



**Medical Marihuana Operation and Oversight
Grants to Counties**

FY 2019 Report to the Legislature

(Pursuant to Public Act 60 of 2019)

October 15, 2019

**Andrew Brisbo, Executive Director
Marihuana Regulatory Agency**

Reporting Period: January 1, 2019 to September 15, 2019



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Summary of Legislative Reporting Requirements

Public Act 60 of 2019 section 901 required the Michigan Department of Licensing and Regulatory Affairs (LARA) to expend funds appropriated by the legislature for medical marihuana operation and oversight grants to counties for education and outreach programs. These grants were distributed proportionately based on the number of registry identification cards issued to or renewed for the residents of each county whose county applied for a grant.

In 2019, forty-two county agencies applied for, received grants, and made expenditures as follows:

County	Available	Amount Requested	Total Amount Spent
Alcona	\$4,206.00	\$4,206.00	\$2,780.03
Allegan	\$28,752.00	\$28,700.00	\$23,425.72
Alpena	\$7,795.00	\$7,795.00	\$4,441.31
Baraga	\$1,851.00	\$1,500.00	\$1,500.00
Barry	\$16,413.00	\$16,413.00	\$15,376.45
Bay	\$43,931.00	\$43,931.00	\$19,893.53
Berrien	\$45,632.00	\$45,632.00	\$29,974.10
Branch	\$16,226.00	\$16,226.00	\$11,409.54
Calhoun	\$40,772.00	\$40,772.00	\$31,861.07
Cheboygan	\$6,113.00	\$6,113.00	\$4,051.56
Delta	\$10,282.00	\$10,282.00	\$7,782.00
Eaton	\$39,127.00	\$39,127.00	\$32,834.46
Hillsdale	\$21,124.00	\$21,124.00	\$16,145.69



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Huron	\$7,795.00	\$7,795.00	\$7,584.56
Ingham	\$103,621.00	\$103,621.00	\$85,704.06
Ionia	\$16,040.00	\$16,000.00	\$14,922.00
Iosco	\$11,011.00	\$11,011.00	\$9,824.14
Isabella	\$13,516.00	\$13,516.00	\$8,002.46
Kalkaska	\$8,001.00	\$8,001.00	\$7,462.73
Kent	\$120,707.00	\$120,707.00	\$113,465.38
Lake	\$4,617.00	\$4,617.00	\$3,825.00
Livingston	\$50,268.00	\$50,243.19	\$4,215.41
Macomb	294,562.00	\$294,562.00	\$161,029.13
Mason	\$9,515.00	\$9,515.00	\$9,584.00
Menominee	\$6,992.00	\$6,992.00	\$5,988.99
Missaukee	\$3,346.00	\$3,346.00	\$3,365.00
Monroe	\$54,175.00	\$54,175.00	\$38,292.94
Muskegon	\$50,923.00	\$50,923.00	\$20,036.30
Newaygo	\$16,563.00	\$16,563.00	\$12,803.99
Oakland	\$366,702.00	\$366,702.00	\$123,634.71
Oceana	\$11,086.00	\$11,086.00	\$8,953.02
Ogemaw	\$7,029.00	\$7,029.00	\$5,398.06
Osceola	\$7,889.00	\$7,889.00	\$7,300.00
Oscoda	\$2,356.00	\$2,356.00	\$1,733.57
Ottawa	\$51,072.00	\$51,072.00	\$50,843.95
Sanilac	\$12,936.00	\$12,936.00	\$12,771.07
Shiawassee	\$27,835.00	\$16,972.00	\$10,261.66



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St Clair	\$46,473.00	\$46,473.00	\$23,139.44
St Joseph	\$18,245.00	\$18,245.00	\$14,323.42
Tuscola	\$26,732.00	\$26,732.00	\$23,888.70
Washtenaw	\$124,558.00	\$124,558.00	\$53,679.00
Wayne	\$496,046.00	\$496,046.00	\$495,512.25

Any unused funds remain in the Michigan Medical Marihuana fund. Provided in this report are the program summaries provided by each grant recipient that was to include:

- A summary of the project implementation plan and any deviations from the original project as proposed.
- Accomplishments and problems experienced while carrying out the project activities.
- Coordinated efforts with other organizations to complete the project.
- Impacts, anticipated and unanticipated, experienced as a result of the project implementation.
- Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.
- Any experience in applying the project products and anticipated “next steps.”
- Actual budget expenditures compared to the budget in the agreement, and the reason for any discrepancies.

Pursuant to PA 60 of 2019 section 901(3), this report is submitted to the state budget director, the subcommittees and the fiscal agencies.

The following documents are copies of the submissions made by the participating counties.

District Health Department No. 2 Medical Marijuana Grant – Final Report

1. Summary of the project implementation plan and any deviations from the original project as proposed.

Summary:

An educational campaign consisting of messages related to safe storage, drugged driving and overall medical marijuana act information was distributed throughout the 4-county area utilizing different avenues to attain maximum reach. In addition, lock boxes were purchased to support safe storage of/reduce youth access to medical marijuana. These will be distributed throughout the jurisdiction. The boxes will contain educational materials related to safe storage, pregnancy and affects of use.

Deviations:

Medical lock boxes were purchased and distributed, which resulted in a scale down of the distribution of the educational campaign through geofencing and targeted display.

2. Accomplishments and problems experienced while carrying out the project activities.

Accomplishments:

A social media campaign on safe storage, affects of use, and reducing youth access was created and distributed via Facebook and Twitter. Another accomplishment would be the successful purchasing of the lockboxes and the associated distribution plan. In addition, 3 billboards on drugged driving were created and placed in Iosco County.

Problems/Challenges:

DHD2 staff had difficulty finding consistent, un-biased, reliable information related to medical marijuana. Also, educational materials for prescribers of medical marijuana were difficult to attain.

3. Coordinated efforts with other organizations to complete the project.

The Ogemaw County Community Resource Trooper for the Michigan State Police reviewed and supported the language for the targeted display campaign. Also, the Alcona County Prosecuting Attorney provided insight on current issues they are seeing in the county related to medical marijuana. In an effort to obtain consistent messaging, DHD2 staff reached out to other local health departments to assess the theme of their messaging.

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

Anticipated impacts include an increase in knowledge related to the Michigan Medical Marijuana Law as well as increased education to citizens and providers in the jurisdiction. Also, a decrease in youth access through the distribution of the lock boxes.

5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

Please see final Financial Status Report (FSR).

6. Any experience in applying the project products and anticipated “next steps”.

Next steps for the project include the distribution of the lock boxes within the jurisdiction as well as the continuation of the education campaign and billboards.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

Total budgeted expenditures for the grant were 24,602.00 and the total expended during the grant period was \$20,923.00 for a difference of \$3,679.00. Unfortunately, DHD2 had a staff person resign during the grant period who was projected to be instrumental in the program. The delay in hiring that person’s replacement led to wages, fringes and indirect being underspent.

Final Lara Grant Report 2019

September 2019

1. We had 2 deviations from the original plan in which we identified and adjusted accordingly for maximum effectiveness of the grant. The first one we wrote a deviation in May of 2019 for equipment for the presentations. We identified this and made adjustments because of the different venues we did presentations at. The second deviation in August 2019, we identified the need for security storage bags to enhance safe storage with the prospects of 2 dispensaries in the county. We also identified another outreach program we are starting for children we will describe later in this report and used funding to purchase items for that.

The classroom and school presentations were well received and had large impact on our program.

2. We had several accomplishments with our first year of the program we feel. We got a better understanding of the program and adjusted accordingly. The medical marijuana program is new and poses many items that everyone has many questions with. This definitely is a new arena for everyone involved. I think we had success adapting to this and using the funds in a productive manner. We did experience scheduling issues with the schools since they have a tight curriculum. The education aspect was very well accepted and answered many questions from the community. The project scheduling with multiple entities and personnel definitely poses issues with keeping everything coordinated and on task. We spent 82% of the budget this year this was an adjustment since the grant focus changed just prior from an enforcement model. The change at the last minute definitely changed our focus and was hard to identify needs.

3. Coordinated efforts: We partnered with 5 small city police agencies in our county and are purchasing plastic police badges and small oath of office flyers for a child outreach program. We feel this is a good icebreaker to start educating children and have a little token to remember the experience. We will use these items when we see children during patrols and this will expand the scope of spreading the message.

4. We feel the impacts are great with the number of people we have had contact with and the school scheduling issue was definitely not expected when we started.

5. Financial expenditures: See Attached documents

6. We are looking for new ideas and definitely are thinking outside the box with ideas. We are asking the community also what are different ways to educate that will be productive and will be the best use of funding.

7. Actual budget expenditures: see attached we believe that everything is correct and the counties has a grant coordinator assigned to make sure these areas are correct and compile the data as needed.

Thanks for your time,

Allegan County

Prepared by Brett Ensfield

2019

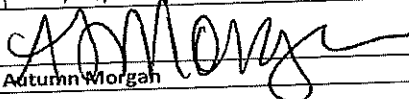
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Medical Marihuana Operation and Oversight Grants

Final

FINANCIAL STATUS REPORT

County Agency Name: Allegan County Sheriff's Dept.	
Street Address: 640 River Street	Report Period: Jul. 1, 2019 – Sept. 15, 2019
City, State, Zip Code Allegan, MI 49010	

Category	Budget	2019			Year to Date	Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15		
Materials	\$4,000	0	0	\$3,486.63	\$3,486.63	12%
Supplies	\$1,500	0	\$40.59	\$558.95	\$599.54	2%
End User Supplies	\$14,000	0	0	\$13,760.59	\$13,760.59	48%
Training OT wage and fringe	\$4,500	\$768.27	\$1,419.92	0	\$2,188.21	8%
OT wage and fringe	\$2,200	0	\$2,008.14	\$477.92	\$2,456.05	9%
Equipment	\$2,500	0	0	\$934.69	\$934.69	3%
Laptop						
Projector						
Total Expenditures	\$28,700	\$768.27	\$3,468.65	\$19,188.78	\$23,425.72	82%
Authorized Signature:						
Contact Person Name:	Autumn Morgan					

Grant No: 19*1860



1. Summary of the project implementation plan and any deviations from the original project as proposed.

The proposed plan was to provide education about medical marihuana to the clients we serve at District Health Department No. 4 in Alpena County; Furthermore, to promote safe use and safe storage. It was planned to make regular social media posts, but staff turnover interrupted consist postings. We also proposed to involve local medical professionals with medical marihuana education to promote its' use for improving client outcomes.

2. Accomplishments and problems experienced while carrying out the project activities.

Project activities started the conversation of medical marihuana in Alpena County. Unfortunately, stigma still surrounds marihuana use for medical purposes. There is a shortage of physicians on board with providing medical marihuana cards. The lack of research with marihuana use places a burden on gaining support.

3. Coordinated efforts with other organizations to complete the project.

Attended the Medical Marihuana Educational Session held by Michigan Association for Local Public Health. At this meeting health departments collaborated to come up with a common message. There was also a LARA representative there to answer questions related to grant requirements.

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

During the course of implementation, there has been some resistance due to local ordinance language.

5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

Brochures related to edible consumption, secondhand smoke exposure, marijuana and pregnancy, and buzzed driving to promote safe use were purchase to be used as educational tools. Material was also used for community stakeholder education. Supplies were purchased create posters providing education about marijuana use and pregnancy. A physician blast fax was created and sent out to educate on qualifying conditions for medical marihuana per the Michigan Medical Marihuana Law.

6. Any experience in applying the project products and anticipated "next steps".

Next steps for this project would include continuing the conversation of medical marihuana with local healthcare professionals and the community. As stated previously, the stigma associated with marihuana use serves as a barrier to utilization. Until medical professionals become more comfortable with its' use and the process of "prescribing" a medical card, barriers will remain.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

Purchased brochures related to edible consumption, secondhand smoke exposure, marijuana and pregnancy, and buzzed driving to promote safe use. Brochures distributed to District Health Department No. 4's offices in Cheboygan and Alpena county. Brochures also distributed to be used for community stakeholder education. Supplies purchased to create posters providing education about marijuana use and pregnancy. Posters created and hung in bathrooms and other visible locations throughout Cheboygan and Alpena county health department sites. Researched THC oils linked to the vaping illness seen in adolescents. Physician blast fax sent out discussing qualifying diagnoses for medical marihuana card. Researched products used at medical marihuana shops in the Cheboygan and Alpena area.

Public Health nurse hired and orientated to processes. Attended Drug Endangered Children (DEC) training (Jan 2019)-discussed multiple types of marihuana, adolescent hiding places for marihuana, and the lack of medical knowledge the THC levels will have on the brain. Building community awareness and support network. Attended community meeting about discussing drug use with adolescents (Feb. 2019). Research on prenatal marihuana exposure and adverse infant outcomes. Research on edibles and the dangers of their high THC content. Research the qualifying conditions for medical marihuana per the Michigan Medical Marihuana Law. Working on marihuana educational tools (flyers/brochures). Research and education on Cheboygan's medical marihuana zoning ordinance law.

2019

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Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: County of Alpena	
Street Address: 720 W Chisholm St, Suite 7	Report Period: 7/1/19 - 9/15/19
City, State, Zip Code Alpena, MI 49707	

Category	Budget					
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	Percent of Budget to Date
Wages	2,414.92	0.00	1,021.87	430.82	1,452.69	60.15
Overtime						
Fringe Benefits	541.20	0.00	421.97	119.23	541.20	100.00
Training						
Equipment						
(List items)						
Admin Fee	250.00	0.00	0.00	250.00	250.00	100.00
Travel	450.00	0.00	231.68	0.00	231.68	51.48
Supplies	2,523.08	0.00	0.00	1,018.06	1,018.06	40.35
Space	250.00	0.00	64.04	31.80	95.84	38.34
Vehicles						
(List Items)						
Communication	200.00	0.00	13.94	6.90	20.84	10.42
Indirect	1,165.80	0.00	591.00	240.00	831.00	71.28
Total Expenditures	7,795.00	0.00	2,344.50	2,096.81	4,441.31	56.98
Authorized Signature: <i>Judy Greer</i>						
Contact Person Name: Judy Greer, District Health Department No. 4						

[Signature]
 10/10/19

Grant NO:
 19186d

Medical Marijuana Operation and Oversight Grants

Baraga County Final Report

October 15, 2019

Will Cronin, MSU Extension

croninwi@msu.edu

906.281.7270

Summary of the project implementation plan and any deviations from the original project as proposed.

As of the end of the Third Reporting Period (7/2 – 9/1) 100% of the project has been completed:

- The web page baragacountycannabiseducation.com has been developed and is live and available for viewing by county residents
- 100% of the venues have been booked
- The flyers for advertising across social medias and newspaper of the on-line and in-person presentations has been created and advertising completed
- Baraga county resident was hired and assisted with 5 in-person presentations.
- **Michigan Medical Marijuana – the Video.** Cannabis Literacy with specific focus on how medical marijuana is regulated in Michigan. The educational presentations providing compelling, balanced and fact-based information are completed.

- **Michigan Medical Marijuana – the PowerPoint**

A scripted presentation in PowerPoint format with the same information as in **MMM-the Video** with a deck of slides to be used by Team presenters. **MMM-the PP** has been created and presented to the county.

Course Outline:

- Marijuana Safety
- Patient and Caregiver rights in Michigan
- Responsibilities of Caregivers and Patients
- Knowledge of Laws, Regulations, and Restrictions
- Michigan Medical Marijuana Qualifying Conditions
- Legal and ethical issues specific to Michigan state law
- Essential medical information about the Endocannabinoid System
- History of Prohibition and the prior use(s) of Marijuana and Hemp

- **Michigan Medical Marijuana – the Handout**

Printed summaries of the key points of the educational presentation created and handed out at the presentations.

- **5 In-person presentations in Baraga County completed**

Utilizing *Michigan Medical Marijuana – the PowerPoint (Venues booked in April-June)*

- **Michigan Cannabis Literacy – the Questionnaire**
 - Composite of the questionnaire with the results have been submitted to the countyThe Cannabis Literacy Questionnaire is a research tool to ascertain a profile of the general public’s understanding of cannabis and how it is regulated in Michigan.

There were no deviations from the project as proposed.

Accomplishments and problems experienced while carrying out the project activities.

The Baraga County Medical Marijuana Education, Communication, and Outreach Program was conducted successfully, and all the participants took active part in all the training. The results from the pre-test and the post-test (summarized below) show that there were new concepts and topics about regulated cannabis which the participants didn’t know about before the training but after the training they could explain the topics.

At the end of the training there was a post-test conducted by the course trainer which was aimed at gauging the knowledge and understanding of the participants about the cannabis topics discussed during the training and how much they had improved after attending the training. The questions asked in the post-test included the same questions as those in the pre-test in order to reveal the difference in participants’ understanding regarding specific topics before and after the training.

Comparing Pre and Post Test Results

Looking at the summary of the results from both the tests, we can clearly see that the scores participants obtained in post-test are quite different than those they had obtained in the pre-test.

Overall, the average percentage of correct answers on the pre-test was 43%. On the post-test, it was 82%. For example, when asked if the use of cannabis can negatively interact with anti-depressants and other prescription medications, 40% chose the correct answer on the pre-test (“True”). 90% got the answer correct on the post-test. When asked if Michigan required cannabis products to be subject to “seed-to-sale” at all times, 57% chose the correct answer on the pre-test. 100% chose the correct answer on the post-test. Finally, the question was posed: Since Michigan and Ohio both have enacted medical marijuana programs, it is ok for a registered patient transport their cannabis medicine from one state to the other. *True or False* 63% chose the correct answer on the pre-test (“False”). 93% got the answer correct on the post-test.

There were no significant problems encountered during project implementation.

Coordinated efforts with other organizations to complete the project.

The project was conducted by CS Heath Stop supported administratively by Baraga County and MSU Extension. Partners that hosted programs were Baragaland Senior Center, Ojibwa Casino, Keweenaw Bay Ojibwa Community College, and the L’Anse American Legion.

Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

As anticipated, the primary impact of the program was a demonstrated increase in knowledge level of medical marijuana laws in the State of Michigan. Participants were given a pre and post-test to measure

knowledge of Michigan law, overall, the average percentage of correct answers on the pre-test was 43%. On the post-test, it was 82%, a 39% increase. As a result, participants will be able to more safely participate in the Medical Marijuana program and will have fewer interactions with law enforcement and the criminal justice system, thus saving taxpayer dollars and stabilizing their life situations.

There were no notable unanticipated impacts of the program.

Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

All grant funds were expended in accordance with the proposal. In addition, in-kind contributions to the program were provided in the form of no-cost venues for programs provided by partners Baragaland Senior Center, Keweenaw Bay Ojibwa Community College, and the L'Anse American Legion. It should also be noted that CS Health Stop, based in Newaygo County, offered a significant discount to Baraga County in the form of out-of-pocket travel costs. See attached invoice for details.

Any experience in applying the project products and anticipated "next steps".

The project in Baraga County is complete. Next steps entail monitoring the situation in the county on an ongoing basis through close contact with partners in healthcare, social services, and law enforcement to determine when or if further educational intervention is required.

Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

As detailed in the attached invoice, total project expenditures were \$2,516.00 as compared to the budget of \$1,500. The difference is due to unanticipated travel costs on the part of CS Health Stop, based in Newaygo County, who paid such costs out of pocket and offered them as a discount to Baraga County. It should be noted that unexpectedly travel costs are a common issue in the Upper Peninsula, especially among those traveling here for the first time. Overall, the project budget as approved was used to implement the program outlined in the grant proposal.


2019

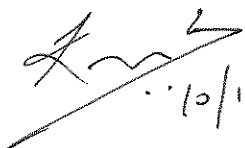
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Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Baraga County, Baraga County MSU Extension	
Street Address: 2 S Main St.	Report Period: 7/1/19-9/15/19
City, State, Zip Code L'Anse, MI 49946	

Category	Budget	Period			Year to Date	Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15		
Wages	0	0	0	0	0	
Overtime	0	0	0	0	0	
Fringe Benefits	0	0	0	0	0	
Training	1,500.00	0	1,500.00	0	1,500.00	100
Equipment	0	0	0	0	0	
(List items)						
Vehicles	0	0	0	0	0	
Travel	0	0	0	0	0	
Total Expenditures	1,500.00	0	1,500.00	0	1,500.00	100
Authorized Signature: 						
Contact Person Name: Will Cronin, MSU Ext. Baraga Co., 906.524.9312, croninwi@msu.edu						


 10/10/19

Grant NO: 19*2078

Barry County Administration
220 West State Street
Hastings, MI 49058
Ph. (269) 945-1284
Fax (269) 948 4884



Michael Brown
County Administrator

Luella Dennison
Deputy County Administrator

Barry County

Performance Report/ Narrative
Final Report for BARRY COUNTY and EATON COUNTY

1. Summary of the project implementation plan and any deviations from the original project as proposed.
 - a. BEDHD worked to carry out the following objectives:
 - i. Improve healthcare providers' knowledge of medical marijuana
 - ii. Educate medical marijuana patients and others about the dangers of driving while under the influence of marijuana
 - iii. Increase perception of risk for adolescent marijuana use
 - iv. Measure the self-reported use of medical marijuana in adults and associated characteristics
 - b. Through partnerships with key stakeholders and agencies in each community, BEDHD was able to successfully:
 - i. Host a marijuana summit in Lansing
 - ii. Host a marijuana lunch and learn in Hastings
 - iii. Disseminate a marijuana harm reduction multimedia campaign which was launched in Barry and Eaton counties
 - c. BEDHD faced no significant deviations from the original project as proposed.
2. Accomplishments and problems experienced while carrying out the project activities.
 - a. Accomplishments: Over 90 folks registered for the Marijuana lunch and learn held on Friday, September 13, 2019, and successfully launched campaigns in Barry and Eaton counties.
 - b. Problems: BEDHD experienced no significant issues with carrying out any of the project activities. One small setback included not having any participants attend the Barry County focus group but this was mediated by collecting feedback from other community stakeholders.
3. Coordinated efforts with other organizations to complete the project.
 - a. BEDHD accomplished all objectives by working alongside partner agencies including the Ingham County Health Department, Eaton County Substance Abuse Advisory Group (ECSAAG) alongside the Eaton Regional Education Service Agency (ERESA), and the Barry County Substance Abuse Task Force (BCSATF) alongside the Barry County Community Mental Health Authority (BCCMHA). These agencies were integral in planning, promoting and offering staff time to successfully execute these initiatives in both Barry and Eaton counties.
4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.
 - a. Anticipated: Increased community awareness, strengthened key stakeholder and partner agency relationships
 - b. BEDHD is not aware of any unanticipated impacts brought about through work associated with this programming.

5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.
6. Any experience in applying the project products and anticipated "next steps".
 - a. BEDHD will continue to educate the communities we serve. BEDHD would like to explore additional opportunities to continue promoting "harm reduction" messaging around use of medical marijuana and perhaps adapt successful initiatives launched elsewhere in Michigan to fit the needs of Barry and Eaton county residents (i.e. maternal education around use of marijuana, obtaining lock boxes to disseminate in the community, etc.)
7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.



James A. Barcia
Bay County Executive

1200 Washington Avenue, Bay City, Michigan 48708
(989) 895-4003 * FAX (989) 895-4014
www.baycounty-mi.gov/Health

Joel R. Strasz
Public Health Director

Summary of Project Implementation Plan

The Bay County Health Department (BCHD) requested funds to provide education, outreach, and communications on the Michigan Medical Marihuana Act of 2008. It was the intent of the BCHD to provide education in the form of presentations or workshops, for health care providers, human services providers, and other professionals as well as for the public. Messaging would be developed regarding stigma, youth prevention and access, the safe storage of medical marihuana, the use of marihuana while breastfeeding, and drugged driving. Information and outreach materials would be developed to be used at educational sessions and outreach events to help inform the public. Focus groups or surveys may be conducted with health care providers, dispensaries and law enforcement to ensure effective messaging of such communications.

To accomplish the aforementioned activities, the BCHD was to provide at least 2 education presentations/workshops, develop and distribute educational materials to health care providers, home visiting programs, behavioral health providers and other human service organizations, as well as provided education materials at presentations and outreach events. It was the intent of the BCHD to conduct a focus group or survey of health care providers, home visiting programs, behavioral health providers, dispensaries, and law enforcement and on effective communications to assist with the development of the educational materials. In addition, the BCHD was to update the WIC breastfeeding education class presentation to include information on the effects of using marihuana while breastfeeding.

Accomplishments Experienced While Carrying Out the Project Activities

The BCHD was able to provide one education event, "Cannabis, the Law and Public Health", in which health care providers, human service providers and the public were invited to attend. Two sessions were offered for people to attend; an afternoon session and an evening session to accommodate community members. The event provided education on the Michigan Medical Marijuana Act of 2008 as well as the Michigan Marijuana Regulation and Taxation Act of 2018. A Drug Recognition Expert from the Sheriff's Office presented on the following information: 1) is there a "legal limit" for adults to be able to drive while using marijuana 2) what if I have a Medical Marijuana Card 3) is there a roadside test that can determine if I am under the influence of marijuana, if not how would you know and 4) what are the charges if I am pulled over while driving high? In addition, a presentation was provided on marijuana use and the implications to public health. This presentation talked about potential health concerns of marijuana use, how to prevent youth from using, and how to reduce the potential for accidental ingestion of marijuana among young children in homes where marijuana is used. In total we had about 48 people attend the event which included representation from the court system, public health, home visiting programs, behavioral health, substance use treatment and recovery, and child abuse and neglect prevention.

In addition to this event, a webinar viewing and discussion on Marijuana use and driving was provided to professionals. This event provided information on recent data and studies that are being done to determine the extent to which people are driving while under the influence of marijuana. The information provided included self-reporting on driving while under the influence of marijuana, perceived harm for driving under the influence of marijuana and if they have ridden with someone who was driving under the influence of marijuana. A discussion was facilitated following the webinar on what the group thought about the information provided as well as what areas our local substance abuse prevention coalition should focus on.

The BCHD worked with the Women Infant and Children's Program Manager and the Breastfeeding Coordinator to develop materials on marijuana use during pregnancy to be inserted into the welcome packet for pregnant women when they enroll in the WIC program as well as marijuana use and breastfeeding to be distributed at the education classes. The information on marijuana use while pregnant and breastfeeding has also been included in the presentations that are used for the education classes offered to the pregnant moms.

Informational materials were developed on the following topics: Health Effects of Marijuana Use, Marijuana Use and Pregnancy, Marijuana Use and Breastfeeding, Medical Marijuana Act Information for Providers, Medical Marijuana Act vs. Marijuana Regulation and Taxation Act, Marijuana vs Hemp and CBD Oil vs Hemp Seed Oil, and Marijuana Edibles. These materials were reviewed by the local substance abuse prevention coalition, health department employees, a local marijuana taskforce, and a parent coalition. Suggestions were provided to the BCHD and, if appropriate, changes were made. Materials were mailed out to all health care providers including family practice physicians, internal medicine physicians, pediatricians and obstetricians and gynecologists. All materials have been made available to human services organizations, home visiting programs, behavioral health providers, as well as to the general public.

Problems Experienced While Carrying Out the Project Activities

As mentioned in the second quarter report, it was determined that trying to get providers to attend a focus group or informational workshop/summit would be very difficult. After meeting with representatives from the hospital, the Federally Qualified Health Center and behavioral health, it was determined that trying to get providers to attend a focus group or informational workshop/summit would be very difficult. It was suggested at the meeting that we create informational handouts to the providers on; 1) what the medical marijuana act states, what providers are eligible to write a "prescription" for a medical marijuana card, and eligible conditions for medical marijuana; 2) the difference between the medical marijuana law and the recreational marijuana use law and 3) information that they can provide to their patients on the effects of using marijuana. After creating the documents, they were sent to the representatives mentioned above to ensure the information they requested was captured. Only one of the representatives responded.

Another barrier was getting the public to attend the education event. As mentioned above, there was an evening session provided in hopes to attract more community members, however we only had one person from the community attend.

Coordinated Efforts with Other Organizations

The Bay County Health Department coordinated with the Bay County Prevention Network (BCPN) to plan and implement the education event. The BCPN is the local substance abuse prevention coalition in Bay County. They helped secure the location and a presenter for the event as well as plan out the structure of the event. The Coordinator of the BCPN also talked about local initiatives regarding youth prevention and harm reduction and did a call to action at the end of the event. The BCPN also helped with the review of the educational materials.

In addition, the BCHD reached out to the Human Services Collaborative Council to distribute the save the date and registration information for the "Cannabis, the Law and Public Health" event to all of their networks and, if appropriate, their clients.

Additionally, the BCHD worked with representatives from the local hospital, the Federally Qualified Health Center and behavioral health authority to develop the educational materials for the providers and their patients. The BCHD Health Educator met with the representatives to see what information the providers needed for themselves as well as their patients.

Impacts, Anticipated and Unanticipated, Experienced As A Result of the Project Implementation

There was overwhelming appreciation for the materials that were created, especially the ones for providers. Since starting with this funding and having conversations with people, it became clear that there is not enough information being provided to individuals and providers on the use of marijuana. Social workers do not feel informed enough to be comfortable providing guidance to their patients on the use of marijuana whether it is for medicinal or recreational purposes. It has also become evident that there is a lot of education that needs to be provided regarding the use of edibles. The little bit of information we have been able to provide so far has been very well received.

Until this funding became available, there was very little information being provided to the community or providers on marijuana use, whether medicinal or adult use. Just by having these materials available and letting people know about them has opened the door to conversations that were not being had in the past.

Anticipated Next Steps

It seems that there is much more education and information that needs to be provided around the use of marijuana. More research is needed to really understand the implications of the legalization of adult marijuana use, how it affects the unborn child and potential impacts to the workforce. The BCHD will continue to work with the Bay County Prevention Network in their efforts in youth prevention and to reduce the potential for accidental use in young children living in homes where marijuana is being used.

2019

Qtr 3
Final

Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Bay County Health Department	
Street Address: 1200 Washington Avenue	Report Period: 07/01-09/18/2019
City, State, Zip Code Bay City, Michigan 48708	

Category	Budget	2019			Year to Date	Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15		
Wages	19891	449.92	3895.25	6272.61	10617.78	53%
Overtime	0	0	0	0	0	0
Fringe Benefits	10333	244.02	1741.89	3496.47	5482.38	53%
Training	5254	0	266.98	2528.09	2795.07	53%
Outreach	7653	0	0	499.50	499.50	7%
Items (List items)						
Local Travel	500	0	2.44	0	2.44	.5%
State Travel	300	0	255.08	241.28	496.36	165%
Total Expenditures	43931	693.94	6161.64	13037.95	19893.53	45%
Authorized Signature: <i>Melissa Maillette</i>						
Contact Person Name: <i>Melissa Maillette</i>						

Grant No: 19*2325

Julie Klygen



BERRIEN COUNTY HEALTH DEPARTMENT

better health. stronger communities.

Michigan Medical Marihuana Operation and Oversight Grant: Final Program Performance Report

Grantee Agency: Berrien County Health Department

Reporting Period: Final Report for FY2019

Date Submitted: September 11, 2019

1. Summary of project implementation plan and any deviations from the original project as proposed.

The Berrien County Health Department's project was implemented as it was originally proposed. The outreach and education campaign was focused on three distinct, yet sometimes-overlapping, audiences:

- Safe storage and handling for legally using adults
- Prevention of youth (under age 21) use as well as encouragement for parents to talk with their teens about marijuana
- Pregnant/breastfeeding women

As was proposed, BCHD bid out a large portion of the funds received to a marketing firm to assist in the development of the creative aspects of the project as well as facilitate the media buying necessary to display educational messages. After a successful competitive bid process following all county procurement processes, a local company, King Media, was chosen to aid BCHD in this campaign.

King Media developed the following creative aspects of the campaign:

- Radio spots (one focused on pregnant/breastfeeding women, one on youth prevention)
- Digital advertisements, predominately used in coordination with local radio station
- Billboard advertisements
- Print collateral (rack cards for safe storage/handling, youth prevention, and breastfeeding/pregnant women)
- Social media advertisements (for Facebook and Instagram)

BCHD staff developed the web component of the campaign and where the bulk of the resources, information, and education can be found for the wide variety of audiences. The website, **thedirtonweed.com**, re-directs to the BCHD website where users can click on

audience-specific information, find credible information, and follow links to external resources that are evidence-based for deeper research.

BCHD also worked with a variety of stakeholders (both internal and external) to gather information about the perceptions, attitudes, myths, and commonly held questions about marijuana that community members and clients have. Staff contacted other states in the U.S. that had legalized marijuana (medical and adult use) to assess best practices, messages that resonated, and any lessons learned. Staff also performed key informant interviews and focus groups with BCHD clients from home visiting programs, WIC, and school partners. All of this information was valuable in the development of the harm-reduction messages for the campaign.

Lastly, BCHD compiled a comprehensive list of all local medical facilities, dispensaries, and affiliated locations where marijuana users may frequent, including vape shops and “grow” shops in the area. Staff performed outreach to these facilities to encourage display of safe handling and storage information and other best practices to help keep customers safe. Staff distributed literature that was developed during the campaign to facilitate easy display of credible information for the clientele of those facilities.

2. Accomplishments and problems experienced while carrying out the project activities.

Overall, BCHD believes that this was a highly successful campaign, especially given the condensed timeline of the project. With funds being received in early summer, it only gave BCHD a few short months to develop, launch, and evaluate this campaign. Attached are results showing total reach of the social media messages as well as the radio and billboard components of the campaign. Highlights from these results show over 50,000 impressions for social media, nearly 200 radio spots, and 400,000 impressions from the billboards across Berrien County.

Several local media interviews were conducted as well regarding the campaign that reached many more county residents. These media interviews can be accessed through the following links:

- <https://www.abc57.com/news/county-warns-of-marijuana-dangers>
- https://www.heraldpalladium.com/news/local/reminder-from-bc-health-dept-marijuana-can-be-harmful/article_28d3de63-c175-5439-8ebf-86932ad1ef9b.html
- <https://wsbt.com/news/local/experts-talk-about-benefits-and-risks-to-medical-marijuana>

While there were no major problems or set-backs encountered during this project, there was some natural push-back from (medical) marijuana advocates, especially found through comments on social media. Most community members who weighed in believed that the

“harm reduction” approach was best and that this was valuable information that needed to be provided to a few key audiences. Additionally, BCHD struggled to fully spend the funds allotted within the short time-frame of the grant project.

3. Coordinated efforts with other organizations to complete the project.

BCHD communications staff worked closely with the Substance Abuse Prevention section within the agency to research, connect with stakeholders for input, and develop messages. Other internal staff from WIC, home visiting programs, teen parenting programs, and more provided valuable information and access to clients for key informant interviews and focus groups.

