



Direct Shipper License Application

The attached LCC-152 form has fillable boxes and will automatically calculate fees when opened using Adobe Acrobat Reader. The form's functionality may not work with third-party PDF readers. You may download a free copy of Adobe Acrobat Reader on the Adobe website: <https://get.adobe.com/reader/>

Direct Shipper License Requirements

[Please visit the MLCC website for a detailed list of licensing qualifications and requirements for a Direct Shipper license.](#)

1. A Direct Shipper license from the Michigan Liquor Control Commission (MLCC) is required for in-state and out-of-state wine manufacturers to ship wine directly to Michigan consumers. Pursuant to MCL 436.1203(25)(i), a wine manufacturer issued a Direct Shipper license may ship wine directly to Michigan consumers if it: (a) manufactured, bottled, and registered the wine with the Commission; (b) purchases wine from another wine manufacturer and further manufactures and/or bottles the wine and registers the wine with the Commission; or, (c) purchases shiners of wine from another wine manufacturer in compliance with [MCL 436.1204a](#) and registers the wine with the Commission (option c is only allowed if the licensee also does at least one of the actions in options a or b). This license does not allow the shipment of imported wines that are retail ready to be shipped to consumers.
2. There is a \$70.00 inspection fee and a \$100.00 initial and annual renewal fee for a Direct Shipper license (renewable May 1 of each year).
3. You must register all labels of wine prior to shipping into Michigan. This may be done through the online label registration website: <https://www.lara.michigan.gov/MWPR/login>. A password is required to access the on-line registration site which will be emailed within 24 hours after the issuance of the license. Detailed instructions are available on the login page.
4. You must verify that the person placing the order is at least 21 years of age through obtaining a copy of photo identification issued by the State of Michigan, another state or the federal government or by utilizing an identification verification service. You must record the name, address, date of birth and telephone number of the person placing the order on the order form.
5. You must stamp, print or label on the outside of the shipping container language that the package "Contains alcohol. Must be delivered to a person 21 years of age or older". The recipient at the time of delivery is required to provide photo identification verifying his or her age along with a signature.
6. You must place a label on the top of the panel of the shipping container containing the name and address of the individual placing the order and the name of the designated recipient, if different, from the name of the individual placing the order.
7. You must not direct ship more than 1,500 9-liter cases or 13,500 liters in total of wine in a calendar year to Michigan consumers.
8. You must pay any applicable taxes to the MLCC on a quarterly basis and report on a quarterly basis the total amount of wine by type, brand, and price shipped to consumers in Michigan during the preceding calendar quarter. Excise taxes are to be reported on the [Michigan Wine Tax Report \(LLC-3890\)](#). You must also pay any applicable sale and use taxes to the Michigan Department of Treasury. Contact Department of Treasury at 517-373-3200 or go to <http://www.michigan.gov/treasury> for further information.
9. You must consent and submit to the jurisdiction of the MLCC, the Michigan Department of Treasury and the courts of this state concerning enforcement of this section and any related laws, rules and regulations.
10. Michigan law does not allow beer or spirits to be direct shipped to consumers from out-of-state brewers, distillers, or retailers.

For questions pertaining to direct wine shipping contact the MLCC Licensing Division by calling toll-free 866-813-0011 or via email to MLCCMWapplications@michigan.gov.



Direct Shipper License Application

Part 1 - Applicant Information

Individuals, please state your legal name. Corporations or Limited Liability Companies, please state your name as it is filed with the State of Michigan Corporation Division.

Applicant name:		
Doing Business As (DBA) Name:		
Physical Address To Be Licensed:		
City:	State:	Zip Code:
Contact Name:	Phone:	Email:
Federal Employer Identification Number (FEIN):		
Mailing Address (if different than above):		
City:	State:	Zip Code:

Part 2 - Required Fees

Leave Blank - MLCC Use Only

\$70.00 Inspection Fee (MLCC Fee Code 4036)

TOTAL FEES DUE:

\$100.00 License Fee (MLCC Fee Code 4080)

Make check payable to **State of Michigan**

If applicant is a Wine Maker or Small Wine Maker licensee located in Michigan, proceed to Parts 4, 5, and 6.

If applicant is a wine manufacturer located in another state, proceed to Parts 3, 4, 5, and 6.

Part 3 - Out-of-State Applicant Information and Required Documents

A. Required corporate entity documents (Required by R 436.1109, R 436.1110, or R 436.1111):

If any of the stockholders or members of the applicant are corporations or limited liability companies, also submit a copy of the corporate documents listed below for those companies.

