Michigan Department of Licensing and Regulatory Affairs
Liquor Control Commission (MLCC)
Toll-Free: 866-813-0011 - www.michigan.gov/lcc

Business ID: _____

Request ID: _____
(For MLCC use only)

Beer and Wine Tasting Event Notification Form

*****The licensee must submit the Beer & Wine Tasting Event Notification form (LCC-257) at least ten (10) business days prior to conducting a beer and wine tasting event*****

Part 1 - Licensee Information

Individuals, please state your legal name. Corporations or Limited Liability Companies, please state your name as it is filed with the State of Michigan Corporation Division.

Licensee name(s):		
Address:		
City:	Zip Code:	
Contact Name:	Phone:	Email:

Part 2 - Beer and Wine Tasting Events

Event 1 - List Location of Event, Date, and Time:

Specially Designated Merchant Name	Specially Designated Merchant License Number

Address	City & Zip Code	County

Date or Date Range

☐ Check if events will routinely occur at this location during the calendar year, but not every day and **submit separate list of dates and times.**

Start & End Time of Event

☐ Check if events may occur every day at this location during the calendar year throughout the legal hours of sales and **enter the annual date range (e.g. 1/1-12/31/2016) in the date range box and indicate "All Day" in the event time box. You must submit annual dates each year.**

Event 2 - List Location of Event, Date, and Time:

Specially Designated Merchant Name	Specially Designated Merchant License Number

Address	City & Zip Code	County

Date or Date Range

☐ Check if events will routinely occur at this location during the calendar year, but not every day and **submit separate list of dates and times.**

Start & End Time of Event

☐ Check if events may occur every day at this location during the calendar year throughout the legal hours of sales and **enter the annual date range (e.g. 1/1-12/31/2016) in the date range box and indicate "All Day" in the event time box. You must submit annual dates each year.**

You may attach a separate sheet with information on additional beer and wine tasting events, if necessary.

LARA is an equal opportunity employer/program. Auxiliary aids, services and other reasonable accommodations are available upon request to individuals with disabilities.

Part 3 - Signature of Licensee

The licensee shall comply with the provisions of MCL 436.1537(2)-MCL 436.1537(5) when conducting a beer and wine tasting event.

The licensee must submit the Beer & Wine Tasting Event Notification form (LCC-257) at least ten (10) business days prior to conducting a beer and wine tasting event.

A beer and wine tasting event may only be conducted during the legal hours for the sale of alcoholic beverages by the licensee. Samples are not to be offered to, or allowed to be consumed by, any person under the legal age for consuming alcoholic liquor.

A consumer may not be charged for the tasting of beer or wine. Each consumer is limited to 3 samples within a twenty-four hour period per licensed premises. The samples shall not exceed 3 ounces per serving of beer or 2 ounces of per serving of wine.

The permit holder must demonstrate that the person conducting the beer and wine tasting event has successfully completed the server training program in the manner provided for in section 906 and rules promulgated by the Commission and the person conducting the beer and wine tasting event shall devote full time to the beer and wine tasting event activity and shall perform no other duties, including the sale of alcoholic liquor for consumption off the licensed premises.

The beer and wine used for the tasting event must come from the Specially Designated Merchant's inventory. All open bottles must be removed from the premises on the same business day or resealed and stored in a locked, separate storage compartment on the licensed premises when not being used for the activities allowed by the permit.

A wholesaler shall not conduct or participate in beer and wine tastings.

I certify that the information contained in this form is true and accurate to the best of my knowledge and belief. I agree to comply with all requirements of the Michigan Liquor Control Code and Administrative Rules. By signing this application, I am freely and voluntarily consenting and submitting to inspections of the licensed premises in accordance with MCL 436.1217(2)-(3) and R 436.1011(4). I also understand that providing **false** or **fraudulent** information is a violation of the Liquor Control Code pursuant to MCL 436.2003.

Print Name of Licensee & Title	Signature of Licensee	Date

Please email this completed form to the Michigan Liquor Control Commission:
LARA-MLCC-Notifications@michigan.gov

Please note that this email address is for tasting or sampling event notifications only.
DO NOT EMAIL APPLICATIONS OR ANY OTHER DOCUMENTS TO THIS EMAIL ADDRESS.