



MICHIGAN WORKFORCE DEVELOPMENT BOARD

Michigan Workforce Development Board Meeting

Monday, June 26th, 2023

1:00-4:00 PM

Strategic Staffing Solutions, 3011 W Grand Blvd. Suite 2100 Detroit, MI

Link to join on your computer or mobile app: <https://gcc02.safelinks.protection.outlook.com/ap/t-59584e83/?url=https%3A%2F%2Fteams.microsoft.com%2F%2Fmeetup->

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Minutes of Meeting

Members Present In-Person:

Cindy Pasky, Chair, President and CEO, Strategic Staffing Solutions

Jeff Donofrio, Vice Chair, President/CEO, Business Leaders of Michigan

Steve Claywell, President, Michigan Building and Construction Trades Council

Susan Corbin, Director, Dept. of Labor & Economic Opportunity

Jennifer Geno, Executive Director, Career/Technical Education, Saginaw Intermediate Schools

Krista Johnson, Director of the Talent Development Division within Workforce Development

Martha Zehnder Kaczynski, Vice President, Frankenmuth Bavarian Inn Corp., Bavarian Inn

Lodge, and the Frankenmuth Cheese Haus

Russ Kavalhuna, President, Henry Ford College

Nicole Sherard-Freeman, Executive Director of Workforce Development and Detroit at Work,

City of Detroit, Designee of Michael Duggan, Mayor, City of Detroit

Mike Smith, Executive Director Upper Peninsula Construction Council

Sarah Szurpicki, Governor's Designee, Director of Sixty by 30

Members Attending Virtually Meeting Exemption Requirements:

Dr. Robert Davies, President, Central Michigan University- joining from Mt. Pleasant, MI

Peter Hungerford, Chief Operating Officer, ADAC Automotive- joining from Grand Rapids, MI

Shana Lewis, Executive Director of Talent Acquisition, Trinity Health- joining Grand Rapids, MI

Senator Mallory McMorro, Michigan Senate, Ex-Officio- joining from Royal Oak, MI

Dave Meador, Chief Administrative Officer, DTE Energy- joining from Bloomfield Hills, MI

Kaja Thorton-Hunter, CEO of Kaja's Flavors- joining from Muskegon Heights, MI

Members Absent (excused):

Awenate Cobbina, CEO, Bedrock Group

Tina Fullerton, Bureau Director- Michigan Rehabilitation Services

Lee Graham, Executive Director, Operating Engineers 324

Leigh Kegerreis, Represents workforce and General Labor in Michigan

Rachel Lutz, Owner, Peacock Room Boutique, Yama, and Frida Clothing Stores

Rishie Modi, President of Modi Benefits

Matthew Wesaw, Pokagon Band of Potawatomi Indians

Board Staff Present:

Jessica Brousseau, Chief of Staff, Dept. of Labor & Economic Opportunity

John Groen, Chief Strategist, Dept. of Labor & Economic Opportunity

Chioke Mose-Telesford, Coalition for a Skilled Workforce

Adrian Walker, Director of Outreach, Dept. of Labor & Economic Opportunity

Amy Wallace (virtually), Coalition for a Skilled Workforce

Brittany Whitford, Executive Secretary, Dept. of Labor & Economic Opportunity

Call to Order and Roll Call

The meeting was called to order at 1:03 PM by Chairperson Cindy Pasky. Sarah Szurpicki, Director of Sixty by 30, Michigan Labor & Economic Development (LEO), conducted roll call. A quorum was present.

Welcome and Opening Remarks

Ms. Pasky welcomed everyone to the meeting and thanked them for their time. Ms. Pasky gave a brief overview of the meeting topics today. She then acknowledged that last month, Director Corbin was the recipient of the Michigan AFL-CIO Workforce Development Institute Trailblazer award for achievements helping Michigan workers find paths to good jobs and good careers. Congratulations to Director Corbin.

Approval of consent agenda

Ms. Pasky drew the board's attention the consent agenda that was sent to the board members prior to the meeting, including the agenda for the June 26th, 2023, meeting, and the draft meeting minutes from the March 27th meeting. Ms. Pasky asked if there were any comments or questions, and there was not. Jeff Donofrio motioned to approve the consent agenda, and Nicole Sherard-Freeman seconded. The vote was unanimous and the consent agenda passed.

LEO Executive Remarks

Ms. Pasky invited Director Corbin to provide an overview on the Growing Michigan Together Council established by Governor Whitmer. Director Corbin will be the only cabinet member sitting on the council. The council will have twenty-eight (28) total members, with twenty-one (21) voting members and seven (7) non-voting member. This council will have 4 working groups: Jobs, Talent and People, Pre-K, and Higher education. The first report from the council will be due by December 1, 2023.