With the developed materials in hand, BCHD has scheduled a variety of in-person presentations to be made to staff who work with families in Berrien County (CPS, home visiting programs, school staff, etc.) and to health care/human service providers in later 2019. The developed materials are available for download on the BCHD website, but printed copies are being distributed throughout BCHD clinic sites and to a multitude of provider partners throughout Berrien County.

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

The media campaign had a positive impact in the community and certainly garnered a considerable amount of news coverage. This created community dialogue about medical and adult-use marijuana, its harms for particular audiences, and the need for additional information/education for the public.

5. Financial expenditures of grant money and other contributions to the project, in-kind, and/or direct funding.

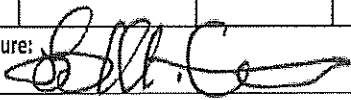
The funds were used in accordance with the original proposal. However, because of the delay in funding being received (contract with LARA was not fully signed by Berrien County until May) and the lengthy process for Berrien County to allow for spending of a new grant project, BCHD staff had very little time to fully spend the funds. This resulted in an under-spending of the grant money, especially in the wages, fringe, indirect, and supplies line items. There was no additional funding (in-kind or direct funding) used towards this grant project.

6. Any experience in applying the project products and anticipated “next steps”.

BCHD will continue to distribute the developed materials, despite the fact that the media campaign has ended. These materials will be provided through partnerships with other agencies, at health fairs, to schools, and to any medical marijuana facilities in the area. If awarded funding again in the future, BCHD believes that an expansion of the media campaign would be valuable to further expose the community to the messaging and information.

7. Actual budget expenditures compared to the budget in this agreement. Include the basis or reason for any discrepancies.

Please see the below graph to show budget and actual expenditures for this grant program. The grant was overall underspent due to a very short timeframe for spending to happen. The funds allocated to the media company under "contractual" were spent almost in entirety according to the original grant proposal.

Category	Budget						Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date		
Wages	\$9,886	\$0	\$2,639.24	\$2,470.77	\$2,639.24	51.69%	
Overtime	0	0			0	0%	
Fringe Benefits	3,018	0	621.97	497.23	1,119.20	37.08%	
Training	0	0			0	0%	
Equipment	0	0			0	0%	
Supplies	4,090	0		591.87	591.87	14.47%	
Contractual	20,000	0		19,887.17	19,887.17	99.44%	
Travel	250	0			0	0%	
Space Costs	2,258	0	456.86	442.08	898.94	39.81%	
Indirect	6,130	0	1,283.78	1083.13	2366.91	38.61%	
Total Expenditures	\$45,632	\$0	\$5,001.85	\$24,972.25	\$29,974.10	65.69%	
Authorized Signature: 							
Contact Person Name: Lisa Ankenbruck							

Berrien County Health Department

Campaign Results

September 6, 2019

Sponsored Facebook Campaign

Total Clicks: 409

Expected Impressions: 4,378

Total Impressions: 56,833

Overdelivery: 52,455 impressions

Total CTR: 0.72%

Keep Away From Little Hands Creative

Target audience: Parents of toddlers and pre-schoolers

Clicks: 106

Impressions: 25,522

CTR: 0.42%

Engagement: 4 likes and 1 share

Pot Affects Babies Creative

Target audience: Pregnant women and new moms

Clicks: 275

Impressions: 27,577

CTR: 1.00%

Engagement: 19 likes, 8 comments, 10 shares

Talk With Your Teen Creative

Target audience: Parents with teenagers

Clicks: 28

Impressions: 3,734

CTR: 0.75%

Engagement: 1 like and 1 share

Radio Campaign

Target audience: Parents of teens, mothers and pregnant women

- WVBH (AM Gospel/Urban): 40 paid spots, 40 bonus spots, 2-week run
- Y Country/ The Coast: 84 paid spots, 28 bonus spots, 4-week run
- Spot Total: 192 spots
- Facebook campaign through Mid-West Family
 - Y-County
 - Impressions : 13,523
 - Clicks: 100
 - The Coast
 - Impressions: 14,315
 - Clicks: 160

Outdoor Campaign

Five poster billboards in Berrien County

Target audience: Teens, mothers and pregnant women

- Reach: 61%
- Frequency: 8.1x
- Impressions: 400,000



The Final Report must include the following information: **BRANCH**

1. Summary of the project implementation plan and any deviations from the original project as proposed.

The Medical Marijuana Operation and Oversight Program was housed in the Community Health Education Program division of the Branch Hillsdale St Joseph Community Health Department. The outreach and education services were coordinated and delivered by KM and RA/Health Educator's. Outreach and Education focused on working with local provisioning centers, patients and caregivers, and healthcare and other providers.

Relationships were developed that were essential for the dissemination of education materials and for reaching patients and caregivers who benefited from medical marijuana education. Kelley collaborated numerous efforts with the Tree House in Coldwater, Michigan to provide education and resources regarding:

- Knowledge of Laws, Regulations and Restrictions
- Responsibilities of Patients and Caregivers
- Cannabis Safety
- Patient and Caregiver Rights

Educational sessions at Youth Engaged in Prevention, Prevention Works, Child Abuse Prevention and Awareness and The Great Start Collaborative were offered. These sessions covered the laws, regulations and restrictions, responsibilities of patients and caregivers, and medical marijuana safety and storage. With the delay in receiving the presentation that was developed by 2nd Story Marketing we were limited in providing these presentations throughout the communities that we serve.

The Health Educator's and Health Officer worked closely with 2nd Story Marketing to develop communications and public health message "Lock it Up" was tailored for specific populations, such as youth and pregnant women, as well as to raise awareness about safe storage and impaired driving. This public health message and education was integrated into existing BHSJ services such as WIC and Child Passenger Safety, and in the future will include broader communication efforts through educational materials and broader public awareness campaign elements. Education materials, such as rack cards were made widely available. This project also drew from the expertise and relationships with schools that have developed through BHSJ Tobacco Reduction Program to more effectively develop messaging around youth prevention.

During the planning period, staff formulated a plan to complete all objectives. The first objective was to develop and utilize outreach and educational strategies to promote the Lock it Up Campaign. Staff contacted multiple partner agencies that promoted the campaign and participated by handing out lock boxes to their clientele (see attached). Staff utilized Facebook

and the agency website to promote the campaign, and worked with a local marketing company to create materials to be distributed during the grant period. The logo was created, as well as bulletin board designs and set up, rack cards, stickers, flyers, videos and t-shirt design. Staff also attended ___ community events where there was education about medical marijuana as well as information on how to get a lock box from BHSJ.

The second objective was to work with school and/or agencies serving youth to increase awareness of the harm of marijuana use to decrease access in our communities. The community partners that were identified in objective one were called upon to take some of the lock boxes to distribute to their clientele, as well as educational material. Local students worked with staff and the marketing team to create videos that were shared on social media. The videos were approximately one minute and were educational in nature, and also let residents know where to go to get a lock box.

The last objective was to distribute a minimum of 175 lock box kits. As of 10/7/2019, there have been 276 boxes distributed in Branch County. 50 of those boxes were given to the local MDHHS office to be passed out to clients, the rest were distributed in the office to local residents.

2. Accomplishments and problems experienced while carrying out the project activities.

The main purpose of this project was to protect kids from accessing marijuana, either purposefully or accidentally, by getting as many lock boxes into the community as possible. We surpassed our goal by 100 boxes, and still have more to give. There were no problems experienced while carrying out the project activities.

This public health message and education was integrated into existing BHSJ services such as WIC, Safe Sleep and Child Passenger Safety and in the future will include broader communication efforts through educational materials and broader public awareness campaign elements. Education materials, such as rack cards were made widely available. This project also drew from the expertise and relationships with schools that have developed through BHSJ Tobacco Reduction Program and Tele-Health Clinic to more effectively develop messaging around youth prevention. We distributed over **210/360** boxes in Branch County.

3. Coordinated efforts with other organizations to complete the project.

While BHSJ was the sole provider of services through the Medical Marijuana Operation and Oversight project, other key agencies contributed to shaping the education and messaging and communication efforts. In addition, BHSJ's vast array of partnerships facilitated the medical marijuana education and outreach efforts and assisted with distributing the educational materials and resources. In Branch county our partners included:

- MDHHS, Substance Abuse Task Force of Branch County
- Branch County Suicide Prevention Coalition
- Branch County Community Network
- Pines Behavioral Health
- ProMedica Coldwater Regional Hospital School Telemedicine Program
- CAPA of Branch County
- Great Start Collaborative of Branch County
- Branch County Sunrise Rotary
- Exchange Club of Branch County.

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

- Although the original proposal called for the development of a brochure, the decision was made early in the project to focus on the rack cards and not move forward with the brochure. Additional rack cards were developed that focused on pregnancy and second-hand smoke.
- It was a very easy "conversation starter" when people saw the box sitting on our outreach tables.
- While a large majority of the people asking questions were receptive, some were critical of the project.
- Feedback from community presentations was all positive. While some people are uneasy about the legalization of marijuana in our state, they could all agree that the overarching goal of this project, to keep kids safe, was vital.
- Most community partners were eager to adopt this program and hand boxes out to their patients/clients.
- Some anticipated community partners did not want to take boxes into their own buildings, but were willing to refer their clients to our office.
- Difficulty in scheduling with the Medical Director for filming of video.
- Logistically speaking, it was somewhat difficult to unpack, sticker, stuff, repack boxes and store them on site. They took up a lot of space in our offices.

5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

All funding for this project was provided by the grant. The Agency had originally anticipated having to spend local dollars on the project, but the project came in under budget. The Agency utilized \$11,409.54 of the grant, which was 68.19% of the total budget.

6. Any experience in applying the project products and anticipated "next steps".

We will continue to use the educational resources that were developed and continue in our efforts to promote safety and storage of Medical Marijuana. We will collaborate with Prevention Works of Hillsdale County to hand out Lock boxes that were purchased through their coalition as a continuation of this project.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

The Agency was not able to spend the entire grant amount, primarily due to some staffing issues within the Agency. These staffing issues didn't allow as much time working toward the grant as anticipated. This caused wages, fringe benefits, travel, space, and administrative indirect to all be underspent.

The Agency spent \$3,564.30 on supplies for this grant, which was only 82.89% of the anticipated budget. The Agency was able to do cost shopping, which allowed them to purchase the same amount of supplies at rates significantly lower than budgeted.

The Agency spent \$3,660.76 on other expenses, which was only 79.58% of the anticipated budget. This line item was to include radio and billboard advertisements, and unfortunately, there billboard space was not available for the entire time frame which the original budget had anticipated.

Please refer to the attached Financial Status Report for additional details.

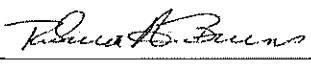
2019

Medical Marihuana Operation and Oversight Grants

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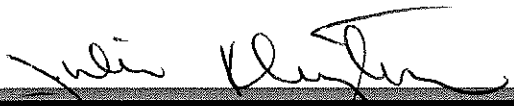
FINANCIAL STATUS REPORT – Branch County

County Agency Name: Branch-Hillsdale-St. Joseph Community Health Agency	
Street Address: 570 Marshall Rd.	Report Period: 7/1/19 – 8/31/19
City, State, Zip Code Coldwater, MI 49036	

Category	Budget	Period				Year to Date	Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15			
Wages	\$4,159	\$73.06	\$661.77	1,503.65	\$2,238.48	53.82%	
Overtime							
Fringe Benefits	\$1,845	\$34.11	\$195.57	668.87	\$898.55	48.70%	
Training	0	0					
Supplies	\$4,300	0	\$1602.43	1,961.87	\$3,564.30	82.89%	
Travel	\$350	\$14.50	\$133.40	49.88	\$197.78	56.51%	
Communications	\$20	0			0	0	
All Other	\$4,600	0	\$1487.08	2,173.68	\$3,660.76	79.58%	
Space Allocation	\$97	0	\$6.96	76.96	\$83.92	86.52%	
Admin Indirect	\$1,362	\$24.32	\$195.83	545.60	\$765.75	56.22%	
Total Expenditures	\$16,733	\$145.99	\$4283.04	6,980.51	\$11,409.54	68.19%	
Authorized Signature: 							
Contact Person Name: Rebecca Burns							

+507 county expenses
 to equal \$16,733
 Approved: \$16,224

Grant NO: 19*18603



Medical Marijuana Operation and Oversight Grant
Final project summary report Calhoun County
September 15th, 2019

1. Summary of the project implementation plan and any deviations from the original project as proposed: Created and released educational literature about medical marijuana. Talked about medical marijuana in a town hall format, as well as several other public relations events. Published information on our county website for the public to find out information about medical marijuana and where to find answers about it as well.
2. Accomplishments and problems experienced while carrying out the project activities: No problems experienced during the project activities. Created and released educational literature about medical marijuana. Talked about medical marijuana in a town hall format, as well as several other public relations events. Published information on our county website for the public to find out information about medical marijuana and where to find answers about it as well.
3. Coordinated efforts with other organizations to complete the project: Coordinated efforts with the Substance Abuse Council of Calhoun County to implement a schedule where we can talk to area youth about marijuana and help with any questions they may have.
4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation: There were no impacts, either anticipated or unanticipated, experienced as a result of the project implementation.
5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding: Please refer to the financial report for expenditures.
6. Any experience in applying the project products and anticipated "next steps": The project products (brochures) have not been applied to the public at this time. The next step will be to circulate them to local youth, and to citizens of Calhoun county via our county website.
7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies: Please refer to the financial report.

2019

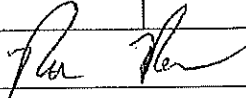
QTR 3

Medical Marihuana Operation and Oversight Grants

Final

FINANCIAL STATUS REPORT

Local Agency Name: CALHOUN COUNTY SHERIFF'S OFFICE	
Street Address: 161 EAST MICHIGAN AVENUE	Report Period: Jul - Sep 2019
City, State, Zip Code BATTLE CREEK, MI 49014	

Category	Budget					Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	
Wages	\$30,507	\$9,006.80	\$13,567.13	\$936.10	\$23,510.03	78%
Overtime						
Fringe Benefits	\$9,972	\$2,974.20	\$5,046.51	\$330.33	\$8,351.04	84%
Training						
Equipment (List items)						
Vehicles (List Items)						
Total Expenditures	\$40,479	\$11,981.00	\$18,613.64	\$1,266.43	\$31,861.07	79%
Authorized Signature: 						
Contact Person Name: RICK REDMAN						

Grant NO: 19*1864



1. Summary of the project implementation plan and any deviations from the original project as proposed.

The proposed plan was to provide education about medical marihuana to the clients we serve at District Health Department No. 4 in Cheboygan County; Furthermore, to promote safe use and safe storage. It was planned to make regular social media posts, but staff turnover interrupted consist postings. We also proposed to involve local medical professionals with medical marihuana education to promote its' use for improving client outcomes.

2. Accomplishments and problems experienced while carrying out the project activities.

Project activities started the conversation of medical marihuana in Cheboygan County. Unfortunately, stigma still surrounds marihuana use for medical purposes. There is a shortage of physicians on board with providing medical marihuana cards. The lack of research with marihuana use places a burden on gaining support.

3. Coordinated efforts with other organizations to complete the project.

Attended the Medical Marihuana Educational Session held by Michigan Association for Local Public Health. At this meeting health departments collaborated to come up with a common message. There was also a LARA representative there to answer questions related to grant requirements.

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

During the course of implementation, there has been some resistance due to local ordinance language.

5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

Brochures related to edible consumption, secondhand smoke exposure, marijuana and pregnancy, and buzzed driving to promote safe use were purchase to be used as educational tools. Material was also used for community stakeholder education. Supplies were purchased create posters providing education about marijuana use and pregnancy. A physician blast fax was created and sent out to educate on qualifying conditions for medical marihuana per the Michigan Medical Marihuana Law.

6. Any experience in applying the project products and anticipated "next steps".

Next steps for this project would include continuing the conversation of medical marihuana with local healthcare professionals and the community. As stated previously, the stigma associated with marihuana use serves as a barrier to utilization. Until medical professionals become more comfortable with its' use and the process of "prescribing" a medical card, barriers will remain.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

Purchased brochures related to edible consumption, secondhand smoke exposure, marijuana and pregnancy, and buzzed driving to promote safe use. Brochures distributed to District Health Department No. 4's offices in Cheboygan and Alpena county. Brochures also distributed to be used for community stakeholder education. Supplies purchased to create posters providing education about marijuana use and pregnancy. Posters created and hung in bathrooms and other visible locations throughout Cheboygan and Alpena county health department sites. Researched THC oils linked to the vaping illness seen in adolescents. Physician blast fax sent out discussing qualifying diagnoses for medical marihuana card. Researched products used at medical marihuana shops in the Cheboygan and Alpena area.

Public Health nurse hired and orientated to processes. Attended Drug Endangered Children (DEC) training (Jan 2019)-discussed multiple types of marihuana, adolescent hiding places for marihuana, and the lack of medical knowledge the THC levels will have on the brain. Building community awareness and support network. Attended community meeting about discussing drug use with adolescents (Feb. 2019). Research on prenatal marihuana exposure and adverse infant outcomes. Research on edibles and the dangers of their high THC content. Research the qualifying conditions for medical marihuana per the Michigan Medical Marihuana Law. Working on marihuana educational tools (flyers/brochures). Research and education on Cheboygan's medical marihuana zoning ordinance law.

2019

Medical Marihuana Operation and Oversight Grants

CTR 3
Final

FINANCIAL STATUS REPORT

County Agency Name:	
Cheboygan County	
Street Address:	Report Period:
870 S Main Street	7/1/19 - 9/15/19
City, State, Zip Code	
Cheboygan, MI 49721	

Category	Budget					Year to Date	Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15			
Wages	1,982.92	0.00	797.03	515.44	1,312.47	66.19	
Overtime							
Fringe Benefits	460.39	0.00	310.23	150.16	460.39	100.00	
Training							
Equipment							
(List items)							
Admin Fee	250.00	0.00	0.00	250.00	250.00	100.00	
Travel	450.00	0.00	237.40	5.39	242.79	53.95	
Supplies	1,667.68	0.00	0.00	1,018.06	1,018.06	61.05	
Space	200.00	0.00	20.26	12.93	33.19	16.60	
Vehicles							
(List Items)							
Communications	150.00	0.00	10.76	6.90	17.66	11.77	
Indirect	952.01	0.00	462.00	255.00	717.00	75.31	
Total Expenditures	6,113.00	0.00	1,837.68	2,213.88	4,051.56	66.28	
Authorized Signature: <i>Judy Greer</i>							
Contact Person Name:							
Judy Greer, District Health Department No. 4							

Km
10/10/19

Grant No:
*19*1865*

Final Report

Grant NO. 2019 MMOOG DELTA

a. **Summary**

Public Health, Delta & Menominee Counties (PHDM) staff were able to successfully host the One Day Drug Awareness Conference on May 20, 2019. There were over 300 attendees. Mr. Keith Graves, a retired Police Sergeant and international drug expert, was able to provide conference attendees with information about the latest drug trends, different drug categories – with a highlight on the Michigan Medical Marihuana Act, and recognizing the signs of drug influence. Nearly 90% of attendees reported a knowledge increase about Medical Marihuana. Afterward, PHDM finalized the participant invite list and emailed potential participants on June 24, 2019. The focus group was held on July 24, 2019 at Spies Public Library over lunch. The community presentation to the PHDM Board of Health was held August 22, 2019 and response was favorable. If funding continues into FY2020, additional community outreach presentations will be scheduled.

b. **Accomplishments and Barriers**

The grant afforded the opportunity to raise awareness of medical marijuana within the community. The funding timeline was challenging as deadlines were short and by the time funding commenced, a full quarter of the grant period was expired. Additionally, financial reporting dates do not coordinate with the accrual time for PHDM payroll cycles and resulted in past deadline reports to ensure accurate expenses.

c. **Interaction**

The Awareness Conference was a coordinated effort between PHDM, Delta County Communities That Care, and Hannahville Indian Community with funding support from LARA. Attendees from a variety of community organizations participated in focus groups and presentations.

d. **Impacts**

It was surprising to learn just how little is known about medical marijuana within the community. Raising awareness and providing education is necessary and should continue.

e. **Expenses**

Expenditures include staff time, speaker fees, conference educational materials, travel associated with focus groups, focus groups expenses incurred for room and materials, and staff time and travel associated with presentation development and delivery. Staff supervision was provided in-kind by the PHDM Community Health Promotion Director for the duration of grant implementation.

f. **Project Application and Next Steps**

Community presentations and education were well received and should continue moving forward as there is still a lot to be learned and the timeline for implementation was short by the time the presentation was completely developed and ready to market.

g. **Budget**

The actual expenses for training and travel came in under what was originally budgeted, which allowed for the purchase of additional conference educational materials for attendees. The speaker grossly underestimated the number of participants and 90% of the attendees did not receive the drug information and recognition cards. PHDM was able to offer those attendees the opportunity to pick one up, first come first serve. This was the only significant variance. The original and revised budgets are presented below.

	Original	Revised
Wages	3,798	3,885
Fringe	1,274	1,254
Training/Tvl	2,500	1,021
Misc	1,087	2,503
Indirect	1,623	1,619
Total	10,282	10,282

Delta County Medical Marihuana Education and Outreach Implementation Plan

Goal 1: Educate healthcare, public health, mental health, emergency services/first response, and education professionals on Medical Marihuana.					
Objective	Key Action Steps	Timeline	Expected Outcome	Person/Area Responsible	Completion Date
Use annual Awareness Conference as platform to educate providers on Medical Marihuana	Identify qualified Medical Marihuana educator/speaker for annual Awareness Conference	No later than March 29, 2019	Speaker will be retained and fees/travel/lodging arrangements will be agreed upon.	Public Health, Delta & Menominee Counties (PHDM) Prevention Specialist	Complete May 2019
	Keynote speaker will provide Medical Marijuana education/information to all conference participants	May 2019	Through participant evaluations, a majority of participants will report increased Medical Marihuana knowledge.	Conference Speaker; PHDM Prevention Specialist	Complete May 2019
Goal 2: Conduct healthcare, public health, mental health, emergency services/first response, and education professionals focus groups to determine needs and better target Medical Marihuana messaging for these sectors.					
Objective	Key Action Steps	Timeline	Expected Outcome	Person/Area Responsible	Completion Date
Conduct one focus group targeting Menominee County providers	Create invitation list, including Awareness Conference participants	June 2019	Comprehensive mailing list generated that includes a vast array of providers	PHDM Prevention Specialist, PHDM Health Educator	Complete June 24, 2109 June 2019
	Set date/location for focus group	June-July 2019	Determine available room space and date/time most appropriately suited to complete focus group	PHDM Prevention Specialist, PHDM Health Educator	Complete July 25, 2019 July 2019
	Determine facility logistics (reservation fees, catering/beverage service fees, etc.)	June-July 2019	Location will be set, room will be reserved, and logistics/fees will be agreed upon	PHDM Prevention Specialist, PHDM Health Educator	Complete July 2019
	Send invitations and gather registrations	July 2019	Track invitees and record registrations. If response is low, reach out to invitees a second time to encourage participation.	PHDM Prevention Specialist, PHDM Health Educator	Complete July 2019
	Facilitate focus group	August 2019	Provide expectations and guidelines for the focus group to all participants and ask each question allowing for adequate time for participants to respond. A recorder will facilitate note taking, and participants may be asked for permission to audio record the session provided no responder identifying data is presented in the notes.	PHDM Prevention Specialist, PHDM Health Educator	Complete July 25, 2019 August 2019

	Develop qualitative data report capturing participant feedback and key issues that will be used to inform future messaging	August 2019	A qualitative report summarizing the common themes, most common responses, and key issues/gaps/areas to target future messaging will be developed to inform County and State officials.	PHDM Prevention Specialist, PHDM Health Educator	Complete August 2019
Goal 3: Provide opportunities for in-person Medical Marihuana outreach and education sessions for community groups.					
Objective	Key Action Steps	Timeline	Expected Outcome	Person/Area Responsible	Completion Date
Develop and market Medical Marihuana education sessions	Develop customizable 30 – 60 minute Medical Marihuana in-person education presentation	January – August 2019	Increase general Medical Marihuana knowledge within the community	PHDM Prevention Specialist, PHDM Health Educator	Complete August 2019
	Market to community groups, including but not limited to: volunteer organizations, rotary clubs, faith-based organizations, human services organizations, townships, cities, boards, etc.	January – August 2019	Schedule presentations and provide education, as requested.	PHDM Prevention Specialist, PHDM Health Educator	Complete PHDM Board of Health on August 22, 2019 August 2019
Goal 4: Ensure timely reporting of status of funded activities to Grant Administrator.					
Objective	Key Action Steps	Timeline	Expected Outcome	Person/Area Responsible	Completion Date
Complete required grant reports	Report applicable data/grant activities to County Administrator/Grant Administrator	As requested, through September 15, 2019	County Administrator/Grant Administrator will be able to submit completed reporting requirements in accordance with established deliverables timeline.	PHDM Prevention Specialist, PHDM Health Educator, County Administrator/Grant Administrator	Quarter 1 Complete 3/18/2019 Quarter 2 Complete 6/24/2019 Final Report complete 9/15/2019



EATON COUNTY CONTROLLER/PERSONNEL

1045 Independence Blvd
Charlotte, MI 48813

(517) 543-2122
(517) 543-3331 Fax

John F. Fuentes, CPA
Controller/Administrator

Connie L. Sobie
*Deputy
Controller/Administrator*

Performance Report/ Narrative Final Report for BARRY COUNTY and EATON COUNTY

1. Summary of the project implementation plan and any deviations from the original project as proposed.
 - a. BEDHD worked to carry out the following objectives:
 - i. Improve healthcare providers' knowledge of medical marijuana
 - ii. Educate medical marijuana patients and others about the dangers of driving while under the influence of marijuana
 - iii. Increase perception of risk for adolescent marijuana use
 - iv. Measure the self-reported use of medical marijuana in adults and associated characteristics
 - b. Through partnerships with key stakeholders and agencies in each community, BEDHD was able to successfully:
 - i. Host a marijuana summit in Lansing
 - ii. Host a marijuana lunch and learn in Hastings
 - iii. Disseminate a marijuana harm reduction multimedia campaign which was launched in Barry and Eaton counties
 - c. BEDHD faced no significant deviations from the original project as proposed.
2. Accomplishments and problems experienced while carrying out the project activities.
 - a. Accomplishments: Over 90 folks registered for the Marijuana lunch and learn held on Friday, September 13, 2019, and successfully launched campaigns in Barry and Eaton counties.
 - b. Problems: BEDHD experienced no significant issues with carrying out any of the project activities. One small setback included not having any participants attend the Barry County focus group but this was mediated by collecting feedback from other community stakeholders.
3. Coordinated efforts with other organizations to complete the project.
 - a. BEDHD accomplished all objectives by working alongside partner agencies including the Ingham County Health Department, Eaton County Substance Abuse Advisory Group (ECSAAG) alongside the Eaton Regional Education Service Agency (ERESA), and the Barry County Substance Abuse Task Force (BCSATF) alongside the Barry County Community Mental Health Authority (BCCMHA). These agencies were integral in planning, promoting and offering staff time to successfully execute these initiatives in both Barry and Eaton counties.
4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.
 - a. Anticipated: Increased community awareness, strengthened key stakeholder and partner agency relationships
 - b. BEDHD is not aware of any unanticipated impacts brought about through work associated with this programming.
5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.
6. Any experience in applying the project products and anticipated "next steps".

- a. BEDHD will continue to educate the communities we serve. BEDHD would like to explore additional opportunities to continue promoting “harm reduction” messaging around use of medical marijuana and perhaps adapt successful initiatives launched elsewhere in Michigan to fit the needs of Barry and Eaton county residents (i.e. maternal education around use of marijuana, obtaining lock boxes to disseminate in the community, etc.)
7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

The Final Report must include the following information: **HILLSDALE**

1. Summary of the project implementation plan and any deviations from the original project as proposed.

The Medical Marijuana Operation and Oversight Program was housed in the Community Health Education Program division of the Branch Hillsdale St Joseph Community Health Department. The outreach and education services were coordinated and delivered by KM and RA/Health Educator's. Outreach and Education focused on working with local provisioning centers, patients and caregivers, and healthcare and other providers.

Relationships were developed that were essential for the dissemination of education materials and for reaching patients and caregivers who benefited from medical marijuana education. Rochelle visited the Happiest Camper in Reading, Michigan which is currently the only dispensary in Hillsdale County.

Educational sessions at Youth Engaged in Prevention, Prevention Works, Child Abuse Prevention and Awareness and The Great Start Collaborative were offered. These sessions covered the laws, regulations and restrictions, responsibilities of patients and caregivers, and medical marijuana safety and storage. With the short time to deliver the grant objectives we were limited in providing these presentations throughout the communities that we serve.

The Health Educator's and Health Officer worked closely with 2nd Story Marketing to develop communications and public health message "Lock it Up" was tailored for specific populations, such as youth and pregnant women, as well as to raise awareness about safe storage and impaired driving. This public health message and education was integrated into existing BHSJ services such as WIC and Child Passenger Safety, and in the future will include broader communication efforts through educational materials and broader public awareness campaign elements. Education materials, such as rack cards were made widely available. This project also drew from the expertise and relationships with schools that have developed through BHSJ Tobacco Reduction Program to more effectively develop messaging around youth prevention.

During the planning period, staff formulated a plan to complete all objectives. The first objective was to develop and utilize outreach and educational strategies to promote the Lock it Up Campaign. Staff contacted multiple partner agencies that promoted the campaign and participated by handing out lock boxes to their clientele. Staff utilized Facebook and the agency website to promote the campaign, and worked with a local marketing company to create materials to be distributed during the grant period. The logo was created, as well as bulletin board designs and set up, rack cards, stickers, flyers, videos and t-shirt design. Staff also attended community events where there was education about medical marijuana as well as information on how to get a lock box from BHSJ.

The second objective was to work with school and/or agencies serving youth to increase awareness of the harm of marijuana use to decrease access in our communities. The community partners that were identified in objective one was called upon to take some of the lock boxes to distribute to their clientele, as well as educational material. Local students worked with staff and the marketing team to create videos that were shared on social media. The videos were approximately one minute and were educational in nature, and also let residents know where to go to get a lock box.

The last objective was to distribute a minimum of 175 lock box kits. As of 10/7/2019, there have been 346/380 boxes distributed in Hillsdale County. 78 of those boxes were given to community partners to be passed out to clients, the rest were distributed in the office to local residents.

2. Accomplishments and problems experienced while carrying out the project activities.

This public health message and education was integrated into existing BHSJ services such as WIC, Safe Sleep and Child Passenger Safety and in the future will include broader communication efforts through educational materials and broader public awareness campaign elements. Education materials, such as rack cards were made widely available. This project also drew from the expertise and relationships with schools that have developed through BHSJ Tobacco Reduction Program to more effectively develop messaging around youth prevention. We distributed over 346/360 boxes in Hillsdale County. The main purpose of this project was to protect kids from accessing marijuana, either purposefully or accidentally, by getting as many lock boxes into the community as possible. We surpassed our goal by 100 boxes, and still have more to give. There were no problems experienced while carrying out the project activities.

3. Coordinated efforts with other organizations to complete the project.

While BHSJ was the sole provider of services through the Medical Marijuana Operation and Oversight project, other key agencies contributed to shaping the education and messaging and communication efforts. In addition, BHSJ's vast array of partnerships facilitated the medical marijuana education and outreach efforts and assisted with distributing the educational materials and resources. In Hillsdale county these partners included:

- Childcare Network
- Highfields
- Integro LLC.
- MIHP (Cradle Connections)
- Michigan Works
- Great Start Collaborative
- Prevention Works Hillsdale
- Hillsdale County Youth Engaged in Prevention
- CAPA Hillsdale County
- Hillsdale Hospital
- Department of Health and Human Services
- Hillsdale Human Service Network
- Lifeways

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

- Although the original proposal called for the development of a brochure, the decision was made early in the project to focus on the rack cards and not move forward with the brochure. Additional rack cards were developed that focused on pregnancy and second-hand smoke.

- It was a very easy "conversation starter" when people saw the box sitting on our outreach tables.
 - While a large majority of the people asking questions were receptive, some were critical of the project.
 - Feedback from community presentations was all positive. While some people are uneasy about the legalization of marijuana in our state, they could all agree that the overarching goal of this project, to keep kids safe, was vital.
 - Most community partners were eager to adopt this program and hand boxes out to their patients/clients.
 - Some anticipated community partners did not want to take boxes into their own buildings, but were willing to refer their clients to our office.
 - Difficulty in scheduling with the Medical Director for filming of video.
 - Logistically speaking, it was somewhat difficult to unpack, sticker, stuff, repack boxes and store them on site. They took up a lot of space in our offices.
5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

All funding for this project was provided by the grant. The Agency had originally anticipated having to spend local dollars on the project, but the project came in under budget. The Agency utilized \$16,145.69 of the grant, which was 74.28% of the total budget.

6. Any experience in applying the project products and anticipated "next steps".

We will continue to use the educational resources that were developed and continue in our efforts to promote safety and storage of Medical Marijuana. We will collaborate with Prevention Works of Hillsdale County to hand out Lock boxes that were purchased through their coalition as a continuation of this project.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

The Agency was not able to spend the entire grant amount, primarily due to some staffing issues within the Agency. These staffing issues didn't allow as much time working toward the grant as anticipated. This caused wages, fringe benefits, travel, space, and administrative indirect to all be underspent.

The Agency spent \$3,532.71 on supplies for this grant, which was only 63.65% of the anticipated budget. The Agency was able to do cost shopping, which allowed them to purchase the same amount of supplies at rates significantly lower than budgeted. The Agency did not need as much money in this line item as they originally budgeted.

The Agency spent \$5,675.07 on other expenses, which was 94.58% of the anticipated budget. This line item was to include radio and billboard advertisements.

Please refer to the attached Financial Status Report for additional details.

