



GRETCHEN WHITMER  
GOVERNOR

STATE OF MICHIGAN  
DEPARTMENT OF LABOR AND ECONOMIC OPPORTUNITY  
LANSING

SUSAN CORBIN  
DIRECTOR

## MEMORANDUM

**DATE:** March 12, 2024

**TO:** The Honorable Gretchen Whitmer  
Governor of Michigan

Members of the Michigan Legislature

**FROM:** Gregory Rivet, Director  
Bureau of Administrative Services  
Michigan Department of Labor & Economic Opportunity (LEO)

**SUBJECT:** Strategic Outreach and Attraction Reserve Fund Report – FY 2023

Section 4 of the Michigan Trust Fund Act (Public Act 489 of 2000) requires the Department of Labor and Economic Opportunity (LEO) to submit reports to the Governor and the Michigan Legislature summarizing activities of the Strategic Outreach and Attraction Reserve Fund. Pursuant to these requirements, attached are the FY 2023 reports. Additionally included are reports on activities for the Critical Industry Program and the Michigan Strategic Site Readiness Program as required by Sections 88s and 88t of the Strategic Fund Act (Public Act 270 of 1984). These reports are included in the upcoming FY2023 Michigan Strategic Fund Annual Report.

If you have any questions, please contact Jayshona Hicks, LEO Director of Legislative Affairs at [HicksJ15@michigan.gov](mailto:HicksJ15@michigan.gov) or (248) 200-9134.

### Attachments

cc: Jen Flood, State Budget Director  
Kathryn Summers, Director, Senate Fiscal Agency  
Mary Ann Cleary, Director, House Fiscal Agency  
Daniel Oberlin, Secretary of the Senate  
Richard J. Brown, Clerk, Michigan House of Representatives

**Strategic Outreach and Attraction Reserve Fund  
FY 2023: October 1, 2022-September 30, 2023**

Program	FY2022 Remaining Balance	2022 PA 194*	2023 PA 1	2023 PA 5	2023 PA 119	Legislative Transfer 2023-1	Legislative Transfer 2023-2	Legislative Transfer 2023-4	Legislative Transfer 2023-5	Amount Disbursed in FY23	Remaining Balance 9-30-23
<b>Strategic Outreach and Attraction Reserve Fund</b>	\$0**	\$746,100,000	\$150,000,000	\$170,300,000	\$500,000,000	(\$435,000,000)	(\$210,000,000)	(\$120,300,000)	(\$250,000,000)		\$551,100,000
<b>Critical Industry Program</b>	\$700,800,000					\$325,000,000	\$210,000,000			\$649,219,641	\$586,580,359
<b>Michigan Strategic Readiness Program</b>	\$49,575,000					\$110,000,000	\$0	\$120,300,000	\$250,000,000	\$36,525,000	\$493,350,000

\*\$100,000,000 for landfill remediation and redevelopment that was included in PA 194 of 2022 sec. 408 was not transferred to the Michigan Strategic Readiness Program and lapsed back to the General Fund. Appropriation amount is net of this lapse.

\*\*\$233,100,000 in the Strategic Outreach and Attraction Reserve Fund at the end of FY2022 that was not transferred to the Critical Industry Program or the Michigan Strategic Readiness Program lapsed back to the General Fund and was not carried forward into FY2023.

### Critical Industry Program

The Critical Industry Program (CIP) provides qualified investments to qualified businesses for deal-closing, gap financing, or other economic assistance to create or retain qualified jobs as a result of a technological shift in product or production or make capital investments, or both, in Michigan as determined by the Michigan Strategic Fund board. Administered by the MEDC on behalf of the Michigan Strategic Fund (MSF), this tool provides access to grants, loans, or other economic assistance.

The Michigan Strategic Fund Act requires the MSF to submit a report on CIP activities that occurred the previous fiscal year. This report addresses the reporting requirements for FY 2023. It also includes cumulative activity as of September 30, 2023.

Below is a detailed spreadsheet (Exhibit 1) showing the specifics of each approved project. The information contained in this report is based on data submitted by companies. All project milestones and certificate requests are reviewed and verified through a consistent compliance process. Where applicable, job creation numbers in this report are cross-referenced against recent project milestones and certificate requests. The column titled "Incentive Stage" includes the following stages: Monitoring, Ended, Terminated and Repayment. Monitoring means that the incentive is active. Ended means the company has fulfilled its obligations under the agreement and the incentive has expired. Terminated means the agreement has been terminated prior to the end date stated in the agreement. Repayment means the company is in default of its agreement and has triggered repayment of all or a portion of the previously disbursed funds. Once a company has repaid all funds owed to the MSF under an event of default, the status is changed to Terminated.

