

Funding Acknowledgement and Use of Logos for Nonpoint Source Projects

The Department of Environment, Great Lakes, and Energy (EGLE) Nonpoint Source (NPS) Program is a partner in hundreds of NPS pollution control projects. We appreciate being given credit as such in articles, interviews, and presentations about the projects in which we are partners, on project signage, and on project documents and outreach materials. In fact, acknowledgement of the funding source with a statement and/or logo(s) is required in some cases as described below. Your EGLE Project Administrator should be consulted about, and must approve prior to use, all acknowledgment statements and the use of all state and federal logos. All logos are available from your Project Administrator.

Acknowledgement in Text:

As a condition of federal Clean Water Act Section 319 funding, an acknowledgement statement must be included on all signs, documents, and announcements. These requirements also apply to State funded projects used to match federal funding. Logos of the funding agencies typically accompany an acknowledgement statement (see below).

Preferred statement for all documents, required on all Watershed Management Plans and other large reports:

Use the paragraph below in your final EGLE-approved document:

- Insert the federal agreement number and delete the brackets. (Ask your EGLE Project Administrator for the number).
- Insert your organization name and delete the brackets.
- Insert your project name and delete the brackets.

This NPS Pollution Control project has been funded wholly or in part through the Michigan Department of Environment, Great Lakes, and Energy's Nonpoint Source Program by the United States Environmental Protection Agency under assistance agreement [number] to [organization name] for the [project name] project. The contents of the document do not necessarily reflect the views and policies of the United States Environmental Protection Agency or the Department of Environment, Great Lakes, and Energy, nor does the mention of trade names or commercial products constitute endorsement or recommendation for use.

Or in Spanish

Este proyecto de control de la contaminación difusa (NPS, por sus siglas en inglés) ha sido financiado total o parcialmente a través del Programa Nonpoint Source del Departamento de Medio Ambiente, Grandes Lagos y Energía de Michigan por la Agencia de Protección Ambiental de los Estados Unidos en virtud del acuerdo de cooperación [número] de [organization name] para el proyecto [project name]. El contenido del documento no refleja necesariamente las opiniones y políticas de la Agencia de Protección del Medio Ambiente de los

Estados Unidos o del Departamento de Medio Ambiente, Grandes Lagos y Energía. La mención de nombres o productos comerciales no constituye su aprobación o recomendación de uso.

Alternate acknowledgement statement for space-limited documents such as flyers, brochures, posters, “slide” presentations, and announcements for conferences, workshops, demonstration days, or other events as part of the project:

Use the sentence below in your final EGLE-approved document:

This project has been funded wholly or in part through Michigan Department of Environment, Great Lakes, and Energy’s Nonpoint Source Program by the United States Environmental Protection Agency.

Or in Spanish

Este proyecto ha sido financiado total o parcialmente a través del Programa de fuentes difusas del Departamento de Medio Ambiente, Grandes Lagos y Energía de Michigan por la Agencia de Protección Ambiental de los Estados Unidos.

Logos:

Logos convey the “corporate identity” of the organization and as such should remain intact and unchanged other than resizing (i.e., do not stretch, distort, add, or omit elements). Where more than one logo will be used they should be of a similar size and when possible appear on a single line. All logos are available from your EGLE Project Administrator. The use of the United States Environmental Protection Agency (USEPA) logo on project-related signage is required under federal grant conditions. The EGLE logo should also be included. In addition to the USEPA and EGLE logos the NPS Program logo might also be considered.

- Guidance for the use of the USEPA logo: <https://www.epa.gov/sites/default/files/documents/logoelements.pdf>. Requesting the USEPA logo from your EGLE Project Administrator will be quicker than dealing directly with USEPA. Note, the round USEPA seal is reserved for USEPA use only and it is not to be used by NPS grantees.
- EGLE logo: Versions of the EGLE logo are available from your Project Administrator in several file formats and in full color, grey scale, black, or white and with or without “Department of Environment, Great Lakes, and Energy” as associated text. The EGLE logo should not be produced in any colors except those available from your EGLE Project Administrator.
- An optional NPS Program logo is also available from your EGLE Project Administrator.



Signage:

Construction Sites:

As a condition of Section 319 funding, signage is required at all construction sites easily viewable by the general public. These requirements also apply to state-funded projects used to match federal funding.

- Signs must display appropriate logos and include an acknowledgement statement (above).
- Signs will be of professional quality and follow “USEPA logo and seal specifications for signage” (see link below).
- Signs must be placed in a visible location that can be directly linked to the work taking place and must be maintained in good condition throughout the construction period.

Reasonable signage costs are eligible for grant reimbursement or for use as match.

Outreach/Educational Signs:

As a condition of Section 319 funding, informational signage installed as an outreach component must follow the following guidance. These requirements also apply to state-funded projects used to match federal funding.

- Signs must display appropriate logos and include an acknowledgement statement (above).
- Signs will be of professional quality and follow “USEPA logo and seal specifications for signage” (see link below).
- Signs must be placed in a visible location and must be maintained in good condition.

Reasonable signage costs are eligible for grant reimbursement or for use as match. The National Parks Service, Harpers Ferry Center, has produced an excellent guide book on informational signage or “Wayside Exhibits” that is available free of charge (<http://www.nps.gov/hfc/products/waysides/>). The National Parks Service guidance is included here as an example of high quality signs in terms of both content and structure.

- Guidance for Use of USEPA logo on signs:
https://www.epa.gov/sites/production/files/2015-01/documents/epa_logo_seal_specifications_for_infrastructure_grants.pdf

Limited English Proficiency Communities:

To increase public awareness of projects serving communities where English is not the predominant language, federal guidance encourages recipients to include in their projects communication in non-English languages. Translation costs for this purpose are allowable, provided the costs are reasonable.

For information or assistance on this publication, please contact the Water Resources Division/Nonpoint Source Program, through the EGLE Environmental Assistance Center at 800-662-9278. This publication is available in alternative formats upon request.

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