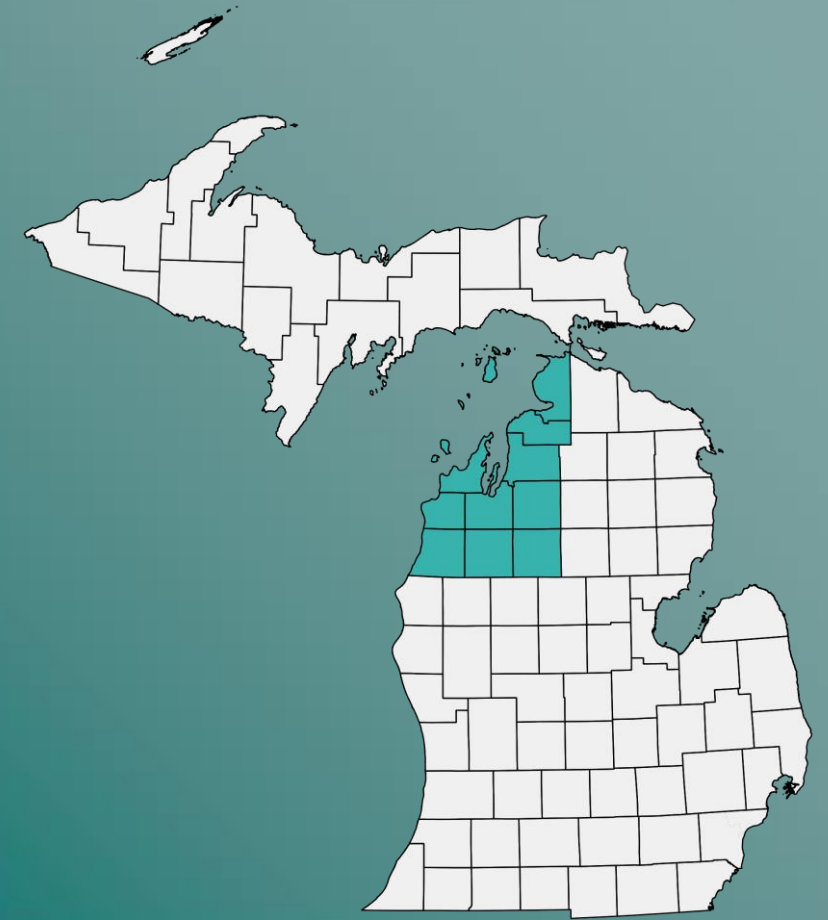


Northwest Michigan Works!

