



**The Community & Worker  
Economic Transition Office  
supports Michiganders  
navigating transitions in the  
auto and energy sectors.**

Michigan Department of  
Labor & Economic Opportunity



**As Michigan prepares for a shift to renewable energy and a manufacturing shift from ICE to EVs, proactive strategies to mitigate risks to impacted workers, communities, and businesses are needed to establish an equitable economic transition.**

The Community & Worker Economic Transition Office will ensure that communities, workers, and employers impacted by these transitions have the support they need to proactively prepare for, **benefit from**, and shape Michigan's future economy. This new office will help drive Michigan's growth and prosperity goals, focusing on filling known gaps in state services to facilitate successful economic transitions.

## What We Do

- Develop a statewide plan for upcoming economic transitions.
- Analyze data to understand impacts and thoughtfully deploy resources.
- Engage stakeholders to create proactive and resilient transition strategies.
- Help workers and employers access and navigate resources.

## What's Unique

### SCOPE

Other states that have created Just Transition offices have a narrower focus, looking solely at utility or mine closures in a handful of communities with around 2,000 workers. Michigan's Economic Transition Office has a mandate to address shifts to renewable energy in both the utility and auto sectors, making up more than 20% of the state's economy.

### AMBITION

Michigan's Economic Transition Office wants to do more than manage the negative impact of plant closures. Our goal is to create a proactive strategy to tie Michigan's leadership in renewable energy to our economic and equity goals, creating diversification opportunities in the clean energy sector for manufacturers who may be harmed by the ICE to EV transition.

## How We Do It

### OUR TEAM

Staff with the capabilities needed to drive strategy and analysis, coordinate across agencies and provide hands-on support to stakeholders.

### PROGRAM FUND

Deploying funds for new programming that addresses what impacted communities, workers and employers need.

### ADVISORY COMMITTEE

Representing impacted communities, industries and workers, this group will provide input on a statewide economic transition plan.



Detail → Proposed Capabilities and Activities



Office Leadership

- Oversee office vision, strategy and administration
- Monitor and engage with ongoing federal efforts
- Lead communications and stakeholder engagement
- Foster relationships and best practice sharing with peer state offices



Community Team

POLICY & PROGRAMS

- Communicate clear vision for a vibrant, diversified economy
- Centralize information on regional and federal resources, tracking updates to relevant initiatives
- Provide technical assistance and capacity building support at local and regional level, connecting communities to resources and centralizing best practices

COMMUNITY NAVIGATION

- Deploy as "SWAT" team style support to communities with immediate needs (e.g., pending closure) to refine strategy and rapidly access critical resources



Workforce Team

POLICY & PROGRAMS

- Coordinate and collaborate with workforce partners, ensuring identified high-risk populations receive proactive outreach
- Communicate identified gaps to partners and support in developing proposals to address (e.g., new programs, scaling existing initiatives)



Employer Team

INDUSTRY ENGAGEMENT

- Maintain deep understanding of industry trends and outlook, leverage analytics and develop employer specific scenarios
- Proactively share available funding/resources with employers
- Document information (e.g., hiring projections, transition best practices) from employers and share with broader ecosystem



Data & Analytics Team

DATA, ANALYTICS & REPORTING

- Analyze WARN notices, unemployment rates, etc. to develop perspective on likely economic scenarios
- Communicate findings to inform policy makers and stakeholders
- Conduct surveys to understand stakeholder concerns and needs
- Conduct research and projects with third parties on long-term risk, regional opportunity and most effective interventions
- Monitor and report on ongoing outcomes



**Detail** → Mission and Objectives

The office’s work will be consistent with and enable the broader goals of MI Healthy Climate, growing the economy and creating jobs, ensuring prosperity through increasing median household income, and the Growing MI Together population growth objectives.

→ <b>What is the office’s primary mission?</b>	The office ensures communities, workers, and employers impacted by transitions have the support they need to proactively prepare for, benefit from, and shape Michigan’s future economy.			
→ <b>Which measurable outcomes will the office track?</b>	The office will address the impacts of economic transitions by ensuring displaced workers have access to high quality jobs, employers increase their resiliency, and communities develop proactive, comprehensive strategies to mitigate transition risks.			
→ <b>How will the office achieve its mission?</b>	 <b>Create a data-driven central source of truth including:</b> <ul style="list-style-type: none"><li>▪ Perspective on likely economic scenarios</li><li>▪ Understanding of long-term risk, regional opportunity, most effective interventions</li></ul>	 <b>Provide employers with:</b> <ul style="list-style-type: none"><li>▪ Proactive direction to relevant funding streams and resources</li><li>▪ Transition best practices</li></ul>	 <b>Collaborate with communities to:</b> <ul style="list-style-type: none"><li>▪ Co-create a clear vision for a vibrant, diversified economy</li><li>▪ Offer deep, embedded support for strategy design and execution to address the most pressing risks</li></ul>	 <b>Support workers by:</b> <ul style="list-style-type: none"><li>▪ Increasing awareness of, and decreasing barriers to accessing resources</li><li>▪ Partnering with community leaders to influence design of new programs that fill gaps</li></ul>
→ <b>What enablers are critical to the office’s success?</b>	<ul style="list-style-type: none"><li>▪ Coordination across stakeholders to ensure best practices are centralized and efforts are synchronized</li><li>▪ External coordination with relevant federal efforts and peer state offices</li></ul>			

