

## **Michigan Workforce Development Board Meeting**

June 13, 2022, 1:00 p.m. – 4:00 p.m.

Meeting Location: Strategic Staffing Solutions,  
3011 West Grand Blvd, Suite 2100 Detroit, Michigan 48202

Link to join on your computer or mobile app [https://teams.microsoft.com/l/meetup-join/19%3ameeting\\_MzNkNGI5MWltMmJjNi00ODY0LWJlOWYtMjdjYjQwNzBmMzZl%40thread.v2/0?context=%7b%22Tid%22%3a%22d5fb7087-3777-42ad-966a-892ef47225d1%22%2c%22Oid%22%3a%229a652351-c0e6-43f0-861a-fb7187965df6%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzNkNGI5MWltMmJjNi00ODY0LWJlOWYtMjdjYjQwNzBmMzZl%40thread.v2/0?context=%7b%22Tid%22%3a%22d5fb7087-3777-42ad-966a-892ef47225d1%22%2c%22Oid%22%3a%229a652351-c0e6-43f0-861a-fb7187965df6%22%7d)

Or call in (audio only) +1 248-509-0316, 832646492# Phone Conference ID: 832 646 492#

### **Minutes of Meeting**

#### **Members Present In-Person:**

Cindy Pasky, Board Chair, President and CEO, Strategic Staffing Solutions  
Susan Corbin, Acting Director, Dept. of Labor & Economic Opportunity  
Dr. Robert Davies, President, Central Michigan University,  
Russ Kavalhuna, President, Henry Ford College  
Representative Ben Frederick, Michigan House of Representatives  
Rachel Lutz, Owner, Peacock Room Boutique, Yama, and Frida Clothing Stores  
Dr. Robert Davies, President, Central Michigan University  
Steve Claywell, President, Michigan Building and Construction Trades Council  
Dave Meador, Chief Administrative Officer, DTE Energy  
Nicole Sherard-Freeman, Executive Director of Workforce Development and Detroit at Work, City of Detroit, Designee of Michael Duggan, Mayor, City of Detroit  
Sarah Szurpicki, Director of Sixty by 30, Dept. of Labor & Economic Opportunity

#### **Members Attending Virtually:**

Jeff Donofrio, Board Vice Chair, President/CEO, Business Leaders of Michigan,  
Jennifer Geno, Executive Director, Career/Technical Education, Saginaw Intermediate Schools  
Shana Lewis, Executive Director of Talent Acquisition, Trinity Health,  
Senator Mallory McMorro, Michigan Senate, Ex-Officio,  
Martha Zehnder Kaczynski, Vice President, Frankenmuth Bavarian Inn Corp., Bavarian Inn Lodge,  
and the Frankenmuth Cheese Haus  
Leigh Kegerreis, Administrative Assistant to the President of the UAW, attended from Monroe,  
Michigan  
Mike Smith  
Matthew Wesaw, Pokagon Band of Potawatomi Indians

**Members Absent (excused):**

Representative Sarah Anthony, Michigan House of Representatives, Ex-Officio  
Senator Kevin Daley, Michigan Senate  
Ari Weinzweig, CEO, Zingerman's Community of Businesses  
Lee Graham, Executive Director, Operating Engineers 324  
Peter Hungerford, Chief Operating Officer, ADAC Automotive

**Board Staff Present:**

**Call to Order and Roll Call**

The meeting was called to order at 1:07 p.m. by Chairperson Cindy Pasky. Susan Corbin, Director, Michigan Labor & Economic Development (LEO), conducted roll call. A quorum was present.

**Welcome and Opening Remarks**

Ms. Pasky welcomes everyone to the meeting and thanked them for their time coming to the meeting. She spoke about how important it is for them to be there. Ms. Pasky is the host for this meeting.