2024 Annual Planning Information
and Workforce Analysis Reports



May 1, 2024

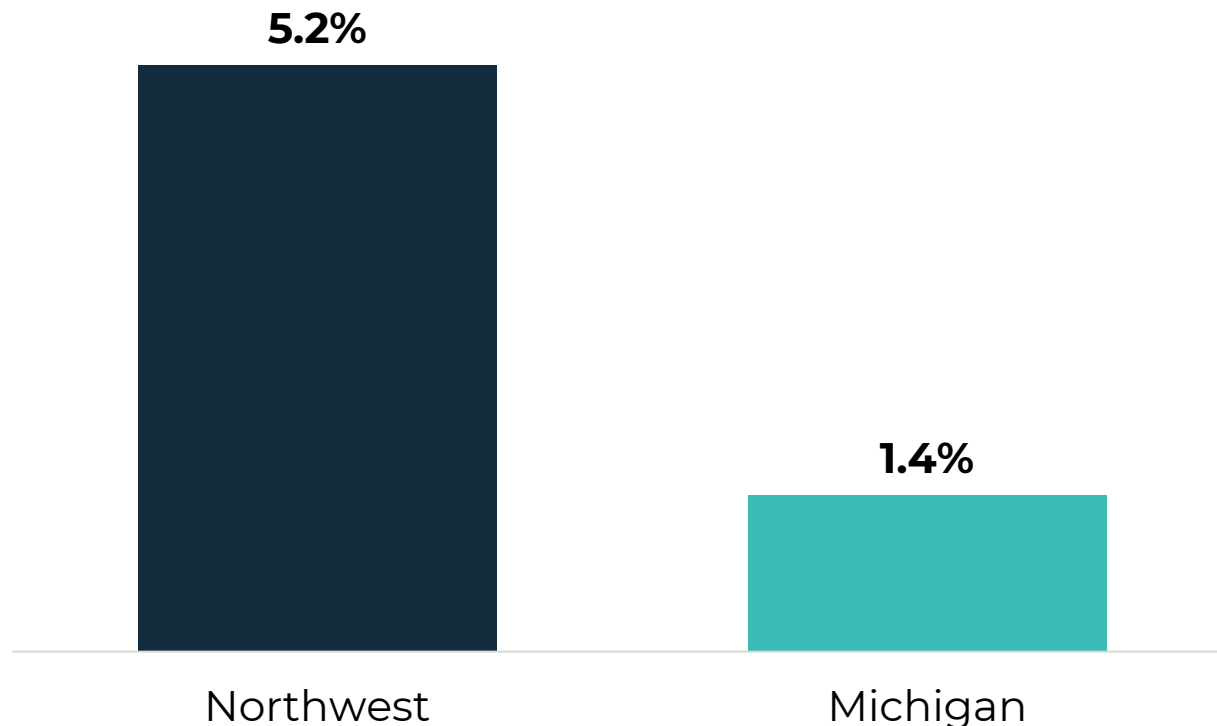
DTMB-MCDA@michigan.gov



MICHIGAN
**Center for Data
and Analytics**

The local **population increased by 5.2 percent** between 2012 and 2022. This was a gain of 15,700 residents, showing a total population of 315,200. The growth rate in the Northwest area was the second highest of all Michigan Works! areas.

Population Change, 2012–2022

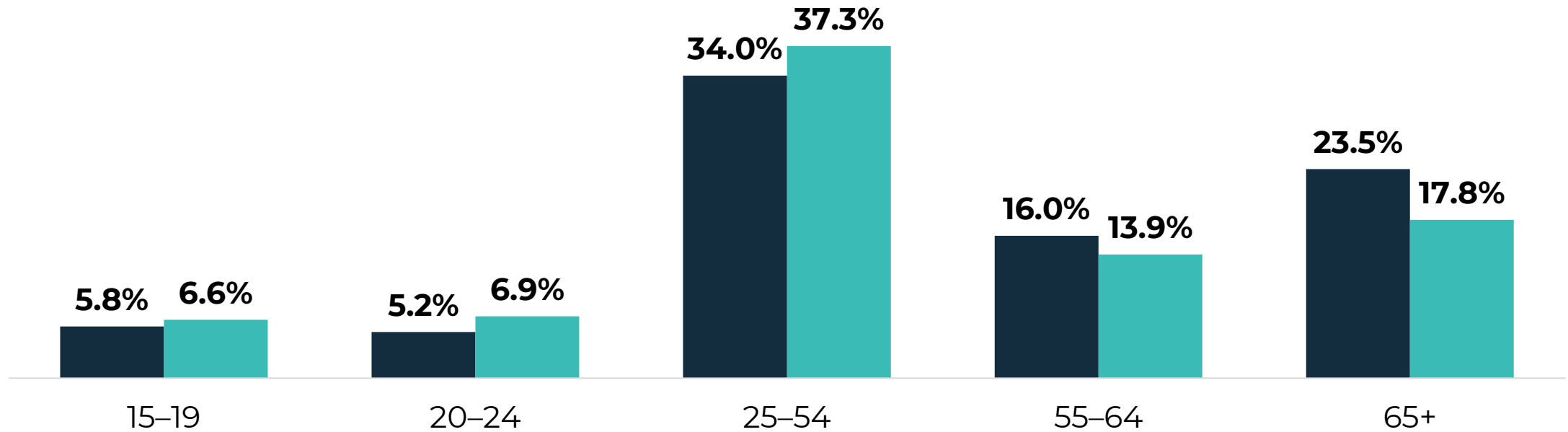


- Michigan’s population grew by 1.4 percent between 2012 and 2022.
- The state added just over 135,800 residents by 2022.
- Nationwide, the population rose by more than six percent over this period.

Northwest Michigan Works! had roughly one-third of its population between ages 25 to 54. The **region was older than the statewide average**, with more individuals ages 55 and older.

