

# LIBRARY OF MICHIGAN (LM) ANNUAL REPORT FISCAL YEAR 2019-20



## MICHIGAN eLIBRARY



*MeL.org*

### eRESOURCES

Mel.org allows residents to access online full-text articles, books, and other research information for free at any time.

- eResource usage reached over 27 million, a 27 percent increase from the previous year
- high return on investment: \$24.92 for every \$1 spent
- MeL.org received almost 600,000 visitors, with the Educators section receiving over 23,000 page views

### MeLCAT

MeLCAT is the statewide interlibrary loan system that makes borrowing between libraries (from the smallest to the largest) possible

- items available increased by almost 6 percent to 49.7 million items, with over 90 percent of requested books and materials provided

## EARLY LITERACY AND YOUTH PROGRAMS



### READY TO READ MICHIGAN

*Michigan.gov/ReadyToRead*

The Ready to Read Michigan (RTRM) program supports public libraries as they engage in outreach to families and caregivers, as well as early childhood centers, schools, and daycares in their community.

- this year RTRM featured *A Parade of Elephants* by Kevin Henkes
- all 651 public libraries in Michigan received RTRM programming kits for outreach and library use

### SUMMER READING PROGRAM: IMAGINE YOUR STORY

*Michigan.gov/SummerReading*

The Summer Reading program at public libraries encourages children, youth and families to read and helps children maintain reading skills over the summer.

- 168 libraries voluntarily reported having over 36,500 patrons participate in summer reading
- over 159,000 patrons attended programs by reporting libraries, from virtual events to take-home-kits





## SCHOOL LIBRARIES in the 21<sup>ST</sup> CENTURY

*Michigan.gov/SL21*

School Libraries in the 21st Century is a certification program for individual school libraries of quality.

- 117 Michigan school libraries were certified as Qualified or Exemplary
- Everett High School Library in Lansing was chosen as the 2020-21 Model 21st Century School Library

## LIBRARY OF MICHIGAN HIGHLIGHTS

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### LM STRATEGIC PLAN

*Michigan.gov/LibraryofMichigan, under About the Library*

A strategic plan for 2020-2023 was created with input from a variety of users. The plan includes a restated mission statement and vision along with five inter-connected goals, key strategies and measurable outcomes focused on three primary objectives: to promote LM, assist libraries with digitization and making their collections available, and expanding LM's collections to reflect the state's rich heritage.

### CORONAVIRUS AID, RELIEF AND ECONOMIC SECURITY (CARES) ACT GRANTS

*Michigan.gov/LSTA*

The Library of Michigan received CARES Act funding for Michigan libraries through the Institute of Museum and Library Services.

- over \$750,000 was awarded to 294 public libraries
- This funding helps libraries maintain a safe environment with personal protective equipment, sanitization supplies and services, and helps increase digital inclusion in communities through hotspots, laptops, mobile devices and improved wifi access.

### LM DIGITAL

*lmdigital.libraryofmichigan.org*

LM Digital is an online repository, home to electronic materials captured from Michigan state government websites, provided by state government agencies or other cultural organizations, and digitized from the Library's own historic collections. Exciting new developments include collaborating with the Michigan State Capitol Commission and public libraries to host their uniquely Michigan digital collections. FY2019/2020 accomplishments include:

- Transitioning from the former Governing Michigan site
- 10,300 users and more than 117,000 page views across the new site
- 400-plus historical postcards and photographs of the Michigan State Capitol and Michigan Legislators

# LM ANNUAL REPORT FY 2019-20

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## LIBRARY DEVELOPMENT AND PARTNERSHIPS

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- Over a half million items have been contributed by the Michigan Service Hub of the Digital Public Library of America (DPLA, <https://dp.la>), adding to the collection of over 41 million images, texts, videos, and sounds from across the U.S.
- LM partnered with the University of Michigan School of Information on the Next Level of Leadership for Small and Rural Libraries program, which provides training, networking, and coaching mentor support for small and rural library directors for one year.
- Over 100 events were offered by the Library Development Team in-person and virtually to Michigan librarians, with almost 12,000 attendees.
- Free eLearning modules, covering topics such as collection management, de-escalating customer service challenges, and managing COVID resources on library websites, were offered to Michigan library staff via an online staff skills academy, with over 1,000 staff registered in the first six months.
- LM created five eLearning modules which were shared nation-wide, with Equity, Diversity, and Inclusion as the most popular topic.
- PLOUD (Public Libraries in the Cloud), an easy to use library-specific website template and hosting solution, grew from 120 to 123 libraries, with over 80 new library staff trained.
- PLOUD pilot project called LocalHop resulted in plans to expand the program which allows libraries to host a community calendar.

## SPECIAL COLLECTIONS TEAM

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- Almost 700 electronic library “e-cards” were issued to the public between April and September, providing free access to LM’s databases.
- Over 40 events, consisting of exhibits, presentations, and tours, for genealogy and historical societies, schools, libraries, and governmental employees, reaching 2,600 people were offered.
- Seventeen of twenty Michigan Notable Book ([michigan.gov/notablebooks](http://michigan.gov/notablebooks)) authors were interviewed online this year, reaching 6,000 people via the Library of Michigan YouTube channel and the Michigan Center for the Book (MCFB) Facebook page.
- Six new Michigan children’s book talk videos, featuring books from LM’s collection, were created and featured on the MDE YouTube page and the MCFB Facebook page to assist parents, teachers, and librarians with selecting books for children to read.
- Six Timely Topics information sheets were created for the State Legislature and State Government Employees, featuring topics such as telehealth, contact tracing, and Operation Warp Speed.

## GRANTS TO LIBRARIES

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### INSTITUTE OF MUSEUM AND LIBRARY SERVICES

*Michigan.gov/LSTA*

- Through IMLS, the Library of Michigan supported libraries in their efforts to improve literacy statewide, provide broader access to special or historic collections, and to improve digital access and inclusion.
- Over \$172,000 was awarded to ten public and academic libraries for historic digitization, digital inclusion and open educational resources projects in the Improving Access to Information program.
- Over \$140,000 was awarded to 84 public libraries for literacy, technology and children and teen program supplies to increase community programs in the Public Library Services program.



### MICHIGAN CENTER FOR THE BOOK

*Michigan.gov/MCFB*

- Eleven literary grants totaling over \$4,800.00 were awarded to Michigan libraries by the Michigan Center for the Book for events or projects that enhance or complement the Center's mission to promote an awareness of books, reading, literacy, authors and Michigan's rich literary heritage.

## MICHIGAN LIBRARY STATISTICS

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Michigan has:

- 97 academic libraries
- 651 public library locations
- 492 school libraries
- 265 special libraries

Michigan public libraries:

- over 37 million physical and virtual materials available, and librarians have answered over 7 million reference questions
- patrons accessed the internet over 13 million times, and over 6.8 million used library computers
- residents borrowed over 75 million materials
- programs attracted over 4 million attendees