1
VP, Partner, Decision Sciences	1	1
VP, Partner, Legal	1	1
VP, Partner, Portfolio Mgmt	3	3

The name and telephone number of the company official to contact for further information is Mary Watson, 248-554-4536, mary.watson@mbww.com.

Sincerely,



Mary Watson
Director, HR Business Partner