

An Informative Full-day Seminar:

Behavior-Based Safety: Fundamentals and Implementation

1 Who Should Attend . . .

This seminar is a must for anyone concerned about health and safety on the job including:

- ▶ Managers concerned about workers' compensation costs.
- ▶ Employees who want to learn proper techniques for protecting their safety and health at work.
- ▶ Business owners who want to learn about compliance with Michigan Occupational Safety and Health Administration (MIOSHA).

2 MIOSHA Training Institute

MIOSHA Consultation Education and Training (CET) Division and Macomb Community College (MCC) have developed the MIOSHA Training Institute (MTI) through a formal alliance. The MTI introduced an Assessment-Based Certificate program, effective October 1, 2007. The certificate program offers participants an opportunity to be recognized for their educational efforts and increased technical expertise. Courses are offered throughout the state in sponsorship with other M-TECSM facilities, community colleges, and safety and health organizations. To learn more about the certificate program, log on to the CET Division website at www.michigan.gov/mti.

3 What You'll Learn . . .

Behavioral safety is the application of behavior analysis to work, specifically, safe and unsafe performance of a task. Using scientific principles of motivation, systems are analyzed to identify what is motivating safe or unsafe performance. For example, people take safety shortcuts because they are motivated by the certain and immediate consequence of saving a little time and they are not motivated by the fairly uncertain and unlikely consequence of getting hurt. Systems can then be modified or implemented to improve performance in a positive method. Implementation will be discussed with an emphasis on providing examples from companies who have used behavioral safety successfully.

Required Class for
Safety and Health
Management Systems
Level Two
MTI Certificate

Agenda

*We offer a flexible
program agenda
to emphasize the
health and safety
topics you
want most.*

- ▶ Understanding antecedents and consequences of performance.
- ▶ Analyzing the context of performance to develop strategies for change.
- ▶ Targeting performance that is a good candidate for improvement.
- ▶ Developing a behavior-based safety system that works for your company.

All meetings are accessible and barrier free. Please contact the cosponsor or the CET Division, at least 30 days in advance, to request necessary accommodations.

Facilitator

Mark Ginter is a Construction Safety Consultant with the Consultation, Education, and Training division of MIOSHA. Mark currently provides consultation and training services for counties in Mid-Michigan including: Arenac, Bay, Clare, Genesee, Gladwin, Gratiot, Huron, Isabella, Mecosta, Midland, Montcalm, Saginaw, and Tuscola.

Mark is passionate about partnering with employers and their employees to promote and develop safe work practices so they can grow their business. He firmly believes that safety is not an accident and that by working together everyone can go home injury free every day. Before coming to MIOSHA Mark worked in the construction and building materials industry for over 20 years. In addition to experience as a carpenter in both commercial and residential settings, he has experience in: construction project management, power equipment and safety training, material distribution and logistics, employee development, and material manufacturing. Mark has a broad range of experience in utilizing safety training and standards to meet ISO requirements, develop operational excellence, improve employee retention, and improve financial performance.

Mark is a graduate of Central Michigan University with a Bachelor of Science degree in Psychology as well as a Master degree in Business Administration from Northwood University.



Mark Ginter
Construction Safety Consultant
MIOSHA, CET Division

Program Details

DATE: November 14, 2023
LOCATION: Great Lakes Safety Training Center
Student Entrance
1900 Ridgewood Drive
Midland, Michigan 48642
COST: \$130 per person
Includes sandwich lunch and course materials.

TIME: Check-in - 8:30 a.m.
Program - 9:00 a.m. to 4:00 p.m.
DEADLINE: Register by October 30, 2023
Please register early!
CONTACT: Melody DeBolt - 989-839-7056
or email: mdebolt@glstc.org
Certification/Maintenance Points Available

COSPONSOR: *Great Lakes Safety Training Center*

How to Register

Three Easy Ways to Register:

- ▶ **Phone:** 989-837-2332
- ▶ **Email:** glstc@glstc.org
- ▶ **Mail:** Great Lakes Safety Training Center
Attention: Melody DeBolt
1900 Ridgewood Drive
Midland, Michigan 48642-5865

Please make checks payable to:
Great Lakes Safety Training Center

**Complete Separate Registration
Form For Each Attendee**

Behavior-Based Safety: Fundamentals and Implementation

Name: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____
Credit Card: AMX Discover Mastercard Visa
Credit Card #: _____ Exp. Date: _____
Credit Card Holder's Name: _____
Credit Card Holder's Verification Code: _____
Signature: _____

The meeting site and parking are accessible. Individuals attending the meeting are requested to refrain from using heavily scented personal care products, in order to enhance accessibility for everyone. People with disabilities requiring additional services (such as materials in alternative format) in order to participate in the meeting should call 517-284-7720 at least 30 days before the program. The Department of Labor and Economic Opportunity (LEO) is an equal opportunity employer/program.