



**MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS  
CORPORATIONS, SECURITIES & COMMERCIAL LICENSING BUREAU**

Date Received	AC6	(FOR BUREAU USE ONLY)
This registration will expire 10 years from the stamped registration date.		
MARK IDENTIFICATION NUMBER		

**APPLICATION FOR REGISTRATION OF TRADEMARK/SERVICE MARK**  
(Please read information and instructions on last page)

*Pursuant to the provisions of Act 242, Public Acts of 1969, as amended, the undersigned executes the following application:*

**1. This application is for the purpose of registering a:** (Check only one)

Trademark  
 Service Mark

**2. The Mark consists of:** (Complete only one)

**a) Words Only:**  
The words in the mark are:

**b) Design Only:**  
The detailed description of the design is:

**c) Words and Design:**  
The word(s) used in the mark are:

The detailed description of the design is:

Please note: Item 3 should be completed for registration of a trademark, and item 4 should be completed for registration of a service mark. Only one mark and one classification may be used per application.

**3. Trademarks**

a) List the good(s) in connection with which the mark is used.

b) List the mode or manner in which the trademark is used in connection with the good(s).

c) Numerical classification of good(s):    (Select only one class)

**4. Service Marks**

a) List the service(s) in connection with which the mark is used.

b) List the mode or manner in which the service mark is used in connection with the service(s).

c) Numerical classification of service(s):    (Select only one class)

**5. Date and place of first use:**

a) The date the mark was first used in Michigan: \_\_\_\_\_

b) The city in which the mark was first used in Michigan: \_\_\_\_\_

Complete items c and d if used anywhere else prior to the date in item a.

c) The date the mark was first used anywhere: \_\_\_\_\_

d) The city, state, and country where the mark was first used:

City: \_\_\_\_\_

State: \_\_\_\_\_

Country: \_\_\_\_\_

**6. Applicant**

a) The name of the individual or business entity applying for registration is: (Only one name should be provided)

b) The business address of the applicant is:

Complete item 7 only if the applicant name in item 6a is a corporation.

**7. The state of incorporation:** \_\_\_\_\_

8. The application must be accompanied by **2 samples** of the mark, as used at the time of application. The samples should be 8.5 x 11 inches or smaller so they may be scanned into the Corporations Division's database.

State of \_\_\_\_\_ } SS

County of \_\_\_\_\_

I, being first sworn, hereby depose and say that I have read the above application, including any attached papers, and the facts set out therein are true; the applicant is the owner of the mark and none other has the right to use the mark in Michigan either in the identical form or in a form which so nearly resembles the mark as to be likely to deceive or to be mistaken for the mark; the samples of the mark as filed herewith are true and correct. FURTHER, the Michigan Department of Licensing and Regulatory Affairs, Corporations, Securities & Commercial Licensing Bureau, is hereby appointed as the applicant's agent for service of process only in actions relating to the registration or application for registration of this mark.

Signature	Type or Print Name	Type or Print Title
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Subscribed and sworn to before me this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_.

\_\_\_\_\_  
(Signature of Notary)

\_\_\_\_\_  
(Type or Print Name of Notary)

Notary Public for \_\_\_\_\_ county,  
State of \_\_\_\_\_  
My Commission Expires \_\_\_\_\_

Preparer's Name \_\_\_\_\_

Business telephone number ( \_\_\_\_\_ ) \_\_\_\_\_

### INFORMATION AND INSTRUCTIONS

1. This Application must be used to register a Trademark/Service Mark. A document required or permitted to be filed under this Act cannot be filed unless it contains the minimum information required by the Act. This is a legal document and agency staff cannot provide legal advice.
2. Submit one original of this document. Upon filing, the Certificate of Registration will be mailed to the applicant or his/her representative to the address provided on this Application. Since this application will be maintained on electronic format, it is important that the filing be legible. Documents with poor black and white contrast, or otherwise illegible, will be rejected.
3. This Application is to be used pursuant to Section 3(1) of Act 242, P.A. of 1969 for the purpose of registering a trademark or service mark. A trademark is any word, name, symbol, or device, or any combination thereof, other than a trade name in its entirety, adopted and used by a person to identify goods made or sold by him or her and to distinguish them from similar goods made or sold by others. Similarly, a service mark is a mark used by a person in the sale or advertising of services to identify his or her services and distinguish them from the similar services of others. The term person, as used above, means an individual, firm, partnership, corporation, association, union, or other organization. A mark is not able to be registered until it has actually been adopted and used in Michigan. The registration is effective for ten years and is renewable for successive terms of 10 years upon the filing of an application for renewal, on a form provided by the Bureau, within six months prior to the expiration date.
4. The Department of Licensing and Regulatory Affairs, Corporations, Securities & Commercial Licensing Bureau is appointed as the applicant's agent for service of process in actions relating to the registration or application for registration if: (1) the applicant is or becomes a nonresident individual, partnership or association, (2) the applicant is or becomes a foreign corporation or limited liability company without a certificate of authority to transact business in Michigan, or (3) the applicant cannot be found in Michigan.
5. Item 2 - Complete section (a), (b) or (c) depending on the type of mark that is being registered.