**Approval of Consent Agenda**

Director Corbin called to the board's attention the consent agenda items that were sent to the board members prior to the meeting. These two items were the proposed agenda for the June 13<sup>th</sup>, 2022, meeting and the draft minutes of the Board's March 7<sup>th</sup>, 2022, meeting. She asked if there were any comments or questions. There being no comments or questions, Director Corbin a motion to approve the consent agenda. John Groen moved to approve. Dave Meador said motion. All members were in favor. The motion carried. Director Corbin then moved to approve the meeting Monday sept 26<sup>th</sup> from 1-4 p.m., and December 12<sup>th</sup>, 2022, 1-4cp.m.. John Groen motioned, and Nicole Shepard seconded, all members were in favor. The motioned carried.

**LEO Executive Remarks**

Detroit Regional Chamber Policy Conference Discussion: Director Corbin shared that at the Mackinac Policy Conference- The governor graciously let us host a lunch on the patio, and she recognized the importance of our work. She wanted to kick off the meeting with a video from Governor Whitmer to the board thanking them for their hard work.

Director Corbin with Updates from LEO- Here at LEO, we're laser focused on connecting talent to businesses and providing employers with resources. New data shows that Michigan's economic jump start is well underway as small businesses in the state are experiencing tremendous growth and expansion.

Director Corbin Highlighted 60 by 30- This is the governor's signature program. This program aims to have 60% of working-age Michiganders with a degree or skills certificate by the year 2030 so that we can build a better Michigan in three ways: We believe this will build a better Michigan in 3 ways, close the Skills gap, increase opportunities, and make Michigan more competitive.

Director Corbin highlighted Michigan Reconnect- open to any Michigander over the age of 25 that does not have a secondary degree. 97,000 Michiganders have enrolled.

Director Corbin highlighted Going pro talent fund- Helps individuals secure employment, industry-recognized credentials, and strong wages by providing training grants to Michigan businesses to support employees in high-demand, skilled trades industries. Since the programs launch it has provided training for more than 121k and supporting needs of over 40k businesses. Funds were awarded to 1,057 Michigan businesses in 2021, totaling \$39,272,086.

Director Corbin highlighted the Apprenticeship Expansion- Industry-driven, high-quality career training programs in which employers develop and prepare Michigan's future workforce. Since 2019, LEO has awarded approximately \$6.2M in State Apprenticeship Expansion grants. Construction, energy, healthcare, manufacturing, all things that are critical to Michigan's economic success.

Director Corbin then highlighted the Michigan tri-share childcare program- an innovative approach to increasing access to high quality, affordable childcare for working families. Through Tri-Share, the cost of childcare is shared equally by an eligible employee, their employer, and the State of Michigan. To date, 49 employers, 42 families and 40 children are being served by this program and we strongly encourage more to join them in this opportunity. Our goal is to provide access to high quality affordable health care. The cost of childcare is divided equally between the employer employee and the state of Michigan.

Lastly, Director Corbin highlighted the Poverty task force- Lead by deputy director Kimberly Trent- to lift struggling Michiganders out of poverty. Focusing on improving health outcomes. - Look for new recommendations for 2022 to continue efforts to lift struggling Michiganders out of poverty, focusing on improving health outcomes. Significant investments for Michigan families centered on gaps in Michigan's social safety net were included in Gov. Whitmer's FY22 budget based on PTF 2021 recommendations

Specific information regarding the LEO budget presentation, strategic plan and initiatives can be found in the attached meeting materials that is posted on the [Board's](#) website.

**Presentation: Labor Market Information Update - Scott Powell, Director, Michigan Bureau of Labor Market Information and Strategic Initiatives**

Key Takeaways- Michigan's labor market has seen steady improvement over the last year but has not yet returned to pre-pandemic employment levels. Multiple groups continue to be disproportionately affected by the pandemic. As is the case nationwide, Michigan continues to experience elevated levels of job openings and inflation. There is a wide array of high-wage, high-demand occupations in every region of the state. 2018–2028 Regional Projections Statewide 2018–2028 data published last summer

projected a 10-year change of 0.1 percent. Total employment in all regions is expected to follow suit. Only West Michigan is expected to show greater than 2 percent change, positive or negative. This presentation is posted on the [Board's](#) website.