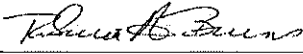
2019

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Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT – Hillsdale County

County Agency Name: Branch-Hillsdale-St. Joseph Community Health Agency	
Street Address: 570 Marshall Rd.	Report Period: 7/1/19 – 8/31/19
City, State, Zip Code Coldwater, MI 49036	

Category	Budget					Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	
Wages	\$5,415	\$89.72	\$1257.65	\$2,320.38	\$3,667.75	67.73%
Overtime	0	0				
Fringe Benefits	\$2,402	\$37.50	\$465.17	\$1,037.25	\$1,539.92	64.11%
Training	0	0				
Supplies	\$5,550	0	\$1625.00	\$1,907.71	\$3,532.71	63.65%
Travel	\$450	\$0	\$56.26	\$294.64	\$350.90	77.98%
Communications	\$20	0				
All Other	\$6,000	0	\$1545.08	\$4,129.99	\$5,675.07	94.58%
Space Allocation	\$125	\$0	\$8.97	\$99.18	\$108.15	86.52%
Admin Indirect	\$1,774	\$28.87	\$391.91	\$850.41	\$1,271.19	71.66%
Total Expenditures	\$21,736	\$156.09	\$5350.04	\$10,639.56	\$16,145.69	74.28%
Authorized Signature: 						
Contact Person Name: Rebecca Burns						

+ Col 2 County expenses
 to equal \$21,734
 Approved: \$21,124

Grant NO: 19*1867





HURON COUNTY HEALTH DEPARTMENT

1142 South Van Dyke, Bad Axe, Michigan 48413

Phone: 989-269-9721

Fax: 989-269-4181

www.hchd.us

Ann Hepfer, R.N., B.S., Health Officer
Mark Hamed, M.D., M.P.H., Medical Director

Summary:

Please see the three attachments one is the billboard and the other is the educational flyer.

Huron County does not have a licensed Medical Marijuana Dispensary. As a result, Ann Hepfer Health Officer, visited the provisional center "The Station" in Vassar MI in Tuscola County. I wanted to learn firsthand about "what medical marijuana actually was/is". Very enlightening and educational. They provided factual information and resources that we used to build our outreach campaign.

Accomplishments:

Goal 1 was to canvass Huron County with accurate information regarding Medical Marijuana in an attempt to reduce the sigma, -MET

Goal 2 was messaging to *Safe Storage* of the Medical Marijuana-MET

The Station provided me with the contact information for MY Compassion.org, they are a 501c3 established in 2009 in the state of MI. They have physicians, attorneys, and practitioners who offer assistance to those seeking information on Medical Marijuana. This was an awesome resource for us.

We canvassed Huron County by visiting local physician offices, 3 hospital ERs, 8 other community based organizations, two Mental Health providers (List Psychological and Huron Behavioral Health). These locations were provided guide books "A Guide to Understanding Michigan Marijuana Laws" printed by My Compassion, prescription lock boxes, and the attached flyers for their offices.

Nine billboards were strategically placed in Huron County with the message *Medical Marijuana Poisoning in Child is REAL, Lock it Up*, with the picture of the medication lock box and the National Poison Control number. LARA was given credit for the funding on the bottom of the billboard.

To date we have given out almost all of the 317 lock boxes that we ordered.

Accomplishments:

1. We canvassed all the major intersections in Huron County with the 9 billboards directed at keeping these drugs out of the reach of children.
2. The campaign to get the lock boxes out in the hands of those that needed them, was successful.
3. I have had great feedback in regards to the Guide books on Understanding MI Marijuana Laws and also the billboards.

Coordinated Efforts:

Mission

The Huron County Health Department actively strives to enhance our community's quality of life by disease prevention, health protection and healthy lifestyle promotion.

1. The hospitals and other community based organizations posted the messaging and used the flyer in their social media posts
2. The substance abuse agencies also put up the flyers, and use the information in their social media posts
3. The community based organizations also set out the flyers for their consumers.

Impacts:

1. Residents who may have been interested or had question in regards to Medical Marihuana now have resources to obtain accurate information
2. Hopefully we have raised enough awareness that people using the products will lock it up out of the reach of children.

Financial Expenditures:

No additional funds or grant funds were used for this program.

Next Steps:

1. Continue to work with the Medical Marihuana Dispensaries to ensure we have the most up to date resources and education.
2. Posting Medical Marihuana recalls to our Health Department recall site and also forward to the other community based organizations so they can post.
3. Continue with messaging to Keep It Locked Up out of the Reach of Children, it is a drug.

Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

There were a couple of line deviations:

	Original	Deviation	
Printing	\$500	\$515.00	Print costs were \$15.00 more than original budget
Advertising	\$3,315	\$3,300	Billboards were \$15.00 less than original budget
Educational	\$1000.00	\$875	Educational materials \$125.00 less than original budget
Mileage	\$200	\$185.92	We used meetings we attended to connect with agencies and provide the supplies, and split mileage with other programs we were promoting when we did go out.

Last quarter we submitted a letter to move the Administrative costs of \$780.00 into the supply line item. No administrative costs were changed to this grant.

Mission

The Huron County Health Department actively strives to enhance our community's quality of life by disease prevention, health protection and healthy lifestyle promotion.

**What is
Medical
Marijuana?**

**GOT QUESTIONS
ON MEDICAL
MARIJUANA?**

WHAT SHOULD YOU KNOW?

How Does it Work?



WHO SHOULD USE IT?

Medical Marijuana and Recreational Marijuana are becoming more prevalent in our country, and YES! even in our small community!! Are you considering the use of these products?

HERE ARE SOME RESOURCES TO ASSIST YOU:



Since our inception in 2009, My Compassion, a federally recognized 501(c)(3) non-profit organization, continues to make tremendous advancements in communicating ways for the responsible use of cannabis. My Compassion provides community outreach, education and research on the medical benefits of cannabis. We see to understand, educate, connect and energize the millions of people living with medical conditions, that are losing hope with current synthetic medicines. My Compassion believes that everyone should have access to the most current and correct information when deciding on their treatment options and that no one considering the healing properties of cannabis should ever feel alone.

Call 844-226-6200

MYCOMPASSION.ORG

Lock up Medical Marijuana!

Just like other prescription drugs. The Huron County Health Department suggests that you lock up these products just like any other medication and **KEEP**



THEM OUT OF THE REACH OF CHILDREN! We do have a *limited* supply of lock boxes available to you, *free of charge*, while supplies last. On a first come first serve basis.

To pick up your FREE Lock Box, stop into the Huron County Health Department at 1142 S. Van Dyke, Bad Axe, MI 48413

Open Monday through Friday - 8:00 a.m. - 4:00 p.m.

Closed 12-12:30 for lunch.

National Poison Control:

800-222-1122 - Or Call 9-1-1

A Guide to Understanding

MICHIGAN MARIJUANA



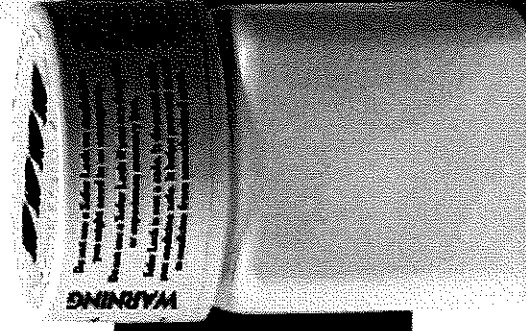
VOLUME III



TO ORDER USE THIS ID#: PosterFlexRetro_HURON pot poisoning

POT POISONING

in children is REAL



LOCK UP

Medical Marijuana

National Poison Control 1-800-222-1222

Grant funding provided to Huron County Health Department through MI Licensing and Regulatory Affairs (LARA)



Advertiser: Huron County Health Department
AE: Phil / Saginaw
Date: 6/26/19
Artist: Kendra
Colors: per artwork

Approved by:

© THIS DESIGN WAS CREATED BY LAMAR ADVERTISING
AND CANNOT BE USED FOR ANY OTHER ADVERTISING
PURPOSES WITH OUT WRITTEN PERMISSION.

Poster FlexRetro

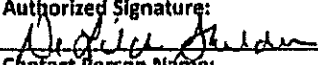
2019

Medical Marihuana Operation and Oversight Grants

Qtr 3
Final

FINANCIAL STATUS REPORT

County Agency Name: Huron County Health Department	
Street Address: 1142 S. Van Dyke	Report Period: 07/01/19-09/15/19
City, State, Zip Code Bad Axe, MI 48413	

Category	Budget					Year to Date	Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15			
Wages	0.00	0.00	0.00	0.00	0.00	0.00	
Overtime	0.00	0.00	0.00	0.00	0.00	0.00	
Fringe Benefits	0.00	0.00	0.00	0.00	0.00	0.00	
Training	0.00	0.00	0.00	0.00	0.00	0.00	
Equipment	0.00	0.00	0.00	0.00	0.00	0.00	
Lock Boxes	\$2,780.00	0.00	\$2,780.00	0.00	\$2,780.00	\$2,780.00	100%
Advertising	\$3,315.00	0.00	0.00	\$3,300.00	\$3,300.00	\$3,300.00	99.54751%
Printing	\$ 500.00	0.00	0.00	\$ 515.00	\$ 515.00	\$ 515.00	103%
Educ Materials	\$1,000.00	0.00	0.00	\$ 875.00	\$ 875.00	\$ 875.00	87.50%
Travel	\$ 200.00	0.00	0.00	\$ 114.56	\$ 114.56	\$ 114.56	57.38%
Vehicles	0.00	0.00	0.00	0.00	0.00	0.00	
(List Items)							
Total Expenditures	\$7,795.00	\$0.00	\$2,780.00	\$4,804.56	\$7,584.56	\$7,584.56	97.3003%
Authorized Signature: 							
Contact Person Name: DeLilah Sheldon, Finance Director							

Julie Klygen

Grant No: 19*1868



MEMO

To: Lauren Jones, LARA
From: Amanda Darche, Ingham County Health Department
Date: September 16, 2019
RE: Medical Marijuana Grant

Please find the Ingham County Health Department's third and final performance report below.

1. *Percent of completion of the project objectives. This should include a brief outline of the work accomplished during the reporting period and the work to be completed during the subsequent reporting period.*

The Ingham County Health Department (ICHD) spent 82.7% of grant funds. In the final budgetary period, the health department co-sponsored the Capital Area Marijuana Summit (held July 29-30) with the Barry-Eaton District Health Department and Eaton RESA/Ingham Substance Abuse Prevention (ISAP) and finally launched its public education campaign, *Weed Facts*. The Summit was attended by approximately 120 members of the community including prevention specialists, people working in the cannabis industry, clinicians, and public health advocates. The campaign included a website (www.knowtheweedfacts.com) and was promoted via social media, billboards, videos (aired on Comcast, local movie theaters, and the Secretary of State's Office), newspaper ads and print materials. In the prior reporting periods, ICHD hosted focus groups to inform the campaign's development and partnered with Eaton RESA/ISAP to offer in-school presentations.

2. *A breakdown of the expenses that occurred within the reporting period along with supporting documentation that the expenses to be reimbursed were incurred by the county department.*

ICHD paid \$13,998.77 toward the Capital Area Marijuana Summit because training for health care providers was included in the Summit. ICHD paid an additional \$1,200 to Eaton RESA/ISAP for in-school presentations (occurred in the second funding period but were invoiced late). The remaining expenses in the final funding period were for the public education campaign. These expenses included: \$34,648 to Edge Publicom for the development of the campaign, \$7,500 to Adams Outdoor for billboards, \$7,500 to Comcast to air the campaign video, \$5,000 to MLive for online newspaper ads, \$3,931.06 to 4imprint for pop sockets to be distributed at in-school outreach with youth, \$3,800 to NCM to air the campaign video on movie theater screens, \$1,170 to Motor Vehicle Network (MVN) to air the campaign video on kiosks at the Secretary of State's Office, and \$1,039.06 to ASAP Printing to print rack cards and posters.

3. *Brief description of problems or delays, real or anticipated, which should be brought to the attention of the Grant Administrator.*

The healthcare provider training was wrapped into the Capital Area Marijuana Summit. Social media expenditures were removed from the budget due to the advertising policies of major social media companies which disallowed ads with any mention of marijuana. ICHD also tried to secure billboards through Blip digital marketing but the art did not receive approval. Additionally, due to different priorities and procedures between ICHD administration and ICHD accounting, ICHD was not able to transfer/receive the funds intended to cover administrative costs. All grant administration costs are now in-kind.

4. *Statement concerning any significant deviation from previously agreed-upon Statement of Work.*

Administrative dollars (\$15,595) and campaign dollars (\$2,020.71) could not be spent due to the aforementioned reasons. An additional \$300 could not be spent from the in-school presentations line item. The focus group line item was over by \$0.17.

5. *Summary of the project implementation plan and any deviations from the original project as proposed.*

ICHD developed and delivered a public education campaign in collaboration with local partners and informed by community member input. Campaign messages were identified in the original plan and confirmed by focus groups. ICHD also co-sponsored an educational marijuana summit and supported in-school presentations about substance use.

ICHD spent less on focus groups than originally planned, but then revised the budget.

Implementation was as planned with the following exceptions:

- a. Combining the summit with clinician training
- b. Reduction in in-school presentations (one less than planned)
- c. Reduction in campaign expenditures due to resistance to promote the campaign messages by some vendors

6. *Accomplishments and problems experienced while carrying out the project activities.*

The timeframe for this project was rather challenging. It took two months to receive notification that funds were awarded, then it took six weeks for Ingham County to formally accept the funds. This was followed by two weeks to issue a Request for Proposals (RFP) for the creative vendor. After that, it took eight weeks to formally enter into contract with the selected vendor (Edge Publicom). The vendor then had 6-8 weeks to create a campaign, leaving about six weeks to push the campaign out. Many of the vendors with which ICHD placed ads required contracts which also went through an eight-week approval process. Additionally, since ICHD ran the campaign through September 15, several vendors had to be contacted for early invoices so that the grant

report could be completed on September 15. (Many do not typically bill their clients until the end of the month.)

7. *Coordinated efforts with other organizations to complete the project.*

ICHHD partnered with the Barry-Eaton District Health Department to develop and disseminate the campaign. ICHHD also worked with Eaton RESA/Ingham Substance Abuse Prevention (ISAP) on the Capital Area Marijuana Summit and the in-school presentations.

8. *Impacts, anticipated and unanticipated, experienced as a result of the project implementation.*

ICHHD received favorable press for the campaign. The Summit was well-attended.

9. *Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.*

Administrative costs were in-kind.

10. *Any experience in applying the project products and anticipated "next steps".*

ICHHD will continue to use the campaign deliverables in the community and in local schools. The county sheriff has expressed desire to display the campaign.

11. *Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.*

Please see the above and the Financial Status Report.

2019

*Qtr 3
 Final*

Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Ingham County Health Department	
Street Address: 5303 S. Cedar Street	Report Period: September 15, 2019
City, State, Zip Code Lansing, MI 48911	

Category	Budget				Year to Date	Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15		
Wages						
Overtime						
Fringe Benefits						
Training for Health Care Providers	\$4,000.00	\$0	\$0	\$3,998.77	\$3,998.77	99.9%
Equipment (List items)						
Focus Groups	\$1,417.00	\$0	\$1,417.17	\$0	\$1,417.17	100%
4/20 Remix	\$10,000.00	\$0	\$0	\$10,000.00	\$10,000.00	100%
In-School Presentations	\$6,000.00	\$4,500.00	\$0	\$1,200.00	\$5,700.00	100%
Campaign	\$66,609.00	\$0	\$0	\$64,588.12	\$64,588.12	97.0%
Vehicles (List items)						
Admin.	\$15,595.00	\$0	\$0	\$0	\$0	0%
Total Expenditures	\$103,621.00	\$4,500.00	\$1,417.17	\$79,786.89	\$85,704.06	82.7%
Authorized Signature: <i>Julie Fry for Eric Thelen</i>						
Contact Person Name: Julie Fry, 517-887-4314						

*Grant memo:
 19* 2326*

Julie Fry



IONIA COUNTY HEALTH DEPARTMENT

175 E. Adams Street, Ionia Michigan 48846
www.ioniacounty.org Ph: 616-527-5341

September 13, 2019

Michigan Department of Licensing and Regulatory Affairs
Bureau of Marijuana Regulation
Attn: Lauren Jones

Medical Marijuana Operation and Oversight Grant 2019 Final Report

1. Summary of the project implementation plan and any deviations from the original project as proposed.

Our original plan had two primary components: a medical marijuana law training for local professionals and a medical marijuana education/substance abuse prevention advertising campaign targeted at local youth. The plan for the advertising campaign deviated slightly over the course of the project. It originally was intended to be multi-media, but ended up as a digital advertising push that was specifically directed at the mobile devices of local youth.

2. Accomplishments and problems experienced while carrying out the project activities.

The above-referenced training was held on June 27th, 2019 and was attended by local medical professionals and local law enforcement. Both law enforcement and medical continuing education credits were offered as part of the training. The digital advertising campaign is set to begin on September 16, 2019. We did not experience any significant problems with the project.

3. Coordinated efforts with other organizations to complete the project.

We partnered with the local intermediate school district to host the training. The Ionia County Substance Abuse Initiative assisted with preparations for the training.

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

The training was well-received by local law enforcement and medical professionals. Anecdotally, it appears that it may have led to a local municipality considering “opting out” of recreational marijuana. We do not yet know the impacts of the advertising campaign.

5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

Approximately 100 hours of Health Department staff time were committed to the project as in-kind, with a monetary value of approximately \$3500.



Ken Bowen, REHS, MS, Health Officer
Dr. Sugandha Lowhim, M.D., MPH, Medical Director

Prevent Disease; Prolong Life; Protect the Environment!



6. Any experience in applying the project products and anticipated “next steps”.

We found that obtaining CEUs was a challenge. At this time we do not have any “next steps” planned specifically for medical marijuana.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

We spent \$14,922, or 93.26%, of the grant money allocated to this project. The training cost less than anticipated and the advertising cost more than anticipated, but combined they were slightly less than the initial projected cost.

Submitted By:

Ken Bowen (Health Officer)

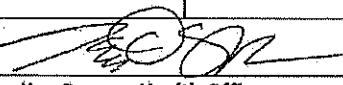
2019

Qtr 3
Final

Medical Marijuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Ionia County Health Department	
Street Address: 175 E. Adams St.	Report Period: 3
City, State, Zip Code Ionia, MI 48846	

Category	Budget					Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	
Wages	0	0	0	0	0	
Overtime	0	0	0	0	0	
Fringe Benefits	0	0	0	0	0	
Training	6,400	0	5,000	1,375	6,375	99.61%
Equipment	0	0	0	0	0	
(List items)	0	0	0	0	0	
Advertising	9,600	0	0	8,547	0 8547	89.03%
Vehicles						
(List Items)						
Total Expenditures	16,000	0	5,000	9,785	14,922	93.26%
Authorized Signature: 						
Contact Person Name: Ken Bowen, Health Officer						

Grant NO: 19*2207

Ken Bowen
 10/10/19

District Health Department No. 2 Medical Marijuana Grant – Final Report

1. Summary of the project implementation plan and any deviations from the original project as proposed.

Summary:

An educational campaign consisting of messages related to safe storage, drugged driving and overall medical marijuana act information was distributed throughout the 4-county area utilizing different avenues to attain maximum reach. In addition, lock boxes were purchased to support safe storage of/reduce youth access to medical marijuana. These will be distributed throughout the jurisdiction. The boxes will contain educational materials related to safe storage, pregnancy and affects of use.

Deviations:

Medical lock boxes were purchased and distributed, which resulted in a scale down of the distribution of the educational campaign through geofencing and targeted display.

2. Accomplishments and problems experienced while carrying out the project activities.

Accomplishments:

A social media campaign on safe storage, affects of use, and reducing youth access was created and distributed via Facebook and Twitter. Another accomplishment would be the successful purchasing of the lockboxes and the associated distribution plan. In addition, 3 billboards on drugged driving were created and placed in Iosco County.

Problems/Challenges:

DHD2 staff had difficulty finding consistent, un-biased, reliable information related to medical marijuana. Also, educational materials for prescribers of medical marijuana were difficult to attain.

3. Coordinated efforts with other organizations to complete the project.

The Ogemaw County Community Resource Trooper for the Michigan State Police reviewed and supported the language for the targeted display campaign. Also, the Alcona County Prosecuting Attorney provided insight on current issues they are seeing in the county related to medical marijuana. In an effort to obtain consistent messaging, DHD2 staff reached out to other local health departments to assess the theme of their messaging.

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

Anticipated impacts include an increase in knowledge related to the Michigan Medical Marijuana Law as well as increased education to citizens and providers in the jurisdiction. Also, a decrease in youth access through the distribution of the lock boxes.

5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

Please see final Financial Status Report (FSR).

6. Any experience in applying the project products and anticipated “next steps”.

Next steps for the project include the distribution of the lock boxes within the jurisdiction as well as the continuation of the education campaign and billboards.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

Total budgeted expenditures for the grant were 24,602.00 and the total expended during the grant period was \$20,923.00 for a difference of \$3,679.00. Unfortunately, DHD2 had a staff person resign during the grant period who was projected to be instrumental in the program. The delay in hiring that person’s replacement led to wages, fringes and indirect being underspent.



Isabella County

Margaret A. McAvoy
Administrator/Controller

**2019 Medical Marihuana Operation and Oversight Grants
Grant No. 2019 MMOOG ISABELLA**

**FINAL
PERFORMANCE REPORT**
Report Period: 3rd QTR 2019
(July 1, 2019 - Sept. 15, 2019)

2.a. Summary of the project implementation plan and any deviations from the original project as proposed:

The project plan was to secure a recognized legal professional to inform and instruct public employer staff on MMMA law and regulation in the workplace. We were successful in obtaining Steven P. Joppich, attorney and shareholder in the Rosati, Schultz, Joppich, and Amtsbuechler Law Firm, who presented a Medical Marihuana Act Seminar on August 28, 2019 at the Isabella County Commission on Aging facility.

The seminar was well attended by approximately forty-five upper-level administrative staff of Isabella County, City of Mt. Pleasant, Central Michigan University, Charter Township of Union, and the Saginaw Chippewa Indian Tribe. The greatest problem we experienced was locating an attorney with expertise in this area. Once we secured an attorney, the project was executed swiftly. The greatest deviation from the project plan that we experienced was the inability to provide many educational materials due to the lack of existing materials and the newness of the topic.

2.b. Accomplishments and problems experienced while carrying out the project activities:

While we did not anticipate the lack of educational materials that we would be able to provide to the Medical Marihuana Act Seminar attendees, we believe this project was a fantastic success. The seminar was very well attended by our local public employer partners, and that was a primary goal of the project. Seminar attendees were provided with current, accurate, and consistent MMMA information that they will, in turn, disseminate throughout their organizations in Isabella County and beyond, and that was the overall goal of the project.

2.c. Coordinated efforts with other organizations to complete the project:

In our grant application, our intention was relayed to coordinate efforts with other agencies by inviting staff from our neighboring public employers to attend the MMMA Seminar. Not only was the outside agency staff invited, I am pleased to report that administrative staff from Central Michigan University, City of Mt. Pleasant, Charter Township of Union, and the Saginaw Chippewa Indian Tribe attended the MMMA Seminar.

2.d. Impacts, anticipated and unanticipated, experienced as a result of the project implementation:

The thing that has most impacted this project is the newness of the topic of the Medical Marihuana Act. Its newness delayed locating an attorney with the knowledge and the willingness to tackle this topic. Its newness lead to few resources and little information that was available to distribute to seminar attendees. However, the newness of the topic is exactly why we chose to provide this information broadly and consistently. It is a timely topic that can be confusing, and many public employers have questions.

2.e. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding:

All grant expenses were incurred in this final reporting period and included the entire costs of the attorney, attorney expenses, presentation materials, attendee supplies, meeting room, and attendee meals associated with the Medical Marihuana Act Seminar held on August 28, 2019. A total of \$8,002.46 in grants funds was spent on these costs. In-kind contributions included approximately \$600.00 in meeting room rental provided by the Isabella County Commission on Aging, and approximately \$1,350.00 in grant administration provided by the Isabella County Administrator/Controller's Office.

2.f. Any experience in applying the project products and anticipated "next steps":

Again, the newness of the topic of MMMA lead to very few available resources. This tells us that there is a need for more informaiton and a continuation of educational seminars on the topic. Isabella County would be thrilled to host a future seminar as more information and resources become available on this topic.

2.g. Actual Budget expenditures compared to the Budget in this Agreement and reason for any discrepancies:

A comparison of Actual Expenses to the Original Budget is as follows:

	ORIGINAL BUDGET	ACTUAL EXPENSE	IN-KIND
Speaker & Expenses	\$ 8,000.00	\$ 6,304.52	
Paper, Pens, Handouts	\$ 1,500.00	\$ 314.45	
Attendee Meals	\$ 2,066.00	\$ 688.49	
Educational Materials	\$ 1,950.00	\$ 695.00	
Meeting Room Rental	\$ -	\$ -	\$ 600.00
Grant Administration	\$ -	\$ -	\$ 1,350.00
TOTAL:	\$ 13,516.00	\$ 8,002.46	\$ 1,950.00

All expenses were within budgeted amounts and overall were much lower than budgeted. Speaker expenses were much lower than anticipated and expenses for the attendee supplies, handouts and meals were severely overestimated at the time of budget preparation. Going forward, if this type of seminar is offered again, we will likely budget less for such costs.

As noted previously, the newness of this topic has meant that not much exists in terms of associated educational material. In order to provide resources that the attendees could reference after the seminar, a sample Substance Abuse Policy was distributed to attendees, along with a copy of the attorney presentation which was rich with MMMA citations.

Contact Person Name and Title:

Nicole F. Frost, Deputy County Administrator/Controller

Signature:



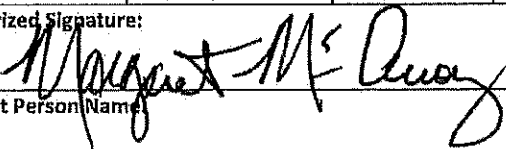
Date: 10/09/2019

2019

Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Isabella County	
Street Address: 200 N. Main St., Suite 205	Report Period: 3 rd QTR 2019/FINAL (July 1 st – Sept 15 th)
City, State, Zip Code Mt. Pleasant, MI 48858	

Category	Budget	Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	Percent of Budget to Date
Wages						
Overtime						
Fringe Benefits						
Training						
Equipment						
(List items)						
Speaker & Expenses	\$ 8,000.00	\$ 0.00	\$ 0.00	\$ 6,304.52	\$ 6,304.52	79 %
Paper, pens, handouts	\$ 1,500.00	\$ 0.00	\$ 0.00	\$ 314.45	\$ 314.45	21 %
Attendee Meals	\$ 2,066.00	\$ 0.00	\$ 0.00	\$ 688.49	\$ 688.49	33 %
Educational Material	\$ 1,950.00	\$ 0.00	\$ 0.00	\$ 695.00	\$ 695.00	36 %
Vehicles						
(List Items)						
Total Expenditures	\$ 13,516.00	\$ 0.00	\$ 0.00	\$ 8,002.46	\$ 8,002.46	59 %
Authorized Signature:  9/13/19						
Contact Person Name: Margaret McAvoy, County Administrator/Controller						





PATRICK J. WHITEFORD
SHERIFF

COUNTY OF KALKASKA
OFFICE OF THE SHERIFF
P. O. Box 1119 – 605 North Birch Street
KALKASKA, MICHIGAN 49646
(231) 258-8686

DAVID L. WAGNER II
UNDERSHERIFF

9/15/19 (10/12/19)

FINAL REPORT

The Medical Marijuana Operations and Oversight Grant work was started in the second quarter with Detective Foerster being the primary facilitator for projects and expenditures. And the work and expenditures primarily occurred in the 3rd quarter with variations to the original grant. We were able to spend \$7,462.73 of the \$8001 award this year.

1. Summary of the project implementation plan and any deviations from the original project as proposed.

We focused on education and had originally planned for use of funding for research and education performed by staff so wage and fringes were the primary allocations. Detective Foerster was approved to vary from the original grant request to purchase the MARDE system to put on future demonstrations to high school students relating to the effects of marijuana use regardless if it is medical or recreational. We appreciate the allowance of variances given the change in direction of the grant guidelines this year.

2. Accomplishments and problems experienced while carrying out the project activities.

We were able to obtain surveys and provide community education and with the variations from the original plan obtain equipment to provide future education. The grant cycle should be primarily run during the school year for more outreach opportunities in the community and schools.

3. Coordinated efforts with other organizations to complete the project.

We worked with the Kalkaska Public Schools and Forest Area Public Schools to educate with students, staff and community

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

Through community outreach we are confident that there is a base understanding of at least the basic guidelines and laws of Marijuana.

5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

We spent a total of \$7,462.73 in funds for the 2019 grant cycle from the grant and received no other donations.

Marijuana Forum
Marde System
Wages and Fringes

\$174.60
\$5,432.19
\$1,855.94

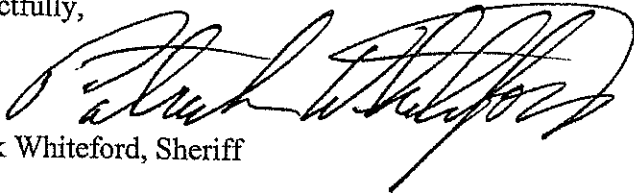
6. Any experience in applying the project products and anticipated "next steps".

We do have tools to provide further education and it would be beneficial for these grants to continue to provide funding for updating deputies on latest best practices in marijuana laws and education.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

We spent a total of \$7,462.73 of the \$8,001 grant award. Originally we thought that this would be spent solely on wages and fringes but with our focus of educating primarily through the schools the grant cycle did not allow for the necessary time to spend in the schools. Therefore a reevaluation of how to best spend the money focused mainly on equipment and wages and fringes were not spent as expected.

Respectfully,



Patrick Whiteford, Sheriff

2019

*Qtr 3
Final*

Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Kalkaska County Sheriff's Office	
Street Address: 605 N. Birch St.	Report Period: July 1, 2019 to September 15, 2019
City, State, Zip Code Kalkaska, MI 49646	

Category	Budget				Year to Date	Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15		
Wages	5411	0	266.75	640.20 ✓	906.95	11.34%
Overtime	0	0	0	448.14 ✓	448.14	5.60%
Fringe Benefits	1109	0	57.25	443.60 ✓	500.85	6.62%
Training	0	0	0	174.60 ✓	174.60	2.18%
Equipment	1500	0	0	5432.19 ✓	5432.19	67.89%
(List items)						
Marde System				5432.19 ✓		
Vehicles	0					
(List Items)						
Total Expenditures	8,001.00	0	324.00	7138.73	7462.73	93.27%
Authorized Signature: <i>Deborah Hill</i>						
Contact Person Name: Deborah Hill, County Clerk						

*Grant NO: 19*1870*

John Kleiman

LARA Medical Marijuana Operation and Oversight Grant Report

1. Summary of the project implementation plan and any deviations from the original project as proposed.

In the proposed project, Kent County Health Department (KCHD) sought to hire a consultant to implement marijuana education training to the community, an aim which was achieved during the duration of the grant. However, the project did deviate from the original plan in that KCHD secured multiple partners and was able to deliver both specialized and community-oriented education.

2. Accomplishments and problems experienced while carrying out the project activities.

Kent County Health Department achieved many significant accomplishments in the implementation of Medical Marijuana Operation and Oversight grant. KCHD was able to secure partnerships with key community stakeholders, Kent Intermediate School District (Kent ISD) and the City of Grand Rapids (The City). The collaboration produced 1 community-wide expo titled *What's Legal? Medical Marijuana in Kent County*, 5 educational sessions, and 3 training sessions for Kent ISD educators and staff. The partners created collateral which can be used beyond the scope of the sessions, documents such as the Marijuana Laws Comparison sheet. Please find this document attached. The demand for the training sessions for Kent ISD educators and staff exceeded capacity for the (2) scheduled sessions, so a 3rd was added.

While there was much success in the project, there were also opportunities for improvement. The City's community educational sessions experienced low participation, only engaging 30 community members in total among the (5) sessions. This was one of the downsides to engaging multiple partners, the coordination contributed to a very short implementation period which had negative impacts for participation rates.

3. Coordinated efforts with other organizations to complete the project.

In the implementation of the project, KCHD worked with two partners, Kent Intermediate School District and the City of Grand Rapids. These partners were essential to the success of the KCHD's proposal as they planned the events, engaged participants, and worked with KCHD in the creation of educational materials. This is not the first time these agencies have collaborated, however this work contributed to a more cohesive collaboration for the community around Marijuana messaging and activities.

The Lakeshore Regional Entity, which encompasses (7) counties also collaborated on the project through the creation of consistent messaging across the region. Allegan, Kent, Lake Mason, Muskegon, Oceana, and Ottawa counties combined to establish a consistent message on marijuana, both medical and recreational.

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

Through the various activities and events of the project, KCHD and partners engaged over 600 community members about marijuana use, the Michigan Medical Marijuana Act, and Michigan Regulation and Taxation of Marijuana Act. While in-person participation struggled for the community educational sessions, the community expo also utilized social media 'live-streaming' and YouTube circulation to boost participation. The educational presentations put together for each of the various events were well received by participants and fellow agencies – with practical information that can be applied in future sessions.

The high demand for training space in the KISD-hosted sessions was an unanticipated but positive impact. Due to the tight timeline for implementation, KCHD and KISD staff had to plan the sessions for the first part of September. This was recognized as a challenging time due to the scheduling conflicts of educators preparing for a new school year. Despite the concerns, participation surpassed expectation, prompting KCHD and Kent ISD to add a third session. The ideal target was to engage (40) personnel, 59 personnel participated in the trainings.

5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

Please see Financial Status Report.

6. Any experience in applying the project products and anticipated "next steps".

This funding has fueled strong relationships among KCHD and our partners, Kent ISD and the City of Grand Rapids. We anticipate that we will collaborate again for additional training sessions, community initiatives, and to bring more partners into the collaboration. In future trainings, KCHD hopes to include the Kent County Sheriff's Office. KCHD and Kent ISD are already in process of planning to provide training to educators that were unable to attend the sessions earlier this month.

Additionally, much of the content created is applicable to activities moving forward. The collateral made through the collaboration can be used by all partners in any Marijuana-education or Marijuana Law focused events.

As the community moves forward in the policies surrounding the recently passed Michigan Regulation and Taxation of Marijuana Act, the work of this project also continues. KCHD hopes to secure additional funding to support messaging around recreational marijuana as well as medical marijuana.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

Kent County Health Department's proposal utilized \$113,465.38 of the \$120,707.00 awarded dollars. The categories of greatest variation are the Contractual Services, Wages, and Promotion. Contractual Services came in under budget, as KCHD staff played a greater role in the development of the educational material content than initially planned. This also accounts for the Wage category spending above what was budgeted. The consistent messaging collaboration and creation of collateral resulted in the Promotion dollars being less utilized but reaching much further than planned for the initial budget. A nominal amount was also spent on mileage that was not previously planned. On a whole, actual spending was fairly representational of the budgeted spending plan.