Since October 1, 2022, three projects have been approved by the MSF board.

Exhibit 1 Michigan Strategic Fund Act Critical Industry Program Legislative Report for FY 2023 as of September 30, 2023																	
MSF Board Action Taken - Agreement Executed																	
Fiscal Year Approved	Company Name	MSF Approval Date	Municipality	County	Project Type	Incentive Type	Approved Amount	Cumulative Disbursed Amount	Total Committed Qualified Investment <sup>1</sup>	Actual Qualified Investment <sup>2</sup>	Qualified Jobs Committed <sup>3</sup>	Actual Qualified Jobs Created/Retained <sup>4</sup>	Qualified Jobs Created/Retained that are not Temporary <sup>5</sup>	Average Annual Salary of Qualified Jobs	Amount of Financial Support Other than State Resources <sup>6</sup>	Incentive Stage	Duration of Economic Assistance (years) <sup>7</sup>
2022	General Motors Company	1/25/2022	Orion Township	Oakland	Expansion	Grant	\$480,000,000	\$347,751,524	\$4,000,000,000	\$1,526,497,603	1,840	0	0	\$0	\$0	Monitoring	9.5
	Ultium Cells LLC	1/25/2022	Orion Township	Oakland	Expansion	Grant	\$120,000,000	\$120,000,000	\$2,500,000,000	\$611,370,706	1,360	0	0	\$0	\$0	Monitoring	9.5
2023	Gotion	10/5/2022	Big Rapids	Mecosta	New Development	Grant	\$125,000,000	\$0	\$2,364,000,000	\$0	2,350	0	0	\$0	\$0	Monitoring	10.0
	Dur Next Energy	10/5/2022	Van Buren Township	Wayne	New Development	Grant	\$200,000,000	\$53,780,715	\$1,625,000,000	\$23,600,000	2,112	0	0	\$0	\$0	Monitoring	7.2
<b>Total:</b>							<b>\$925,000,000</b>	<b>\$521,532,239</b>	<b>\$10,489,000,000</b>	<b>\$1,526,497,603</b>	<b>7,662</b>	<b>0</b>	<b>0</b>	<b>\$0</b>	<b>\$0</b>		<b>9.1</b>

Exhibit 1 Michigan Strategic Fund Act Critical Industry Program Legislative Report for FY 2023 as of September 30, 2023																	
MSF Board Action Taken - No Agreement Executed																	
Fiscal Year Approved	Company Name	MSF Approval Date	Municipality	County	Project Type	Incentive Type	Approved Amount	Cumulative Amount Disbursed	Total Committed Qualified Investment <sup>1</sup>	Actual Qualified Investment <sup>2</sup>	Qualified Jobs Committed <sup>3</sup>	Actual Qualified Jobs Created/Retained <sup>4</sup>	Qualified Jobs Created/Retained that are not Temporary <sup>5</sup>	Average Annual Salary of Qualified Jobs	Other Economic Assistance	Incentive Stage	Duration of Economic Assistance (years)
2022	Ford Motor Company	6/2/2022	Multiple	Wayne	Expansion	Grant	\$100,900,000		\$1,160,000,000		3,260					Commitment	
2023	Ford Motor Company	2/13/2023	Marshall	Calhoun	New Development	Grant	\$210,000,000		\$2,500,000,000		2,500					Commitment	
<b>Total:</b>							<b>\$310,900,000</b>		<b>\$3,660,000,000</b>		<b>5,760</b>						

FY 2023 total projects: 3

FY 2023 total executed agreements: 2

<sup>1</sup> The amount of investment the company stated on its application and what is expected to occur by the completion of the project.

<sup>2</sup> The actual investment reported by the Company that has been made at the project site.

<sup>3</sup> The number of Qualified jobs the Company has committed to create at the project site.

<sup>4</sup> The actual number of Qualified/Retained Jobs created and verified on required reporting milestones submitted through September 30, 2023. In accordance with MCL 125.2088s and the Critical Industry Program Guidelines adopted by the MSF board, a Qualified/Retained Job means a job performed by an individual who is a resident of the state whose Michigan income taxes are withheld by an employer, or an employee leasing company or professional employer organization on behalf of the employer, or by an individual who is not a resident of this state and is employed by a business at a project location that is located in this state that the authorized business maintained in this state prior to the expansion or location and the number of full-time jobs that the authorized business acquired through a merger or acquisition that were located in this state prior to the expansion or location.

