



MICHIGAN DEPARTMENT OF
**LABOR & ECONOMIC
OPPORTUNITY**

**MICHIGAN WORKFORCE
DEVELOPMENT BOARD**

Michigan Workforce Development Board Meeting

March 27, 2023, 1:00 p.m. – 4:00 p.m.

Meeting Location: George W. Romney Building
111 S. Capitol Ave. Lansing, MI 48933

Link to join on your computer or mobile app: https://teams.microsoft.com/join/19%3ameeting_ZjA5NmJmMjktNDljNC00NmZmLWE4ODEtZWRhYjA3YWwRIZmM0%40threed.v2/0?context=%7b%22Tid%22%3a%22d5fb7087-3777-42ad-966a-892ef47225d1%22%2c%22Oid%22%3a%2203f132d1-64be-434a-a6d9-48133d201ef6%22%7d

Minutes of Meeting

Members Present In-Person:

Cindy Pasky, Chair, President and CEO, Strategic Staffing Solutions
Jeff Donofrio, Vice Chair, President/CEO, Business Leaders of Michigan
Steve Claywell, President, Michigan Building and Construction Trades Council
Susan Corbin, Director, Dept. of Labor & Economic Opportunity
Jennifer Geno, Executive Director, Career/Technical Education, Saginaw Intermediate Schools,
joining from Saginaw, Michigan
Lee Graham, Executive Director, Operating Engineers 324
Peter Hungerford, Chief Operating Officer, ADAC Automotive
Sarah Szurpicki, Governor's Designee, Director of the Office of Sixty by 30
Kaja Thorton-Hunter, CEO Kaja's Flavor
Matthew Wesaw, Pokagon Band of Potawatomi Indians

Members Attending Virtually:

Dr. Robert Davies, President, Central Michigan University joining from Mt. Pleasant, MI
Dave Meador, Executive Director of the Detroit Regional CEO Group joining from Oakland County,
MI
Nicole Sherard-Freeman, Group executive - Jobs, Economy, and Detroit at Work - City of
Detroit
Mike Smith, Executive Director Upper Peninsula Construction Council- joining from Washington,
DC

Members Absent (excused):

Representative Sarah Anthony, Michigan House of Representatives
Awenate Cobbina, CEO, Bedrock Group

Senator Kevin Daley, Michigan Senate

Tina Fullerton, Bureau Director, Michigan Rehabilitation Services, Michigan Department of Labor and Economic Opportunity

Krista Johnson, State Division Administrator, Michigan Department of Labor and Economic Opportunity

Russ Kavalhuna, President, Henry Ford College

Shana Lewis, Executive Director of Talent Acquisition, Trinity Health joining from Lansing, MI

Rachel Lutz, Owner, Peacock Room Boutique, Yama, and Frida Clothing Stores

Senator Mallory McMorrow, Michigan Senate, Ex-Officio

Rishie Modi, President of Modi Benefits

Martha Zehnder Kaczynski, Vice President, Frankenmuth Bavarian Inn Corp., Bavarian Inn Lodge, and the Frankenmuth Cheese Haus

Board Staff Present:

Amaya Durkee, Executive Secretary, Dept. of Labor & Economic Opportunity

Jonathan Smith, Chief Deputy Director, Dept. of Labor & Economic Opportunity

Brittany Whitford, Executive Secretary, Dept. of Labor & Economic Opportunity

Call to Order and Roll Call

The meeting was called to order at 1:04 p.m. by Chairperson Cindy Pasky. Susan Corbin, Director, Michigan Labor & Economic Development (LEO), conducted roll call. A quorum was present.

Welcome and Opening Remarks

Ms. Pasky welcomed everyone to the meeting and thanked them for their time. Ms. Pasky thanked Jeff Donofrio for stepping in as chair at the December 2022 meeting while she was away. Ms. Pasky briefly described what was on the agenda for today and said that it reflected good work and a busy board and the board's goals to agenda to maximize workforce alignment support. Ms. Pasky also stated the importance of the work we do to keep our board members engaged and feeling like the work they do means something. Ms. Pasky turns meeting over to Director Corbin for approval of the consent agenda.