2019

Qtr 3
Final

Medical Marijuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Kent County Health Department	
Street Address: 700 Fuller Avenue, NE.	Report Period: 07/01/19-09/15/19
City, State, Zip Code Grand Rapids, MI 49503	

Category	Budget	Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	Percent of Budget to Date
Wages	7,726	0	0	10,368.35 ✓	10,368.35	
Overtime				118.68 ✓	118.68	
Fringe Benefits	3,354	0	0	3,111.47 ✓	3,111.47	
Training						
Equipment						
Contractual	70,363	0	0	63,658.74 ✓	63,658.74	
Promotion	15,000	0	0	13,185.00 ✓	13,185.00	
Mileage	0			214.02 ✓	214.02	
Indirect Cost	24,264	0	0	22,809.12	22,809.12	
Total Expenditures	120,707	0	0	113,465.38 ✓	113,465.38 ✓	

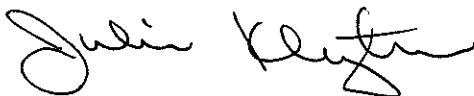
Authorized Signature:



Contact Person Name:

Adam London

Grant NO: 19*1871



MEDICAL MARIJUANA OPERATION AND OVERSIGHT GRANT REPORTING

CITY OF GRAND RAPIDS PLANNING DEPARTMENT

EVENT: "WHAT'S LEGAL: MEDICAL MARIJUANA IN GRAND RAPIDS" EXPO

LOCATION: GVSU Richard M. Devos Center

NUMBER OF PARTICIPANTS:

- 200 RSVPs, 75 attendees total.
- Livestream (CoGR analytics): Of **4,684 unique viewers**, 486 watched the livestream for at least 1 minute. Estimated reach: 13,584 viewers. Youtube views (Youtube analytics): 44

SUCCESES

- High number of views for our livestream
- High level of pre-and post-survey completion
- Requests from participants (as written in the pre-and post-survey cards) included:
 - More targeted advertisements (i.e. paid advertisements) regarding the event
 - Future panels to include state level representatives working in marijuana policy
 - Additional educational events in the future
 - Information on how residents can become legal consumers in the adult use market

LESSONS LEARNED/KEY TAKEAWAYS

- Non-use of childcare services. While we offered Spanish/English interpretation and childcare, neither service was used during the event. Non-use of interpretation services may be attributed to inefficient marketing (see next bullet)
- In order for English Language Learners (ELLs) to participate, it is important that all promotional materials be in another language. An English-only Eventbrite reservation portal. This may have created an early barrier for people who are ELL.
- Although at least 5 attendees registered for childcare, the services ultimately remained unused. It is difficult to determine the cause of this non-use.
- Lack of transportation to the Venue. Offering free bus passes can reduce transportation barriers to those without consistent access to cars.
- Inefficient marketing. Additional strategic marketing is required to draw in ELLs. For example, posting flyers at "Latino/Hispanic" markets.
- Demographic data not collected. While the diversity of our audience is somewhat evident in photographs, we do not have detailed demographic data about attendees.

EVENT: "WHAT'S LEGAL: MEDICAL MARIJUANA IN GRAND RAPIDS" COMMUNITY MEETING

LOCATION: Garfield Park Community Gym

NUMBER OF PARTICIPANTS: 8

SUCSESSES

- Attendees were diverse in age and professional background.
- Attendees asked questions RE adult use marijuana, educators addressed and acknowledged the ambiguity between caregiver and adult use laws as it pertains to possession of 2.5 oz. Meaning that there is possibility that while residents who are not registered as caregivers have immunity from prosecution for possessing 2.5 ounces on their person, there is little legal clarity from the City and the City of Grand Rapids police department regarding how police will or may interact with residents who are carrying 2.5 ounces in their automobile.
- Educators and attendees clarified what constitutes 2.5. ounces
 - Does this 2.5 ounces include THC concentrate? No, adults 21 + cannot have more than 15 grams of cannabis concentrates.

LESSONS LEARNED/KEY TAKEAWAYS

- Latinx/Hispanic residents, who comprise nearly half (46%, US Census 2010 data) of the Garfield Park Neighborhood population, were underrepresented among attendees.
- In my observation doing outreach in the area around Garfield Park community gym, at a National Night out event, and at Latinx/Hispanic residents hesitancy to attend a meeting about medical marijuana.
- Demographic data was not collected.
- The gym was a central location, but provided some technological challenges.

EVENT: "WHAT'S LEGAL: MEDICAL MARIJUANA IN GRAND RAPIDS" COMMUNITY MEETING

LOCATION: Hispanic Center of West Michigan

NUMBER OF PARTICIPANTS: 6

SUCSESSES

- Participants were representative of the primary population served by the Hispanic Center of West Michigan, an audience we failed to engage at both the Expo and the previous meeting at Garfield Park Community Gym.
- Interpretation was used and necessary for the meeting.
- Resident's primary concern was safety and crime.
- One participant, who is in a leadership role in the Roosevelt Park neighborhood association, noted that the neighborhood engagement process is important and needs further clarification so that residents have a voice in the development process.

LESSONS LEARNED/KEY TAKEAWAYS

- Inefficient marketing. Additional strategic marketing is required to draw in ELLs. For example, posting flyers at "Latino/Hispanic" markets. Additional time is needed to complete more robust engagement.
- Through engaging in this process several key potential marketing spots were located, for example Rincon Criollo restaurant is a key place for marketing given that they experience high traffic during dinner time and their clientele is representative of the Black, Latinx/Hispanic, and AfroLatinx/Hispanic community.

- Resident concerns differ from where to purchase adult use marijuana to how to keep my children safe. It is important that the City specifically consider concerns of immigrant populations who will not receive direct benefit from the marijuana industry (i.e. jobs) given that they are unable to participate in the industry without grave risk to their immigration status and therefore their wellbeing and quality of life. Policy education activities should include a clear outline of how residents can protect their immigration status.

EVENT: "WHAT'S LEGAL: MEDICAL MARIJUANA IN GRAND RAPIDS" COMMUNITY MEETING

LOCATION: Baxter Community Center

NUMBER OF PARTICIPANTS: 3

SUCSESSES

- Distribution of flyers around the community (i.e. sharing flyers with people on their porches) provided an opportunity to

LESSONS LEARNED/KEY TAKEAWAYS

- Inefficient marketing. Additional strategic marketing is required to draw in ELLs. For example, posting flyers at "Latino/Hispanic" markets. Additional time is needed to complete more robust engagement.
- Participant questions highlighted a lack of clarity from the City and State on who can grow what where. One resident participant was under the impression that because Prop 1 permits adults to be in possession of up to 12 plants for personal use that they can begin growing anytime. However, this is not the case and the City can improve in regards to sharing clearer information about this topic.

EVENT: "WHAT'S LEGAL: MEDICAL MARIJUANA IN GRAND RAPIDS" COMMUNITY MEETING

LOCATION: Cedar Springs Community Library

NUMBER OF PARTICIPANTS: 8

SUCSESSES

- Community meeting with the highest level of participation from local government officials.

LESSONS LEARNED/KEY TAKEAWAYS

- Cedar Springs community leaders are interested in the outcomes of medical marijuana and recreation marijuana in Grand Rapids.

EVENT: "WHAT'S LEGAL: MEDICAL MARIJUANA IN GRAND RAPIDS" COMMUNITY MEETING

LOCATION: Steepletown Neighborhood Services

NUMBER OF PARTICIPANTS: 5

SUCSESSES

- All participants were residents of the area.
- Towards the end of the meeting, participants and educators had a dialogue about equity in the area of medical marijuana. In my perspective, of the 5 community meetings, this was the meeting where the most robust conversation on equity occurred.

LESSONS LEARNED/KEY TAKEAWAYS

- Some participants asked questions of the facilitators that must also be, or could only be answered by the CoGR Police Department. For example: How police will reduce profiling in

regard to marijuana related traffic stops, pedestrian stops, and other marijuana-related interactions? The CoGR PD also needs to clarify how they will enforce and implement State and City-wide marijuana policies.

A COMPARISON OF THE MARIJUANA LAWS

Michigan's Medical Marihuana Laws

- Patients and/or primary caregivers are permitted to possess, cultivate, manufacture, use, deliver, or transfer marijuana or paraphernalia to treat or improve the qualifying patient's medical condition
- A qualifying patient 18 years of age or older can possess up to 2.5 ounces of usable marijuana (minors can be patients with parental involvement)
- A qualifying patient may have up to 12 plants that are kept in an enclosed, locked facility
- A caregiver 21 years of age or older may possess up to 2.5 ounces of usable marijuana for each qualifying patient
- A caregiver may have up to 5 qualifying patients
- A caregiver may not have any felonies within the past 10 years, or ever for drugs or assault
- A caregiver may have up to 12 plants that are kept in an enclosed, locked facility

Michigan's Rec Marijuana Laws

- A person 21 years of age or older can possess, use, or consume up to 2.5 ounces of marijuana
- A person 21 years of age or older can possess, store and process not more than 10 ounces of marijuana in her/his home
- Any amount of marijuana over 2.5 ounces must be locked away
- A person may grow up to 12 plants
- It is illegal to drive while impaired by marijuana; this includes a motor vehicle, aircraft, snowmobile, off-road recreational vehicle, or boat
- Public consumption of marijuana is not allowed
- People under the age of 21 are not allowed to possess or buy marijuana
- People cannot give or sell marijuana to anyone under the age of 21

KEEP KIDS SAFE!

LOCK UP MARIJUANA.



HEALTH DEPARTMENT
Caring today for a healthy tomorrow

TalkSooner.org/marijuana



**No matter how
you feel about
marijuana,
it's still bad
for youth.**

TalkSooner.org

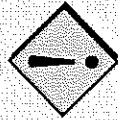
[Here are some tips to keep kids safe.]

Preventing Accidental Exposure



Lock it up.

Young children may confuse marijuana products for regular food or candy. Be sure all medical or recreational marijuana products are kept in child-resistant packaging, clearly labeled, and locked up. Children should not be able to see or reach the locked area. How you store marijuana should change as children get older. Safe storage around young children may not stop older children or teens.



Accidental ingestion.

If a child eats or drinks marijuana, they may need immediate medical help. Some symptoms to look out for include problems walking or sitting up, difficulty breathing, and becoming sleepy. If a child may have ingested marijuana, call the poison control hotline at (800) 222-1222. If symptoms are severe, call 911 or go to an emergency room immediately.

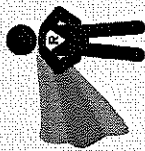
Preventing Youth Use

Safe storage is not always enough. Talk to youth about marijuana to help them better understand the risks.



Have open conversations.

Talk with youth about the risks to their developing brain.



Be a good role model for children.

Set a good example and create a safe environment. Actions speak louder than words. Do not use marijuana, alcohol or other substances around children.



Be honest.

Explain the health risks and legal consequences. Share how making positive choices can help them reach their goals.

For help talking with your children about the risks of using marijuana and other drugs, visit TalkSooner.org.

Know the Law



Buying or Selling

You must be 21. It is illegal to buy, have, or use marijuana if you are under 21 unless you have a medical card.

Do not sell it. It is illegal to sell marijuana if you do not have a license to sell. Adults over age 21 may give up to 2.5 ounces of marijuana to someone 21 or older but may not sell it, including homegrown product.



Using or Having

Can I smoke marijuana in my car?

Consuming any marijuana—from smoking to eating edibles—is still illegal while driving.

Follow grow rules. Michiganders may grow up to 12 marijuana plants per person in an enclosed, locked area. Check with local laws before you begin—rules may vary.

It's illegal to use in public. Marijuana in any form is not allowed in public places, including parks, concert venues, and indoor areas like restaurants and bars.

Check local marijuana laws and policies. Cities, counties, schools, universities and employers may set their own rules and consequences. Check before you use.

Final Report: Lake County

Summary of project implementation plan and any deviations from original project. Print materials and signage, including banners and display signs, were purchased and distributed to the substance abuse prevention coalition in Lake County. The coalition distributed print materials to member organizations including local health care facilities, CMH, law enforcement, DHHS, and other local agencies. Signage was used during community events and will continue to be used to share prevention messaging. Two billboards were placed for two consecutive months. Due to the low number of billboards available in Lake County, less funds were spent on signage and more on print items. In addition, social media ads were placed on Facebook with the same messaging as the billboards and other materials.

Accomplishments and problems experienced while carrying out the project activities. The messaging and materials have been very well received in the community. As the messaging was consistent with neighboring counties, there was feedback that residents had seen the billboards in various locations in Mason and Newaygo counties. This repeated exposure enhances the impact of the message. Individual feedback also included the support of the effort-that people agreed with the message and were grateful that somebody was providing it.

Coordination efforts with other organizations to complete the project. A regional effort was implemented in the development of the messaging for signs and print materials. This effort included consistent messaging from Lake, Mason, Newaygo counties and extending to Muskegon, Allegan, Kent and Ottawa counties. This allowed both improved utilization of funds and a consistent message throughout the geographic region. The local substance abuse prevention coalition, Communities That Care, was also instrumental in connecting and distributing material through multiple organizations. The coalition also provided feedback on materials and input on what signage and print material would be best for their individual communities.

Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

Through this public education initiative there is an expected increase in awareness of the importance of safe storage of medical marijuana. This heightened awareness and knowledge should result in fewer events of unintended use and ingestion by children.

Financial expenditures of grant money and other contribution to the project, in-kind and/or direct funding.

Expenditure info is noted below.

Any experience in applying the project products and anticipated next steps.

Implementation went smoothly including the distribution of products and posting of both social media and billboard signage. There are no direct next steps, as this funding has reached its endpoint. In the future, continued promotional efforts could be implemented to ensure

repeated exposure to the message. New platforms could also be utilized including public service announcements on either radio or TV.

Actual budget expenditures compared to the budget in the agreement and the reason for any discrepancies.

Lake County	Expended	Original Budget
Print and Publishing	1366.57	\$500.00
Social Media	\$123.87	\$500.00
Outdoor Signage	\$1,950.43	\$2,917.00
Staff	\$384.17	\$700.00
Total	\$3825.04	\$4617.00

Above discrepancies were due to the following:

There are only two billboard locations in Lake County so it wasn't possible to spend the allotted amount for outdoor signage during the project timeframe. More funds were directed to social media and printing and publishing deliverables, including fact sheets, educational materials and various banners and display items, which can continue to be used in the future. Note that social media funds were not all utilized, as Facebook will only invoice and accept payment when ads are complete. These ads are not able to be billed in time to meet the short reporting time for this grant.

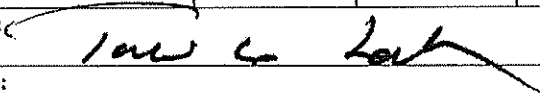
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Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Lake County	
Street Address: 800 Tenth St.	Report Period: July 1 – September 15, 2019
City, State, Zip Code Baldwin, MI 49304	

Category	Budget	Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	Percent of Budget to Date
Wages	\$700.00	\$0.00	\$139.00	\$245.00	\$384.00	55%
Overtime	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	0%
Fringe Benefits	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	0%
Training	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	0%
Equipment	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	0%
Printing/Ed Materials	\$1,400.00	\$0.00	\$0.00	\$1,367.00	\$1,367.00	98%
Social Media Campaign	\$500.00	\$0.00	\$0.00	\$124.00	\$124.00	25%
Outdoor Media Signage	\$2,017.00	\$0.00	\$0.00	\$1,950.00	\$1,950.00	97%
Vehicles (List Items)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	0%
Total Expenditures	\$4,617.00	\$0.00	\$139.00	\$3,686.00	\$3,825.00	83%
Authorized Signature: 						
Contact Person Name: Tobi Lake						

Grant No: 19*1872



LIVINGSTON COUNTY HEALTH DEPARTMENT

2300 East Grand River Avenue, Suite 102

Howell, Michigan 48843-7578

www.lchd.org

PERSONAL/PREVENTIVE HEALTH SERVICES

P: (517) 546-9850

F: (517) 546-6995

ENVIRONMENTAL HEALTH SERVICES

P: (517) 546-9858

F: (517) 546-9853

Medical Marihuana Operation and Oversight Grant Performance Final Report

1.4 Monitoring and Reporting Program Performance

B. Reports. The Grantee shall submit to the Grant Administrator 3 performance reports that briefly present the following information:

1. Percent of completion of the project objectives. This should include a brief outline of the work accomplished during the reporting period and the work to be completed during the subsequent reporting period.

As of September 15, 2019 the Livingston County Health Department completed approximately 90% of the project objectives outlined under the work plan.

Goal 1: Develop messages and advertisements related to medical marijuana was accomplished through objective 1.1 (conduct research to collect the most recent evidence base surrounding each topic area) and 1.3 (partner with other counties to create consistent messages for regional level advertising). However, objective 1.2 was not carried out (conduct surveys with local law enforcement, patients/providers and dispensaries to help guide messages and content). Instead, the guidance of messaging was done through the work of a regional committee, which included Livingston County Health Department, Macomb County Health Department, Washtenaw County Health Department, St. Clair County Health Department and the Detroit Health Department. Representatives from each department provided messaging content for specific topic areas including marijuana use during pregnancy, breastfeeding, among youth (brain development) and while driving. Statements were selected from each topic area and used to create content for the region to share. Discussions also took place with Livingston County Health Department nursing staff and WIC Coordinator, to gather qualitative information around client education needs.

Goal 2: Create educational resources related to medical marihuana was achieved through objective 2.1 (create fact sheets to provide information on the previously listed topics) and objective 2.2 (partner with local coalitions and organizations to create or share educational materials). As mentioned previously, discussions took place with Livingston County Health Department nursing staff and WIC Coordinator, to gather qualitative information around client education needs. Using this information and data collected from the State and CDC, educational materials were created on the possible health effects of marijuana use on mothers and babies/ children and targeted towards mothers who may be pregnant or breastfeeding. The Livingston County Health Department actively engaged with a local anti-drug coalition, Livingston County Community Alliance (LCCA), to share information and review educational materials the group distributed to the Livingston County community.

Goal 3: Engage in communication and outreach to disseminate information and educational materials to the community was accomplished through objective 3.1 (create and post targeted social media content, including the use of Facebook boosts and possibly geo-fencing, print ads and other methods of advertisement with the previously developed messages related to medical marihuana); and objective 3.2 (collaborate with other local Health Departments in regional advertising and other initiatives to spread awareness and consistent information). Targeted social media content was pushed out continuously, from the start of the grant period. Post topics included marijuana use during driving, general addiction information, safe storage practice, caution on accidental ingestion/ youth poisoning, effects on mental health and the developing brain, secondhand smoke exposure, and use during pregnancy/breastfeeding as well as links to

further resources. Livingston County collaborated with other Local Health Department's to ensure messaging was consistent and focused on the health effects of marijuana use in addition to harm reduction.

Goal 4: Partner with other county agencies and local organizations to develop and implement educational material and community outreach around medical marijuana and help to fund already existing efforts that fall under the scope of this grant was achieved partly through objective 4.2 (Collaborate with Southeastern Michigan Health Association (SEMHA) Regional Health Department partners (Oakland, Washtenaw, Monroe, Macomb, St. Clair, Wayne and City of Detroit) on a regional level campaign). This collaboration provided regular communication with and shared ideas from the participating health departments. Input and decisions from this group helped to guide messaging and content focus for educational outreach, though not all of the materials created through this group were utilized in Livingston County, specifically, the billboard messaging. Objective 4.1 was partially met as the Livingston County Health Department engaged in partnerships with local organizations aimed at drug prevention, including the LCCA and SEMHA Regional Health Departments. However, there remains opportunity and need to collaborate further and support ongoing efforts with additional agencies, including Livingston County Community Mental Health Authority and the Substance Use Disorder workgroup of the Human Services Collaborative Body.

2. A breakdown of the expenses that occurred within the reporting period along with supporting documentation that the expenses to be reimbursed were incurred by the county department.

The expenses that occurred in the third quarter are for staff time. This includes hours worked researching and collecting data specified above, by the Health Promotion Coordinator, Health Promotion Specialist and Public Health Nurses and creating informational posts and materials for distribution. The total expenditure for quarter three is \$929.20 and the total expenditure from quarter one to quarter three is \$4,215.41. Please note, there has been an update to the quarter two fringe amount, which is highlighted on the FSR. A year to date report is also attached as back up. A detailed breakdown of all costs can be seen in the supporting documentation attached.

3. A brief description of problems or delays, real or anticipated, which should be brought to the attention of the Grant Administrator.

None.

4. Statement concerning any significant deviation from previously agreed- upon Statement of Work.

As mentioned in section 1.4, surveys were detailed in our work plan and not carried out in the method originally planned. Instead, this information was gathered through the SEMHA regional workgroup, who then prioritized topic areas and created consistent messaging to use regionally.

Summary of the project implementation plan and any deviations from the original project as proposed.

Under the Michigan Medical Marijuana Operation and Oversight Grant, Livingston County Health Department proposed to educate the residents of Livingston County through communication and outreach efforts including targeted messages, advertisements and educational materials around the health effects of medical marijuana and other general information. While outcomes of the original project plan were achieved, one of the objectives was not carried out and this was the only deviation from the original proposal. Goal 1 was to develop messages and advertisements related to the health effects of medical marijuana and under this, objective 2 was to conduct surveys with local law enforcement, patients/providers and dispensaries to help guide messages and content. Objective 2 was not carried out. Because of the short time frame for completion after notice of the grant, and the limited capacity at LCHD, messages and content were guided through collaboration with other local health departments in the region. This was also an objective under the

original project proposal, and provided sufficient guidance for messaging and content, especially when paired with information the state distributed on the health effects of marijuana use.

Accomplishments and problems experienced while carrying out the project activities.

One accomplishment achieved in carrying out the project activities was for multiple staff to gain knowledge around the subject area, resulting in the ability and confidence to advise the public on the health effects of marijuana use. Creating educational materials and pushing out targeted information on marijuana to the public was also an accomplishment, as it had not been done previously by the Health Department. LCHD now has materials that can be viewed in the WIC clinic, given to clients to take home, and information that is shared online. The gap identified and written in the original workplan (of providing information and outreach to patients and the larger community on the health effects and general safety information regarding medical marijuana) can now be addressed because of work completed under the grant. The main problem experienced in carrying out project activities was the ability to accomplish objectives in a short period with little notice, and staff capacity. There was difficulty in carrying out the activities based on the fact that staff had a large learning curve on this particular topic which had to be addressed prior to accomplishing the proposed objectives. In addition, the topic of marijuana is itself, evolving, and presenting new challenges to public health in the wake of recent policy change.

Coordinated efforts with other organizations to complete the project.

Livingston County Health Department collaborated with the Livingston County Community Alliance (LCCA), a local anti-drug coalition whose aim is to reduce and prevent youth substance use and to live a safe and drug free lifestyle, in order to develop materials and brainstorm ideas for disseminating information. LCHD provided information gathered under the grant and draft materials for the LCCA to review and provide feedback on. The group discussed what information should be focused on for youth and how to best provide that information to the community. LCHD also collaborated with the SEMHA Regional Health Departments, which include Oakland, Washtenaw, Monroe, Macomb, St. Clair, and Wayne county and the City of Detroit. Led by Oakland County, this group held regular meetings to discuss and create consistent messaging on selected topics related to medical marijuana use. While not met by LCHD specifically, objective 2 under goal 1 was implemented through SEMHA (surveys conducted in order to guide messages and content) and used in the process of creating consistent messaging.

Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

An unanticipated impact experienced as a result of the project implementation was the need for clarification and a process around providing information on marijuana use to WIC clients. WIC staff questioned how they would bring up a topic that might be sensitive for some clients and if outreach/ education should be done for every single client or only clients who specify that they use marijuana. This led to further meetings and discussion to identify a process for sharing information related to medical marijuana and the creation of additional materials (posters) to hang up in each WIC clinic. The posters are used not only to educate clients on the health effects of marijuana use during pregnancy and or breastfeeding, but to prompt conversations on the topic and let clients know they are in a safe space to have that conversation.

Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

The financial expenditures of grant money was towards staff time and no other in-kind or direct funding was contributed towards the project.

Any experience in applying the project products and anticipated “next steps”.

The project products have been well received so far and seem to be appreciated by the community. LCHD staff continue to incorporate messaging and content around the health effects of marijuana use to the LCHD Facebook page and will continue to update any information as new research regarding marijuana use is published. Anticipated next steps also include encouraging WIC staff to continue to include the topic of marijuana use during pregnancy and breastfeeding when meeting with their clients and providing resources to all clients. LCHD has had discussions with the local Human Services Collaborative Body on the possibility of providing an educational session on medical marijuana to train local human service agencies and connect them to further resources. In addition, further activities around safe storage and providing lock boxes for marijuana storage have been discussed by LCHD as “next steps” to pursue if future grant funding becomes available.

Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

The actual budget expenditure (\$4,215.41) was much less than the awarded budget (\$50,243.19) for reasons mentioned above. Capacity at the time of receiving the grant funds was limited. The main goal of educating residents of Livingston County through communication and outreach efforts including targeted messages, advertisements and educational materials around the health effects of medical marijuana and other general information was accomplished in part, by focusing on educating our staff so they could educate the community. This focus incurred very little cost, as the trainings attended were free and the remaining time spent on research only incurred costs for staff time. In addition, most of the information created was posted online and not printed. The materials created for print were sent to print before the grant period ended, but not within a time period that would show on the submitted FSR.

2019

Qtr 3
 Final

Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Livingston County Health Department	
Street Address: 2300 East Grand River Ave., Suite 102	Report Period: 7/1/2019 – 9/15/2019
City, State, Zip Code Howell, MI 48843	

Category	Budget					Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	
Wages	13,254.15	354.55	1,956.23	736.95	3,047.73	22.99%
Overtime						
Fringe Benefits	4,904.04	86.04	889.39	192.25	1,167.68	23.81%
Training	2,250					
Equipment						
(List items)						
Advertising	5,815	0	0	0	0	0%
Misc. Supplies	14,500	0	0	0	0	0%
Printing	7,000	0	0	0	0	0%
Lodging	2,520	0	0	0	0	0%
Total Expenditures	50,243.19	440.59	2,845.62	929.20	4,215.41	8.39%

Authorized Signature:



Contact Person Name:

Barton Maas



Grant No: 19* 2080

**Michigan Medical Marihuana Operation and Oversight Grant
#2019 MMOOG Macomb County – Macomb County Health Department (MCHD)
Final Report: September 15, 2019**

1. Summary of the project implementation plan and any deviations from the original project as proposed.

MCHD proposed a multi-faceted approach to implementing the project activities regarding the Michigan Medical Marihuana Act. MCHD's implementation plan was to focus on:

- Education Projects
- Messaging and Awareness Campaign
- Community Outreach Activities

The proposed projects stated in the grant application looked to address a series of health risks related to medical marihuana use and general education awareness. The education, messaging, and outreach efforts were to focus on a series of topics, including:

- Driving under the influence of marihuana
- Prenatal and breastfeeding exposure
- Safe storage to address youth access and unintentional poisoning
- Prevention and education directed at youth and senior citizens

The grant funds were to be used to provide trainings for individuals such as employers, educators, peer counselors, case managers, and the general community. Focus groups and town hall events were to be the means to disseminate educational materials, toolkits and handouts, and obtain community input on prevention activities.

The majority of grant funds were to be used to purchase traditional and non-traditional advertising, printing and obtain a transit vehicle to be used for outreach purposes. Additionally, MCHD was to create a webpage that would provide information on the focus topics listed above.

Due to the short time to use the funds and the fact there is no demographic or patient data available to target a population, the project was evaluated and took another direction. It was decided by the MCHD marihuana steering committee, with insight from LARA, that efforts be put into a media messaging and awareness campaign using billboards, posters, bus ads (internal and external) and radio. This shift would allow for awareness in the community as well as opportunity for the committee to explore potential activities, gain knowledge on marihuana and build relationships with other stakeholders.

2. Accomplishments and problems experienced while carrying out the project activities.

The problems experienced while carrying out this grant fall into the following area;

Data:

It became evident that there is minimal to no data regarding medical marihuana that could assist in moving many elements of the project forward. There is no data collected from medical marihuana card holders to aid in identifying target areas, target population or to create intentional messaging. There is minimal to no scientific data regarding the effects of marihuana

use. There is no scientific data that helps to differentiate medical marihuana versus adult use marihuana.

Time:

There was limited time to strategically address the project. Funds were received from LARA in March. The County approval process to use the funds was not completed until May. Because of the time factors mentioned, this left approximately 2-3 months of implementation time for project activities.

Knowledge:

In order to provide a reliable service to the community, the steering committee agreed that knowledge needed to be garnered. This knowledge had to be obtained by the steering committee and other potential stakeholders before moving towards community engagement through town hall meetings, outreach activities and relationship building.

Accomplishments achieved even with the deviation from the proposed project;

- An internal steering committee was created and will continue as marihuana and other emerging issues arise such as vaping.
- Topics for awareness identified: Driving under the influence, Lock It Up (safe storage) and Pregnancy/Breastfeeding
- MCHD and other Macomb county stakeholders (CARE of SE Michigan and Macomb County Community Mental Health) became more engaged with the Metropolitan Affairs Coalition (MAC) Public Health Task Force.
- A Regional Medical Marihuana team was formulated due to this grant activity.
- MCHD steering committee identified areas of educational opportunities for staff and the public.
- Awareness campaign was completed using agreed upon graphics and messages created through the Regional Medical Marihuana team.
 - o Radio campaign iHeart (August-November): estimated impressions over 200,000.
 - o Radio campaign Entercom (August-December): estimated impressions over 3 Million.
 - o SMART Bus (August-December): 10 buses with both internal and external messaging.
 - o Outfront Media (August-December): 5-Static Bulletins, 7-Digital Bulletins, 11-Posters.
- MCHD Medical Marihuana webpage was created; www.doyourresearch.org
- Outreach vehicle purchased.
- The obstacles presented by this grant led to creative thinking which will help future implementation efforts.

3. Coordinated efforts with other organizations to complete the project.

Macomb County has over 15,000 MMMP Registry Cards issued (New/Renewal) pursuant to PA 207 of 2018 (Section 901). Even though there are a number of medical marihuana card holders in the county, at the time of the grant application, there were no dispensaries in the county. Knowing that Macomb county patients would be going into other jurisdictions to obtain their medication, MCHD found it only logical to connect with other grant awardees. With that said, MCHD joined with the City of Detroit, Oakland, St. Clair, Washtenaw and Livingston counties to form a regional team to create united graphics and messaging. This standard approach to graphics and messaging aided in proving a common and consistent awareness campaign across geographic boundaries.

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

Considering the problems experienced in addressing the proposed activities of the grant, there was benefit from the awareness campaign;

- A regional team was created that could be a vehicle for sharing, exploring and creating ideas, activities and possibly cost in the next grant cycle.
- Relationships were created with other jurisdictions, local stakeholders and other county departments.
- Knowledge was gained by the MCHD steering committee that will serve as a platform to creating educational and awareness activities for the community.
- Those in the community with an interest in medical marijuana have reached out to the MCHD to participate in future efforts.
- The media awareness campaign has provided a means to reach millions of people.

5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

All expenditures of grant money are accounted for on the submitted final status report (FSR). In-kind salaries that were used to oversee and implement the project;

- Division Director of Community Health Planning and Promotion
- Healthy Communities' Public Health Services Coordinator
- WIC Coordinator
- Breastfeeding Peer Counselor Supervisor
- Health Educator

6. Any experience in applying the project products and anticipated "next steps".

In anticipation of additional funding for 2020, next steps include;

- Hiring a full time community health outreach specialist to provide assistance with grant oversight, outreach/education workshops, conduct focus groups and disseminate education materials throughout Macomb County.
- Purchase and disseminate lock boxes for medical marijuana patients and/or organizations.
- Expand partnerships with private sector to increase awareness and education in local businesses.
- Conduct town hall meetings in collaboration with community stakeholders.
- Continue awareness activities.
- Execute activities that will allow for measurable outcomes to increase community education and awareness of the effects of marijuana on public health.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

In processing the year-end financial report, additional funds of \$3,125.00 were transferred from printing to Advertising, to cover additional advertising expenses. This would make the final budget for printing \$39,825.00 and advertising \$131,150.00.

2019

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Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Macomb County Health Department	
Street Address: 43525 Elizabeth Road	Report Period: 7/1/2019 - 9/15/2019
City, State, Zip Code Mt. Clemens, MI 48043	

Category	Budget	Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	Percent of Budget to Date
Wages & Salaries:						
Overtime	\$ 1,447.00	0	\$ 358.90	0	\$ 358.90	24.8%
Fringe Benefits	\$ 753.00	0	\$ 71.54	0	\$ 71.54	9.5%
Contractual:						
SEMHA	\$29,000.00	0	0	0	0	0%
Consultant	\$10,000.00	0	0	\$ 578.17	\$ 578.17	5.78%
Translation Services	\$ 2,000.00	0	0	0	0	0%
Operating Expense:						
Training	\$ 30,000.00	0	0	0	0	0%
Advertising	\$131,150.00	0	0	\$131,150.00	\$131,150.00	100%
Travel Local Mileage	\$ 125.00	0	\$ 83.52	0	\$ 83.52	66.8%
Printing	\$ 39,825.00	0	0	0	0	0%
Supplies	\$ 5,000.00	0	0	0	0	0%
Postage	\$ 2,347.00	0	0	0	0	0%
Vehicle	\$ 32,400.00	0	0	\$ 28,530.00	\$ 28,530.00	88.06%
Fuel & Maint.	\$ 2,500.00	0	0	0	0	0%
Indirect Costs:						
Administrative Overhead	\$ 5,015.00	0	\$ 71.00	\$ 96.00	\$ 167.00	3.33%
County City Central Services	\$ 3,000.00	0	\$ 31.00	\$ 59.00	\$ 90.00	3.0%
Total Expenditures	\$294,562.00	0	\$ 615.96	\$160,413.17	\$ 161,029.13	54.67%
Authorized Signature:	<i>William J. Michella</i>				9/12/19	
Contact Person Name:	Cheryl Gilbert				(586) 469-5892	

Julie Klinton

Grant NO. 19*1873



Mason County Board of Commissioners

Courthouse
304 E. Ludington Ave., Ludington, Michigan 49431
(P) (231) 843-7999 • (F) (231) 843-1972
www.masoncounty.net

September 23, 2019

Janet S. Andersen
Chair

Steven Hull
Vice Chair

Cheryl Kelly
County Clerk

Fabian L. Krizacky
Administrator

Nick Krieger
District 1

Gary Castonia
District 2

Charles Lange
District 3

Lewis G. Squires, D.C.
District 4

Steven Hull
District 5

Janet S. Andersen
District 6

Ron Bacon
District 7

Ms. Lauren Jones
Department of Licensing and Regulatory Affairs
Bureau of Medical Marihuana Regulation
Lansing, Michigan

Dear Ms. Jones:

The following is a description of activity as of September 15, 2019 for Mason County's 2019 Medical Marihuana Operation and Oversight Grant.

Final Report: Mason County

Summary of project implementation plan and any deviations from original project.