<sup>5</sup> The number of Qualified/Retained jobs created that are not temporary employees as self-reported by the Company on its annual progress report.

<sup>6</sup> The total amount of financial support other than state resources as self-reported by the Company on its annual progress report.

<sup>7</sup> Duration of Economic Assistance is the total number of years the company is eligible to receive funding related to the Critical Industry Program.

**Repayment, Revenue and Property Returned to the Fund\*\***

Payment Type	Company Name	Amount Received
Not Applicable		
<b>Total</b>		\$0

\*\*No funds had been returned to the Fund in FY 2023

**Strategic Site Readiness Program**

The Strategic Site Readiness Program (SSRP) provides financial incentives to eligible applicants to conduct eligible activities on, or related to, strategic sites and mega-strategic sites in Michigan, for the purpose of creating a statewide inventory of investment-ready sites to attract and promote investment in Michigan. Administered by the MEDC on behalf of the Michigan Strategic Fund (MSF), the SSRP provides access to grants, loans, and other economic assistance.

The Michigan Strategic Fund Act requires the MSF to submit a report on SSRP activities that occurred the previous fiscal year. This report addresses the reporting requirements for FY 2023. It also includes cumulative activity as of September 30, 2023.

Below is a detailed spreadsheet (Exhibit 1) showing the specifics of each approved project. The information contained in this report is based on data submitted by companies. All project milestones and certificate requests are reviewed and verified through a consistent compliance process. Where applicable, job creation numbers in this report are cross-referenced against recent project milestones and certificate requests. The SSRP is not a job retention program, therefore, there is no information to report for the number of retained jobs committed or projected, the actual number of retained jobs or the average annual salary for retained jobs. The column titled "Incentive Stage" includes the following stages: Monitoring, Ended, Terminated and Repayment. Monitoring means that the incentive is active. Ended means the company has fulfilled its obligations under the agreement and the incentive has expired. Terminated means the agreement has been terminated prior to the end date stated in the agreement. Repayment means the company is in default of its agreement and has triggered repayment of all or a portion of the previously disbursed funds. Once a company has repaid all funds owed to the MSF under an event of default, the status is changed to Terminated.

Since October 1, 2022, sixteen projects have been approved by the MSF board.

Exhibit 1 Michigan Strategic Fund Act Strategic Site Readiness Program Legislative Report for FY 2023 as of September 30, 2023																	
MSF Board Action Taken - Agreement Executed																	
Fiscal Year Approved	Eligible Entity	MSF Approval Date	Municipality	County	Project Type	Incentive Type	Approved Amount	Cumulative Disbursed Amount	Total Projected Qualified Investment <sup>1</sup>	Actual Qualified Investment <sup>2</sup>	Qualified Jobs Committed <sup>3</sup>	Actual Qualified Jobs Created/Retained <sup>4</sup>	Qualified Jobs Created/Retained that are not Temporary <sup>5</sup>	Average Annual Salary of Qualified Jobs	Amount of Financial Support Other than State Resources <sup>6</sup>	Incentive Stage	Duration of Economic Assistance (years) <sup>7</sup>
2022		1/25/2022	Delta Township	Eaton	Expansion	Grant	\$66,100,000	\$49,575,000	\$66,100,000	\$82,600,000	-	-	-	-	-	Monitoring	3.89
	The Right Place	10/5/2022	Big Rapids/Green Charter	Mecosta	New Development	Grant	\$50,000,000	\$0	\$3,850,000,000	\$63,440	-	-	-	-	-	Monitoring	5.67
	Muskegon County	10/2/2022	Muskegon	Muskegon	Expansion	Grant	\$60,000,000	\$20,000,000	\$0	\$0	-	-	-	-	5,007,446	Monitoring	5.14
	Marshall Area Economic Development Alliance	2/13/2023	Marshall	Calhoun	Investment in Existing	Grant	\$120,300,000	\$0	\$0	\$0	-	-	-	-	-	Monitoring	7.18
	Ann Arbor Spark	9/26/2023	Ann Arbor	Washtenaw	Investment in Existing	Grant	\$2,535,147	\$0	\$0	\$0	-	-	-	-	-	Monitoring	2.50
	Cornerstone Alliance	9/26/2023	Benton Harbor	Berrien	Investment in Existing	Grant	\$705,605	\$0	\$0	\$0	-	-	-	-	-	Monitoring	2.50
	InvestUP	9/26/2023	Marquette	Marquette	Investment in Existing	Grant	\$752,244	\$0	\$0	\$0	-	-	-	-	-	Monitoring	2.50
	Saginaw Future Inc.	9/26/2023	Saginaw	Saginaw	Investment in Existing	Grant	\$1,404,050	\$702,025	\$0	\$0	-	-	-	-	-	Monitoring	2.50
<b>Total:</b>							<b>\$301,797,046</b>	<b>\$70,277,025</b>	<b>\$3,916,100,000</b>	<b>\$82,663,440</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>\$0</b>		<b>3.99*</b>

