

MICHIGAN COMMUNITIES,

DO YOU NEED HELP WITH YOUR RECYCLING PROGRAM?

The Recycling Partnership, through funding from the Michigan Department of Environment, Great Lakes and Energy (EGLE) is offering grants to communities to enhance residential curbside and drop-off recycling programs.

FREQUENTLY ASKED QUESTIONS

Who's eligible to apply?

Any Michigan community or regional authority representing a group of communities, both rural and urban, who operate or contract out a curbside recycling program, a drop-off recycling program or a combination of both, are eligible for grant funding. Previous grantees are also eligible to apply for the new App to Action grant money that furthers education and outreach after the Quality Improvement Grant has been conducted.

How much money is available?

There is grant funding available for 5 to 10 MI communities to conduct an anti-contamination recycling campaign in an effort to reduce contamination by 25 percent. Expenses for this program are expected to be at \$3/household for drop off programs and \$4/household for curbside programs, with a maximum of \$150,000/200,000 per grant application. There is also additional grant funding available at \$1.00/household to take data gathered during the quality improvement project and create an additional education program to amplify specific messages.

What does the grant pay for?

Grant eligible expenses will include, but are not limited to:

- Staff for tagging carts or auditing drop-off locations;
- Printing tags;
- Printing and mailing direct mail pieces;
- Social media;
- Community signage;
- Drop-off site anti-contamination security solutions (i.e. fencing, cameras, etc.);
- One-year subscription to an online recycling digital communication platform; and/or
- Other innovative contamination reduction strategies.

What are the selection criteria for funding?

Key grant selection criteria will include:

- Ability of applicant to conduct all of the required elements of the grant program;
- Community has support from MRF and hauler;
- Readiness of applicant to successfully implement an anti-contamination recycling program including the required related outreach efforts;
- Number of households in proposed project area;
- Willingness to reject contaminated carts at the curb or inspect materials being delivered to drop off locations; and
- Leverage of additional resources, including local, state, or other non-profit funding;
- App to Action—grantee has data from a previous quality improvement program and willingness to use data to create a specific educational project.

What is the grant application and implementation timeline?

The grant request for proposal (RFP) will be released June 2, 2021. Grant applications will be due September 3, 2021 with grant awards made mid-September 2021. The Partnership seeks projects that can be implemented between January and December 2022. Communities are encouraged to visit the EGLE website and click on the [Red Envelope](#) to sign up for the EGLE Grant and Loan Opportunities Information list-serve to receive future communications about this program.

How does my community apply for funding?

Complete application instructions will be released with the RFP on June 2, 2021. Communities can begin the process by gaining a letter of support from their MRF and hauler, as well as applying to be a member of the Municipal Measurement Program and filling out the surveys online at www.municipalmeasurement.com.

QUESTIONS?

Contact Cassandra Ford at:
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