

# **PARTNER TOOLKIT**

Social Posts

#### **Facebook Post 1**

The Michigan High-Speed Internet Office is coming to town and wants to hear from YOU on how to spend a historic \$1.6B in broadband funding and invest in your community's unique internet needs.

Join them on [DATE/TIME] at [LOCATION]. No technical knowledge is needed to attend!

Registration is encouraged but not required. <u>REGISTRATION LINK</u> #MIConnectedFuture



IMAGE ALT TEXT: Dark blue background with what would you do with \$1.6 billion? written in white above a white michigan department of labor & economic opportunity michigan high-speed internet logo. Pink and turquoise intertwining wavy lines move back and forth in the top right corner of the graphic.

## **Facebook Post 2**

Did you know? \$1.6B in broadband funding is headed to Michigan, and YOU can help decide how it's spent. Join the Michigan High-Speed Internet Office on [DATE, TIME LOCATION] to share your thoughts on internet needs such as affordability, access to devices and digital skills. Your feedback will directly impact digital equity in your community for years to come!

Registration is encouraged: REGISTRATION LINK #MIConnectedFuture



IMAGE ALT TEXT: Dark blue background with influence broadband funding in your community written in white. Pink and turquoise intertwining wavy lines move back and forth beneath the text. A white michigan department of labor & economic opportunity michigan high-speed internet logo is at the bottom of the graphic.

#### Facebook Post 3

Want to be a part of history? [YOUR ORGANIZATION NAME] is excited to invite you to join the Michigan High-Speed Internet Office on [DATE] at [TIME] at [LOCATION] for the MI Connected Future listening tour and share your ideas about funding priorities for the \$1.6B coming to Michigan through the Broadband Equity Access and Deployment Program!

Registration is encouraged but not required.
REGISTRATION LINK #MIConnectedFuture



IMAGE ALT TEXT: Dark blue background with make history guiding the future written in white above a white michigan department of labor & economic opportunity michigan high-speed internet logo. Pink and turquoise intertwining wavy lines move back and forth in the top right corner of the graphic.

## **Facebook Post 4**

Is internet service in your area unaffordable? Is reliable service unavailable? Do you want to gain the skills and technology to better understand how to use the internet?

The Michigan High-Speed Internet Office (MIHI) is coming to [YOUR CITY] and wants to hear from you about what might be keeping you and your neighbors from accessing the internet! Your helpful feedback will directly influence spending priorities for the \$1.6B in federal funding headed to Michigan in 2024.

Join them on [DATE] at [TIME] at [LOCATION] to share your thoughts! Registration is encouraged: REGISTRATION LINK #MIConnectedFuture



IMAGE ALT TEXT: Dark blue background with we need to talk. written in white. Pink and turquoise intertwining wavy lines move back and forth beneath the text. A white michigan department of labor & economic opportunity michigan high-speed internet logo is at the bottom of the graphic.



#### **Twitter Post 1**

The Michigan High-Speed Internet team is coming to town and wants to hear from YOU! Visit michigan.gov/MIConnectedFuture to learn more and share your voice on how to spend the \$1.6B in federal funding headed to Michigan! #MIConnectedFuture @MichiganLEO



IMAGE ALT TEXT: Dark blue background with what would you do with \$1.6 billion? written in white above a white michigan department of labor & economic opportunity michigan high-speed internet logo. Pink and turquoise intertwining wavy lines move back and forth in the bottom right corner of the graphic.

## **Twitter Post 2**

Want to play an active role in shaping Michigan's broadband future? Join the Michigan High-Speed Internet Office on the MI Connected Future tour! Visit <a href="michigan.gov/MIConnectedFuture">michigan.gov/MIConnectedFuture</a> to learn more and register today! #MIConnectedFuture @MichiganLEO



IMAGE ALT TEXT: Dark blue background with make history guiding the future. written in white above a white michigan department of labor & economic opportunity michigan high-speed internet logo. Pink and turquoise intertwining wavy lines move back and forth in the bottom right corner of the graphic.

## **Twitter Post 3**

@MichiganLEO wants to hear from YOU on how to spend \$1.6B in broadband funding and bring access to affordable, reliable high-speed internet to our community! Learn more at <a href="michigan.gov/MIConnectedFuture">michigan.gov/MIConnectedFuture</a>.
#MIConnectedFuture



IMAGE ALT TEXT: Dark blue background with we need to talk. written in white above a white michigan department of labor & economic opportunity michigan high-speed internet logo. Pink and turquoise intertwining wavy lines move back and forth in the bottom right corner of the graphic.

