



Michigan Department of Licensing and Regulatory Affairs
Liquor Control Commission (MLCC)
Mailing Address: PO Box 30005, Lansing, MI 48909
Toll Free 866-813-0011 – www.michigan.gov/lcc

Beer Price Filing Pursuant to MCL 436.1609a

- A manufacturer or wholesaler shall:
 1. File with the Commission a schedule of net cash prices to retailer licensees for all brands of case and keg beer for its market area. (*Prices for new products and package sizes must be filed with the Commission prior to sale to retailers.*)
 2. File with the commission a beer package price reduction for its market area. The manufacturer or wholesaler shall file the price reduction before its effective date. A price reduction must continue for at least 90 days after the effective date.
- The beer package price for a market area may be increased during the 90-day period described in subsection (2) for any of the following reasons:
 1. To reflect a tax increase in the market area.
 2. To reflect a general industry price increase in the market area.
- The beer package price for a market area may be decreased during the 90-day period described in subsection (2) if both of the following conditions are met:
 1. The price reduction is not greater on a cents-per-case basis than the price reduction filed by the competition.
 2. The price reduction continues for the balance of the 90 days filed by the competition.
- A manufacturer or wholesaler shall not sell beer at a quantity discount.

Beer price filings do not require Commission approval as long as the licensee complies with all provisions of the Michigan Liquor Control Code and administrative rules.

There is no required form for filing a beer price schedule. Please include the company name, brand, package size, and per case price to retailers, including keg sizes.

Submit price schedules via one of the following options:

Mail: Michigan Liquor Control Commission
P.O. Box 30005
Lansing, MI 48909

Fax: 517-763-0060

Email: mlccmwapplications@michigan.gov