For more information on the council please visit the website:

https://www.michigan.gov/whitmer/news/state-orders-and-directives/2023/06/01/executive-order-2023_4-growing-michigan-together-council

OLD BUSINESS

Education Friendly Employer Survey- (Sarah Szurpicki)

Ms. Szurpicki has been in consultation with a few members to create the first step in developing the new "education friendly employer" designation, which was a survey of the field to assess what employers are already doing. This survey has been sent out to approximately 15 associations, chambers, or other employer representatives. The associations were asked to distribute to their employers, but we have not had a great uptake with it yet. Most of the responses have been from healthcare. If the survey does not lead to results this month, we will

explore alternative strategies for getting this input. Ms. Szurpicki is hoping to be able to launch Education Friendly Employers by October.

Input from the field: childcare industry (guest speaker of the Barriers committee, Dawne Bell, Early Childhood Investment Corporation)

Ms. Pasky asked Chioke Mose-Telesford to introduce Dawne Bell to present on Childcare and Michigan's Workforce. Ms. Bell's presentation covered ECIC's Child Care Innovation Fund which is an \$18 million public-private initiative to accelerate scalable solutions to Michigan's childcare crisis.

Ms. Bell explained that the childcare workforce has declined by 20% nationally and in the last 20 years, while Michigan has lost 40% of its childcare workforce. So far, they have funded over 50 innovations reaching 81 counties and tribal communities. She also covered the economic development organization-led Regional Child Care Planning Coalitions. The final part of Ms. Bell's presentation showed the board promising policy solutions from other states such as Arizona, which offered free childcare at job fairs, New Mexico, which is working towards free childcare and preschool for all state residents, Louisiana, which will require 25% of revenue generated from sports wagering to go to Early Childhood Education, and finally DC who now has the Early childhood education pay equity fund.

A conversation followed in which board members expressed the view that childcare is an economic development imperative. It was discussed that this body may want to inform both MEDC and the population council for further action.

Break

Old Business (continued)

Policy Principles for improving career navigation: (Jenny Geno & Peter Hungerford/Talent Cultivation combined with Amy Wallace, CSW)

Ms. Pasky invited Jenny Geno and Peter Hungerford to share the work of their joint committees, and proposal for a resolution seeking board support. Ms. Geno started by describing why Career navigation was important: the labor market is hard to navigate, rapid changes, lack of awareness of pathways, and lack of clarity on required skills, across both K12 and for adults in workforce development. The policy design principles in the proposed resolution are as follows-economic advancement, equity and accessibility, strong staff & strong systems, incentivize collaboration, high tch and high touch, sustainable and braided funding, and community responsive.

Steve Claywell recommended the resolution be modified to reflect that the board values apprenticeship as a strong educational pathway and there was agreement. Ms. Wallace is revising the resolution to reflect this change.

Motion to approve the resolution with the proposed changes was made by Nicole Sherard-Freeman and seconded by Martha Zehnder Kaczynski. The vote was unanimous.

To view the full resolution, please go to: <https://www.michigan.gov/leo/boards-comms-councils/mwddb>

WIOA State Unified Plan (Stephanie Beckhorn, Director, Employment and Training and Krista Johnson, Director of the Talent Development Division within Workforce Development)

Ms. Pasky invited Krista Johnson from the Department of Labor and Economic Opportunity. Krista Johnson to present on what is a part of the WIOA State plan and the process for creating it with input from the governor and the workforce board. Every four years Governors are required to submit a new WIOA USP to the federal secretaries of education and labor for review and approval. The plan provides framework for state to outline strategic vision and goals. The state's plan must outline a four-year strategy for core programs: Adult, Dislocated Worker, and Youth, Wagner-Peyser, Adult Education, and Vocational Rehabilitation. The next WIOA USP will be due to the federal departments in March of 2024. The plan will cover the timeframe of July 1, 2024, through June 30, 2028. The core partners at state level work collectively to draft plan and obtain feedback/comments from key stakeholders prescribed in law/regulations. Then starting in July, the core partners will meet monthly until the plan submission.

Ms. Pasky suggested that the policy committee may be the best vehicle for providing strong strategic input into the plan. Ms. Szurpicki and Mr. Donofrio will coordinate. The board members agreed to discuss WIOA state plan during their board meetings and receive communications via email.

The board also asked Ms. Johnson, how could they incorporate childcare issues into this plan.

Board Comment

Russ Kavalhuna asked to take a moment to acknowledge and express support for the work that Dave Meador has been doing to bring together employer leaders from southeast Michigan to evaluate how employers interfere with the employment pipeline. Mr. Kavalhuna stated he is happy to support him and hopes everyone at the table will support him as well.

Public Comment

Ms. Pasky opened the meeting to public comment. There were no comments.

Closing Remarks/Comments

Ms. Pasky thanked the board members for their time and work. Ms. Pasky thanked Nicole Sherard-Freeman for her leadership and time on the board, who due to a change in her position, will no longer be serving as Mayor Duggan's appointee to the Michigan Workforce Development Board.

Adjournment

There being no further business, a motion was made by Jeff Donofrio to adjourn the meeting. The motion was supported by Russ Kavalhuna and approved unanimously. The meeting adjourned at 3:40 P.M.

Meeting materials and meeting information are posted at [Labor and Economic Opportunity - Michigan Workforce Development Board](#).

Meeting Schedule FY2023-24

Next meeting: Monday, October 23, 2023, in Detroit