## **Break**

## **New Business**

Board Workgroups: Director Corbin shared that Chair Pasky, Director Corbin and the LEO Executive Team has discussed with the board workgroup chairs and/or representatives to review their 20212 workgroup recommendations and what might be a direction for 2023. Each workgroup then presented their 2022 report and proposals for 2022-23. The board discussed the proposal opportunities, strategies, resources, projected outcomes, etc.

### Policy Workgroup: Workgroup Chair, Jeff Donofrio

Proposed Resolution-supporting development and local sixty by 30 goals (policy workgroup)- Jeff D-policy workgroup update- proposed resolution- in order to reach this goal, we will need each region throughout the state, comm college, universities and communities come together and be able to achieve the 60 by 30 goals is important. Oakland county made their own goal of 80 % by 2030. Really challenging themselves to be better. The resolution proposed is for the support that the state will provide to support communities. Localized data to show our path right now. Having LEO be able to provide resources like Reconnect, going pro to help reach that goal.

Director Corbin a motion to approve the proposed resolution. Robert Davies moved to approve, [REDACTED] seconded. All were in favor.

### Barriers Workgroup: Workgroup Dave Meador

Proposed Resolution- Resolution in support of growing resiliency in Michigan workplaces by addressing mental health. Workplace mental health- Received a presentation from Sean Eagen. Would like to send it out. Very informative. We live in a world of higher stress, and the data is very disturbing. Toxic and chronic stress- how does that translate to work? In 2020, 11% of employees reported having anxiety. In 2022, 41% of employees reported having anxiety. In 2022 83% of employees are emotionally drained from the workplace. Impact on overall health, and absenteeism in the workplace. Untreated employees- 27 loss workdays a year. If we do not do something now, these rates will continue to climb. Director Corbin called for motion. Rachel Lutz moved to approve, and [REDACTED] seconded. All were in favor

Barriers Research- Mr. Meador spoke about Re-identifying barriers such as childcare access, criminal records, and housing

### Job Matching Workgroup: Update from Bob Davies

Areas of focus proposed for 2022: 1) Increase the number of working adults 2) Collaborate with the barriers workgroup to pass along learnings from past pilot programs, and 3) establish programs that will attract working age adults

### Talent Cultivation Workgroup: Update from Jenny Geno

Ms. Geno spoke about the Community Roundtables. The goal is to be able to collect info from people they aim to serve to get their opinions and find out what they want to participate in and what may be the barriers. Ms. Geno is looking to do 7-10 more of these events throughout the summer and fall. Their

goal: Increase the number of working-age adults with a skill certificate or college degree from 49% today to 60% by 2030.

### **Questions/Comments**

There were no further questions or comments.

### **Public Comment**

Ms. Pasky called for public comment [REDACTED] p.m.

**Jennifer Llewellyn**, Director Workforce development Oakland 80 team commented on opposing the Wagner-Peyser bill.

**Ben Damerow, Senior Director** Upjon Institute for Employment Research, commented on opposing the Wagner-Peyser bill.

**Michelle Wilson, Associate Director Workforce Development Oakland County**, commented on opposing the Wagner-Peyser bill.

**Ryan Hunt, CEO Michigan Works**, commented on opposing the Wagner-Peyser bill.

### **Closing Remarks/Comments**

Ms. Pasky conveyed that the next meeting is September 26th, 2022. Details on the location of the meeting will be forthcoming. Thank you to our hosts of the meeting, Ms. Pasky and her team at Strategic Staffing Solutions for hosting the meeting.

### **Adjournment**

There being no further business. A motion was made by Bob Davies to adjourn the meeting. Motion was supported by Nicole Shepard. Motion approved unanimously. Motion carried. The meeting adjourned at 3:25 p.m.

Meeting materials and meeting information are posted at [Labor and Economic Opportunity - Michigan Workforce Development Board](#).

### **Meeting Schedule FY2022-23**

September 26, 2022 – Meeting format/location to be determined

December 12, 2022 – Meeting format/location to be determined