Exhibit 1 Michigan Strategic Fund Act Strategic Site Readiness Program Legislative Report for FY 2023 as of September 30, 2023																	
MSF Board Action Taken - No Agreement Executed																	
Fiscal Year Approved	Eligible Entity	MSF Approval Date	Municipality	County	Project Type	Incentive Type	Approved Amount	Cumulative Amount Disbursed	Total Projected Qualified Investment <sup>1</sup>	Actual Qualified Investment <sup>2</sup>	Qualified Jobs Committed <sup>3</sup>	Actual Qualified Jobs Created/Retained <sup>4</sup>	Qualified Jobs Created/Retained that are not Temporary <sup>5</sup>	Average Annual Salary of Qualified Jobs	Other Economic Assistance	Incentive Stage	Duration of Economic Assistance (years)
		3/28/2023	Marshall	Calhoun	New Development	Grant	\$120,300,000		\$3,500,000,000		2,500					Commitment	
	Detroit Regional Partnership	9/26/2023	Detroit	Wayne	Investment in Existing	Grant	\$9,723,650		\$0		-					Commitment	
	Flint and Benessee Chamber Foundation	9/26/2023	Flint	Genessee	Investment in Existing	Grant	\$2,123,484		\$0		-					Commitment	
	Lansing Economic Area Partnership	9/26/2023	Lansing	Ingham	Investment in Existing	Grant	\$1,202,168		\$0		-					Commitment	
	Marshall Area Economic Development Alliance	9/26/2023	Marshall	Calhoun	Investment in Existing	Grant	\$65,000,000		\$0		-					Commitment	
	Northeast Michigan Council of Governments	9/26/2023	Gaylord	Otsego	Investment in Existing	Grant	\$435,669		\$0		-					Commitment	
	Northwest Michigan Council of Governments	9/26/2023	Traverse City	Grand Traverse	Investment in Existing	Grant	\$838,728		\$0		-					Commitment	
	Southwest Michigan First Corporation	9/26/2023	Kalamazoo	Kalamazoo	Investment in Existing	Grant	\$1,257,674		\$0		-					Commitment	
	The Right Place	9/26/2023	Grand Rapids	Kent	Investment in Existing	Grant	\$4,021,581		\$0		-					Commitment	
<b>Total:</b>							<b>\$204,902,954</b>		<b>\$3,500,000,000</b>		<b>2,500</b>						

FY 2023 total projects: 16

FY 2023 total executed agreements: 7

<sup>1</sup> The amount of investment the company stated on its application and what is expected to occur by the completion of the project.

<sup>2</sup> The actual investment reported by the Company that has been made at the project site.

<sup>3</sup> The number of Qualified Jobs the Company has committed to create at the project site.

<sup>4</sup> The actual number of Qualified Jobs created and verified on required reporting milestones submitted through September 30, 2022. In accordance with MCL 125.2088t and the Strategic Site Readiness Program Guidelines adopted by the MSF board, a Qualified Job means a job performed by an individual who is a resident of the state whose Michigan income taxes are withheld by an employer, or an employee leasing company or professional employer organization on behalf of the employer, or by an individual who is not a resident of this state and is employed by a business at a project location that is located in this state that the authorized business maintained in this state prior to the expansion or location and the number of full-time jobs that the authorized business acquired through a merger or acquisition that were located in this state prior to the expansion or location.

<sup>5</sup> The number of Qualified jobs created that are not temporary employees as self-reported by the Company on its annual progress report.

<sup>6</sup> The total amount of financial support other than state resources as self-reported by the Company on its annual progress report.

<sup>7</sup> Duration of Economic Assistance is the total number of years the company is eligible to receive funding related to the Strategic Site Readiness Program.

<sup>8</sup> Subsequent to MSF approval this incentive was dismissed, due to funding from an alternate source.

\*On average, the duration of a SSRP 3.99 years.

**Repayment, Revenue and Property Returned to the Fund\*\***

Payment Type	Company Name	Amount Received
Not Applicable		
<b>Total</b>		\$0

\*\*No funds had been returned to the Fund in FY 2022