AmeriCorps Week

2023 Michigan's AmeriCorps Week Initiatives

During AmeriCorps Week, we recognize the commitment of more than 1.2 million Americans who have chosen to serve their country through AmeriCorps and millions more who have served in AmeriCorps Seniors and their community partners to encourage more Americans to follow in their footsteps of service.

AmeriCorps engages 250,000 Americans each year in sustained, results-driven service through AmeriCorps and AmeriCorps Seniors programs. These dedicated individuals help communities manage COVID-19 response, ensure students stay on track to graduate, combat hunger and homelessness, respond to natural disasters, fight the opioid epidemic, help seniors live independently, support veterans and military families, and much more.

For additional resources and materials, check out the <u>AmeriCorps Week Toolkit</u>

WAYS FOR YOU TO CELEBRATE AMERICORPS WEEK

YOU GOT SERVED!

RANDOM ACTS OF KINDNESS CAMPAIGN



From March 12–18, Michigan's AmeriCorps members and AmeriCorps Seniors are encouraged to perform random acts of kindness and recruit others to do so as well. Click these links for the "<u>You Got Served" detailed</u> <u>instructions, printable "You Got Served"</u> <u>cards, and YGS notecards</u>. Be sure to use **#MIACWeek** to help spread the word and share stories via social media!

AmeriCorps Week SOCIAL MEDIA THEME DAYS











Self-Care Sunday – Post a photo and/or share how you recharge/re-energize each week.

Make a Difference Monday - Post a photo and/or share how your AmeriCorps program and service make a difference in our state.

Thankful Tuesday – Post a thank you message to those who have positively impacted your service journey (mentors, teachers, program/site staff, family, friends, etc.).

Where-You-Serve Wednesday – Post a photo and/or description of your service site(s) and role as an AmeriCorps member.

AmeriCorps Throwback Thursday/Day of the "A" – Post a favorite memory and/or photo from your AmeriCorps service.

Friendship Friday – Post a photo or share a story about a cherished friendship that was created through your service experience.

Shout Out Saturday – Give a shout-out to someone who has positively impacted your service journey (mentors, teachers, program/site staff, family, etc.).

SPREAD THE WORD!

To help shine a spotlight on service, AmeriCorps members and AmeriCorps Seniors volunteers are encouraged to do one of the following:

- Provide a virtual outreach presentations for a local high school, college, or community group.
- Reach out to a friend or family member who could benefit from participating in AmeriCorps to tell them about your service experience and how they can learn more about joining a program.
- Share videos, photos, and posts on social media about AmeriCorps Week this month:
 - Share and engage with @AmeriCorps social media on Facebook, Twitter, LinkedIn, and Instagram.
 - Tag @AmeriCorps, #MIACWeek, #AmeriCorpsWeek, #AmeriThanks, #ChooseAmeriCorps, and #UnitedWeServe in your social media posts.

