



Driver Education Instructor “Look Twice” Online Toolkit Guide

MOTORCYCLISTS ARE HARD TO SEE. LOOK TWICE. SAVE A LIFE.

The “Look Twice” online toolkit was developed for use by driver education providers and instructors as an extension of the Michigan Secretary of State’s **“Motorcyclists Are Hard to See. Look Twice. Save a Life.”** public education campaign. The goal of this toolkit is to educate and encourage students to discuss, participate and think critically about the risks motorcyclists face on the road, and learn how to reduce crashes, injuries and fatalities.

The toolkit contains a quiz, video, tip sheet and crash map, all of which help new drivers share the road with motorcyclists more safely. These items can be incorporated into your driver education curriculum and/or shared with students as additional handouts.

1 QUIZ

We recommend giving the quiz to your students first to determine how much they know (or think they know) about the risk factors that lead to motorcyclist and vehicle crashes. When discussing:

- It is important for you to use the term “motorcyclist” rather than “motorcycle,” highlighting that lives are involved.
- Review the quiz answers and encourage discussion about the common misconceptions that drivers may have about motorcyclists and their crash risk.
- Impress on your students the importance of remaining vigilant when driving and taking extra care to watch for motorcyclists in suburban and urban areas and at intersections. Many people believe freeways are more dangerous because of higher speeds, but these roadways are safer because traffic is going in the same direction and entry and exit are controlled.
- Highlight for your students how streets with many parking lot entrances and intersections are more dangerous because of the constant crossing of travel paths. For motorcyclists, these areas are even more dangerous due to their smaller profile and lack of visibility.

2 VIDEO

After playing the video, ask the class for their impressions:

- What did they see in the video that the drivers did correctly?
- What did they see that the drivers did not do correctly?
- What are some things they can do when they are driving to reduce their risk of a vehicle and motorcyclist crash?

3 TIP SHEET

Review the safe driving tips with the class, then:

- Discuss the role that drivers have in sharing the road safely with motorcyclists.
- Offer strategies to avoid a vehicle and motorcyclist crash, such as looking twice, leaning forward to look around the pillars of their car and rocking forward to see around obstacles.

4 MOTORCYCLE-VEHICLE CRASH MAP

By being aware of where crashes with motorcyclists happen, students can look for them and be more likely to avoid a crash.

- Review and discuss the crash map with the class to identify where crashes occur — most are near intersections.
- Suggest that students look at the streets they travel frequently and identify the high-risk areas for vehicle and motorcyclist crashes.
- Selecting a specific crash on the map will provide more details about it, and an accompanying crash report can be downloaded.

Your time and effort with this important endeavor is appreciated. Encourage your students to learn more about motorcyclist safety on the Michigan Secretary of State’s “Look Twice” website at Michigan.gov/LookTwice.

Additional resources can be found at
Michigan.gov/LookTwice.



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Paid for by motorcyclists’ licensing fees.