Population by Age Group

■ Northwest ■ Michigan

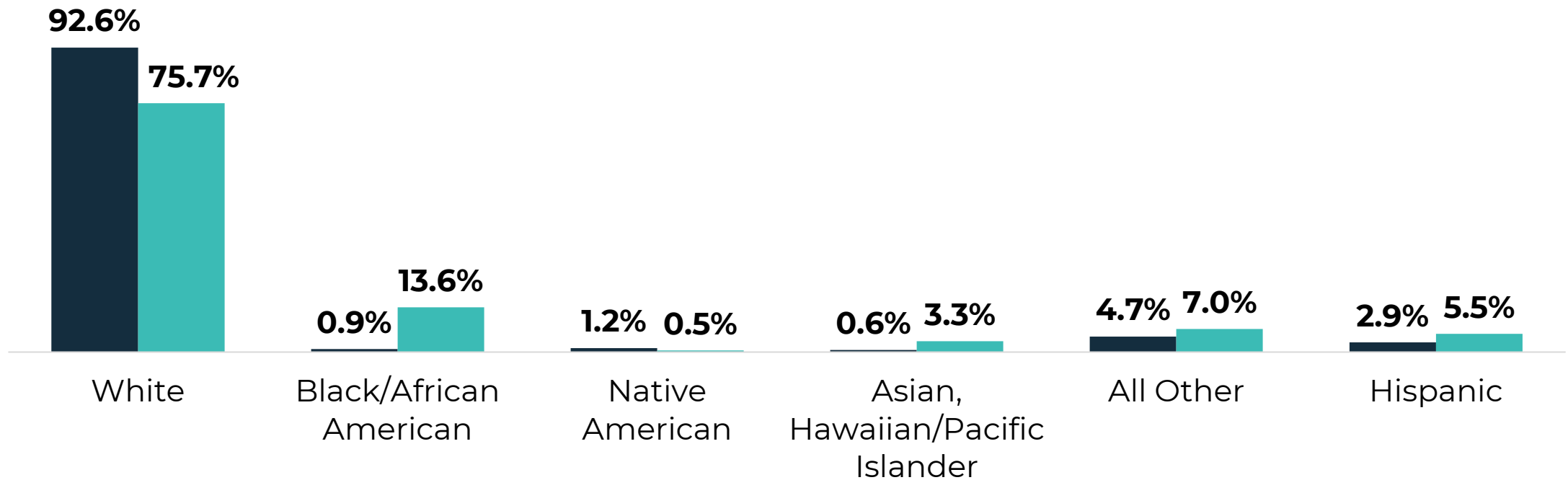


Source: 2018-2022 Five-Year Estimates, American Community Survey, U.S. Census Bureau (Table 2)

The Northwest Michigan Works! area was less diverse compared to Michigan. The area's **share of White residents was 17 percentage points higher** than the statewide average.