Print materials and signage, including banners and display signs, were purchased and distributed to the substance abuse prevention coalition in Mason County. The coalition distributed print materials to member organizations including local health care facilities, CMH, law enforcement, DHHS, and other local agencies. Signage was used during community events and will continue to be used to share prevention messaging. Three billboards were placed for two consecutive months. Social media ads were placed on Facebook with the same messaging as the billboards and other materials.

Accomplishments and problems experienced while carrying out the project activities. The messaging and materials have been very well received in the community. As the messaging was consistent with neighboring counties, there was feedback that residents had seen the billboards in various locations in Lake and Oceana counties as well as Mason. This repeated exposure enhances the impact of the message. Individual feedback also included the support of the effort-that people agreed with the message and were grateful that somebody was providing it.

Coordination efforts with other organizations to complete the project. A regional effort was implemented in the development of the messaging for signs and print materials. This effort included consistent messaging from Lake, Mason, Oceana and Newaygo counties and extending to Muskegon, Allegan, Kent and Ottawa counties. This allowed both improved utilization of funds and a consistent message throughout

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the geographic region. The local substance abuse prevention coalition was also instrumental in connecting and distributing material through multiple organizations. The coalition also provided feedback on materials and input on what signage and print material would be best for their individual community.

Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

Through this public education initiative there is an expected increase in awareness of the importance of safe storage of medical marijuana. This heightened awareness and knowledge should result in fewer events of unintended use and ingestion by children.

Financial expenditures of grant money and other contribution to the project, in-kind and/or direct funding.

Details of expenditures are covered below.

Any experience in applying the project products and anticipated next steps.

Implementation went smoothly including the distribution of products and posting of both social media and billboard signage. There are no direct next steps, as this funding has reached its endpoint. In the future, continued promotional efforts could be implemented to ensure repeated exposure to the message. New platforms could also be utilized including public service announcements on either radio or TV.

Actual budget expenditures compared to the budget in the agreement and the reason for any discrepancies.

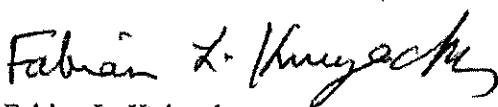
Mason County	Expended	Original Budget
Signage	\$3,900.00	\$6,515.00
Social Media	\$2,500.00	\$1,000.00
Print and Publishing	\$2,215.00	\$1,000.00
Staff	\$ 969.00	\$1,000.00
TOTAL	\$9,584.00	\$9,515.00

Discrepancies are due to the following:

There were only three billboards available during the project timeframe. As costs were less than anticipated, more funds were directed to the social media and printing and publishing categories.

Please feel free to contact me with any questions.

Sincerely,



Fabian L. Knizacky
Mason County Administrator

2019

Qtr 3
Final

Medical Marijuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Mason County	
Street Address: 304 E. Ludington Avenue	Report Period: July 1, 2019 to September 15, 2019
City, State, Zip Code Ludington, MI 49431	

Category	Budget	2019			Year to Date	Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15		
Wages						
Overtime						
Fringe Benefits						
Training						
Equipment						
(List items)						
Printing Material	\$1,000.00	\$ 0.00	\$ 0.00	\$2,215.00	\$2,215.00	221.5%
Social Media	1,000.00	0.00	0.00	2,500.00	2,500.00	250.0%
Outdoor Signage	6,515.00	0.00	0.00	3,900.00	3,900.00	59.9%
Contracted services	1,000.00	0.00	0.00	989.00	989.00	93.9%
Vehicles						
(List Items)						
Total Expenditures	\$9,515.00	\$ 0.00	\$ 0.00	\$9,584.00	\$9,584.00	100.7%
Authorized Signature: <i>Fabian L. Knizacky</i>						
Contact Person Name: Fabian L. Knizacky						

Grant No: 19*1874

Juli Klytun

Final Report

Grant NO. 2019 MMOOG MENOMINEE

a. Summary

Public Health, Delta & Menominee Counties (PHDM) staff were able to successfully host the One Day Drug Awareness Conference on May 20, 2019. There were over 300 attendees. Mr. Keith Graves, a retired Police Sergeant and international drug expert, was able to provide conference attendees with information about the latest drug trends, different drug categories – with a highlight on the Michigan Medical Marijuana Act, and recognizing the signs of drug influence. Nearly 90% of attendees reported a knowledge increase about Medical Marijuana. Afterward, PHDM finalized the participant invite list and emailed potential participants on June 24, 2019. The focus group was held on July 24, 2019 at Spies Public Library over lunch. The community presentation to the PHDM Board of Health was held August 22, 2019 and response was favorable. If funding continues into FY2020, additional community outreach presentations will be scheduled.

b. Accomplishments and Barriers

The grant afforded the opportunity to raise awareness of medical marijuana within the community. The funding timeline was challenging as deadlines were short and by the time funding commenced, a full quarter of the grant period was expired. Additionally, financial reporting dates do not coordinate with the accrual time for PHDM payroll cycles and resulted in past deadline reports to ensure accurate expenses.

c. Interaction

The Awareness Conference was a coordinated effort between PHDM, Delta County Communities That Care, and Hannahville Indian Community with funding support from LARA. Attendees from a variety of community organizations participated in focus groups and presentations.

d. Impacts

It was surprising to learn just how little is known about medical marijuana within the community. Raising awareness and providing education is necessary and should continue.

e. Expenses

Expenditures include staff time, speaker fees, conference educational materials, travel associated with focus groups, focus groups expenses incurred for room and materials, and staff time and travel associated with presentation development and delivery. Staff supervision was provided in-kind by the PHDM Community Health Promotion Director for the duration of grant implementation.

f. Project Application and Next Steps

Community presentations and education were well received and should continue moving forward as there is still a lot to be learned and the timeline for implementation was short by the time the presentation was completely developed and ready to market.

g. Budget

The actual expenses for training and travel came in under what was originally budgeted, which allowed for additional staff time to be directed at presentation development and implementation. This variance caused fringe benefit and indirect costs higher than originally budgeted, as well.

	Original	Revised
Wages	1,804	2,834
Fringe	583	948
Training/Tvl	2,500	1,005
Misc	1,342	1,003
Indirect	763	1,202
Total	6,992	6,992

Menominee County Medical Marihuana Education and Outreach Implementation Plan

Goal 1: Educate healthcare, public health, mental health, emergency services/first response, and education professionals on Medical Marihuana.					
Objective	Key Action Steps	Timeline	Expected Outcome	Person/Area Responsible	Completion Date
Use annual Awareness Conference as platform to educate providers on Medical Marihuana	Identify qualified Medical Marihuana educator/speaker for annual Awareness Conference	No later than March 29, 2019	Speaker will be retained and fees/travel/lodging arrangements will be agreed upon.	Public Health, Delta & Menominee Counties (PHDM) Prevention Specialist	Complete May 2019
	Keynote speaker will provide Medical Marijuana education/information to all conference participants	May 2019	Through participant evaluations, a majority of participants will report increased Medical Marihuana knowledge.	Conference Speaker; PHDM Prevention Specialist	Complete May 2019
Goal 2: Conduct healthcare, public health, mental health, emergency services/first response, and education professionals focus groups to determine needs and better target Medical Marihuana messaging for these sectors.					
Objective	Key Action Steps	Timeline	Expected Outcome	Person/Area Responsible	Completion Date
Conduct one focus group targeting Menominee County providers	Create invitation list, including Awareness Conference participants	June 2019	Comprehensive mailing list generated that includes a vast array of providers	PHDM Prevention Specialist, PHDM Health Educator	Complete June 24, 2109 June 2019
	Set date/location for focus group	June-July 2019	Determine available room space and date/time most appropriately suited to complete focus group	PHDM Prevention Specialist, PHDM Health Educator	Complete July 24, 2019 July 2019
	Determine facility logistics (reservation fees, catering/beverage service fees, etc.)	June-July 2019	Location will be set, room will be reserved, and logistics/fees will be agreed upon	PHDM Prevention Specialist, PHDM Health Educator	Complete July 2019
	Send invitations and gather registrations	July 2019	Track invitees and record registrations. If response is low, reach out to invitees a second time to encourage participation.	PHDM Prevention Specialist, PHDM Health Educator	Complete July 2019
	Facilitate focus group	August 2019	Provide expectations and guidelines for the focus group to all participants and ask each question allowing for adequate time for participants to respond. A recorder will facilitate note taking, and participants may be asked for permission to audio record the session provided no responder identifying data is presented in the notes.	PHDM Prevention Specialist, PHDM Health Educator	Complete July 24, 2019 August 2019

	Develop qualitative data report capturing participant feedback and key issues that will be used to inform future messaging	August 2019	A qualitative report summarizing the common themes, most common responses, and key issues/gaps/areas to target future messaging will be developed to inform County and State officials.	PHDM Prevention Specialist, PHDM Health Educator	Complete August 2019
Goal 3: Provide opportunities for in-person Medical Marihuana outreach and education sessions for community groups.					
Objective	Key Action Steps	Timeline	Expected Outcome	Person/Area Responsible	Completion Date
Develop and market Medical Marihuana education sessions	Develop customizable 30 – 60 minute Medical Marihuana in-person education presentation	January – August 2019	Increase general Medical Marihuana knowledge within the community	PHDM Prevention Specialist, PHDM Health Educator	Complete August 2019
	Market to community groups, including but not limited to: volunteer organizations, rotary clubs, faith-based organizations, human services organizations, townships, cities, boards, etc.	January – August 2019	Schedule presentations and provide education, as requested.	PHDM Prevention Specialist, PHDM Health Educator	Complete PHDM Board of Health on August 22, 2019 August 2019
Goal 4: Ensure timely reporting of status of funded activities to Grant Administrator.					
Objective	Key Action Steps	Timeline	Expected Outcome	Person/Area Responsible	Completion Date
Complete required grant reports	Report applicable data/grant activities to County Administrator/Grant Administrator	As requested, through September 15, 2019	County Administrator/Grant Administrator will be able to submit completed reporting requirements in accordance with established deliverables timeline.	PHDM Prevention Specialist, PHDM Health Educator, County Administrator/Grant Administrator	Quarter 1 Complete 3/18/2019 Quarter 2 Complete 6/24/2019 Final Report complete 9/15/2019

Final Report: Missaukee County

Summary of project implementation plan and any deviations from original project. Print materials and signage, including banners and display signs, were purchased and distributed to the substance abuse prevention coalition in Missaukee County. The coalition distributed print materials to member organizations including local health care facilities, CMH, law enforcement, DHHS, and other local agencies. Signage in the form of banners and was used during community events and will continue to be used to share prevention messaging. One billboard was placed for two consecutive months. Social media ads were placed on Facebook with the same messaging as the billboards and other materials.

Accomplishments and problems experienced while carrying out the project activities. The messaging and materials have been very well received in the community. Individual feedback included the support of the effort-that people agreed with the message and were grateful that somebody was providing it. The banner and other signage has been well utilized at community events.

Coordination efforts with other organizations to complete the project. A regional effort was implemented in the development of the messaging for signs and print materials. This allowed for both improved utilization of funds and a consistent message throughout various counties that participated. The local substance abuse prevention coalition was also instrumental in connecting and distributing material throughout multiple organizations. The coalition also provided feedback on materials and input on what signage and print material would be best for their individual community.

Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

Through this public education initiative there is an expected increase in awareness of the importance of safe storage of medical marijuana. This heightened awareness and knowledge should result in fewer events of unintended use and ingestion by children.

Financial expenditures of grant money and other contribution to the project, in-kind and/or direct funding.

Noted below.

Any experience in applying the project products and anticipated next steps.

Implementation went smoothly including the distribution of products and posting of both social media and billboard signage. There are no direct next steps, as this funding has reached its endpoint. In the future, continued promotional efforts could be implemented to ensure repeated exposure to the message. New platforms could also be utilized including public service announcements on either radio or TV.

Actual budget expenditures compared to the budget in the agreement and the reason for any discrepancies.

Missaukee County	Expended	Original Budget
Signage	\$1,300.43	\$1,346.00
Social Media	\$500.00	\$500.00
Print and Publishing	\$1,045.57	\$1,000.00
Staff	\$519.00	\$500.00
TOTAL	\$ 3365.00	\$3,346.00

2019

QTR 3

Medical Marijuana Operation and Oversight Grants

Final

FINANCIAL STATUS REPORT

County Agency Name: Missaukee County	
Street Address: 111 S. Canal Street, PO Box 800	Report Period: 7/1/19 - 9/15/19
City, State, Zip Code Lake City MI 49651	

Category	Budget					Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	
Wages	\$500	\$0	\$139	\$380	\$519	104%
Overtime						
Fringe Benefits						
Training						
Equipment						
(List Items)						
Printing	\$1000	\$0	\$0	\$1,045.57	\$1,045.57	105%
Social Media Campaign	\$500	\$0	\$0	\$500	\$500	100%
Outdoor Signage	\$1,346	\$0	\$0	\$1,300.43	\$1,300.43	97%
Vehicles						
(List Items)						
Total Expenditures	\$3,346	\$0	\$139	\$3,226	\$3,365	101%
Authorized Signature: <i>Precia L. Garland</i>						
Contact Person Name: <i>Precia L. Garland, Missaukee Co. Administrator</i>						

Exceeding approval.
 only fund out \$3210 for Q3

Grant No:
 19#1876

Julie Peyton

Preventing Accidental Exposure



Lock it up.

Young children may confuse marijuana products for regular food or candy. Be sure all medical or recreational marijuana products are kept in child-resistant packaging, clearly labeled, and locked up. Children should not be able to see or reach the locked area. How you store marijuana should change as children get older. Safe storage around young children may not stop older children or teens.



Accidental ingestion.

If a child eats or drinks marijuana, they may need immediate medical help. Some symptoms to look out for include problems walking or sitting up, difficulty breathing, and becoming sleepy. If a child may have ingested marijuana, call the poison control hotline at (800) 222-1222. If symptoms are severe, call 911 or go to an emergency room immediately.

Preventing Youth Use

Safe storage is not always enough. Talk to youth about marijuana to help them better understand the risks.



Have open conversations.

Talk with youth about the risks to their developing brain.



Be a good role model for children.

Set a good example and create a safe environment. Actions speak louder than words. Do not use marijuana, alcohol or other substances around children.



Be honest.

Explain the health risks and legal consequences. Share how making positive choices can help them reach their goals.

For help talking with your children about the risks of using marijuana and other drugs, visit TalkSooner.org.

Know the Law



Buying or Selling

You must be 21. It is illegal to buy, have, or use marijuana if you are under 21 unless you have a medical card.

Do not sell it. It is illegal to sell marijuana if you do not have a license to sell. Adults over age 21 may give up to 2.5 ounces of marijuana to someone 21 or older but may not sell it, including homegrown product.



Using or Having

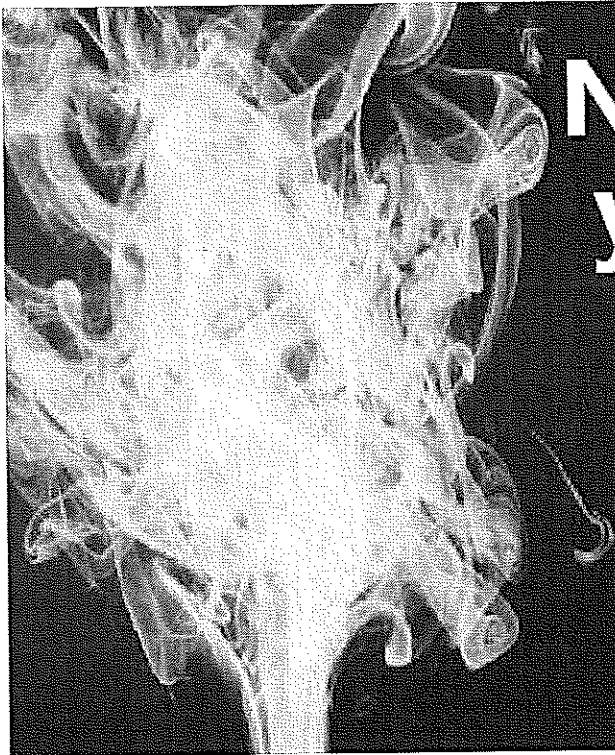
Can I smoke marijuana in my car?

Consuming any marijuana—from smoking to eating edibles—is still illegal while driving.

Follow grow rules. Michiganders may grow up to 12 marijuana plants per person in an enclosed, locked area. Check with local laws before you begin—rules may vary.

It's illegal to use in public. Marijuana in any form is not allowed in public places, including parks, concert venues, and indoor areas like restaurants and bars.

Check local marijuana laws and policies. Cities, counties, schools, universities and employers may set their own rules and consequences. Check before you use.



No matter how
you feel about
marijuana,
it's still bad
for youth.

TalkSooner.org

[Here are some tips to keep kids safe.]

RESOURCES FOR YOU

- National Parent Helpline: 1-855-4A-PARENT or 1-855-427-2736
- Learn how to talk to your kids about substance use at: TalkSooner.org
- Find local recovery resources at: www.mirecovery.info

For questions about this resource or more information, contact:

The Leeward Initiative

(231) 316-8567

theleewardinitiative@gmail.com

Find us online!



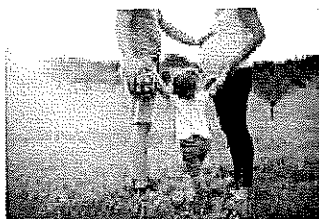
Call 911 right away if your child accidentally ingests

MARIJUANA & PREGNANCY

Using marijuana during pregnancy may harm your baby.

- THC (the main chemical in marijuana) passes through the placenta to your baby.
- This can decrease the amount of oxygen and nutrients your baby gets, affecting your baby's growth.
- It also puts your baby at risk for premature birth and low birth weight.
- Using marijuana during pregnancy can also affect your child's behavior, learning, and short-term memory as they get older.

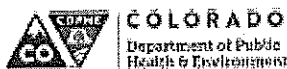
Hospitals test you for drugs after giving birth. If you test positive for marijuana (whether you used recreationally or for medical reasons), Michigan law states that Child Protective Services must be notified.



Why take the risk? Talk to your doctor if you are pregnant or breastfeeding and need help to stop using marijuana, or if you use marijuana for medical reasons. There are other options to treat medical problems that are safer for you and your baby.

REFERENCES

- American Academy of Pediatrics: <https://goo.gl/8t8rEr9>
- American College of Obstetricians and Gynecologists: <https://goo.gl/rRvuId>
- Academy of Breastfeeding Medicine: <https://goo.gl/hnNTFd>
- Good to Know Colorado: www.goodtoknowcolorado.com
- Michigan's Marijuana Laws: www.legislature.mi.gov/
www.michigan.gov/LARA



This publication is supported by a grant from the Michigan Department of Health and Human Services/Bureau of Community Based Services, Office of Recovery Oriented Systems of Care through the Lakeshore Regional Entry (LIRE). Its content was adapted from a resource provided by the Colorado Department of Public Health and Environment (CDPHE) for The Leeward Initiative coalition, and does not necessarily represent the views of the Michigan DPH or LIRE. Recipients of SA services have rights protected by state and federal law and privileged rules. For more information contact the Office of Recipient Rights, 6000 Harris Drive, Mackayville, MI 48242.

MARIJUANA

AND YOUR BABY

Marijuana is legal in Michigan for medical and recreational use. But this doesn't mean it is safe for pregnant or breastfeeding moms or their babies.

There is no known safe amount of marijuana use during pregnancy.

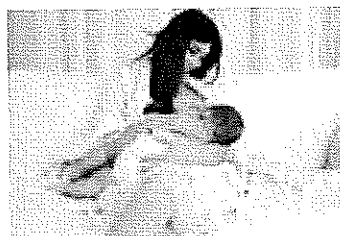
KNOW THE FACTS.



MARIJUANA & BREASTFEEDING

Mothers who are breastfeeding their babies should not use marijuana.

- THC in marijuana gets into breastmilk and may harm your baby.
- THC is stored in body fat and stays in your body for a long time. Because your baby's brain and body are made up of a lot of fat, they store THC for a long time.
- "Pumping and dumping" your breastmilk after using marijuana does not work the same way it does with alcohol.



Breastfeeding has many health benefits for both baby and mom. Talk to your doctor right away if you are breastfeeding and need help to stop using marijuana.

MARIJUANA FAQs

Is smoking marijuana bad for my baby?

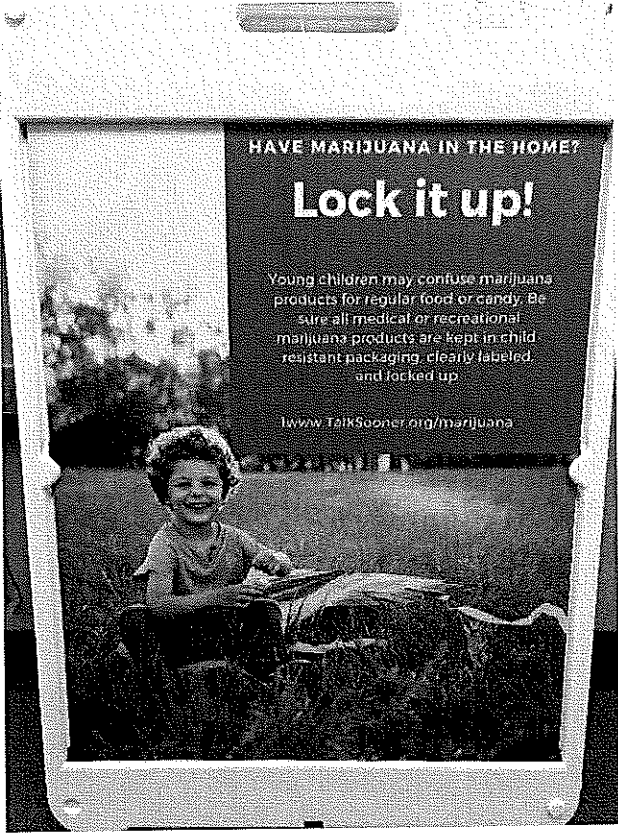
- Yes, Marijuana smoke has many of the same chemicals as tobacco smoke, some of which can cause cancer.

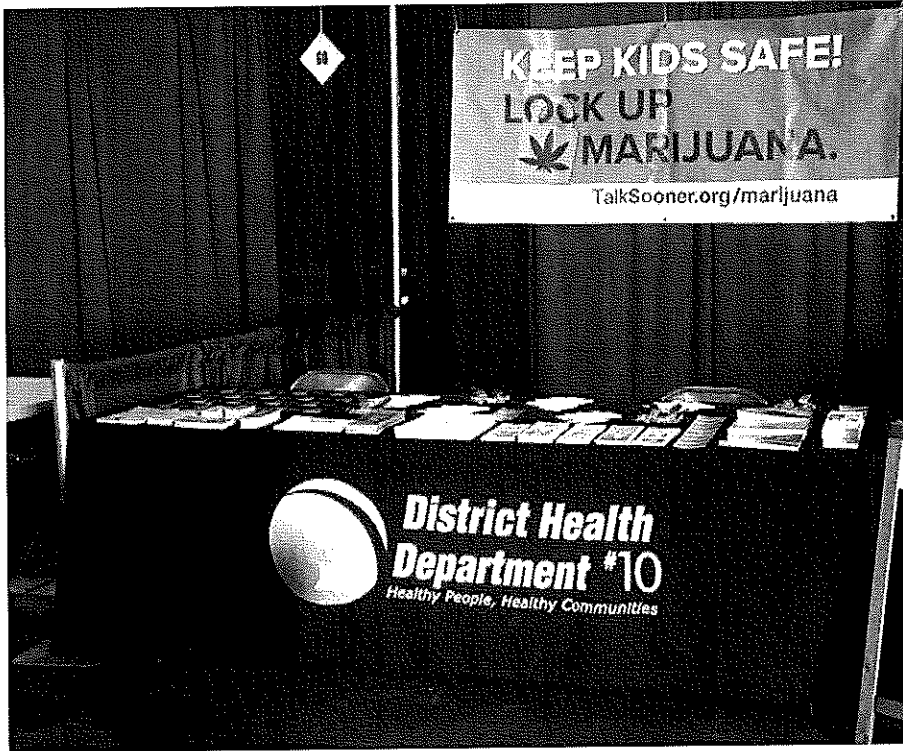
What if I use marijuana without smoking it?

- THC in any form is bad for your baby. Smokeless forms of marijuana (like edibles or vaped products) still contain THC, which affects your baby's brain.



What else should I know to keep my baby safe?

- If someone in your home uses marijuana, make sure that it is stored in a locked area and out of reach from children. If your child accidentally eats marijuana, call 911 or go to an emergency room right away.





What We Know About CBD VS THC ... And, What We Don't Know

What is CBD?
Cannabidiol (CBD) is the second most prevalent of the active ingredients (cannabinoids) in the cannabis (marijuana) plant. It is most commonly derived from industrial hemp.

What is THC?
Tetrahydrocannabinol (THC) is the most prevalent of the active ingredients (cannabinoids) in the cannabis (marijuana) plant.

CBD: Not psychoactive
CBD does not produce a "high." It is necessary in the brain when used to control seizures. High, low, or moderate levels of CBD may be used to control seizures. CBD is necessary to the body's own endocannabinoid system, causing a psychoactive response commonly known as a "high."

THC: Psychoactive
THC is the compound people think of when they think of marijuana. THC, used in edibles, and inhaled, CBD necessary to the body's own endocannabinoid system, causing a psychoactive response commonly known as a "high."

Legal Status of CBD
In Michigan, CBD derived from hemp has been classified as a legal substance and falls under the industrial hemp category, not the legal definition of marijuana.

Legal Status of THC
In Michigan:
• Any adult 21 or older can use and possess cannabis for personal use.
• It is illegal to use marijuana while driving a motor vehicle.
• Physicians may have patients against marijuana use.

Potential Health Effects of CBD
• Evidence supported by the use for treatment of epilepsy, anxiety, and insomnia.
• Promising for numerous forms of anxiety.
• CBD may offer an alternative to treating different types of chronic pain, but more research is needed.

Medical Marijuana and THC
Two studies on THC, the psychoactive ingredient in weed, showed that it can be used to treat nausea for cancer patients and reduce hunger in patients with head and neck cancer who have lost their ability to eat and drink.

Safety of CBD
Current research shows that overall CBD is well tolerated and safe. Some report dry mouth, drowsiness, and changes in appetite. A recent study shows higher doses may cause drowsiness of the liver. The FDA does not regulate the safety and purity of CBD.

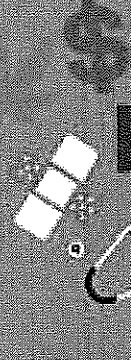
Safety of THC
The psychoactive properties of THC can cause side effects:
• Memory impairment • Coordination problems
• Lowered reaction time • Dry mouth
• Increased heart rate • Anxiety
• High THC may cause long-term brain and psychiatric effects when consumed by adolescents.

The Bottom Line on CBD
World Health Organization declared in a report that "cannabidiol (CBD) does not appear to have abuse potential or risk of addiction." However, the Food and Drug Administration has issued warnings that despite the growing data and enthusiasm for claims of CBD use, including pain relief, cancer, which it does not, without high-quality evidence in human studies, we cannot recommend effective uses. If you decide to try CBD, talk with your doctor. It is for medical reasons that a medical use is not a medical use. It is not a medical use.

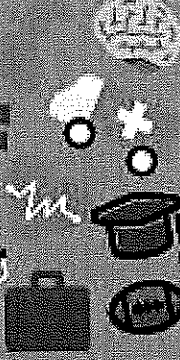
YOUTH AND MARIJUANA

Fast facts about the impacts of marijuana use that every parent and teen should know.

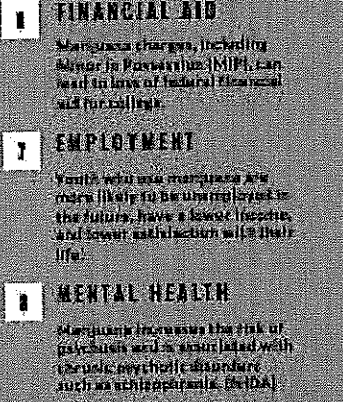
- 1 BRAIN DEVELOPMENT**
Brain development is not complete until our mid to late 20s. For the best chance to reach their full potential, youth should not use marijuana.
- 2 MARIJUANA IS ADDICTIVE**
It is harder to stop using marijuana if started at a young age. One in six teens who use marijuana become addicted (NIDA).
- 3 LOWER GRADES**
Youth who use marijuana regularly are more likely to have a hard time learning, problems remembering, and lower math and reading scores. (SAMHSA.gov)
- 4 SCHOOL**
Youth are less likely to graduate high school and less likely to enroll in college when they use marijuana at a younger age.
- 5 SPORTS AND ACTIVITIES**
Youth can be kicked off their sports teams and other after school activities if caught using marijuana. They can also be suspended or expelled from school.



6 FINANCIAL AID
Marijuana charges, including Minor in Possession (MIP), can lead to loss of federal financial aid for college.


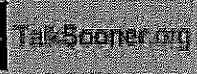


7 EMPLOYMENT
Youth who use marijuana are more likely to be unemployed in the future, have a lower income, and lower satisfaction with their life.



8 MENTAL HEALTH
Marijuana increases the risk of psychosis and is associated with chronic mental conditions such as schizophrenia. (NIDA)

Want more information about youth marijuana use? Here are some helpful resources:



ADMINISTRATION

Precia Garland, Administrator
Barb Nietling, Asst. Administrator
111 S. Canal St., PO Box 800
Lake City MI 49651
(231) 839-4967 x225

admin@missaukee.org; barbn@missaukee.org

Medical Marihuana Operation and Oversight Grant Quarter Three (3) Report 7/1/19 – 9/15/19

Q1: Percent of completion of the project objectives. This should include a brief outline of the work accomplished during the reporting period and the work to be completed during the subsequent reporting period.

A1: As Quarter Three was the final quarter for this grant report, I am pleased to say that 100 percent of all objects were completed. During this quarter, print materials and signage, including banners and display signs, were purchased and distributed to the substance abuse prevention coalition in Missaukee County. The coalition distributed print materials to member organizations including local health care facilities, CMH, law enforcement, DHHS, and other local agencies. Signage in the form of banners and was used during community events and will continue to be used to share prevention messaging. One billboard was placed for two consecutive months. Social media ads were placed on Facebook with the same messaging as the billboards and other materials.

Q2: A breakdown of the expenses that occurred within the reporting period along with supporting documentation that the expenses to be reimbursed were incurred by the county department.

A2: Please refer to the financial status report also submitted this quarter, which shows that \$380 in wages; \$1045.57 in printing, \$500 in social media campaign costs and \$1,300.43 for outdoor billboard advertising was expended. The invoices and supporting documentation were also already submitted as separate documents and clearly demonstrate costs were incurred by District Health Department #10 for approved grant project activities and then invoiced to Missaukee County, which served as the fiduciary for this grant.

Q3: Brief description of problems or delays, real or anticipated, which should be brought to the attention of the administrator.

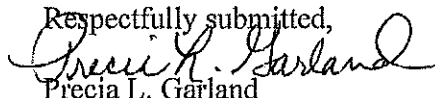
A3: There were some delays due to the time involved in creating a regional message with other partners and the production time of the new materials, and the schedule for placing billboard advertisements. These were nothing unusually slow, but the grant timeline was short and so most objectives were not achieved until this last quarter. By the time the funding was approved, and agreements were put into place with the Health Department, we were well into the fiscal year. This did pose problems in completing billing by the same date as the end of the grant, September 15. Additionally, it should definitely be noted that this grant would have been much more appropriately made directly to county health departments, rather than individual counties, which have no role or capacity in providing health education. Counties were unnecessarily placed in the middle of this transaction.

Q4: Statement concerning any significant deviation from previously agreed-upon Statement of Work.

A4: There were no significant deviations from the agreed upon Statement of Work.

www.Missaukee.org

Respectfully submitted,


Precia L. Garland

Missaukee County Administrator



Monroe County

Board of Commissioners

Monroe County Courthouse
125 East Second Street Monroe, Michigan 48161-2197
Telephone: 734.240.7003 – Fax: 734.240.7266

Monroe County Health Department

Medical Marihuana Operation and Oversight Grant Report

September 16, 2019

1. Summary of the project implementation plan and any deviations from the original project as proposed:
 - Objective 1 – Mass media campaign. We utilized social media including Facebook and YouTube to promote our messages. We also implemented a digital campaign through a marketing company utilizing television, over the top TV, website ads and targeted media. This objective was successfully implemented.
 - Objective 2 – Community Presentations. The response to the offer for presentations was lower than expected. However, we were able to set 5 presentations to 44 individuals. The presentation was developed and conducted in coordination with a trooper from the Michigan State Police. Individuals in attendance at the meeting were provided with educational materials to take with them. The supplies purchased through this grant were used interactively during the trainings.
 - Objective 3 - School Administrator Training. Our original proposal included presentations at local agencies and potential to contract with additional providers to facilitate the trainings. We did not have the expected response from local partners. We had also planned to facilitate a workshop through our ISD. After speaking with ISD and school leadership, it was decided that this workshop was not needed
 - Objective 4 – Due to the changes with Objective 3, we requested and did receive approval to utilize funds from the grant to purchase a fatal vision marijuana campaign kit and additional goggles to utilize in the scheduled presentations, purchase lock boxes for medical marijuana storage to be distributed throughout our community via our agency and local partners. Bags have been received and we have a distribution plan in place.
2. Accomplishments and problems experienced while carrying out the project activities.
 - Overall, the only issue experienced have been highlighted above. The community presentations were very well received and sparked additional questions from the participants. The suggestion to purchase locking bags was provided by the Substance Abuse Coalition and ISD.

We are utilizing local partners to distribute the bags, which also include an educational insert. The expanded use of digital media is a new initiative for our agency. We are expecting data regarding the success of this campaign soon. The initial data is promising, and this may serve as a new outreach tool for other areas within our agency.

