Distilled Spirits

The Michigan Liquor Control Commission is, by law, the wholesaler of all spirits in Michigan. Suppliers request approval from the Commission to have products available for sale in Michigan, distributed by the Commission.

There are over 6,500 products available for sale by the Commission. The Commission's Liquor Price Lists are available in xls and pdf formats on the MLCC internet homepage at: http://www.michigan.gov/lcc. Click on "Publications" on the left side of the screen. Then, click on "Spirit Ordering" and select an option.

Also, it is possible to search for specific product information. On the MLCC homepage, click on "LCC Online Services" located in the mid-right, upper section of the page. Then, click on "Searchable Pricebook".

Licensees may only order their distilled spirits through the State's internet ordering system. Authorized Distribution Agents assemble and deliver orders to the licensees on behalf of the Liquor Control Commission. There are currently three ADAs: General Wine and Liquor, National Wine and Spirits, and Chinese Import & Export. Licensees receive free delivery once a week provided they meet the one case minimum order requirement and adhere to order day assignments.

All proceeds from the sale of liquor go to the State of Michigan, and all profits are transferred to the State Treasury.

The Michigan Liquor Control Commission

PRICE ANALYSIS OF SAMPLE 750 ml SPIRITS

Retail Price to Consumer with 65% Markup by MLCC = $10.01

Liquor Tax	**$1.21**
Distribution	
1.85% Specific Tax (LPRF*)	.16
4% Specific Tax (Convention Facilities)	.35
4% Specific Tax (School Aid)	.35
4% Specific Tax (General Fund)	.35
Licensee Profit (through discount)	**$1.50**
LCC Profit (Net after Licensee discount)	**$1.97**
Federal Excise Tax ($13.50 per proof gallon, paid by distillery or importer)	**$2.14**
Distillery or Importer	**$3.19**
TOTAL MINIMUM SELLING PRICE:	**$10.01**

Cost of Distribution	Amount	% of Total
Federal Government	2.14	21.4
Distillery	3.19	31.8
State Government:		
MLCC	1.97	19.7
Specific Taxes	1.21	12.1
Liquor License Minimum Profit (Discount)	1.50	15.0
TOTAL	**$10.01**	**100.0**

*Liquor Purchase Revolving Fund

Note: As of 11-29-04, P.A. 407 allows licensees to sell liquor at any price at or above the established minimum selling price.