## **AmeriCorps Week**

#### 2024 Michigan's AmeriCorps Week Initiatives

During AmeriCorps Week, we recognize the commitment of more than 1.2 million Americans who have chosen to serve their country through AmeriCorps and millions more who have served in AmeriCorps Seniors and their community partners to encourage more Americans to follow in their footsteps of service.

AmeriCorps engages 250,000 Americans each year in sustained, results-driven service through AmeriCorps and AmeriCorps Seniors programs. These dedicated individuals help communities manage COVID-19 response, ensure students stay on track to graduate, combat hunger and homelessness, respond to natural disasters, fight the opioid epidemic, help seniors live independently, support veterans and military families, and much more.

For resources and materials, check out our <u>Michigan's AmeriCorps Week Toolkit</u>

### WAYS FOR YOU TO CELEBRATE AMERICORPS WEEK

#### **YOU GOT SERVED!**

RANDOM ACTS OF KINDNESS CAMPAIGN



From March 10-16, Michigan's AmeriCorps members and AmeriCorps Seniors are encouraged to perform random acts of kindness and recruit others to do so as well. Click these links for a list of low/no-cost ideas, printable "You Got Served" cards, and YGS notecards. Be sure to use <u>#MIACWeek & #AmeriCorpsWeek</u> to help spread the word and share stories via social media!

AmeriCorps

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#### SOCIAL MEDIA THEME DAYS



**Self-Care Sunday** – Post a photo and/or share how you recharge/re-energize each week.

**Mental Health Monday** - Share how you plan to prioritize mental health for yourselves and your communities.

**Thankful Tuesday** – Post a thank you message to those who have positively impacted your service journey (mentors, teachers, program/site staff, family, friends, etc.).

Wins Wednesday – Post positive impact stories and accomplishments from your service.

**Day of the "A"** – Post a photo creatively wearing and/or promoting the AmeriCorps 'A' while using #DayoftheA!

**Future Forward Friday** – Share a story or photo of how you plan to use your AmeriCorps experience in your next steps or, if you are an alum, how your service led you to where you are today.

**Soundtrack Saturday** – Music is a powerful tool that can be used to motivate, relax, energize, or bring awareness to an issue. Post a photo and/or share a statement about your favorite music and the role it plays in your life.

### **Spread the word!**

To help shine a spotlight on service, AmeriCorps members and AmeriCorps Seniors volunteers are encouraged to do one of the following:

- Provide a virtual outreach presentations for a local high school, college, or community group.
- Reach out to a friend or family member who could benefit from participating in AmeriCorps to tell them about your service experience and how they can learn more about joining a program.
- Share videos, photos, and posts on social media about AmeriCorps Week this month:
  - Share and engage with @AmeriCorps social media on Facebook, Twitter, LinkedIn, and Instagram.
  - Tag @AmeriCorps, #AmeriThanks, #MIACWeek and #AmeriCorpsWeek in your social media posts.

