



Beer and Wine Tasting Permit Application

Requirements

1. A Beer and Wine Tasting Permit approved by the MLCC is required to conduct beer and wine tastings on off premises licensed establishments that hold a Specially Designated Merchant (SDM) license. You must possess this permit prior to conducting samplings.
2. Licensees eligible to obtain this permit are limited to the following: Outstate Seller of Beer, Outstate Seller of Wine, Wine Maker, Micro Brewer, Brewer, or Specially Designated Merchant (SDM).
3. The Beer and Wine Tasting Event Permit Application must be completed, signed, and returned along with a \$70.00 inspection fee.
4. An SDM licensee that also holds a license allowing the consumption of alcoholic liquor on the premises at the same address may not obtain a Beer and Wine Tasting Permit. For example, a Class C and SDM licensed business is not eligible.
5. A customer cannot be charged for the tasting of the beer or wine.
6. The tasting samples provided to a customer cannot exceed 3 servings at up to 3 ounces of beer or 2 ounces of wine within a 24-hour period.
7. The MLCC must be notified at least 10 days prior to the beer and wine tasting event regarding the date, time and location of the event. Submission of the Event Notification form (LCC-257) is required.
8. The employee or licensed agent of the Outstate Seller of Beer, Outstate Seller of Wine, Wine Maker, Micro Brewer, Brewer, or SDM conducting the beer and wine sampling event must have successfully completed a server training program approved by the MLCC in accordance with the provisions of MCL 436.1906 and shall show verification of successful completion of server training upon request of an MLCC representative or other law enforcement officer.
9. The beer and wine used for the tasting must come from the inventory of the SDM and all open bottles must be removed from the premises on the same business day or resealed and stored in a locked, separate storage compartment on the licensed premises when not being used for the activities allowed by the Beer and Wine Tasting Permit.
10. All beer and wine tasting events must be conducted during the legal hours for the sale of beer and wine on the licensed premises of the SDM licensee.



LARA Revenue Services is not a part of the Michigan Liquor Control Commission (see note below).

Credit Card Authorization Form

** FAX COMPLETED FORM TO SECURE FAX LINE: 517-284-8557 **

** DO NOT EMAIL OR MAIL THIS FORM **

Requests with credit card payments that are not faxed to the above secure fax line will be destroyed along with the credit card authorization in order to ensure the security of applicants' personal credit card numbers.

IF YOU ARE NOT SUBMITTING AN APPLICATION FORM WITH THIS CREDIT CARD AUTHORIZATION, YOU MUST PROVIDE AN ITEMIZATION OF THE FEES FOR WHICH YOU ARE SUBMITTING PAYMENT OR YOUR PAYMENT WILL NOT BE PROCESSED

Name on Card: _____

Payment Amount: _____

Billing Address: _____

Card Number: _____

City: _____ State: _____ Zip Code: _____

Check One:

Phone: _____

MasterCard

Visa

Discover

Email: _____

Security Code/CVV Code: _____

Applicant/Licensee Name: _____ Request or Business ID #: _____

Expiration Date: _____

Payment is for: _____

Signature

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Credit Card Payment Itemization:

Table with 3 columns: Fee Type, Fee Amount, MLCC Fee Code. Includes items like Inspection Fee(s), Special License Fee(s), Temporary Authorization Fee, License Renewal Fee(s), Manufacturer License(s), Wholesaler License(s), New Retailer License(s), Transfer Retailer License(s), Conditional License, New Add Bar, Transfer Add Bar, Sunday Sales Permit (AM/PM), and Catering Permit.

LARA Revenue Services is not a part of the Michigan Liquor Control Commission (MLCC). Receipt of payment and application forms by LARA Revenue Services does not constitute receipt of an application by the MLCC. Applications submitted through LARA Revenue Services may take up to two (2) additional business days to be received by the MLCC after receipt by LARA Revenue Services.

For requests that require a timely receipt of an application by the MLCC to be processed, such as Special Licenses and temporary requests, please ensure that your application will be received in adequate time to be processed by the MLCC after the payment is received and processed by LARA Revenue Services.