- Copy of Articles of Incorporation or Articles of Organization and Certificate of Good Standing from State of Issuance
- Copy of Bylaws or Operating Agreement
- [Report of Stockholders/Member/Partners \(LCC-301\)](#)

B. Liquor license information and required liquor license documents:

1. Check all that apply to applicant:

- a. Applicant is a wine manufacturer and will register products with the Commission it manufactures and bottles.
- b. Applicant is a wine manufacturer that will purchase bulk wine from another wine manufacturer to manufacture the wine further and/or bottle the wine and will register the products with the Commission.
- c. Applicant is a wine manufacturer that will label shiners purchased from another wine manufacturer and will register the products with the Commission, as provided in [MCL 436.1204a\(2\)\(a\)\(ii\)](#). A wine manufacturer choosing this option must also be a wine manufacturer under option a. and/or option b., as described above.

Part 3 (Continued) - Out-of-State Applicant Information and Required Documents

3. Provide copies of the following documents:

- Copy of the applicant's winery Federal Basic Permit issued by the Tax and Trade Bureau (TTB) for the physical address to be licensed listed in Part 1.
- Copy of the applicant's out-of-state wine manufacturing license that qualifies the applicant for a Direct Shipper License issued for the physical address to be licensed listed in Part 1.

Part 4 - Applicant Business Questions

1. List all websites from which applicant's products are sold to Michigan consumers:

2. List all of the applicant's trade names:

3. List all of the liquor license types held by the applicant at the physical address to be licensed listed in Part 1:

4. List all of the liquor related licenses held by the applicant in the United States, including the state where issued:

Part 5 - Disclosure of Interest in Michigan License

Does the applicant have any interest in a business that holds a retail, manufacturer, or wholesaler license issued by the Michigan Liquor Control Commission?	<input type="radio"/> Yes <input type="radio"/> No
If Yes , explain:	

Part 6 - Signature of Applicant

I authorize the MLCC to investigate records of this business to determine license qualifications.

I certify that the information contained in this form is true and accurate to the best of my knowledge and belief. I agree to comply with all requirements of the Michigan Liquor Control Code and Administrative Rules. I also understand that providing **false** or **fraudulent** information is a violation of the Liquor Control Code pursuant to MCL 436.2003.

The person signing this form has demonstrated that they have authorization to do so and have attached appropriate documentation as proof.

Print Name of Applicant & Title

Signature of Applicant

Date

Please return this completed form along with corresponding documents and fees to:
Michigan Liquor Control Commission
Mailing address: P.O. Box 30005, Lansing, MI 48909
Overnight packages: 2407 N. Grand River Ave., Lansing, MI 48906
Fax to: 517-284-8557



Michigan Department of Licensing and Regulatory Affairs
Finance and Administrative Services
Revenue Services

LARA Revenue Services is not a part of the Michigan Liquor Control Commission (see note below).

Credit Card Authorization Form

** FAX COMPLETED FORM TO SECURE FAX LINE: 517-284-8557 **

** DO NOT EMAIL OR MAIL THIS FORM **

Requests with credit card payments that are not faxed to the above secure fax line will be destroyed along with the credit card authorization in order to ensure the security of applicants' personal credit card numbers.

IF YOU ARE NOT SUBMITTING AN APPLICATION FORM WITH THIS CREDIT CARD AUTHORIZATION, YOU MUST PROVIDE AN ITEMIZATION OF THE FEES FOR WHICH YOU ARE SUBMITTING PAYMENT OR YOUR PAYMENT WILL NOT BE PROCESSED

Name on Card: _____

Payment Amount: _____

Billing Address: _____

Card Number: _____

City: _____ State: _____ Zip Code: _____

Check One:

Phone: _____

MasterCard Visa Discover

Email: _____

Security Code/CVV Code: _____

Applicant/Licensee Name: _____ Request or Business ID #: _____

Expiration Date: _____

Payment is for: _____

Signature

IF YOU ARE NOT SUBMITTING AN APPLICATION FORM WITH THIS CREDIT CARD AUTHORIZATION, YOU MUST PROVIDE AN ITEMIZATION OF THE FEES FOR WHICH YOU ARE SUBMITTING PAYMENT OR YOUR PAYMENT WILL NOT BE PROCESSED.

Credit Card Payment Itemization:

Table with 3 columns: Fee Type, Fee Amount, MLCC Fee Code. Rows include Inspection Fee(s) and Manufacturer License(s).

LARA Revenue Services is not a part of the Michigan Liquor Control Commission (MLCC). Receipt of payment and application forms by LARA Revenue Services does not constitute receipt of an application by the MLCC. Applications submitted through LARA Revenue Services may take up to two (2) additional business days to be received by the MLCC after receipt by LARA Revenue Services. For requests that require a timely receipt of an application by the MLCC to be processed, such as Special Licenses and temporary requests, please ensure that your application will be received in adequate time to be processed by the MLCC after the payment is received and processed by LARA Revenue Services.