

# DRIVER EDUCATION INSTRUCTOR “LOOK TWICE” ONLINE TOOLKIT GUIDE

**MOTORCYCLISTS ARE HARD TO SEE. LOOK TWICE. SAVE A LIFE.**

The “Look Twice” online toolkit was developed for use by driver education providers and instructors as an extension of the Michigan Department of State’s **“Motorcyclists Are Hard to See. Look Twice. Save a Life.”** public education campaign. The goal is to reduce crashes, injuries and fatalities by increasing driver awareness about the risks motorcyclists face on the road.

The toolkit contains a motorcyclist safety quiz, video, tip sheet and map, all of which can be incorporated into your driver education curriculum, with the intent to encourage student discussion, participation, critical thinking and information retention.

## 1 QUIZ

- We recommend giving the quiz to your students first to determine how much they know (or think they know) about the risk factors that lead to motorcycle and vehicle crashes.
- It is important for you to use the term “motorcyclist,” highlighting that lives are involved, when discussing this subject with your students rather than the term “motorcycle.”
- As you review the quiz answers, encourage discussion about the common misconceptions that drivers may have about motorcyclists and their crash risk.
- Impress on your students the importance of remaining vigilant when driving and taking extra care to watch for motorcyclists when traveling in suburban and urban areas and at intersections.
- Many people believe freeways are more dangerous because of the higher speeds, but these roadways are safer because traffic is going in the same direction and entry and exit are controlled.
- Streets with many parking lot entrances and intersections are more dangerous because of the constant crossing of travel paths. For motorcyclists, these areas are even more dangerous because it is harder to see them due to their smaller size.

## 2 VIDEO

After playing the video, ask the class for their impressions:

- What did they see in the video that the drivers did correctly?
- What did they see that the drivers did not do correctly?
- What are some things they can do when they are driving to reduce their risk of a vehicle and motorcycle crash?

## 3 TIP SHEET

- Review the safe driving tips with the class.
- Discuss the role that drivers have in sharing the road safely with motorcyclists.
- Offer strategies to avoid a vehicle and motorcycle crash, such as looking twice, leaning forward to look around the pillars of their car and rocking forward to see around obstacles.

## 4 MOTORCYCLE-VEHICLE CRASH MAP

- By being aware of where crashes with motorcyclists happen, students can look for them and be more likely to avoid a crash.
- Review and discuss the crash map with the class to identify where crashes occur – most are near intersections.
- Suggest that students look at the streets they travel frequently and identify the high-risk areas for vehicle and motorcycle crashes.
- Selecting a specific crash on the map will provide more details about it, and an accompanying crash report can be downloaded.

Your time and effort with this important endeavor is appreciated. The motorcyclist whose life is spared because a driver knew how to reduce the risk of a vehicle and motorcycle crash may be a friend, neighbor or relative. Encourage your students to learn more about motorcyclist safety on the Michigan Department of State’s “Look Twice” website at [Michigan.gov/LookTwice](https://Michigan.gov/LookTwice).

Additional resources can be found at  
[Michigan.gov/LookTwice](https://Michigan.gov/LookTwice).



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Paid for by motorcyclists' license fees.