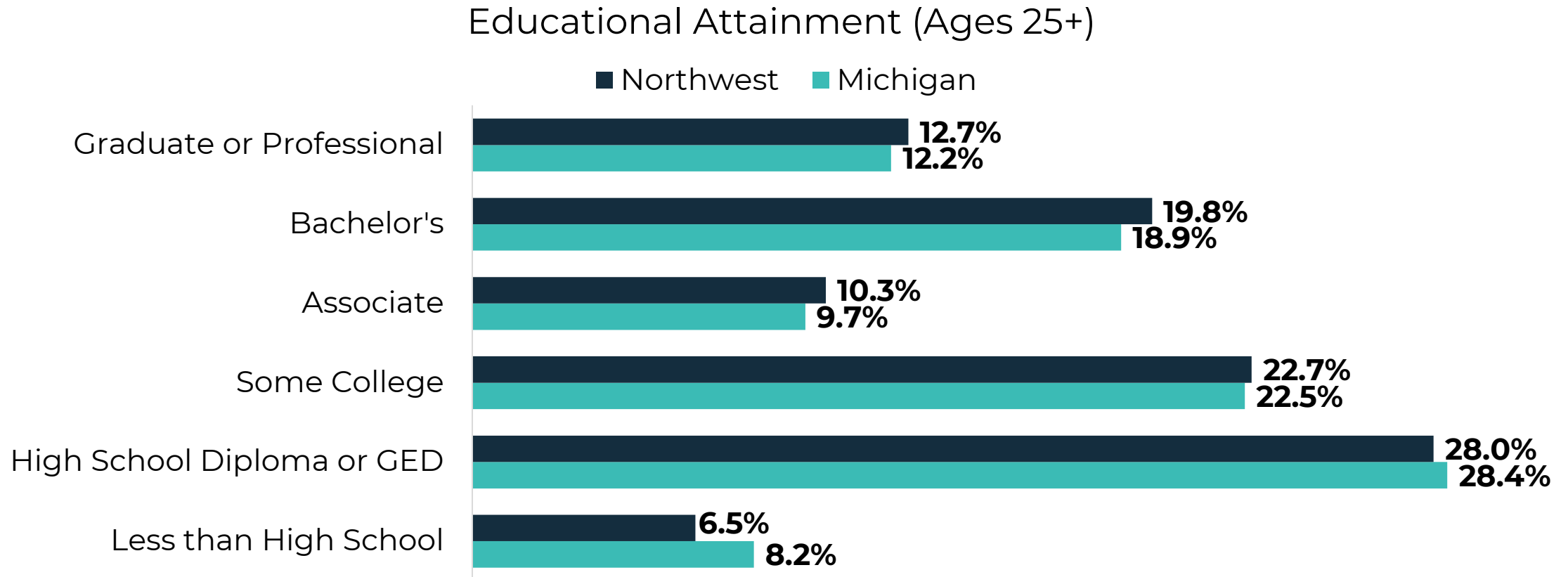
Population by Race and Ethnicity

■ Northwest ■ Michigan



Source: 2018–2022 Five-Year Estimates, American Community Survey, U.S. Census Bureau (Table 2)

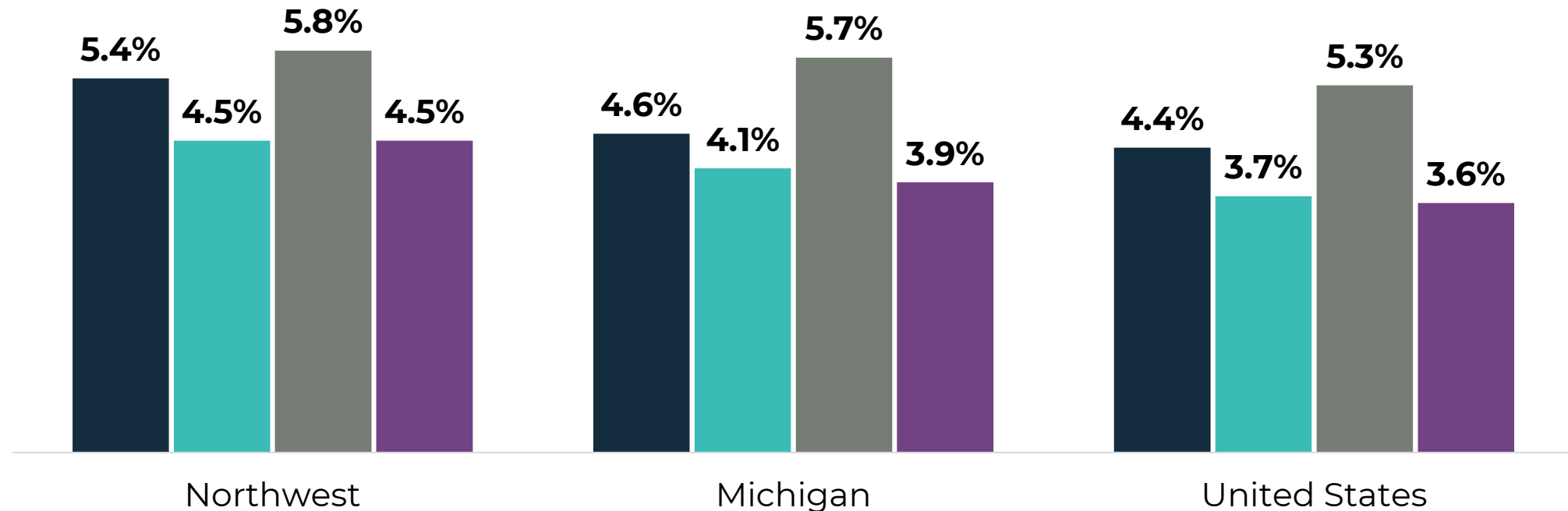
The Northwest Michigan Works! residents held a **slightly higher level of educational attainment**, on average, than statewide. Nearly one-third of those 25 and older had a bachelor's degree or higher.



