

MICHIGAN WORKS! ASSOCIATION



WHAT IS THE MICHIGAN WORKS! NETWORK?

- 16 regional organizations
- The Michigan Works! network uses a demand-driven approach, which means local employers and workers drive the discussion about critical hiring areas, training needs, and placement support.
- Private-sector led Workforce Development Boards are vision-hubs in their communities
 - Facilitate local partnerships
 - Set vision
 - Maximize the productivity and success of businesses in their regions
 - Locally controlled and accountable

MICHIGAN WORKS! NETWORK

- Each year, the Michigan Works! network of jobs centers:
 - Services over **670,000** job seekers
 - Supports **32,500** employers
 - Manages **1.3 million** Service Center visits
 - Consistently meets or exceeds **100%** of its state and federal performance targets
- While each Michigan Works! organization is independently operated, they all have several things in common:
 - Creation of on-demand solutions for high-demand skills
 - Providing a network of resources throughout the state
 - Finding innovative ways to create solutions for challenging recruitment projects
 - Using community connections to bring together employers within specific industries to address long-term hiring issues

MICHIGAN WORKS! AND EMPLOYERS

- Our goal is to build mutually beneficial relationships to assist with:
 - Job postings
 - Accepting applications
 - Organizing job fairs
 - Facilitating on-the-job training
 - Talent recruitment, development and retention

MICHIGAN WORKS! AND JOB SEEKERS

- **The Michigan Works! One-Stop Service Centers offer a variety of on-site resources to help job seekers, including:**
 - Matching workers to employment opportunities
 - Overcoming employment barriers
 - Changing careers
 - Apprenticeships, work experiences and on-the-job training
 - Attaining a certification, credential or license
 - Exploring career pathways
 - High-quality workforce services for individuals with disabilities
 - Workforce development programs that meet the needs of local employers

BUSINESS RESOURCE NETWORK®

- Operated by the local Michigan Works! Network
- Designed to assist companies leverage resources, ensuring their employees' personal needs are met and therefore, improving workplace engagement
- **Employers should consider joining if they are seeking these benefits:**
 - Increased productivity and employee retention
 - Increased employee engagement and loyalty
 - Reduced absenteeism
 - Reduced recruiting/training costs
 - Reduced employee turnover
 - Overall greater competitiveness in their markets

APPRENTICESHIP EXPANSION

- More than \$19 million in active U.S. Department of Labor grant program awards to support activities
 - Going PRO Apprenticeship
 - Michigan Registered Apprenticeship Innovation Network (MiRAIN)
 - Michigan Youth Apprenticeship Readiness Network (MiYARN)
- Three years to accelerate development of more than 6,000 skilled workers
 - More than 1,000 being youth
 - More than 100 youth with disabilities
 - Underrepresented populations
 - Veterans / GI Bill approved programs

YOUTH SUPPORT (WIOA)

- **Youth Support under the Workforce Innovation and Opportunity Act (WIOA)**
 - Tutoring, study skills training and instruction
 - Dropout prevention and recovery services
 - Paid/unpaid work experiences
 - Summer employment opportunities
 - Pre-apprenticeship programs, internships, job shadowing and on-the-job training opportunities
 - Financial literacy education
 - Career awareness, counseling, and exploration services
 - Activities that help youth prepare for, and transition to, post-secondary education and training

SPECIALIZED SUPPORT

- **Veteran Career Advisor** – offer personalized counseling designed to help veterans and their spouses find a job.
- **Partnership. Accountability. Training. Hope. (PATH) Program** – work readiness for participants
- **Trade Adjustment Assistance (TAA)** – assistance for those who have lost a job as a result of foreign trade
- **Returning Citizens** – employment for those seeking a second chance
- **Re-Employment Services and Eligibility Assessment (RESEA)** – services to help you return to work faster
- **Rapid Response** – assists laid off workers return to new employment in the event of a business layoff and/or plant closure

EQUITY & ACCESS FOR ALL

■ How does Michigan Works! serve individuals with disabilities?

- Michigan Works! partners with a variety of agencies both statewide and locally
- Michigan Rehabilitation Services is partnering with Michigan Works! to co-locate staff in Michigan Works! One-Stop Service Centers across the state
- We look forward to the continued expansion of this co-location model across the state

American Rescue Plan Investments – Oakland County

- \$6.6 million awarded to Oakland County Michigan Works!
 - \$2.8 million to deploy 6-12 Career Navigators to provide career and education support to Oakland County residents
 - \$1.5 million for supportive services (books, transportation, tools) for Michigan Works! training programs, Futures for Frontliners, Michigan Reconnect, and other post-secondary education students
 - \$1.2 million for 1,000 Child Care Scholarships at \$1,200 each
 - \$1.05 million to continue the Oakland County Business Resource Network and deploy Success Coaches at Oakland County companies



BALLMER GROUP COVID-19 RESPONSE

- \$100,000 awarded for emergency COVID-19 Related Supportive Services
- 97 individuals supported
 - Books, training supplies (5)
 - Certification exams (1)
 - Laptops and technology needs (13)
 - Transportation costs (2)
 - Car Repairs (3)
 - Car Payments (1)
 - Housing Assistance (15)
 - Medical/Dental Services (5)
 - Utility Payments (4)
 - Background Checks (2)
 - Emergency gift/gas cards (46)

THANK YOU FOR LISTENING!

Questions?