Approval of consent agenda

Director Corbin called to the board's attention the consent agenda that was sent to the board members prior to the meeting. These items were the proposed agenda for today's meeting, the draft meeting minutes from the June, September, and December 2022 meetings, and the proposed meeting dates for the remainder of 2023. Director Corbin asked if there were any comments or questions, and there was not. Ms. Pasky asked for a motion to approve the proposed agenda. Jeff Donofrio motioned to approve today's agenda, and Lee Graham seconded. The vote was unanimous. Regarding the draft minutes for June, September and December 2022, there were no comments or questions. Jeff Donofrio motioned to approve, and Sarah Szurpicki seconded. The vote was unanimous. Regarding the future meeting dates, Matt

Wesaw pointed out that the first was inadvertently proposed for a holiday, Juneteenth. Lee Graham made a motion to approve dates after correcting the June 19 meeting; Director Corbin seconded the motion; it passed unanimously.

LEO Executive Remarks

Ms. Pasky invited Director Corbin to give an overview of the Governor's Budget Recommendations for the Department of Labor and Economic Opportunity for FY24. The proposed budget would make transformational investments across three pillars. The first pillar would be growing the middle class in which \$335 Million would be for increasing education attainment. \$102 Million for investing in talent. \$11.9 Million for increasing opportunity for all Michiganders. \$10.3 Million for supporting Michigan workers. The second pillar would be to support businesses in which \$760 million would go to attracting strategic economic development businesses and supporting small businesses. \$67 Million for supporting future mobility and electrification. The final pillar would be to build strong communities in which \$350 million would be for building strong regional economies and \$75 million for Safe, Quality affordable housing.

Within the first pillar, Going Pro investments have led to training more than 170,000 Michigan workers at over 6,000 businesses. For Pure Michigan Talent Connect, annually the site has 190,000 employers and 150,000 job seeker accounts, with 100,000 plus job postings daily and 1.4 million unique visitors every year. Since 2008, JMG has equipped more than 25,000 young adults with the skills to overcome barriers and succeed in their education and employment. Increasing economic opportunities for all Michiganders one highlight is that roughly 115 employers, 213 families and 291 children are currently benefiting from the Tri-Share childcare program. LEO's goal is to provide access to low or no cost childcare to 150,000 or families by 2024.

Within the second pillar under the office of future mobility and electrification they will invest \$65 million to EV charging infrastructure and \$2 Million for research and development. One goal for this pillar is to be a top 10 state for household income growth during the next five years.

OLD BUSINESS

Labor Market Outcomes Framework

Ms. Pasky asked Jeff Donofrio and Sarah Szurpicki to give an update on the credentials of value work and resolution they are bringing to the board today. Ms. Szurpicki shared a summary of the December discussion on credentials of value, wherein the board expressed a strong commitment to building this framework and a commitment to understanding stakeholder input. The proposed resolution provides LEO with an initial framework to utilize and report back to the board within the first two quarters of 2024. Discussion was supportive of the resolution. It was proposed to amend slightly to make it clear that settings such as apprenticeships and career and technical education programs were included.

Motion to approve resolution with amendment was made by Jeff Donofrio and seconded by Jenny Geno. The vote was unanimous, and the resolution was passed.

