

SILC Executive Director Report  
to MCRS  
November 10, 2022

**2024 – 2026 SPIL Writing Team**

The SPIL writing team has been selected and we have met one time. A community needs assessment survey has been created and will be sent out next week. We will get the team together regularly starting in the fall to begin reviewing public comments and begin the writing process. Writing team meetings will be open to the public.

**CIL Director Meetings**

I have been meeting quarterly with the CIL directors where we have been collaborative sharing updates.

**Outreach Services RFQ**

SILC staff issued an RFQ for Outreach Services for FY 2022-2023 with an optional 2-year extension. One proposal was received from our current contractor. Because the price in the proposal is the same as our current contract, the Executive Committee supports an award of contract to Idea39 for FY2022-2023.

**Appointments**

I am pleased to announce that on July 29, 2022, Aaron Andres was appointed to replace Yvonne Fleener and Shawan Dortch was appointed to replace Janet Timbs representing the Department of Education. We now have a fully seated Council.

**SILC Strategic Planning and Statewide Outreach**

SILC wrapped up the strategic planning process in August 2021 which resulted in updated vision and mission statements. SMART goals have been created for strategic plan goals that align with our current SPIL. After the Council held our annual retreat at the end of August 2022, it was decided that the balance of strategic plan goals will be aligned with SILC goals created in the next SPIL.

The Outreach Team has been meeting weekly with the principle and staff of Idea39 and we have made great progress. We have completed the following:

- Social Media
  - SILC's August social media channels featured DNEM, DNWM, SAIL. We continue to highlight different CILs each month.
  - Print ads went out in four CIL service areas who serve some of the most rural. We plan to continue this next year when our budget refreshes.
  - We have been purchasing targeted ads and boosted posts on FB and IG. Some are statewide and others are regional according to content from the CILs
  - We still need consumers to interview from CILs. I will have a sign-up sheet at all upcoming community events.

**Community Events**

- We have 10,000 rack cards cross branding CILs and SILC with 500 being printed in braille.

- Purchased stickers, flashlights, pens promoting independent living to give out at community events.
- We have a new portable tent and table, Shine a Light vinyl banner, and tablecloth with the SILC logo.
- I set up a SILC information table at seven CIL ADA celebrations across the state in July that included DAKC, AACIL, TDN, DNEM, DNMM, DNCA, and DNSWM.
- Tracy set up SILC's information booth at Disability Pride Detroit on August 23.

### **Michigan Council for Rehabilitation Services (MCRS)**

I continue to represent SILC on the MCRS. MCRS's mission is to improve public Vocational Rehabilitation (VR) services delivered by the Bureau of Services for Blind Persons (BSBP) and Michigan Rehabilitation Services (MRS).

### **Michigan Vaccine Partners**

I continue representing SILC at the Michigan Vaccine Partners meetings where we discuss strategy and long-term advocacy around vaccine access for people with disabilities.