3. Coordinated efforts with other organizations to complete the project.
 - The MI State Police office was a great help implementing the educational sessions. The ISD and Substance Abuse Coalition served as a great source of information. The local schools and local youth center where presentations were conducted were also partners. This was a first time partnership with a marketing company.
4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.
 - Results of the presentation indicated an increase in knowledge. A summary of results is provided. This presentation will remain on file and be utilized by our Health Educator as requested in the community. The presence of law enforcement was a huge benefit. It was a surprise that the school superintendents did not see this as an issue that they would benefit by receiving trained on. The adjustment on our end to purchase locking bags has been well received in the community so far.
 - It took longer than anticipated to have digital materials developed. There was also resistance from Facebook due to the material topic. The marketing team was able to find other methods for outreach.
5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.
 - Please refer to Financial Report
6. Any experience in applying the project products and anticipated "next steps"
 - The locking bags will be continued to be distributed to local partners. We have also added the YouTube videos to our website. All educational materials purchased or created will be utilized by our Health Education Program.
7. Actual budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.
 - Based on the revised budget approved by LARA please find any discrepancies outlined below:
 - i. Wages – 101%, minor increase over budget. Time charged to grant is actual time worked in the program
 - ii. Fringe Benefits – 87%, fringes charged are based on actual time worked.
 - iii. Marijuana Kit – 94%, actual cost of the kit and supplies varied slightly from budgeted cost
 - iv. Lock Boxes – 100%
 - v. Printing – 240%, inserts were printed for the locking bags and were not originally budgeted. We also purchased additional

educational items that have been distributed at presentations and through our health department programs.

- vi. Contractual – 48%, the implementation time to develop digital materials was much longer than anticipated and therefore expenditures were lower than budgeted.
- vii. Travel – 31%, all travel was close to the office
- viii. Overhead – 94%, based on most current indirect rate and actual wage and fringe costs
- ix. Total Expenditures – 71%, mostly due to the under spending in the contractual line.

2019

Qtr 3
Final

Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: County of Monroe – Public Health	
Street Address: 2353 South Custer Road	Report Period: 3
City, State, Zip Code Monroe, MI 48161	

Category	Budget				Year to Date	Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15		
Wages	2300	0	415.80	1906.93	2322.73	101%
Overtime						
Fringe Benefits	1265	0	160.70	1046.37	1207.07	96%
Training						
Equipment (List items)						
Marijuana Kit	3675		3438.75		3438.75	94%
Lock Boxes	14000	0	0	13999.76	13999.76	100%
Printing	500		0	1199	1199	240%
Contractual	30,885		4699.89	9999.97	14699.86	48%
Vehicles (List Items)						
Travel	100	0	0	31.15	31.15	31%
Overhead	1450	0	248.76	1145.86	1394.62	94%
Total Expenditures	54175	0	8963.90	29329.04	38292.94	71%
Authorized Signature: <i>Jamie Dean</i>						
Contact Person Name: Jamie Dean						

\$4699.89 Needs to go out from
 Quarter 2. (u)

Grant NO: 19*2209

Jamie Dean

9-30-19 #2

UPWARD BOUND SCHOOL YEAR SU 2019
Workshops

■ Airport High School

■ Jefferson High School

■ Monroe High School

Event Name: Effects of Marijuana (19 evaluations returned)

Rating scale:

1 – Strongly Agree 2 – Agree 3 – Undecided 4 – Disagree 5 – Strongly Disagree

- | | |
|--------------------------------------------------------|------------------------------|
| 1 I've learned historical facts while on this trip. | <u>1.21 / Strongly Agree</u> |
| 2 The tours/speakers/activities were interesting. | <u>1.26 / Strongly Agree</u> |
| 3 The event was well organized and informative. | <u>1.21 / Strongly Agree</u> |
| 4 Overall the trip experience was beneficial to me. | <u>1.42 / Strongly Agree</u> |
| 5 This event was a great social/teambuilding activity. | <u>1.42 / Strongly Agree</u> |
| 6 I would suggest this trip to others. | <u>1.36 / Strongly Agree</u> |

Average score 1.31 / Strongly Agree

Additional Comments: learned a lot; very informational

MUSKEGON COUNTY

MICHIGAN

Medical Marijuana Operation and Oversight Grant Report Muskegon County

Final Report

A) A summary of the project implementation plan and any deviations from the original project as proposed.

- 1) Objective 1: By August 2019, hold one (1) seminar, with continuing education credits, for health care professionals to improve knowledge on community prevalence, myths, and associated health risks of marijuana exposure for pregnant women and children.**

The seminar “Substance Use in your Patient Population” took place on August 26, 2019. The above topics were covered and attendees were required to complete an evaluation survey through MPHI in order to receive their certificates and credits. Forty-eight health care professionals attended.

- 2) Objective 2: By August 2019, hold one (1) seminar, with continuing education credits for education professionals to improve knowledge on community prevalence, myths and associated health risks of marijuana exposure for children.**

The seminar “Understanding Marijuana: What Parents and Teachers Need to Know” took place on September 10. Thirty-four parents and teachers attended the event. Attendees learned about the marijuana laws in Michigan, risks for youth exposure, signs of use to look for and resources to help youth/students.

- 3) Objective 3: Provide educational materials to 100% of licensed medical marijuana providers in Muskegon County on the hazards of exposing pregnant women and children to marijuana products.**

We were unable to obtain the list of medical marijuana providers/caregivers due to privacy concerns. Because of this we had to shift our focus to providing information to dispensaries and the public. We were able to partner with the first provisioning center to open in the county to provide education and lock bags to their consumers. A second provisioning center has opened since then and we plan to pursue a partnership with them moving forward.

- 4) Objective 4: By August 2019, provide educational materials to 100% of all pregnant women and their families enrolled in the Women, Infants, and Children's (WIC) program and under perinatal care within Muskegon County on the risks of exposure during pregnancy and for children.**

We collaborated with regional substance use prevention partners to develop messaging. A billboard/bus ad was created to promote the message of protecting children from marijuana exposure. The message is being displayed on 11 buses and 11 billboards that have a wide reach throughout the county. Educational materials for pregnant women were adapted from a regional partner to be specific to Muskegon County. Education materials are being finalized and we have plans to print and provide the materials to ob/gyn providers, WIC, home visiting programs, as well as the maternal infant health program providers as we continue working on this activity.

- 5) Objective 5: By August 2019, distribute 500 harm reduction based access barrier tools and related educational materials to medical marijuana consumers with frequent child contact.**

We developed educational materials with our regional partners. We purchased 500 lock bags. To date, 200 lock bags have been distributed to dispensaries to provide to their clients at an event. These lock bags are available at Public Health for community members to receive along with safety educational material

B) Accomplishments and problems experienced while carrying out the project activities.

The final day of the grant period was the same as the due date for the report, which presented some challenges for us as a few of our activities were completed near the end of the grant period. We would have benefited from having some additional time to complete the report.

C) Coordinated efforts with other organizations to complete the project.

We collaborated with regional partners to develop a variety of materials, including billboard and bus ads, educational materials regarding child safety, and materials specifically for pregnant women. We worked with local partners, including the Muskegon County Prosecutor and a member from a partner social service agency, who presented at the seminar for parents and teachers according to their expertise. We also worked with one of the local provisioning centers on harm reduction, by providing lock bags and educational materials for them to distribute to their consumers.

D) Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

We did not formally advertise that we have lock bags available at Public Health and we have been surprised by the high demand for them, especially since the main way awareness of this project has spread has been through word of mouth.

We received positive feedback from those attending the seminars, stating that they found them informative and helpful. Parents and teachers were grateful for the resources they learned about.

E) Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding. The financial report has been submitted separately.

F) Any experience in applying the project products and anticipated “next steps”.

Some anticipated next steps will likely include continued outreach efforts with local partners involved with marijuana production and distribution, in order to assist us in educating consumers around issues such as safe storage and unsafe use e.g. use during pregnancy and underage use. In addition, we plan to continue working with our regional partners in developing messaging and social marketing ideas that are visible and consistent throughout our region. We also plan to work with ob/gyn providers, WIC, home visiting and maternal infant health (MIHP) programs to provide pregnancy specific educational materials to their patients/clients.

G) Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.” The financial report has been submitted separately.

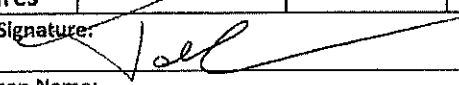
2019

Qtr 3
Final

Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name:	
County of Muskegon	
Street Address: 990 Terrace Street	Report Period: Qtr3 FY 2019
City, State, Zip Code Muskegon, MI 49442	

Category	Budget					Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	
Wages	3,000	0	695.21	253.01	948.22	32
Travel	5,000	0	0		0	0
Supplies & Materials	26,200		0	18,888.08	18,888.08	72
Subcontracts	6,600		200	0	200	3
Overhead	10,123	0	0	0	0	0
(List items)						
Vehicles						
(List Items)						
Total Expenditures	50,923	0	895.21	19,141.09	20,036.30	39
Authorized Signature:						
Contact Person Name:	Christian Toebe					

Grant No: 19# 1877





Office of Administration

P.O. BOX 885
1087 NEWELL
WHITE CLOUD, MICHIGAN 49349
FAX (231) 689-7205
PHONE (231) 689-7234

NEWAYGO COUNTY: Medical Marihuana Operation and Oversight Grant to County Law Enforcement Offices

January 1 – September 15, 2019 Final Report

- **A summary of the project implementation and any deviations from the original project as proposed.**

Print materials and signage, including banners and display signs, were purchased and distributed to the substance abuse prevention coalition in Newaygo County. The coalition distributed print materials to member organizations including local health care facilities, CMH, law enforcement, DHHS, and other local agencies. Signage was used during community events and will continue to be used to share prevention messaging. Five billboards were placed for two consecutive months. Social media ads were placed on Facebook with the same messaging as the billboards and other materials.

- **Accomplishments and problems experienced while carrying out the project activities.**

The messaging and materials have been very well received in the community. As the messaging was consistent with neighboring counties, there was feedback that residents had seen the billboards in various locations in Lake, Mason and Oceana counties as well as Newaygo. This repeated exposure enhances the impact of the message. Individual feedback also included the support of the effort—that people agreed with the message and were grateful that somebody was providing it.

- **Coordinated efforts with other organizations to complete the project.**

A regional effort was implemented in the development of the messaging for signs and print materials. This effort included consistent messaging from Lake, Mason, Oceana and Newaygo counties and extending to Muskegon, Allegan, Kent and Ottawa counties. This allowed both improved utilization of funds and a consistent message throughout the geographic region. The local substance abuse prevention coalition was also instrumental in connecting and distributing material through multiple organizations. The coalition also provided feedback on materials and input on what signage and print material would be best for their individual community.

- **Impacts, anticipated and unanticipated, experienced as a result of project implementation.**

Through this public education initiative there is an expected increase in awareness of the importance of safe storage of medical marijuana. This heightened awareness and knowledge should result in fewer events of unintended use and ingestion by children.

- **Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.**

Details of expenditures below.

- **Any experience in applying the project products and anticipated “next steps”.**

Implementation went smoothly including the distribution of products and posting of both social media and billboard signage. There are no direct next steps, as this funding has reached its endpoint. In the future, continued promotional efforts could be implemented to ensure repeated exposure to the message. New platforms could also be utilized including public service announcements on either radio or TV.

- **Actual Budget expenditures compared to the Budget in this Agreement.**

Newaygo County	Expended	Original Budget
Print and Publishing	\$ 1413.46	\$ 2000.00
Social Media	\$ 516.65	\$ 1000.00
Signage	\$ 8149.23	\$ 9063.00
Staff	\$2724.65	\$ 4500.00
TOTAL	\$ 12,803.99	\$ 16,563.00

Discrepancies are due to the following:

Billboard costs were less than anticipated, as there were only 5 available locations. Printing and publishing costs were less than anticipated. More funds were then directed to the social media category and printing and publishing deliverables, including fact sheets, educational materials and various banners and display items, which can continue to be used in the future. Note that social media funds were not all utilized, as Facebook will only invoice and accept payment when ads are complete. These ads are not able to be billed in time to meet the short reporting time for this grant and therefore, are not included above. We also have additional staff time in the project that cannot be formally documented in reports until late September. Unfortunately, these expenses are not billable now and are not included above. Reporting dates the same day as the end of the project/contract end date does not leave adequate time for complete billing.

2019

Qtr 3
Final

Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Newaygo County	
Street Address: 1087 Newell Street, PO Box 885 City, State, Zip Code White Cloud, MI 49349	Report Period: 7/1/19 - 9/15/19

Category	Budget					Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	
Wages						
Overtime						
Fringe Benefits						
Training						
Equipment						
Printing	2,000	0	0	1,413.46	1,413.46	70.7
Social Media	1,000	0	0	516.65	516.65	51.7
Signage	9,063	0	0	8,149.23	8,149.23	89.9
Staff time/travel	4,500	0	0	2,724.65	2,724.65	60.5
Vehicles (List Items)						
Total Expenditures	16,563	0	0	12,803.99	12,803.99	77.3%
Authorized Signature: <i>Melanie Doughty</i>						
Contact Person Name: Melanie Doughty						

[Signature]
 10/10/19

Grant No: 19^k1878

**Oakland County Health Division – Medical Marihuana Operation & Oversight Grant Final Report
September 13, 2019**

- I. **A summary of the project implementation plan and any deviations from the original project as proposed.**

Overview

Oakland County Health Division (OCHD) received grant funding to develop a comprehensive, multi-pronged approach to implement activities regarding the Michigan Medical Marihuana Act. Three strategies - education activities, awareness campaign, and outreach activities - were the focus of the proposed project. OCHD planned to work with various local partners to implement the project and collaborate with other local jurisdictions that received grant funding to identify regional activities that were consistent with Oakland County efforts. The proposed project included education, awareness, and outreach strategies regarding medical marihuana focused on health and safety risks, including the effects related to the developing brains (under 25 years old); unintentional and intentional poisoning; prenatal exposure; secondhand smoke exposure; possible interactions with prescription drugs; environmental factors; impaired driving; and general addiction information. Other focus areas included safe disposal practices and improve data collection and reporting, specifically for emergency room visits, hospital admissions, and vehicle crashes.

The project implementation plan was aimed at targeting approximately 35,000 medical marihuana patients, 9,462 caregivers, and Oakland County residents. Specific target populations were also identified and included healthcare partners; clinicians; substance use disorder and mental health providers; the educational community; Community Collaboratives such as Best Start for Babies, Fetal Infant Mortality Review (FIMR), and ECHO Access to Care; public health professionals; and families and expecting parents. Proposed activities included creation of a variety of printed and educational materials such as fact sheets and resource lists, a broad-scale awareness campaign using paid advertisements and data driven communication software, and outreach and relationship building with key populations such as provisioning centers.

A major deviation from the proposed implementation plan occurred because the timing for receiving grant funds was later than expected. In addition, local grant review approval process was lengthy, and funds were not officially approved until May 13, 2019. This affected the staff hiring process and greatly adjusted the timeline and scope of the proposed grant activities. The adjusted timeline (4 months of

**Oakland County Health Division – Medical Marihuana Operation & Oversight Grant Final Report
September 13, 2019**

actively working on the implementation plan) limited our capability to full expend the \$366,702 awarded.

A part-time Public Health Educator and Graphic Designer were hired in June 2019 to implement and support this project and were supervised by a Health Education Supervisor from OCHD's Community Health Promotion and Intervention Services (CHPIS) unit. The project focus was narrowed to address three priority topics/target populations: safe driving, underage use, and use while pregnant and/or breastfeeding. Assessment, outreach, awareness/education, and evaluation were conducted to implement project goals. The health educator and graphic designer worked together on the following implementation strategies:

Assessment

The assessment strategy included locating existing resources and analyzing existing research and data from reliable sources and findings to inform grant activities.

Outreach

The outreach strategy included forming partnerships and collaborating with cardholders, caregivers, and businesses in the medical marihuana field. It also included strategic partnership and information sharing with regional partners who also received grant funding.

Awareness & Education

The awareness and education strategy included creating a promotional campaign and various educational materials for the public and target populations such as youth and pregnant women focused on safety concerns and health effects of medical marihuana. OCHD set out to also provide education and outreach specifically targeted to patients and caregivers, as well as provisioning centers, and healthcare providers. In the interest of time, efforts were targeted to two key groups – youth and pregnant/breastfeeding women.

Evaluation

The evaluation strategy included monitoring trends and prevalence of medical marihuana usage across Oakland County. The implementation plan also included purchasing and utilizing mySidewalk, a data communication software that shares insights using interactive dashboards. Project staff monitored and

**Oakland County Health Division – Medical Marihuana Operation & Oversight Grant Final Report
September 13, 2019**

documented new information added on the LARA website including advisory information and newly licensed provisioning centers.

II. Accomplishments and problems experienced while carrying out the project activities.

This funding cycle enabled OCHD to establish initial prevention education, awareness, and outreach efforts about the topic. Notable accomplishments include the development of an educational awareness campaign, successful outreach, and data analysis and communication.

Assessment

One of the first grant accomplishments was creating a resource binder (both printed and electronic) with information from Centers for Disease Control and Prevention (CDC), Substance Abuse and Mental Health Services administration (SAMHSA), National Institute on Drug Abuse (NIDA), and other supporting research. This resource list was used throughout the grant period and will be shared electronically with the public and key partners after the grant cycle ends when applicable.

The health educator also created a survey for medical marihuana cardholders to gather information regarding use, perceptions, and needs. Due to time, the survey will be disseminated to the target population either after the grant cycle ends and/or if OCHD is awarded future grant funding.

Deliverables include:

- Medical Marihuana Card User Survey
- Printed and electronic resource binder

Outreach

The outreach activities included a site visit to Greenhouse of Walled Lake provisioning center. Staff made initial contact and met with the owners and staff to establish a working relationship for future awareness and education efforts. More time is needed to develop relationships and build capacity for future efforts. In addition, the health educator reached out to the coordinator of Oakland County Compassion Clubs but received no response. After further outreach and research, it was determined that either compassion clubs may have become defunct or not interested in partnering with local government.

**Oakland County Health Division – Medical Marihuana Operation & Oversight Grant Final Report
September 13, 2019**

The Health Education Supervisor facilitated monthly conference calls with six local health departments (Oakland, Macomb, Livingston, Washtenaw, and St. Clair counties and the City of Detroit) to review planned grant activities, potential collaboration opportunities and coordinate regional messaging.

The Health Education Supervisor and Health Educator worked collaboratively with Oakland Community Health Network (OCHN), Oakland County's Community Mental Health Authority, to share communication tools and enhance advocacy efforts in the state legislature. OCHN used their established advocacy team to communicate our partnership and grant implementation progress.

Deliverables include:

- Meeting notes from monthly regional conference calls.
- Meeting notes from site visit with provisioning center

Awareness & Education

The educational awareness campaign produced new fact sheets, a youth-focused brochure, bus and billboard advertisements running during the month of September, and three 30-second professionally produced educational videos that were translated into Spanish and Arabic. A 'Medical Marijuana and Youth' fact sheet was created about the health effects and consequences of underage marihuana use. A 'Medical Marijuana and Pregnancy/Breastfeeding' fact sheet was created about the health risks of any marijuana use for themselves and their baby. The youth brochure was created for youth, parents, and any adult that regularly engages with youth (teachers, youth assistance professionals, counselors, etc.) about the potential health effects and consequences of unprescribed marihuana use before age 25. The three educational videos were professionally produced by Oakland County's IT department and focus on safe storage, youth prevention, and pregnancy and breastfeeding. All videos are available in English, Spanish, and Arabic.

Due to time, the brochures and facts sheets will be disseminated to partners such as healthcare organizations, SUD and mental health providers, universities, provisioning centers, caregivers, and patients after the grant cycle ends. Educational videos, fact sheets, and the youth brochure will also be available on the OCHD website and social media channels in addition to community-wide health fairs and events.

Oakland County Health Division – Medical Marihuana Operation & Oversight Grant Final Report September 13, 2019

The concern over federal legality of medical marihuana altered the plan to focus on Safe Storage messaging and education as to not risk jeopardizing the Federal funding that Oakland County receives. The decision was made to postpone using all safe storage materials until Corporation Counsel reviews the messaging and approves usage.

Deliverables include:

- Three, 30-second educational videos:
 - Safe Storage
 - Youth Prevention
 - Pregnancy and Breastfeeding
- Paid advertisement (billboards/bus ads) with OUTFRONT media company (images included in this report)
- 12 panel accordion-fold brochure educating youth about health effects and consequences (printed & electronic). Printed and electronic educational materials provided to local partners for dissemination. (pdf included in this report)
- Created 20 social media posts and graphics as part of social media toolkit
- Fact Sheets to focused on ‘Medical Marijuana and Youth’ and ‘Medical Marijuana and Pregnancy/Breastfeeding’.

Evaluation

Data driven communication was accomplished by purchasing and utilizing mySidewalk software. A ‘Medical Marijuana’ report was created to visually display the perception of risk related to unprescribed medical marijuana use, who is using medical marijuana and why. It also conveys the landscape of the medical marijuana industry in Oakland County including the number of licensed provisioning centers and their locations and number of medical marijuana cardholders and caregivers. mySidewalk and OCHD will continue making the best use of available data and integrating it into reliable and relatable information to share with the public and regional and state partners via OCHD websites and social media channels.

Deliverables include:

- Preliminary ‘Medical Marijuana’ report on mySidewalk (*password: marijuana*)

**Oakland County Health Division – Medical Marihuana Operation & Oversight Grant Final Report
September 13, 2019**

III. Coordinated efforts with other organizations to complete the project.

The project included collaboration with Southeast Michigan local health departments that received this grant funding. OCHD established a regional conference call with local health departments to connect, review grant activities and create potential collaboration opportunities messaging throughout the Southeast Michigan region. The graphic designer created billboard and bus advertisements that were made available to the group to utilize in their jurisdiction to further support cohesive messaging throughout Southeast Michigan. Macomb and Washtenaw Counties utilized these graphics for their purchased advertisements which included billboards and bus ads.

IV. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

Oakland County's Medical Marihuana project served as the foundation of education, outreach, and awareness about marihuana health risks. Anticipated impacts included increased knowledge of safety and health risks related to medical marihuana use. The project activities impacted Oakland County and improved the resident's general awareness of health effects related to marihuana including on the developing brain and during pregnancy and breastfeeding based on the estimated total number of impressions of medical marihuana billboards and bus advertisements.

Anecdotally, an unanticipated impact included decreased stigma around the topic of medical marihuana. As more research was done and educational items were produced, internal agency conversations about the topic improved.

V. Any experience in applying the project products and anticipated “next steps”.

Timeline didn't allow for testing and feedback on project products with the public. This current funding cycle allowed us the time to create a variety of materials. Application and dissemination are future activities. Internal feedback from partners and administration was positive overall.

OCHD will continue to build relationships with the medical marihuana community to improve awareness and knowledge about products, safety practices, environmental factors, and health effects to best protect the safety and health of Oakland County residents. Anticipated next steps include the following objectives contingent on future grant funding. Next steps include:

- Enhancing current 'Marijuana' information webpage on www.oakgov.com/health to include all grant deliverables (fact sheets, brochure, educational videos, etc.)

**Oakland County Health Division – Medical Marihuana Operation & Oversight Grant Final Report
September 13, 2019**

- Expand paid advertisements to include a variety of outlets (cable, radio, apps, etc.)
- Create educational posters, resource cards, and magnets
- Conduct school outreach to provide education and technical assistance dependent on need and capacity
- Disseminate survey and conduct focus groups to assess marihuana use of cardholders and perception of marijuana use community-wide. Data will inform and target education and prevention strategies.
- Focus on providing safe storage information and purchase lock boxes or bags.
- Educate the medical community about medical marijuana and how to discuss the topic with patients.
- Create and deliver educational presentations to a variety of key partners and organizations. Information will include education about medical marihuana, health effects, environmental factors, and safety recommendations.
- Distribute educational materials at health fairs and community events.
- Provide presentations and technical assistance to OCHD nursing and nutrition home visiting staff that specifically interact with high-risk populations.
- Create and distribute materials to help those in the medical marihuana industry best protect the health and safety of their patients. These materials may include guidelines on how to discuss health and safety with patients including safe storage, prenatal exposure, impaired driving, and safe disposal of cannabis products.



BUREAU OF MEDICAL MARIHUANA REGULATION

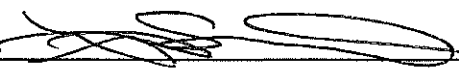
2019

Qtr 3

Medical Marihuana Operation and Oversight Grants FINANCIAL STATUS REPORT

County Agency Name:	OAKLAND COUNTY	Report Period:	07/01 - 09/15/2019
Street Address:	1200 N TELEGRAPH RD, BLDG 34E		
City, State, Zip Code:	PONTIAC MI 48341		

Category	Budget					Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30 UPDATED	Jul 1-Sep 15	Year to Date	
Salaries	\$77,508.00	\$0.00	\$3,838.52	\$13,287.93	\$17,126.45	4.67%
Fringe Benefits	4,271.00	0.00	171.21	592.63	763.84	0.21%
Training	10,000.00	0.00	0.00		0.00	0.00%
Travel	12,015.00	0.00	0.00		0.00	0.00%
Supplies & Materials	57,000.00	0.00	0.00	8,835.69	8,835.69	2.41%
Communications	600.00	0.00	28.44	212.03	240.47	0.07%
Contractual	30,000.00	0.00	0.00	19,500.00	19,500.00	5.32%
IT Development	65,000.00	0.00	1,504.50	37,767.25	39,271.75	10.71%
IT Operations	18,072.00	0.00	5,456.67		5,456.67	1.49%
Liability Insurance	441.00	0.00	0.00		0.00	0.00%
Interpreter Fees	7,500.00	0.00	0.00	330.00	330.00	0.09%
Workshops & Meetings	5,000.00	0.00	0.00		0.00	0.00%
Advertising	69,769.00	0.00	0.00	30,005.00	30,005.00	8.18%
Indirect Costs	9,526.00	0.00	471.75	1,633.09	2,104.84	0.57%
Total Expenditures	\$366,702.00	\$0.00	\$11,471.09	\$112,163.62	\$123,634.71	33.72%

Authorized Signature:  , Tina Sobocinski

Date: 09/13/2019

Contact Person Name: Lisa McKay-Chiasson

CUSTOMER DRIVEN. BUSINESS MINDED.

Grant NO: 19*2327



Final Report: Oceana County

Summary of project implementation plan and any deviations from original project. Print materials and signage, including banners and display signs, were purchased and distributed to the substance abuse prevention coalition in Oceana County. The coalition distributed print materials to member organizations including local health care facilities, CMH, law enforcement, DHHS, and other local agencies. Signage was used during community events and will continue to be used to share prevention messaging. Three billboards were placed for two consecutive months. Due to the low number of billboards available in the county, less funds were spent on signage and more on print items and social media. Social media ads were placed on Facebook with the same messaging as the billboards and other materials.

Accomplishments and problems experienced while carrying out the project activities. The messaging and materials have been very well received in the community. As the messaging was consistent with neighboring counties, there was feedback that residents had seen the billboards in various locations in Lake, Mason and Newaygo counties. This repeated exposure enhances the impact of the message. Individual feedback also included the support of the effort-that people agreed with the message and were grateful that somebody was providing it.

Coordination efforts with other organizations to complete the project. A regional effort was implemented in the development of the messaging for signs and print materials. This effort included consistent messaging from Lake, Mason, Oceana and Newaygo counties and extending to Muskegon, Allegan, Kent and Ottawa counties. This allowed both improved utilization of funds and a consistent message throughout the geographic region. The local substance abuse prevention coalition, Oceana LEADS, was also instrumental in connecting and distributing material through multiple organizations. The coalition also provided feedback on materials and input on what signage and print material would be best for their individual communities.

Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

Through this public education initiative there is an expected increase in awareness of the importance of safe storage of medical marijuana. This heightened awareness and knowledge should result in fewer events of unintended use and ingestion by children.

Financial expenditures of grant money and other contribution to the project, in-kind and/or direct funding.

Noted below.

Any experience in applying the project products and anticipated next steps.

Implementation went smoothly including the distribution of products and posting of both social media and billboard signage. There are no direct next steps, as this funding has reached its endpoint. In the future, continued promotional efforts could be implemented to ensure repeated exposure to the message. New platforms could also be utilized including public service announcements on either radio or TV.

Actual budget expenditures compared to the budget in the agreement and the reason for any discrepancies.

Oceana County	Original Budget	Expended (Actual)
Print and Publishing	\$1,500.00	\$2,686.49
Social Media	\$2,000.00	\$544.23
Signage	\$6,586.00	\$4,899.23
Staff	\$1,000.00	\$823.07
TOTAL	\$11,086.00	\$8,953.02

Discrepancies from original budget are due to the following. Costs related to print material were higher than the original budget estimate. Staff time, signage, and social media costs were less than anticipated. The overall result is that the total cost of the project was less than the total overall budget approved in the grant agreement.

2019

Qtr 3

Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Oceana County	
Street Address: 100 State Street	Report Period: 07/01/2019 – 09/15/2019
City, State, Zip Code Hart, MI 49420	

Category	Budget	Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	Percent of Budget to Date
Staff time	\$1,000	\$0.00	\$139.00	\$684.07	\$823.07	82%
Outdoor media signage	\$6,586	\$0.00	\$0.00	\$4,899.23	\$4,899.23	74%
Social media campaign	\$2,000	\$0.00	\$0.00	\$544.23	\$544.23	100%
Printing – purchasing of educational materials	\$1,500	\$0.00	\$0.00	\$2,686.49	\$2,686.49	179%
Total Expenditures	\$11,086	\$0.00	\$139.00	\$8,814.02	\$8,953.02	81%
Authorized Signature: <i>Robert J. Sobie</i>						
Contact Person Name: Robert J. Sobie, County Administrator						

Grant No: 19*1879

Julie Kluytman

Preventing Accidental Exposure



Lock it up.

Young children may confuse marijuana products for regular food or candy. Be sure all medical or recreational marijuana products are kept in child-resistant packaging, clearly labeled, and locked up. Children should not be able to see or reach the locked area. How you store marijuana should change as children get older. Safe storage around young children may not stop older children or teens.



Accidental ingestion.

If a child eats or drinks marijuana, they may need immediate medical help. Some symptoms to look out for include problems walking or sitting up, difficulty breathing, and becoming sleepy. If a child may have ingested marijuana, call the poison control hotline at (800) 222-1222. If symptoms are severe, call 911 or go to an emergency room immediately.

Preventing Youth Use

Safe storage is not always enough. Talk to youth about marijuana to help them better understand the risks.



Have open conversations.

Talk with youth about the risks to their developing brain.



Be a good role model for children.

Set a good example and create a safe environment. Actions speak louder than words. Do not use marijuana, alcohol or other substances around children.



Be honest.

Explain the health risks and legal consequences. Share how making positive choices can help them reach their goals.

For help talking with your children about the risks of using marijuana and other drugs, visit TalkSooner.org.

Know the Law



Buying or Selling

You must be 21. It is illegal to buy, have, or use marijuana if you are under 21 unless you have a medical card.

Do not sell it. It is illegal to sell marijuana if you do not have a license to sell. Adults over age 21 may give up to 2.5 ounces of marijuana to someone 21 or older but may not sell it, including homegrown product.



Using or Having

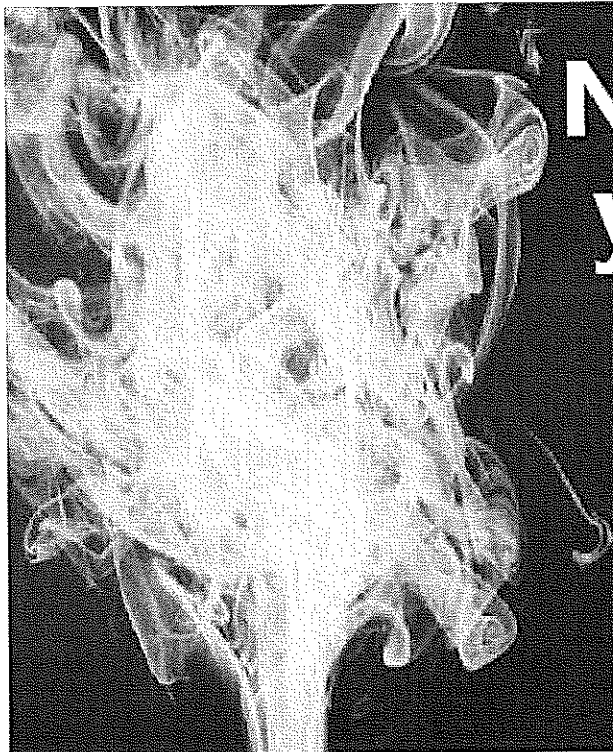
Can I smoke marijuana in my car?

Consuming any marijuana—from smoking to eating edibles—is still illegal while driving.

Follow grow rules. Michiganders may grow up to 12 marijuana plants per person in an enclosed, locked area. Check with local laws before you begin—rules may vary.

It's illegal to use in public. Marijuana in any form is not allowed in public places, including parks, concert venues, and indoor areas like restaurants and bars.

Check local marijuana laws and policies. Cities, counties, schools, universities and employers may set their own rules and consequences. Check before you use.



No matter how
you feel about
marijuana,
it's still bad
for youth.

TalkSooner.org

[Here are some tips to keep kids safe.]

RESOURCES FOR YOU

- National Parent Helpline: 1-855-4A-PARENT or 1-855-427-2736
- Learn how to talk to your kids about substance use at: TalkSooner.org
- Find local recovery resources at: www.mirecovery.info

For questions about this resource or more information, contact:

The Leeward Initiative

(231) 316-8567

theleewardinitiative@gmail.com

Find us online!



Call 911 right away if your child accidentally ingests

REFERENCES

- American Academy of Pediatrics: <https://goo.gl/18TEr9>
- American College of Obstetricians and Gynecologists: <https://goo.gl/eRvuid>
- Academy of Breastfeeding Medicine: <https://goo.gl/nNNTFd>
- Good to Know Colorado: www.goodtoknowcolorado.com
- Michigan's Marijuana Laws: www.legislature.mi.gov/
www.michigan.gov/LARA



This publication is supported by a grant from the Michigan Department of Health and Human Services Bureau of Community Based Services, Office of Recovery Oriented Systems of Care through the Lakeshore Regional Entity (LRE). Its content was adapted from a resource provided by the Colorado Department of Public Health and Environment (CDPHE) for The Leeward Initiative coalition, and does not necessarily represent the views of the MDHHS/COBOSC or LRE. Practitioners of SA services have rights protected by state and federal law and privileged rules. For more information contact the Office of Resident Rights, 6000 Hahn Dr. Westland, MI 48090.

MARIJUANA

AND YOUR BABY

Marijuana is legal in Michigan for medical and recreational use. But this doesn't mean it is safe for pregnant or breastfeeding moms or their babies.

There is no known safe amount of marijuana use during pregnancy.

KNOW THE FACTS.

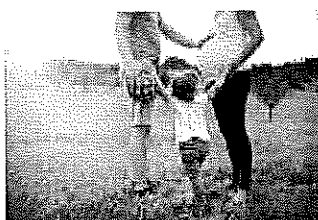


MARIJUANA & PREGNANCY

Using marijuana during pregnancy may harm your baby.