Resolution can be found on the MWDB website: [LEO - Michigan Workforce Development Board](#)

Streamlining employer engagement across workforce system

Director Corbin reminded the board members that after the meeting in December they asked for clarity on how employers should navigate the various efforts underway at both LEO and MEDC to engage employers in growing talented workforce, particularly around EV/mobility. Corbin introduced Spencer Lucker, MEDC and Anne Pentiak, LEO and their work on the LEO Workforce development and MEDC Talent Action Team Alignment. The talent action team and MEDC has brought their two initiatives together for one goal in Michigan's EV and Mobility Future. This plan will start with employers, educator partners, outreach, recruitment and training, employment, and eventually full circle back to employers. One goal is to train and match with employment 2,500 Michiganders in 2023. Another goal is to connect mobility employers with job ready talent and to upskill the current workforce. Anne Pentiak explained their employer engagement process and their career seeker engagement process. Spencer Lucker then explained Michigan EV/e-mobility Talent Landscape and how the Talent Action Team engages with employers. Board members asked questions about how the employers are directed to the "right door" to become a part of these efforts.

Legislative proposal for Career Navigation

Ms. Pasky invited Jenny Geno and Lee Graham to speak about their proposal for the board to get engaged on new legislation being drafted to support putting resources towards career navigation. Ms. Geno stated that she would like to see that this funding is something schools will have every year and not have to compete for. Ms. Geno states they have four years of data to show the success of Career Navigators. They also have a hub to produce a lot of positive outcomes with this funding. We talked with other stakeholders as well such as Counselors, principals, and businesses, to make sure what we were thinking hit all marks. The legislation being drafted will allocate funding to the districts taking into account that not all ISD's are the same, and include funding for navigators, support for careers classes, transportation, activities, career fairs, etc., and giving schools the option to fill gaps. Lee Graham stated he has been with the talent cultivation committee since it started- this has been a rich conversation since we started and would like to see it move forward with set stable funding for schools every year. Ms. Geno reported that she and Peter Hungerford, who chairs the career navigation committee, have met and the two committees wish to work together for the next few months in support of legislation that can help advance the goals of both committees.

Ms. Pasky stated that the board does not need to vote on this but urges the board members to support the Talent Cultivation committee while they move forward in the next months and look forward to a report back at the June board meeting.

Break 2:39 – 2:50

New Business

Education Friendly Employers

Ms. Pasky describes the need and opportunity for employers to support employees with their education and advance to better wage jobs and meet the gap that employers are experiencing. Ms. Pasky invites Sarah Szurpicki to give short presentation on a concept being proposed for the board's leadership: the creation of a new designation for "Education-Friendly Employers." Ms. Szurpicki states that there are almost 1.5 million Michiganders without a degree and that most are in the workforce. This presents a huge opportunity to upskill credentials. Ms. Szurpicki gave examples of different models for other "-friendly" employers that the board could base their model from. The workforce board could oversee a new designation and define program. The State of Michigan could potentially be one of the first employers. Board members offered supportive discussion, including a suggestion that we ask employers to consider education of employees as on-the-job training. Ms. Szurpicki asked board members who are interested in helping to finalize the commitments required and to recruit employers to be in touch with her and will bring the rest of the board an update at the next board meeting.

WIOA State Unified Plan

Ms. Pasky reminded the board that it is the responsibility of the board to approve the WIOA Unified Plan that is submitted to the Department of Labor and describes the state vision and strategy for our workforce system. This updated plan will have to be approved in Q1 of 2024, and the board wants to begin thinking about how to best inform the plan with its priorities. Director Corbin introduced Jack Porter and Sophia Yager from the National Governors Association, a nonpartisan organization for the nation's governors and state workforce boards. Mr. Porter and Ms. Yager gave a presentation with an overview of the WIOA state plan and some examples from other states of how workforce boards have embedded their priorities in the state plan.

Public Comment

Ms. Pasky opened the meeting to public comment. There were no public comments at this time.

Closing Remarks/Comments

Ms. Pasky conveyed that details of the next meeting will be forthcoming and thanked board members for their work.

Adjournment

There being no further business, a motion was made by Jeff Donofrio to adjourn the meeting. The motion was supported by Lee Graham and approved unanimously. The meeting adjourned at 3:35 P.M.

Meeting materials and meeting information are posted at [Labor and Economic Opportunity - Michigan Workforce Development Board](#).

Meeting Schedule FY2023-24

June 26th, 2023

October 23rd. 2023