The **area's jobless rate was consistently higher** compared to Michigan and the United States. Since 2017, the number of unemployed in the area decreased by 15.3 percent (-1,200 individuals).

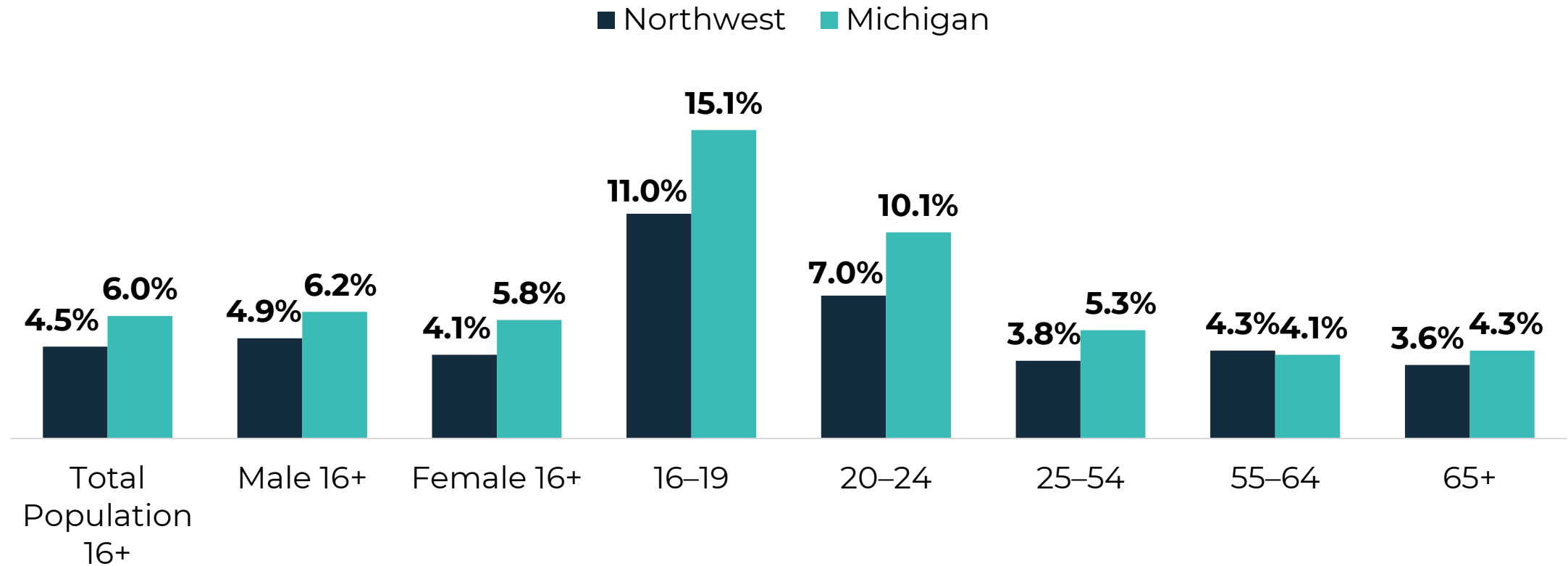
Unemployment Rates by Area and Year

■ 2017 ■ 2019 ■ 2021 ■ 2023



The area's **jobless rates by age and gender were lower than statewide averages**. Like Michigan, the highest unemployment rate was for those age 16 to 19.