- THC (the main chemical in marijuana) passes through the placenta to your baby.
- This can decrease the amount of oxygen and nutrients your baby gets, affecting your baby's growth.
- It also puts your baby at risk for premature birth and low birth weight.
- Using marijuana during pregnancy can also affect your child's behavior, learning, and short-term memory as they get older.

Hospitals test you for drugs after giving birth. If you test positive for marijuana (whether you used recreationally or for medical reasons), Michigan law states that Child Protective Services must be notified.



MARIJUANA & BREASTFEEDING

Mothers who are breastfeeding their babies should not use marijuana.

- THC in marijuana gets into breastmilk and may harm your baby.
- THC is stored in body fat and stays in your body for a long time. Because your baby's brain and body are made up of a lot of fat, they store THC for a long time.
- "Pumping and dumping" your breastmilk after using marijuana does not work the same way it does with alcohol.



Breastfeeding has many health benefits for both baby and mom. Talk to your doctor right away if you are breastfeeding and need help to stop using marijuana.

MARIJUANA FAQs

Is smoking marijuana bad for my baby?

- Yes, Marijuana smoke has many of the same chemicals as tobacco smoke, some of which can cause cancer.

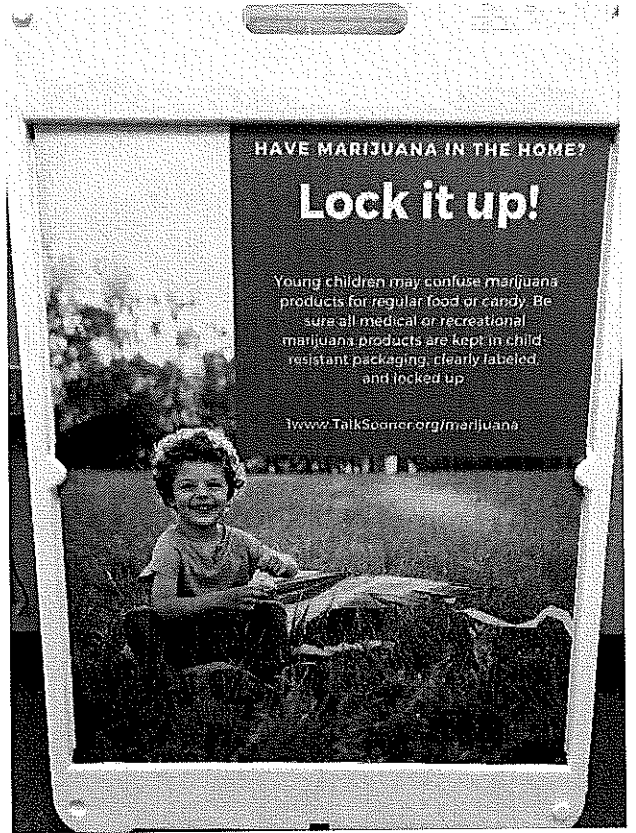
What if I use marijuana without smoking it?

- THC in any form is bad for your baby. Smokeless forms of marijuana (like edible or vaped products) still contain THC, which affects your baby's brain.

What else should I know to keep my baby safe?



- If someone in your home uses marijuana, make sure that it is stored in a locked area and out of reach from children. If your child accidentally eats marijuana, call 911 or go to an emergency room right away.

Why take the risk? Talk to your doctor if you are pregnant or breastfeeding and need help to stop using marijuana, or if you use marijuana for medical reasons. There are other options to treat medical problems that are safer for you and your baby.





What We Know About CBD vs THC ... And, What We Don't Know

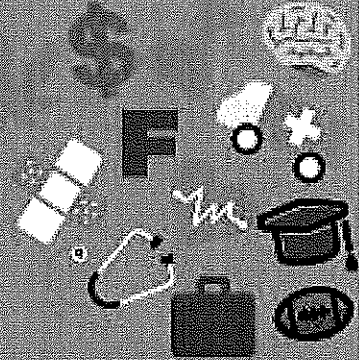



<p>What is CBD? Cannabidiol (CBD) is the second most prevalent of the 100+ active ingredients (cannabinoids) in the cannabis (marijuana) plant. It is most commonly derived from industrial hemp.</p>	<p>What is THC? Tetrahydrocannabinol (THC) is the most prevalent of the 100+ active ingredients (cannabinoids) in the cannabis (marijuana) plant.</p>
<p>CBD: Not psychoactive CBD does not bind to CB1 receptors in the brain which means CBD cannot cause a high, no matter how much is consumed. CBD acts to support the CB1 receptors' capability of decreasing the THC, reducing the psychoactive effects of THC on the brain.</p>	<p>THC: Psychoactive THC is the cannabinoid people think of when they think of marijuana weed. THC does bind to CB1 receptors in the brain and the central nervous system, causing a psychoactive response commonly known as a "high."</p>
<p>Legal Status of CBD In 2018, CBD derived from hemp (the cannabis less than .03% THC) is legal and falls under the industrial hemp category, not the legal definition of marijuana.</p>	<p>Legal Status of THC In 2018, it is illegal for anyone under the age of 21 to possess, use, or purchase marijuana. <ul style="list-style-type: none"> • It is illegal to use marijuana while driving a motor vehicle. • Employers may have policies against marijuana use. </p>
<p>Potential Health Effects of CBD</p> <ul style="list-style-type: none"> • Epidiolex approved by FDA for treatment of epilepsy syndromes and seizures. • Promising for numerous forms of anxiety. • CBD may offer an alternative (along with other) options for chronic pain to patients who are not helped. 	<p>Medical Marijuana and THC The medical use with THC has properties used to treat nausea for cancer patients and reduce hunger in patients that lack the appetite after medical treatments like chemotherapy.</p>
<p>Safety of CBD Current research shows that CBD is well tolerated and safe for long-term use. It is non-toxic and does not cause any adverse effects. A recent study shows that CBD is safe for use in the long-term of the liver. The study does not regulate the safety and purity of CBD.</p>	<p>Safety of THC The psychoactive properties of THC can cause side effects: <ul style="list-style-type: none"> <li style="width: 50%;">• Anxiety/Impaired <li style="width: 50%;">• Coordination problems <li style="width: 50%;">• Loss of consciousness <li style="width: 50%;">• Dry mouth <li style="width: 50%;">• Increased heart rate <li style="width: 50%;">• Red eyes <li style="width: 50%;">• High THC may cause long-term negative psychiatric effects when consumed by adolescents </p>
<p>The Bottom Line on CBD World Health Organization declared in a report that "cannabidiol [CBD] does not appear to have abuse potential or addiction." However, the Food and Drug Administration has issued warnings to people who have had side effects from the use of CBDs, including that it may cause, which it does not. Although high quality evidence is lacking, studies, and clinical trials for effective doses. If you decide to try CBD, talk with your doctor. If for another reason, there is no evidence that it is effective for your condition.</p>	

YOUTH AND MARIJUANA

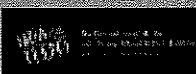

Fast facts about the impacts of marijuana use that every parent and teen should know.

- 1 BRAIN DEVELOPMENT**
Brain development is not complete until age 25. For the best chance to reach their full potential, youth should not use marijuana.
- 2 MARIJUANA IS ADDICTIVE**
It is harder to stop using marijuana if started at a young age. One in six teens who use marijuana become addicted (NIDA).
- 3 LOWER GRADES**
Youth who use marijuana regularly are more likely to have a hard time learning, problems remembering, and lower math and reading scores. (SAMHSA.gov)
- 4 SCHOOL**
Youth are less likely to graduate high school and less likely to enroll in college when they use marijuana at a younger age.
- 5 SPORTS AND ACTIVITIES**
Youth can be kicked off their sports teams and other after school activities if caught using marijuana. They can also be suspended or expelled from school.



- 1 FINANCIAL AID**
Marijuana charges, including those in possession (MIP), can lead to loss of federal financial aid for college.
- 2 EMPLOYMENT**
Youth who use marijuana are more likely to be unemployed in the future, have a lower income, and lower satisfaction with their life.
- 3 MENTAL HEALTH**
Marijuana increases the risk of psychosis and is associated with chronic psychotic disorders such as schizophrenia. (NIDA)

Want more information about youth marijuana use? Here are some helpful resources:

District Health Department No. 2 Medical Marijuana Grant – Final Report

1. Summary of the project implementation plan and any deviations from the original project as proposed.

Summary:

An educational campaign consisting of messages related to safe storage, drugged driving and overall medical marijuana act information was distributed throughout the 4-county area utilizing different avenues to attain maximum reach. In addition, lock boxes were purchased to support safe storage of/reduce youth access to medical marijuana. These will be distributed throughout the jurisdiction. The boxes will contain educational materials related to safe storage, pregnancy and affects of use.

Deviations:

Medical lock boxes were purchased and distributed, which resulted in a scale down of the distribution of the educational campaign through geofencing and targeted display.

2. Accomplishments and problems experienced while carrying out the project activities.

Accomplishments:

A social media campaign on safe storage, affects of use, and reducing youth access was created and distributed via Facebook and Twitter. Another accomplishment would be the successful purchasing of the lockboxes and the associated distribution plan. In addition, 3 billboards on drugged driving were created and placed in Iosco County.

Problems/Challenges:

DHD2 staff had difficulty finding consistent, un-biased, reliable information related to medical marijuana. Also, educational materials for prescribers of medical marijuana were difficult to attain.

3. Coordinated efforts with other organizations to complete the project.

The Ogemaw County Community Resource Trooper for the Michigan State Police reviewed and supported the language for the targeted display campaign. Also, the Alcona County Prosecuting Attorney provided insight on current issues they are seeing in the county related to medical marijuana. In an effort to obtain consistent messaging, DHD2 staff reached out to other local health departments to assess the theme of their messaging.

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

Anticipated impacts include an increase in knowledge related to the Michigan Medical Marijuana Law as well as increased education to citizens and providers in the jurisdiction. Also, a decrease in youth access through the distribution of the lock boxes.

5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

Please see final Financial Status Report (FSR).

6. Any experience in applying the project products and anticipated “next steps”.

Next steps for the project include the distribution of the lock boxes within the jurisdiction as well as the continuation of the education campaign and billboards.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

Total budgeted expenditures for the grant were 24,602.00 and the total expended during the grant period was \$20,923.00 for a difference of \$3,679.00. Unfortunately, DHD2 had a staff person resign during the grant period who was projected to be instrumental in the program. The delay in hiring that person’s replacement led to wages, fringes and indirect being underspent.



COUNTY COORDINATOR'S OFFICE

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301 West Upton

Reed City MI 49677

(231) 832-6196; (231) 832-6197 FAX

FINAL REPORT: MEDICAL MARIHUANA GRANT

A summary is attached of the marihuana education program implemented with grant funds ending September 14, 2019. There were no program deviations from the original project as proposed for the program. The accomplishments are listed in the attached. There were no problems experienced while carrying out the project activities. Several organizations provided space and time for the events to be held. They are listed on the Outreach Program Events page. A comparison of pre-training to post-training is included as part of the report. The invoices and County financial statement are attached along with this report. From the grant amount of \$7,889.00, \$7,300.00 was expended on the program leaving \$589.00 of the grant unused. Some in-kind expenses were incurred writing the grant and doing the quarterly and final reporting, but the County isn't billing any time for wages or benefits for those services, as they wanted funds available for the contracted service provider and marihuana education program. This resulted in 92.5% of the grant being utilized. This program was very beneficial for the residents of Osceola County.

Respectfully submitted,

Susan M. Vander Pol
Osceola County Coordinator

Cathleen S. Graham
Michigan, United States
www.cannabisnurse.com

Cannabis Nurse
Consultation, Education, and Advocacy

Comparison of Pre-Training to Post-Training Objective Knowledge Quiz Results

The Osceola County Medical Marijuana Education, Communication, and Outreach Program was conducted successfully, and all the participants took active part in all the training. The results from the pre-test and the post-test (summarized below) show that there were new concepts and topics about regulated cannabis which the participants didn't know about before the training but after the training they could explain the topics.

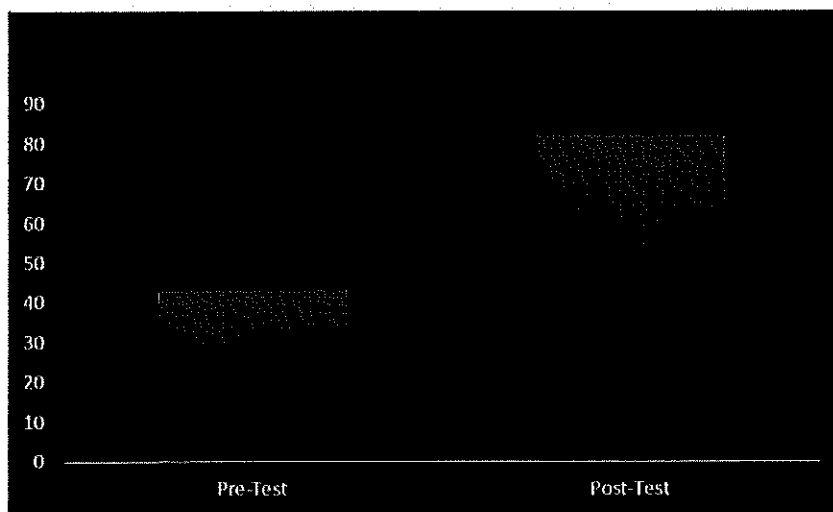
At the end of the training there was a post-test conducted by the course trainer which was aimed at gauging the knowledge and understanding of the participants about the cannabis topics discussed during the training and how much they had improved after attending the training. The questions asked in the post-test included the same questions as those in the pre-test in order to reveal the difference in participants' understanding regarding specific topics before and after the training.

Comparing Pre and Post Test Results

Looking at the summary of the results from both the tests, we can clearly see that the scores participants obtained in post-test are quite different than those they had obtained in the pre-test.

Overall, the average percentage of correct answers on the pre-test was 43%.

On the post-test, it was 82%.

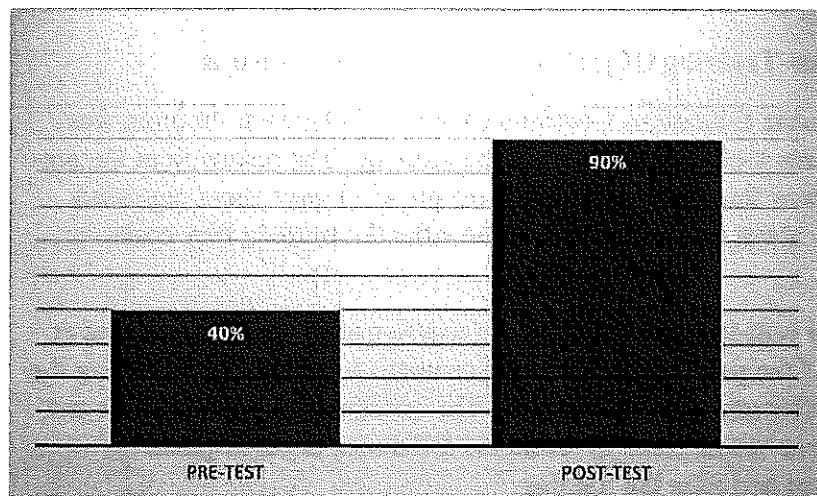


Comparison of Pre-Training to Post-Training Objective Knowledge Quiz Results

Cannabis Nurse
Consultation, Education, and Advocacy

For example, when asked if the use of cannabis can negatively interact with anti-depressants and other prescription medications, 40% chose the correct answer on the pre-test (“True”).

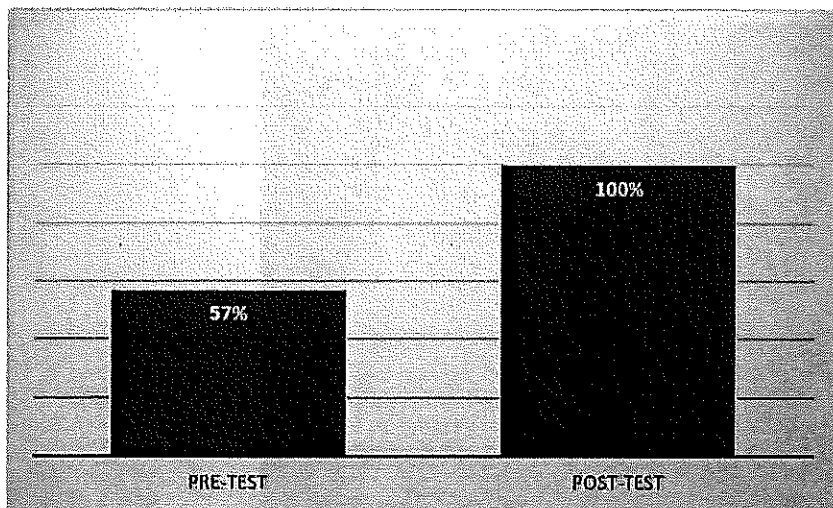
90% got the answer correct on the post-test.

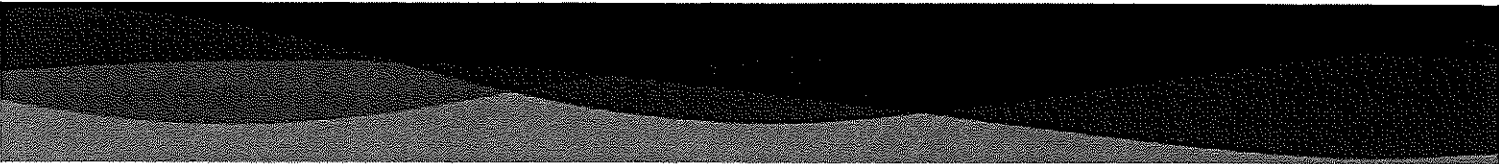


Comparison of Pre-Training to Post-Training Objective Knowledge Quiz Results

When asked if Michigan required cannabis products to be subject to “seed-to-sale” at all times, 57% chose the correct answer on the pre-test.

100% chose the correct answer on the post-test.

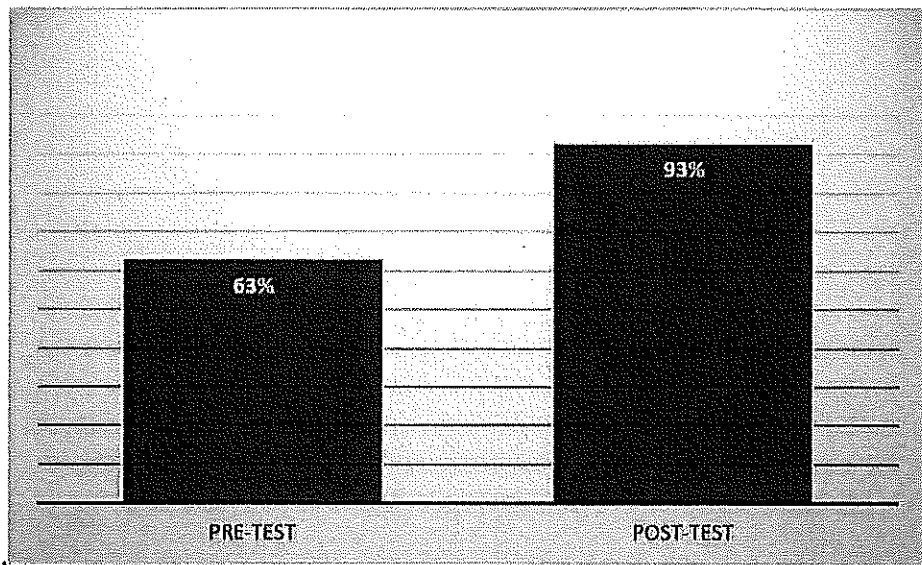




The question was posed: Since Michigan and Ohio both have enacted medical marijuana programs, it is ok for a registered patient transport their cannabis medicine from one state to the other. *True or False*

63% chose the correct answer on the pre-test ("False").

93% got the answer correct on the post-test.



Comparison of Pre-Training to Post-Training Objective Knowledge Quiz Results

2019

Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Osceola County	
Street Address: 301 West Upton Avenue	Report Period: July 1 to September 15, 2019
City, State, Zip Code Reed City, MI 49677	

Category	Budget					Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	
Wages	0	0	0	0	0	0
Overtime	0	0	0	0	0	0
Fringe Benefits	0	0	0	0	0	0
Training	0	0	0	0	0	0
Equipment	0	0	0	0	0	0
Contracted Services Program/Grant Expense	\$6,500.00	0	\$6,500.00	0	\$6,500.00	100%
Contracted Service Admin, Finance, Report	\$1,389.00	0	0	\$800.00	\$800.00	57.6%
Total Expenditures	\$7,889.00	0	\$6,500.00	\$800.00	\$7,300.00	92.5%
Authorized Signature: <i>Susan M. Vander Pol</i>						
Contact Person Name: Susan M. Vander Pol, Osceola County Coordinator						

Susan M. Vander Pol

District Health Department No. 2 Medical Marihuana Grant – Final Report

1. Summary of the project implementation plan and any deviations from the original project as proposed.

Summary:

An educational campaign consisting of messages related to safe storage, drugged driving and overall medical marijuana act information was distributed throughout the 4-county area utilizing different avenues to attain maximum reach. In addition, lock boxes were purchased to support safe storage of/reduce youth access to medical marijuana. These will be distributed throughout the jurisdiction. The boxes will contain educational materials related to safe storage, pregnancy and affects of use.

Deviations:

Medical lock boxes were purchased and distributed, which resulted in a scale down of the distribution of the educational campaign through geofencing and targeted display.

2. Accomplishments and problems experienced while carrying out the project activities.

Accomplishments:

A social media campaign on safe storage, affects of use, and reducing youth access was created and distributed via Facebook and Twitter. Another accomplishment would be the successful purchasing of the lockboxes and the associated distribution plan. In addition, 3 billboards on drugged driving were created and placed in Iosco County.

Problems/Challenges:

DHD2 staff had difficulty finding consistent, un-biased, reliable information related to medical marijuana. Also, educational materials for prescribers of medical marijuana were difficult to attain.

3. Coordinated efforts with other organizations to complete the project.

The Ogemaw County Community Resource Trooper for the Michigan State Police reviewed and supported the language for the targeted display campaign. Also, the Alcona County Prosecuting Attorney provided insight on current issues they are seeing in the county related to medical marijuana. In an effort to obtain consistent messaging, DHD2 staff reached out to other local health departments to assess the theme of their messaging.

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

Anticipated impacts include an increase in knowledge related to the Michigan Medical Marijuana Law as well as increased education to citizens and providers in the jurisdiction. Also, a decrease in youth access through the distribution of the lock boxes.

5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

Please see final Financial Status Report (FSR).

6. Any experience in applying the project products and anticipated “next steps”.

Next steps for the project include the distribution of the lock boxes within the jurisdiction as well as the continuation of the education campaign and billboards.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

Total budgeted expenditures for the grant were 24,602.00 and the total expended during the grant period was \$20,923.00 for a difference of \$3,679.00. Unfortunately, DHD2 had a staff person resign during the grant period who was projected to be instrumental in the program. The delay in hiring that person’s replacement led to wages, fringes and indirect being underspent.

LARA Final Report – FY19
Ottawa County Department of Public Health

1. Summary of the project implementation plan and any deviations from the original project as proposed.

The Ottawa County Department of Public Health purchased lock bags and worked with our LRE regional partners to develop an educational post card to insert in each bag prior to giving them out. We promoted the bags by doing radio ads and billboards (the billboards were also a regional effort). In our original plan, we said that we would be doing some direct education with youth and also including educational information about pregnancy and breastfeeding and marijuana. By the time we had the money, and it was approved by our board, it was summer and we did not have an opportunity to work with schools to do education with the youth. Breastfeeding/pregnancy information was not included. The educational messaging was a collaborative effort and as a group, it was decided to focus on “what to know”, “safety” and “reducing access to kids”.

2. Accomplishments and problems experienced while carrying out the project activities.

We were able to generate a lot of interest in the bags, both from partnering agencies and programs (who will assist us in distributing the bags) and also the public. We had folks coming in to get a bag before they were even here. The biggest challenge was the timeline. We did not receive the money until late in the fiscal year, which made it difficult to move forward in a timely fashion. We did overcome this challenge and were able to carry out the majority of our plan.

3. Coordinated efforts with other organizations to complete the project.

We collaborated with 6 other (neighboring) counties to develop messaging (both print and billboard) that is consistent across county lines. We also included the information on the Talk Sooner website, which is a resource for parents about drugs and how to talk to their kids about them.

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

The impact is yet to be fully realized, however, we were excited about the amount of interest from many sectors. It will be interesting to see how some of the organizations that we plan to reach out to for partnerships on distributing the bags will respond.

5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

We purchased lock bags, post cards, billboards and radio ads with the funds. No additional funds were received, or needed, to carry out our plans, other than the in-kind staff time that was dedicated to the project.

6. Any experience in applying the project products and anticipated "next steps".

Next steps will include distributing the bags by working with identified partners, along with recruiting additional partners to assist with this task. Future projects may include more community education, youth education (possibly by partnering with law enforcement in schools) and potentially some health care provider education, specifically OBGYN's.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

We spent 99.5% of our funds. The unspent funds (\$228.05) were a result of the lock bags not costing what we had originally budgeted. We did not have time to organize any additional advertising with that amount of money by the time we had all of our invoices in and knew what we had left.

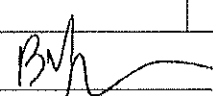
2019

Quarter 3

Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Ottawa County Department of Public Health	
Street Address: 12251 James St. Ste 400	Report Period: July - September 2019
City, State, Zip Code Holland, MI 49424	

Category	Budget	Period			Year to Date	Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15		
Wages	\$0	\$0	\$0		\$0	0%
Overtime	\$0	\$0	\$0		\$0	0%
Fringe Benefits	\$0	\$0	\$0		\$0	0%
Training	\$0	\$0	\$0		\$0	0%
Equipment	\$0	\$0	\$0		\$0	0%
Lock Bags	\$45,189	\$0	\$0	\$44,965 ✓	\$44,965	99.5%
Printing	\$750	\$0	\$0	\$747.95 ✓	\$747.95	99.7%
Advertising	\$5,133	\$0	\$0	\$5,131 ✓ Billboards: \$2,105 Radio ads: \$3,026	\$5,131	100%
Vehicles (List Items)						
Total Expenditures	\$51,072	\$0	\$0	\$50,843.95	\$50,843.95	99.5%
Authorized Signature:						
Contact Person Name:	Rebecca Young					

Amended
 45,000 lockbags
 640.90 Printing
 5431.10 Advertising

 51,072



Grant No. 19*2081



SANILAC COUNTY HEALTH DEPARTMENT
171 DAWSON STREET, SUITE 123, SANDUSKY, MICHIGAN 48471
Visit our website at: www.sanilachealth.com

Bryant Wilke, R.S., M.P.H., Health Officer
Mustafa Mark Hamed, M.D., M.P.H., Medical Director

Telephone: 810.648.4098 Fax: 810.648.2646
Protecting and promoting health for Sanilac County citizens since 1937

October 11, 2019

Sanilac County Health Department

Final Medical Marijuana Grant Report

The Sanilac County Health Departments implementation plan was to reach as many people in the community as we possibly could and educate them on the safe and proper use of medical marijuana with an emphasis on harm reduction techniques. The harm reduction techniques focused on marijuana education, forms of marijuana, driving under the influence and also the safe storage and proper disposal of marijuana.

Throughout the grant period we were pleased with the number of people we were able to reach through our efforts of educating, but we also realized that there was a lot more that we hadn't been able to reach. There are not that many dispensaries in Sanilac County so we were not able to disseminate as much information to them as we had initially thought we would.

In an effort to educate more community members we coordinated with the local FAN Chapter (Families against Narcotics) and the Sanilac County Drug Task Force. We also shared and disseminated information and education at our local Community Collaborative meetings, Board of Health Meetings and also did education with local law enforcement. We were also able to implement the education into our substance use group sessions within the Sanilac County Jail. We were able to incorporate the education into local High Schools via presentations with high school aged students, shared information at the local Senior Fair and also shared the education in many driver's education classes. In an attempt to do outreach to even more community members we partnered up with a few of the internal programs within the Health Department. These programs included Family Planning, Women Infant and Children (WIC) as well as Maternal Infant Health Program (MIHP). Through the efforts of many staff members were able to reach out to more of those community members that were in need of the information and education.

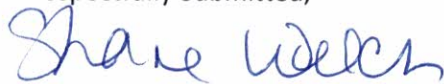
We were not really sure what to anticipate as this was the first year we had done this, but overall we were able to reach out to a lot of community members and educate them, but we realized that we only scratched the surface and would like to continue to educate individuals within our community as well as give them the knowledge and supplies to ensure that the harm reduction techniques are being used to ensure the safety of the community and all of the members that reside here.

In terms of grant money, we used \$12,771.07 of the agreed upon \$12,936.00 dollars of funding that was granted to us. As far as in-kind, we had approximately 48 hours of time or \$1973.00 that was not recorded towards the grant that was spent on the reporting, monthly meetings and follow-up needed to ensure that our plan and efforts were going smoothly and as effectively as possible by the Financial Administrator and the Health Officer at the Health Department.

We were able to learn a lot from this project and seen firsthand just how much the community was able to benefit from the education and harm reduction techniques, but it also made us realize how much more potential we have to reach even more individuals to ensure a safer and more educated community. Our next steps would be to continue with the education and outreach we have been giving, but to hopefully also be able to secure more funding for the 2020 fiscal year in order to continue to enable us to provide the services and education.

As far as actual budget expenditures, we were under budget as a whole compared to what was agreed upon, but we were over on a few of the individual category lines. We ended up being a little over on the salary/fringe line as a result of using more staff than we had originally planned in order to reach more people. We were also a little over on the advertising and printing lines as a result of ordering more educational brochures to fill the boxes and also because the paper ad increased in the last quarter. We were under budget on the supply and travel line. As a whole we spent \$12,771.07 of the agreed upon grant amount of \$12,936.

Respectfully Submitted,



Shane Welch

Finance Administrator

Sanilac County Health Department

2019

Qtr 3
Final

Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Sanilac County Health Department (Counseling Services)	
Street Address: 171 Dawson Street, Suite 123	Report Period: Qtr 3 -- 07/01/19-09/15/2019
City, State, Zip Code Sandusky, MI 48471	

Category	Budget	Budget					Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date		
Wages	\$1750.00	382.08	382.08	338.48	1102.64	%63.00	
Overtime	0						
Fringe Benefits	\$750.00	242.53	146.20	970.34	1359.07	%181.00	
Training							
Equipment (List items)							
Supplies	\$4500.00	237.00	218.36	3492.53	3947.89	%87.00	
Advertising	\$4000.00		843.00	3301.60	4144.60	%103.00	
Printing	\$1596.00		1105.25	1060.80	2166.05	%135.00	
Vehicles (List Items)							
Travel/Mil	\$340.00			50.82	50.82	%14.00	
Total Expenditures	\$12,936.00	861.61	2694.89	9214.57	\$12771.07	%98.00	
Authorized Signature: <i>Shane Welch</i>							
Contact Person Name: Shane Welch or Shauna Booms							

*Grant NO: 19*1883*

Shane Welch
 10/10/19



SHIAWASSEE COUNTY
HEALTH DEPARTMENT
Promoting Wellness. Protecting Health.

1. Summary of the project implementation plan and any deviations from the original project as proposed.
 - a. Our main goals of the grant were to educate medical marijuana card holders of responsible usage and safe storage practices, provide outreach materials and hold information sessions for those who would like to attend. Unfortunately, due to scheduling conflicts we were only able to perform one presentation during the grant cycle with another one occurring the day after the grant ended. We will continue to evaluate the need and educating the public going forward.
2. Accomplishments and problems experienced while carrying out the project activities.
 - a. We were able to gain access to a billboard on a well-traveled route to reach as many constituents as possible with the funding provided. We also have created an advertisement on not driving under the influence and using responsibly. We created an ad that will play in the DMV so that anyone needing a new driver license or any other need at the DMV will see our ad. We were able to inform individuals of having their marijuana safely stored and the risks that could occur if this was not properly stored.
3. Coordinated efforts with other organizations to complete the project.
 - a. We were able to partner with the YMCA in giving presentations as well as a local organization called project connect. We have several sites with informative brochures and will keep supplied based on the want and need for these items. Items were created with assistance from Alliance for a Drug Free Shiawassee and the Shiawassee Family YMCA in creating the materials that were used to target individuals with medical marijuana cards as well as family members who may occupy the same household.
4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.
 - a. There was less public desire for this information than was initially thought so we had to do more external marketing to reach all medical marijuana card holders.
5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.
 - a. The in-kind funds involved was for space as we provided presentations to the public.
6. Any experience in applying the project products and anticipated “next steps”.
 - a. We will continue to be doing outreach in the local community about the responsibility of those who decide to use marijuana. We have already given

Administration Office

149 E. Corunna Ave., 2nd Floor Corunna, MI 48817 • Office 989.743.2318 • Fax 989.743.2357
www.shiawasseechd.net

presentations outside of the grant cycle to promote safe and responsible use. In addition, we currently also still have a billboard that promotes best practices and will continue educating the public through our social media sites.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.
 - a. Travel came in higher than expected due to the travel associated with ensuring that items were stocked and meeting with external partners on what they are seeing with the target population. The advertising cost also was higher than budgeted as we had to use different advertising methods to reach more of the target population and inform them of any upcoming events. There were very little supplies needed for this as much of it relied on outreach and advertising. Also with different areas needing attention of our health educator as well we did not have as much staff time used for this project as we had budgeted.

2019

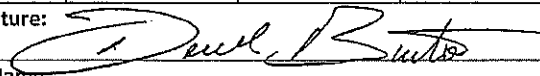
*Qtr 3
 Final*

Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: Shiawassee County Health Department	
Street Address: 149 E Corunna Ave.	Report Period: 3rd Qtr. Jul 1 – Sep 15
City, State, Zip Code Corunna, MI, 48817	

Category	Budget				Year to Date	Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15		
Wages	\$3,857	\$100.75	\$404.98	\$851.55	\$1357.28	35.2%
Fringe Benefits	\$995	\$28.23	\$95.89	\$213.26	\$337.38	33.9%
Training	0	\$0	\$0	\$0	\$0	
Equipment	0	\$0	\$0	\$0	\$0	
Brochure Design	\$1,100	\$0	\$0	\$0	\$0	
Brochure Printing	\$3,800	\$0	\$0	\$0	\$0	
Supplies	\$1,500	\$0	\$0	\$35.00	\$35	2.3%
Advertising	\$4,200	\$0	\$0	\$6,846.39	\$6,846.39	
Promotional Items	\$500	\$0	\$425.00	\$0	\$425	85%
Travel- Mileage	\$55	\$0	\$38.28	\$124.12	\$162.40	295%
Indirect Costs	\$965	\$45.15	\$231.27	\$821.79	\$1,098.21	113%
Total Expenditures	\$16,972	\$174.13	\$1,195.42	\$8,892.11	\$10,261.66	60.5%

Authorized Signature: 
Contact Person Name: Derek Burton

*Am 2
 10/10/19*

*Grant No: 19*1884*

ST. CLAIR COUNTY
HEALTH DEPARTMENT

Our Community. Our Environment.

