

Manufacturer & Wholesalers Section License & Permit Types

Broker - License issued by the Commission to a company who is either employed by or represents an alcoholic beverage supplier or wholesaler in the sale, delivery or promotion of alcoholic liquor. Normally issued to brokers representing Vendors of Spirits or to a promotional agency that assists in the promotion of alcoholic liquor on behalf of a Vendor of Spirits, a supplier or a wholesaler. The broker or promotional company must obtain a separate Broker License for each company they are representing. Each individual working for the Broker is then required to obtain a Salesperson license to represent the Broker licensee. Each individual salesperson can then promote any product for which the broker has a license to represent. Wholesale licensees are not required to obtain a Broker license for each supplier they represent as their Wholesale license covers all suppliers they represent. The tri-annual license fee is \$35.00.