Unemployment Rates by Age and Gender

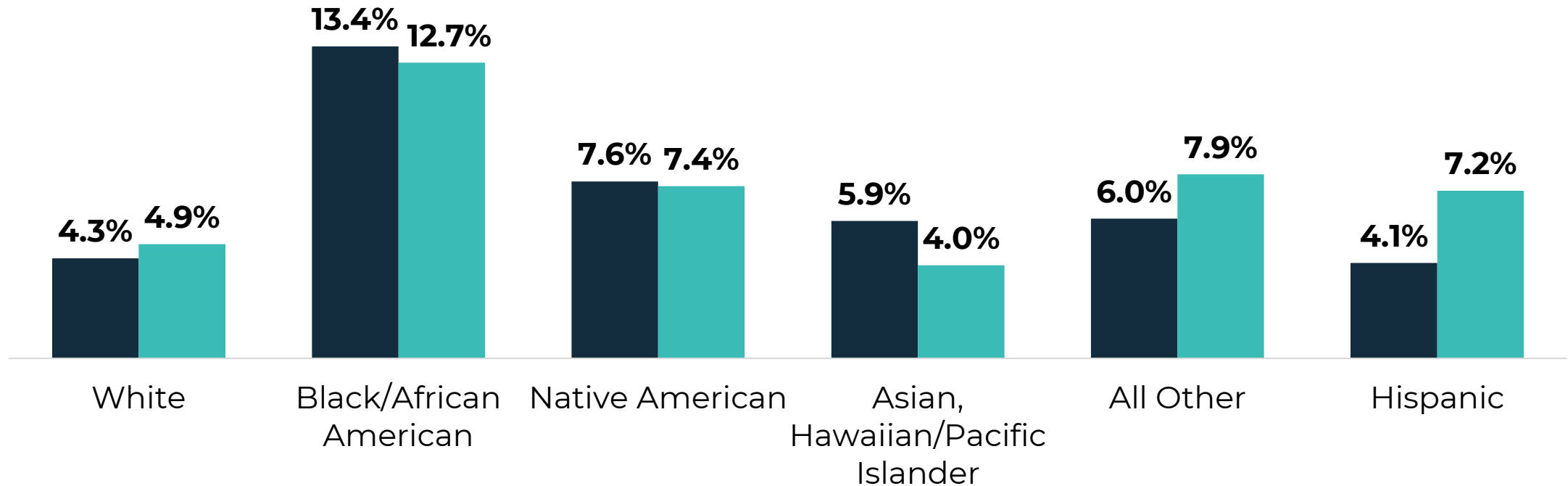


Source: 2018–2022 American Community Survey Five-Year Estimates, U.S. Census Bureau (Table 8)

The unemployment rate for those who are **Black/African American** was notably higher than all other demographic groups in both the Northwest area and Michigan.