3415 28th Street Port Huron MI 48060

September 15, 2019

ANNETTE MERCATANTE MD, MPH
MEDICAL HEALTH OFFICER

GREG BROWN
ADMINISTRATOR

ADVISORY BOARD OF HEALTH

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F 810.984.0747

EMERGENCY PREPAREDNESS
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NURSING DIVISION
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F 810.985.4487

TEEN HEALTH
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P 810.987.8222
F 810.966.2898



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ATTENTION:

Lauren Jones, Departmental Technician
Bureau of Licensing and Regulatory Affairs

RE: Performance Report #3 - FINAL
2019 Medical Marijuana Operation and Oversight Grant
St. Clair County Health Department

1. Summary of the project implementation plan and any deviations from the original project as proposed:

The proposal submitted included harm reduction strategies for medical marijuana use such as safe storage, risk of usage during pregnancy, risk of accidental poisonings in infants and children, safe driving concerns and more. Then to take these themes and develop a marketing campaign in conjunction with other SE Michigan funded health departments through meetings and trainings. Another component was to hire a contractual entity aligned with those utilized from Macomb County. Additionally, outreach and education would further facilitate incorporating the messages into health department prevention campaigns and would be shared with other collaborative bodies. Lastly, the anticipated outcome was that there would be fewer Poison Control calls and emergency room visits related to accidental exposures, fewer traffic related incidents, and fewer maternal exposures.

Deviations from the original proposal did occur and were reported in previous reports that were submitted. Our main focus was developing our medical marijuana marketing campaign. We did not travel to any trainings, as there were none offered. We did not hire a contractual entity through Macomb County, they did not offer that. We hired our own locally based company. We utilized social media and the other platforms as our educational component, however, did not provide any in-services or other programming. We are not sure if any of the data changed as a result of the campaign. If we would have been able to start this work earlier and given an entire fiscal year, we would have had more time to do more and do it much more effectively.

2. Accomplishments and problems experienced while carrying out the project activities:

The major accomplishment was we were able to contractually hire a local marketing firm, Eighth Day Media, to design our entire marketing campaign. Internally we developed the slogans for the campaign and worked closely with our contractor to make sure everything was designed properly and to our liking before launched. The campaign had a branded look and was very professional looking. Messages were displayed via electronic billboards; two ads on bus wraps; short video ads utilized on gas station television media screens; radio ads, and social media boosting and ads. A new website domain linked to health department was also established and used on all marketing materials. To review the website visit www.UselitSafely.org (see attached sheet for a copy of the marketing materials).

The problems with this is that the funding came late and guidance from LARA seemed vague. In county government processes it also takes time for administrative financial contracts to be approved and that also played a part in the delays. We also started late because it was discussed that one of the SE MI health departments was going to take the lead and we would all follow suit. That did not happen. There were no regional meetings to travel to or trainings to attend. Eventually one other county, took the lead and organized a couple of regional calls. Early on everyone seemed lost, not just us. With that we decided we would branch off and do our own thing. The regional group did come to a consensus on focusing on specific areas; youth prevention, safe storage, pregnant women/breastfeeding and safe driving. Each county did their own campaign circling around these areas. We also shared all of our marketing campaign materials with this regional group.

3. Coordinated efforts with other organizations to complete the project:

There were a few SE MI regional calls. Through those calls it was determined that we would each work on our own campaigns however try and use similar campaign themes in our marketing. During the calls, there were updates given by each health department on what everyone was doing. We also shared via email what we were doing (ads, etc.).

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

There were really no significant impacts experienced. Our efforts were focused mainly on developing the marketing for the prevention campaign. We did not provide any additional prevention medical marijuana programming or presentations. We will be keeping the website up and updated as needed.

5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

See attached Financial Status Report and supporting backup.

6. Any experience in applying the project products and anticipated "next steps".

The St. Clair County Health Department is also taking the lead on planning and implementing our new youth substance abuse prevention focused community coalition called SPEAK (Substance Prevention through Early Action and Knowledge). In planning meetings prior to this and as evidenced by our last Michigan Profile for Healthy Youth (MiPHY) survey county data, the coalition will focus on the following youth focused areas; marijuana, underage drinking, vaping and opioids (opioids will be all ages). We will use the prevention messages that were created in this medical marijuana campaign and share them once the coalition starts their work. Again, if we would have been able to start this work earlier and given an entire fiscal year, we would have had more time to do more and been more effective.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

Due to the reasons stated above, we were not able to spend the total award.

2019

Qtr 3

Medical Marihuana Operation and Oversight Grants

Final

FINANCIAL STATUS REPORT

County Agency Name: ST. CLAIR COUNTY	
Street Address: 200 GRAND RIVER AVENUE, STE 203	Report Period: JUL 1 - SEPT 15, 2019
City, State, Zip Code PORT HURON, MI 48060	

Category	Budget				Year to Date	Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15		
Wages	7,618.00	247.65	1,144.88	476.92 ✓	1,869.45	24.54%
Overtime	0.00					
Fringe Benefits	3,188.00	81.41	499.53	199.41 ✓	780.35	24.45%
Training	1,000.00					0%
Equipment (List items)						
Mileage	750.00					0%
Supplies	5,000.00					0%
Marketing/Adv	21,500.00			19980.00 ✓	19980.00	92.93%
Indirect Exp	2,417.00	73.60	363.49	72.55 ✓	509.64	21.09%
Subcontract	5,000.00					0%
Vehicles (List Items)						
Total Expenditures	46,473.00	402.66	2,007.90	20728.88 ✓	23,139.44 ✓	49.79%
Authorized Signature: <i>Amy Hart</i>						
Contact Person Name: Amy Hart						

*Grant NO: 19*1885*

Juli Klytun

The Final Report must include the following information: **ST JOSEPH COUNTY**

1. Summary of the project implementation plan and any deviations from the original project as proposed.

The Medical Marijuana Operation and Oversight Program was housed in the Community Health Education Program division of the Branch Hillsdale St Joseph Community Health Department. The outreach and education services were coordinated and delivered by KM and RA/Health Educator's. Outreach and Education focused on working with local provisioning centers, patients and caregivers, and healthcare and other providers.

Relationships were developed that were essential for the dissemination of education materials and for reaching patients and caregivers who benefited from medical marijuana education. Rochelle visited the Happiest Camper in Reading, Michigan which is currently the only dispensary in Hillsdale County.

Educational sessions at Youth Engaged in Prevention, Prevention Works, Child Abuse Prevention and Awareness and The Great Start Collaborative were offered. These sessions covered the laws, regulations and restrictions, responsibilities of patients and caregivers, and medical marijuana safety and storage. With the short time frame to deliver on grant objectives we were limited in providing these presentations throughout the communities that we serve.

The Health Educator's and Health Officer worked closely with 2nd Story Marketing to develop communications and public health message "Lock it Up" was tailored for specific populations, such as youth and pregnant women, as well as to raise awareness about safe storage and impaired driving. This public health message and education was integrated into existing BHSJ services such as WIC and Child Passenger Safety, and in the future will include broader communication efforts through educational materials and broader public awareness campaign elements. Education materials, such as rack cards were made widely available. This project also drew from the expertise and relationships with schools that have developed through BHSJ Tobacco Reduction Program to more effectively develop messaging around youth prevention.

During the planning period, staff formulated a plan to complete all objectives. The first objective was to develop and utilize outreach and educational strategies to promote the Lock it Up Campaign. Staff contacted multiple partner agencies that promoted the campaign and participated by handing out lock boxes to their clientele (see attached). Staff utilized Facebook and the agency website to promote the campaign, and worked with a local marketing company to create materials to be distributed during the grant period. The logo was created, as well as bulletin board designs and set up, rack cards, stickers, flyers, videos and t-shirt design. Staff also attended community events where there was education about medical marijuana as well as information on how to get a lock box from BHSJ.

The second objective was to work with school and/or agencies serving youth to increase awareness of the harm of marijuana use to decrease access in our communities. The community partners that were identified in objective one was called upon to take some of the lock boxes to distribute to their clientele, as well as educational material. Local students worked with staff and the marketing team to create videos that were shared on social media. The videos were approximately one minute and were educational in nature, and also let residents know where to go to get a lock box.

The last objective was to distribute a minimum of 175 lock box kits. As of 10/7/2019, there have been over 220 boxes distributed in St. Joseph County. 78 of those boxes were given to community partners to be passed out to clients, the rest were distributed in the office to local residents.

2. Accomplishments and problems experienced while carrying out the project activities.

The main purpose of this project was to protect kids from accessing marijuana, either purposefully or accidentally, by getting as many lock boxes into the community as possible. We surpassed our goal by 45 boxes, and still have more to give. There were no problems experienced while carrying out the project activities.

This public health message and education was integrated into existing BHSJ services such as WIC, Safe Sleep and Child Passenger Safety and in the future will include broader communication efforts through educational materials and broader public awareness campaign elements. Education materials, such as rack cards were made widely available. This project also drew from the expertise and relationships with schools that have developed through BHSJ Tobacco Reduction Program to more effectively develop messaging around youth prevention. We distributed over **220/360** boxes in St Joseph County.

3. Coordinated efforts with other organizations to complete the project.

While BHSJ was the sole provider of services through the Medical Marijuana Operation and Oversight project, other key agencies contributed to shaping the education and messaging and communication efforts. In addition, BHSJ's vast array of partnerships facilitated the medical marijuana education and outreach efforts and assisted with distributing the educational materials and resources. In St. Joseph County these partners included:

- St. Joseph County Human Service Commission
- Covered Bridge Healthcare
- St. Joseph County Community Mental Health
- St. Joseph County Department of Health and Human Services
- St. Joseph County Substance Abuse Task Force
- Great Start Collaborative
- St. Joseph County Grange Fair
- Child Abuse and Neglect Council of St. Joseph County
- Sturgis Hospital
- Three Rivers Hospital,

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

- Although the original proposal called for the development of a brochure, the decision was made early in the project to focus on the rack cards and not move forward with the brochure. Additional rack cards were developed that focused on pregnancy and second-hand smoke.
 - It was a very easy "conversation starter" when people saw the box sitting on our outreach tables.
 - While a large majority of the people asking questions were receptive, some were critical of the project.
 - Feedback from community presentations was all positive. While some people are uneasy about the legalization of marijuana in our state, they could all agree that the overarching goal of this project, to keep kids safe, was vital.
 - Most community partners were eager to adopt this program and hand boxes out to their patients/clients.
 - Some anticipated community partners did not want to take boxes into their own buildings, but were willing to refer their clients to our office.
 - Difficulty in scheduling with the Medical Director for filming of video.
 - Logistically speaking, it was somewhat difficult to unpack, sticker, stuff, repack boxes and store them on site. They took up a lot of space in our offices.
5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

All funding for this project was provided by the grant. The Agency had originally anticipated having to spend local dollars on the project, but the project came in under budget. The Agency utilized \$14,323.42 of the grant, which was 76.96% of the total budget.

6. Any experience in applying the project products and anticipated "next steps".

We will continue to use the educational resources that were developed and continue in our efforts to promote safety and storage of Medical Marijuana. We will continue to pass out the boxes until the entire stock is depleted. We will also take all educational material that was created to future community events.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

The Agency was not able to spend the entire grant amount, primarily due to some staffing issues within the Agency. These staffing issues didn't allow as much time working toward the grant as anticipated. This caused wages, fringe benefits, travel, space, and administrative indirect to all be underspent.

The Agency spent \$3,473.29 on supplies for this grant, which was only 72.36% of the anticipated budget. The Agency was able to do cost shopping, which allowed them to purchase the same amount of supplies at rates significantly lower than budgeted.

The Agency spent \$5,585.99 on other expenses, which was 111.72% of the anticipated budget. This line item was to include radio and billboard advertisements. With other items in the budget under spent, the Agency extended the time that these advertisements would run so we could continue to distribute the purchased supplies.

See attached Financial Status Report for additional details.


2019

Qtr 3
 Final

Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT – St. Joseph County

County Agency Name: Branch-Hillsdale-St. Joseph Community Health Agency	
Street Address: 570 Marshall Rd.	Report Period: 7/1/19 – 8/31/19
City, State, Zip Code Coldwater, MI 49036	

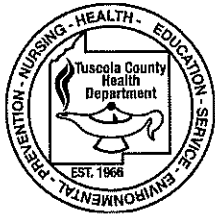
Category	Budget					Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	
Wages	\$4,677	\$105.47	\$920.44	\$1,746.86	\$2,772.77	59.29%
Overtime						
Fringe Benefits	\$2,075	\$50.32	\$305.42	\$792.23	\$1,147.97	55.32%
Training						
Supplies	\$4,800	0	\$1697.67	\$1,775.62	\$3,473.29	72.36%
Travel	\$400	\$0	\$57.13	\$235.77	\$292.90	73.23%
Communications	\$20	0	0		0	0
All Other	\$5,000	0	\$2332.84	\$3,253.15	\$5,585.99	111.72%
Space Allocation	\$108	0	\$7.76	\$85.69	\$93.45	86.53%
Admin Indirect	\$1,532	\$35.35	\$280.78	\$640.92	\$957.05	62.47%
Total Expenditures	\$18,612	\$191.14	\$5602.04	\$8,530.24	\$14,323.42	76.96%
Authorized Signature: 						
Contact Person Name: Rebecca Burns						

+367 County expenses
 to equal \$18,612

Grant NO: 19*1886

Approved: \$18,245





TUSCOLA COUNTY HEALTH DEPARTMENT

Phone: 989-673-8114

1309 Cleaver Road, Suite B, Caro, MI 48723-9160

Fax: 989-673-7490

Mark Hamed, M.D., M.B.A., M.P.H., Medical Director

www.tchd.us

Ann Hepfer, R.N., B.S., Health Officer

Summary:

Please see the three attachments one is the billboard and the other is the educational flyer, and the audio for the radio announcements.

In Tuscola County, Ann Hepfer Health Officer, visited a provisional center “The Station” in Vassar MI. I wanted to learn firsthand about “what medical marijuana actually was/is”. Very enlightening and educational. They provided factual information and resources that we used to build our outreach campaign.

Accomplishments:

Goal 1 was to canvass Tuscola County with accurate information regarding Medical Marijuana in an attempt to reduce the sigma, -MET

Goal 2 was messaging to *Safe Storage* of the Medical Marijuana-MET

The Station provided me with the contact information for MY Compassion.org, they are a 501c3 established in 2009 in the state of MI. They have physicians, attorneys, and practitioners who offer assistance to those seeking information on Medical Marijuana. This was an awesome resource for us.

We canvassed Tuscola County by visiting the 15 physician offices, 2 hospital ERs, 11 other community based organizations, three Mental Health providers, two marijuana dispensaries (two other dispensary locations were not open actually looked permanently closed). At these locations we provided the guide books “A Guide to Understanding Michigan Marijuana Laws” printed by My Compassion, prescription lock boxes, and the attached flyers for their offices.

We used the local papers that are “free” to all residents to insert the flyer. The flyer insert is attached to this email. We ran this twice with an estimated 80,000 in total receiving the ad. We also ran a radio ad that was aimed at reducing the sigma around Medical Marijuana, it provided the information on MyCompassion.org.

13 billboards were strategically placed with Tuscola County with the message Marijuana Poisoning in Child is REAL, Lock it Up, with the picture of the medication lock box and the National Poison Control number. LARA was given credit for the funding on the bottom of the billboard.

Accomplishments:

1. The Drug Task Force was hesitant at first as many members are also in recovery for substance abuse addiction. Once we started unraveling the whole mystery behind the Medical Marijuana versus Recreation Marijuana they were very accepting of the messaging and of giving people resources to turn to such as MYCompassion.org.

2. Billboards were an issue the first week we put them up. Two residents called and were very upset with the messaging. They felt that it was targeting parents who use Medical Marijuana for medical treatment in

Mission

The Tuscola County Health Department actively strives to enhance our community's quality of life by disease prevention, health protection and healthy lifestyle promotion.

children. They also felt that as a governmental agency we overstepping and making people who use Medical Marijuana feel bad. My reply was that “like any drug they could be accidental overdose” so we make sure you are keeping it out of the reach of children”. I also discussed this with our legal counsel and they felt it was well within our role to put out this type of prevention message.

3. The campaign to get the lock boxes out in the hands of those that needed them, was successful as we only have 30 left out of 595.

Coordinated Efforts:

1. The hospitals posted the messaging and used the flyer in their social media posts
2. The substance abuse agencies also put up the flyers, and used the information in their social media posts
3. The Great Start Collaborative, Human Services Coordinating Council, Health Department, List Psychological, Drug Task Force, and Tuscola Behavioral Health all worked collaboratively together to host “Drug Epidemic Conference” on August 22. We had 43 participants ranging from physicians, clinicians, pharmacist, nurses, general public, school staff, and representatives from other community based organizations. The topics were “The Opioid Epidemic in the Thumb”, Vaping, Medical Marijuana and Narcan training overview and the prevention message around keeping it out of the reach of children. The evaluations were very good for all four topics. We gave out 17 lock boxes, 122 of the Medical Marijuana Law booklets. They really like the booklets on the law.

Impacts:

1. Residents who may have been interested or had question in regards to Medical Marijuana now have resources to obtain accurate information
2. Hopefully we have raised enough awareness that people using the products will lock it up out of the reach of children.

Financial Expenditures:

No additional dollars or grants were allocated to this project
Final FSR will follow

Next Steps:

1. Continue to work with the Medical Marijuana Dispensaries to ensure we have the most up to date resources and education.
2. Posting Medical Marijuana recalls to our Health Department recall site and also forward to the other community based organizations so they can post.
3. Continue with messaging to Keep It Locked Up out of the Reach of Children, it is a drug.

Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

Wages: Slightly over budget dollars-due to working a few more hours than originally budgeted

Fringe Benefits -ties to the salary

Printing- the costs for supplies and printing came in slightly lower than we projected to be printed

Educational Materials: The cost of the brochures came in slightly lower than we had projected

Travel: We worked with several of our community partners and delivered the materials at meetings that we were mutually attending so this cut down on travel. We also had other programs that had to deliver materials so we evenly split the mileage to reduce the cost to all the outreach activities.

Supplies and lock boxes: 100% spent

Advertising: Budgeted \$15, 500 spent only \$13,108.52. Costs for billboards, newspapers, fliers and radio

Mission

The Tuscola County Health Department actively strives to enhance our community's quality of life by disease prevention, health protection and healthy lifestyle promotion.

ads came in slightly below our budget projection.

Prof. Liability: budgeted \$20 spent .34 cents

Admin Overhead: budgeted \$337 spent \$412.73 this is tied to slightly more working wage hours spent over that was projected to spend.

Total Expenditures: This grant ran from January 1st through September 15. Total to date \$23,888.70 or 89.36%

Final distribution expenses will not be distributed until September is ready to close. This will take a few more weeks. *The final FSR does NOT include the final distributions for indirect, central services, prof liability, etc. These final distributions will need to be covered by local funds I guess.

Mission

The Tuscola County Health Department actively strives to enhance our community's quality of life by disease prevention, health protection and healthy lifestyle promotion.

2019

Medical Marihuana Operation and Oversight Grants

QTR 3

FINANCIAL STATUS REPORT

County Agency Name: Tuscola County Health Department	
Street Address: 1309 Cleaver Road, Suite B	Report Period: 1/01/2019-9/15/2019
City, State, Zip Code Caro, Michigan 48723	

Category	Budget					Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	
Wages	1,504	0	297.61	1,568.60	1,866.21	124.08
Overtime						
Fringe Benefits	797	0	275.19	642.06	917.25	115.09
Training						
Equipment (List items)						
Printing Postage Office Supplies	1,874	0	199.96	1,097.82	1,297.78	69.25
Educational Materials	1,000	0		875.00	875.00	87.50
Travel	300	0		10.87	10.87	3.62
Supplies-Lock Boxes	5,400	0		5,400.00	5,400	100
Advertising	15,500	0	7,150.00	5,958.52	13,108.52	84.57
Prof Liability	20	0	3.59	-3.25	.34	1.70
Admin Overhead	337	0	87.93	324.80	412.73	122.47
Total Expenditures	26,732	0	8,014.28	15,874.42	23,888.70	89.36
Authorized Signature: <i>Ann Hepler</i>						
Contact Person Name: <i>Ann Hepler</i>						

Juli Klutman



September 15, 2019

Lauren Jones
Departmental Technician
IT & Administrative Support Section
Marijuana Regulatory Agency
ljonesL42@michigan.gov

RE: Quarter 3 and Final Report Jul 1-Sept 15

Ms. Lauren Jones:

Washtenaw County Health Department is pleased to provide the Quarter 3 and final performance report for our Medical Marijuana Operation and Oversight Grant. We have appreciated the opportunity to carry out this work in our local community and to increase awareness of laws and regulations as well as gather information to initiate appropriate and effective prevention education in close coordination with local stakeholders.

1. Summary of the project implementation plan and any deviations from the original project as proposed.

Given the condensed timeline (notification in March and health educator hiring completed in April), we made several adjustments to the original proposal. We invested considerable time in reviewing resources in reaching out to stakeholders and partners, discussing needs, available information and messages. We then prioritized sharing and soliciting feedback on existing educational messages as well as hosting and participating in events and educational opportunities. Instead of developing a curriculum, Washtenaw County Health Department (WCHD) hosted two, major educational events – one targeting health care providers and one targeting the public. Staff also participated in multiple community events and activities hosted by others to gather feedback and share and inform educational messages.

Initial implementation included reaching out to non-traditional partners in the local medical marijuana dispensary community to invite collaboration and ask about existing educational tools or needs. Only one of the more than 34 local dispensaries was receptive to ongoing collaboration, and staff worked with this dispensary to host the public panel for health care providers and to create a safe storage education leaflet for the public and for use with lockable storage bags distributed at public events. Implementation milestones included:

- Reviewing existing materials, resources and tools.

- Connecting with stakeholders about the project priorities and partnership opportunities, including local dispensaries, law enforcement, schools, substance abuse prevention partners, youth organizations, health care providers, staff, other health departments and one regional cannabis education entity.
- Working with regional partners to develop and prioritize consistent educational messaging.
- Compiling education messages, including billboards, and launching community-wide feedback survey.
- Finalizing messaging with initial survey feedback and contracting for educational billboards across the county.
- Promoting and disseminating survey on social media, to targeted audiences and at multiple in-person, community events.
- Organizing and cohosting educational panel for health care providers, including a pre survey on educational needs or questions and a post survey to solicit feedback and interest in additional events, educational products or collaboration.
- Organizing and hosting a large, community event to share educational messages, disseminate lock bags and continue collecting feedback to further refine educational messages.

To monitor and facilitate progress, staff met weekly internally or with partners. This allowed ongoing sharing of knowledge and resources among staff, professionals and stakeholders. Weekly meetings also served as check-ins to gauge process completion in the areas of budgeting, marketing, graphic design, purchasing, event planning and message dissemination.

2. Accomplishments and problems experienced while carrying out the project activities.

In the three targeted areas: Increase in knowledge related to medical marijuana; greater availability of educational resources and tools; and stronger partnerships between WCHD and local medical marijuana dispensaries, we made significant progress and documented multiple outcomes.

The Cannabis 101: Medical Marijuana Panel Discussion on August 13 “sold out” twice, and we increased the room size multiple times to accommodate the response and community interest. Final attendance was over 129. Response was extremely positive during the event, with many attendees asking questions, expressing gratitude and staying after to talk with presenters or staff. A pre and post survey was used to gather input to frame content and educational topics covered and, afterward, to gather feedback and assess interest in future events. We collected and reviewed 106 pre-survey responses, and the post-survey remains open. The post survey was sent out to attendees with the speakers’ slides and their answers to questions that did not get covered during the panel. Collecting this information took some time, and, as such, the post-event survey went out in early September. Over 11 respondents have completed the post survey thus far and have provided overwhelmingly positive feedback.

The first ever WCHD Block Party was held on August 28 and provided an opportunity for community medical marijuana education and collect additional feedback and messaging.

Approximately 700 community members attended, WCHD worked with more than nine community partners to host and facilitate. We worked with Om of Medicine to create a safe storage handout, and it was provided to interested community members along with medication lock bags. The medication lock bags were first introduced at this event and proved very popular, especially among community members with small children.

At these two major events and multiple community events, attendees had the opportunity to participate in our Medical Marijuana Education Campaign survey (www.surveymonkey.com/r/WCMMSurvey.) At events, iPads were used to allow attendees to complete the survey immediately; it was also promoted on WCHD's social media accounts. To date, we have 172 responses to the Education Campaign survey. The educational messages seen as most important to respondents are:

- Safe driving/Don't drive high
- Impacts on youth brain development
- Safe storage/Lock it up
- Don't use while pregnant or breastfeeding

And the top places or formats for sharing educational information are:

- Facebook
- Instagram
- YouTube
- Posters in community locations (schools, doctor's offices)

Additional outreach and education events reached a wide range of population groups, including pregnant and breastfeeding mothers at the Washtenaw County WIC Baby Shower, where 50 WIC moms and their families were invited to complete the survey and discuss their questions. Medical marijuana safety education was also provided at the 2019 MacArthur Boulevard Community Fun Day event with over 335 community members attending.

Medical marijuana education was also disseminated through area billboards. To produce three designs focused on safe storage and safe driving, we worked with other local health departments in our region. This was helpful for prioritizing shared messaging and basic designs. One of the three designs we used was based on a safe driving message drafted with Oakland County Health Division. The other two designs focused on safe storage and were done in house. The three billboard designs were used on a total of ten billboards across the county have a total reach of 2,532,968 impressions to date.

Our initial plans included more advertisements: Given the short time frame and our desire to collect community feedback, we did not place as many advertisements as intended. Bus ads were developed, based on initial survey feedback and slated for placement; however, we ran short of time to fully execute a contract and place the ads before the end of the current grant year.

3. Coordinated efforts with other organizations to complete the project.

We coordinated efforts with at least 17 local organizations to complete this project. For the Cannabis 101: Medical Marijuana Panel Discussion, we partnered with the Washtenaw

County Medical Society, Evan Litinas from Om of Medicine, Mark Weiner from St. Joe Hospital, Stacey Hettiger, from Michigan State Medical Society, and Kevin Boehnke from University of Michigan. The WCHD Block Party was coordinated with Unified and Beyond (regional HIV prevention organization), Department of Health and Human Services – Washtenaw office, Washtenaw County Dental Clinic, Washtenaw County Sherriff Department, Ypsilanti Township Fire Department, the City of Ypsilanti, Washtenaw County Board of Commissioners, Community Television Network, The Corner Health Center and staff from across WCHD programs and divisions (WIC, Environmental Health, Immunizations, Communicable Disease, HIV/STI, Children’s Special Health Care Services, Emergency Preparedness and Maternal Infant Health Program). As noted, we worked with Oakland County Health Division and other local health departments on one of our billboard designs and general messaging. Om of Medicine gave us critical information on safe storage of medical marijuana and how to articulate that for the public fact sheet or leaflet developed to go with the locked storage bags. The fact sheet, by request, was also circulated to other health departments regionally.

- a. Oakland County Health Division: safe driving Billboard
- b. Sent safe driving/safe storage fact sheet sent to other health departments regionally
- c. Om of Medicine
- d. Washtenaw County Medical Society
- e. Evan Litinas, Chief Medical Officer at Om of Medicine (dispensary); Kevin Boehnke Research Investigator, University of Michigan Department of Anesthesiology and the Chronic Pain and Fatigue Research Center; Mark Weiner, Section Chief of Addiction Medicine and Medical Director of the Addiction Medicine Fellowship at St. Joseph Mercy Health System; Stacey Hettiger, Director, Medical and Regulatory Policy, Michigan State Medical Society.
- f. Unified and Beyond
- g. Michigan Department of Health and Human Service, Washtenaw office
- h. Washtenaw County Dental Clinic
- i. The Corner Health Center
- j. Washtenaw County Sherriff Department
- k. Ypsilanti Township Fire Department.
- l. City of Ypsilanti
- m. Washtenaw County Board of Commissioners
- n. Community Television Network

4. Impacts, anticipated and unanticipated, experienced as a result of the project implementation.

Although we placed fewer advertisements than initially planned, the reach and impact of in-person and educational outreach activities were far greater than anticipated. The response to the panel targeting health care providers was particularly good. Clearly, there is a lot of interest in these topics for the health care community as well as a lot of enthusiasm for working collaboratively to address unanswered questions and support community members and patients. Similarly, the attendance at our in-person community event exceed our expectations by hundreds of attendees.

Additionally, since the Education Campaign survey is ongoing, we were able to seek feedback on the billboards placed, amplify their impact and prepare for additional educational outreach.

5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

None.

6. Any experience in applying the project products and anticipated “next steps.”

With the partnerships developed, the feedback being collected and educational materials prepared, WCHD is ready to apply our capacity and products to additional work. We discussed doing additional education events targeting the public with Om of Medicine, and we look forward to following up with them in the next grant year. At the same time, our survey is collecting a wealth of community feedback about our educational messages as well as other test messages for additional topics and audiences. We can apply this input to future products and messaging – which will be especially important as the recreational market in Michigan moves forward. Finally, the bus ads we intended to post, but could not finalized the contract through our county systems in time, can be reviewed according to the survey feedback and finalized in the future.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

Please see the financial documents. The main reasons for differences included: delayed notification of grant funds and time to hire a new health educator; changes in educational outreach; and running out of time to finalize a contract and place the bus ads developed.

Please feel free to contact with any questions regarding this report or our work. WCHD looks forward to continuing to work on medical marijuana education in partnership with LARA.

Sincerely,

Susan Ringler-Cerniglia, MPH
Administrator, Communications and Community Health Promotion
Washtenaw County Health Department
ringlers@washtenaw.org
734-544-6759

2019

Medical Marihuana Operation and Oversight Grants

Q3
Final

FINANCIAL STATUS REPORT

County Agency Name: Washtenaw County Health Department	
Street Address: 555 Towner St	Report Period: 01/01/2019 - 09/15/2019
City, State, Zip Code Ypsilanti, MI 48198	

Category	Budget	2019				Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	
Wages	\$46,719	0	\$1,136	\$7,029	\$8,165	17%
Overtime						
Fringe Benefits	\$12,694	0	\$390	\$3,090	\$3,480	27%
Training						
Equipment (List items)						
Mileage	\$500	0	\$2	\$71	\$73	15%
Materials	\$18,600	0	\$108	\$20,439	\$20,547	110%
Contractual	\$27,000	0	0	\$17,842	\$17,842	66%
Vehicles (List Items)						
Central Services	\$9,343	0	\$330	\$1,398	\$1,728	18%
Indirect	\$9,702	0	\$249	\$1,595	\$1,844	19%
Total Expenditures	\$124,558	0	\$2,215	\$51,464	\$53,679	43%

Authorized Signature:

Mary R Conley

Contact Person Name: Mary R. Conley, Fiscal Coordinator

Grant No: 19* 1000

Julie Klinton

Quarterly Performance Report
July 1, 2019 – September 15, 2019
Medical Marihuana Grant
Wayne County Health, Veterans, and Community Wellness
October 1, 2019

1. Summary of the project implementation plan and any deviations from the original project as proposed.

The implementation plan was carried out as proposed. The timeline of the plan was delayed due to delays in the Wayne County Commission approval process of the marketing/advertising firm that was being hired to develop the media campaign. Advertising and marketing products will continue to be published after September 15, 2019.

2. Accomplishments and problems experienced while carrying out project activities.

Accomplishments

- Developing a media campaign with key messages and targeted audiences based on independent research studies on the use of medical marihuana by the public
- Raising awareness of the myths and perceptions vs the factual benefits of medical marihuana
- Raising awareness of the possible health consequences of using medical marihuana while pregnant and the affect to an unborn child
- Working collaboratively with the City of Detroit on the media campaign

Problems/Challenges

- Developing a media campaign that will have impact in a large, cultural, and economically diverse population is challenging
- Developing key topics and target populations around a subject that has so many aspects and facets is challenging.

3. Coordinated efforts with other organizations to complete the project.

The City of Detroit Health Department epidemiology, public health nursing, environmental health, and the public information staff all had input and provided critical statistical information that assisted in completion of the project.

4. Impacts, anticipated and unanticipated, experienced as a result of project implementation.

The impacts experienced as a result of the campaign are

- Increased public awareness and understanding of the possible health affects the use of medical marihuana can have on an unborn child.
- Increased public awareness and understanding of edibles that contain marihuana and safe storage methods and vessels for edibles.
- Increased awareness of the potential personal safety issues when adolescents and adults operate a motor vehicle while under the influence of marihuana.

5. Financial expenditures of grant money and other contributions to the project, in-kind and/or direct funding.

See the attached Financial Status Report for this period.

6. Any experience in applying the project products and anticipated “next steps”
Because of this project, the following application of the products, next steps and regional collaborations will be and/or are in process:

- The department has been actively involved in the Metropolitan Affairs Coalition Public Health Task Force on recreational marijuana.
- The cases studies, marketing research, and information gathering activities of this grant project have provided representatives from the Public Health Department with knowledge to provide insight and recommendations to the task force on the implementation of the new recreational marijuana law in Michigan.
- The media products are going to be published in multiple platforms that are expected to remain active and getting views months after the campaign is completed.

7. Actual Budget expenditures compared to the Budget in this Agreement. Include the basis or reason for any discrepancies.

See the attached Financial Status Report for this period.

2019

*Qtr 3
 Final*

Medical Marihuana Operation and Oversight Grants

FINANCIAL STATUS REPORT

County Agency Name: County of Wayne	
Street Address: 500 Griswold	Report Period: 7/1/2019 through 9/30/2019
City, State, Zip Code Detroit, MI 48226	

Category	Budget					Percent of Budget to Date
		Jan 1-Mar 31	Apr 1-Jun 30	Jul 1-Sep 15	Year to Date	
Wages	9,934.00	0	5,008.30	5,918.90	10927.20	110 %
Overtime						
Fringe Benefits	6,072.00	0	2,083.14	2,461.91	4,545.05	74.85%
Contractual	480,040.00	0	0	480,040.00	480,040.00	100%
Equipment (List items)						
Vehicles (List Items)						
Total Expenditures	496,046.00	0	7,091.44	488,420.81	495,512.25	99.82%
Authorized Signature: <i>Kamur Khope</i> 10/7/19						
Contact Person Name:						

Grant No: 19#2481

Kamur Khope
 10/10/19