

Compliance Tool Options for Retailers

TOOLS	RESOURCES	APPROACH	REGULATIONS	SIZE BUSINESS
One-on-One Assistance	High	Passive	Multiple	All
Articles for Newsletters	Low	Proactive	Single	All
Fact Sheets	Low	Passive	Single	All
FAQs	Low	Passive	Single	All
Forms	Low	Passive	Single	All
Industry/Sector Guidebooks	High	Passive	Multiple	Small to Medium
Conferences/Workshops	High	Proactive	Single or Multiple	Medium to Large
Webinars	Medium	Proactive	Single	All
DEQ Presentations	Medium	Proactive	Single	All
On-Demand Tutorial and Video	Medium	Passive	Single	All
Compliance / Outreach Initiatives	High	Proactive	Single or Multiple	Small to Medium
Email Distribution Lists	Low	Proactive	All	All
Mass Mailing Postcards	Medium	Proactive	All	All
Interactive Tool	Varies	Proactive	Single or Multiple	All
Surveys	Medium	Information Gathering	NA	NA