**6. Trademarks only:**

- Item 3(a) - List the good(s) on which the mark is used.
- Item 3(b) - List how the mark is used i.e. in good(s) i.e. tag, label, etc.
- Item 3(c) - List the classification of the good(s), but be aware that only one classification can be designated per application.

i. A list of the classification codes can be found on the last page.

**7. Service marks only:**

- Item 4(a) - List the service(s) in connection with which the mark is used.
- Item 4(b) - List how the mark is used i.e. in advertising, signs, letterhead, etc.
- Item 4(c) - List the classification of the service(s), but be aware that only one classification can be designated per application.

i. A list of the classification codes can be found on the last page.

8. Item 5 - A trademark is considered "used in Michigan" when affixed to the product container, tags, or labels and sold in Michigan. For services, the mark must be used or displayed in this state in the sale or advertising of services rendered in Michigan.

9. Item 8 - **Two copies, photographs, facsimiles or specimens of the mark, as actually in use must accompany this Application. The sample should be 8.5 x 11 inches or smaller so it may be maintained on electronic format.**

10. This application must be signed by:

- **Individual** - by the applicant.
- **Corporation** - by an authorized officer or agent.
- **Limited Liability Company** - by a manager if management is vested in one or more managers, by a member if management is reserved for members, or an authorized agent of the company.
- **Partnership** - by a partner.

11. **FEES:** Make remittance payable to the State of Michigan.....**\$50.00**

Submit with check or money order by mail:

Michigan Department of Licensing and Regulatory Affairs  
 Corporations, Securities & Commercial Licensing Bureau  
 Corporations Division  
 P.O. Box 30054  
 Lansing, MI 48909

To submit in person:

2407 N Grand River Ave  
 Lansing, MI 48906  
 Telephone: (517) 241-6470

Fees may be paid by check, money order, VISA, MasterCard, American Express, or Discover when delivered in person to our office.

Documents that are endorsed filed are available at [www.michigan.gov/corpenitysearch](http://www.michigan.gov/corpenitysearch). If the submitted document is not fileable, the notice of refusal to file and document will be available at the Rejected Filings Search website at [www.michigan.gov/corprejectedsearch](http://www.michigan.gov/corprejectedsearch).

LARA is an equal opportunity employer/program. Auxiliary aids, services and other reasonable accommodations are available upon request to individuals with disabilities.

## TRADEMARK UNIFORM CLASSIFICATION OF GOODS

1. Raw or partly prepared materials
2. Receptacles
3. Baggage, animal equipment, portfolios and pocketbooks
4. Abrasives and polishing materials.
5. Adhesives
6. Chemicals and chemical compositions
7. Cordage
8. Smokers' articles, not including tobacco products
9. Explosives, firearms, equipments, and projectiles
10. Fertilizers
11. Inks and inking materials
12. Construction materials
13. Hardware and plumbing and steam fitting supplies
14. Metals and metal castings and forging
15. Oils and greases
16. Paints and painters' materials
17. Tobacco products
18. Medicines and pharmaceutical preparations
19. Vehicles
20. Linoleum and oiled cloth
21. Electrical apparatus, machines and supplies
22. Games, toys and sporting goods
23. Cutlery, machinery and tools, and parts thereof
24. Laundry appliances and machines
25. Locks and safes
26. Measuring and scientific appliances
27. Horological instruments
28. Jewelry and precious-metal ware
29. Brooms, brushes and dusters
30. Crockery, earthenware and porcelain
31. Filters and refrigerators
32. Furniture and upholstery
33. Glassware
34. Heating, lighting and ventilating apparatus
35. Belting, hose, machinery packing, and non-metallic tires
36. Musical instruments and supplies
37. Paper and stationary
38. Prints and publications
39. Clothing
40. Fancy goods, furnishings and notions
41. Canes, parasols and umbrellas
42. Knitted, netted and textile
43. Thread and yarn
44. Dental, medical and surgical appliances
45. Soft drinks and carbonated waters
46. Foods and ingredients of foods
47. Wines
48. Malt beverages and liquors
49. Distilled alcoholic liquors
50. Merchandise not otherwise classified
51. Cosmetics and toilet preparations
52. Detergents and soaps

## SERVICE MARK UNIFORM CLASSIFICATION OF SERVICES

100. Miscellaneous
101. Advertising and business
102. Insurance and financial
103. Construction and repair
104. Communication
105. Transportation and storage
106. Material treatment
107. Education and entertainment