Unemployment Rates by Race and Ethnicity

■ Northwest ■ Michigan

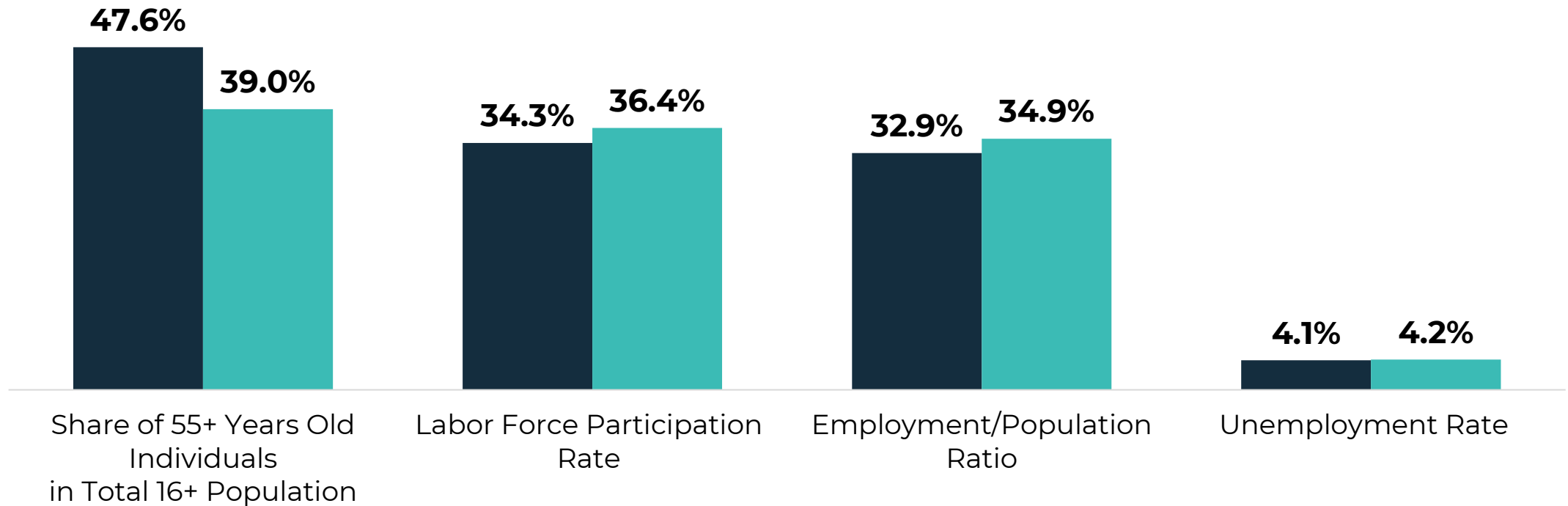


Source: 2018–2022 American Community Survey Five-Year Estimates, U.S. Census Bureau (Table 8)

The share of **older individuals in the area was greater** than the statewide average. However, these individuals had a lower labor force participation rate than what was seen statewide.

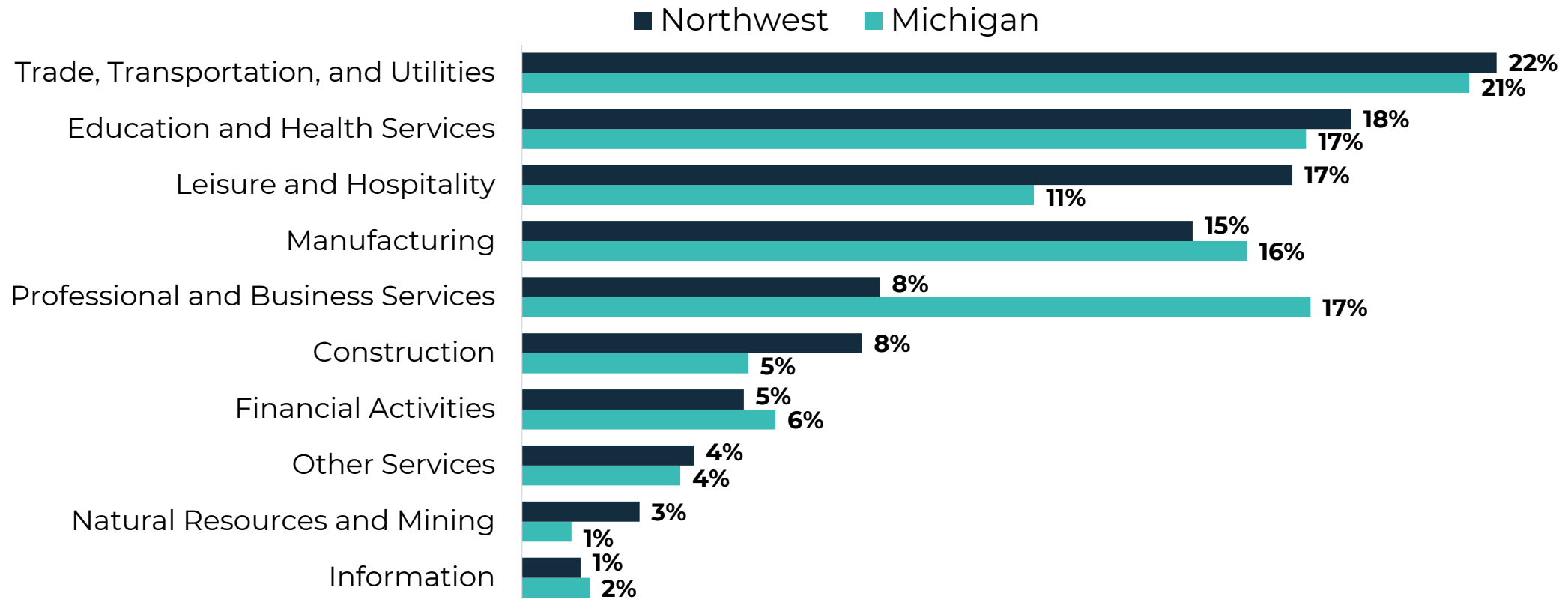
Labor Force Status of Older Workers

■ Northwest ■ Michigan



The **top three industries** represented over half the local jobs, similar to the state. The largest difference between the area and the state was within *Professional and business services*.

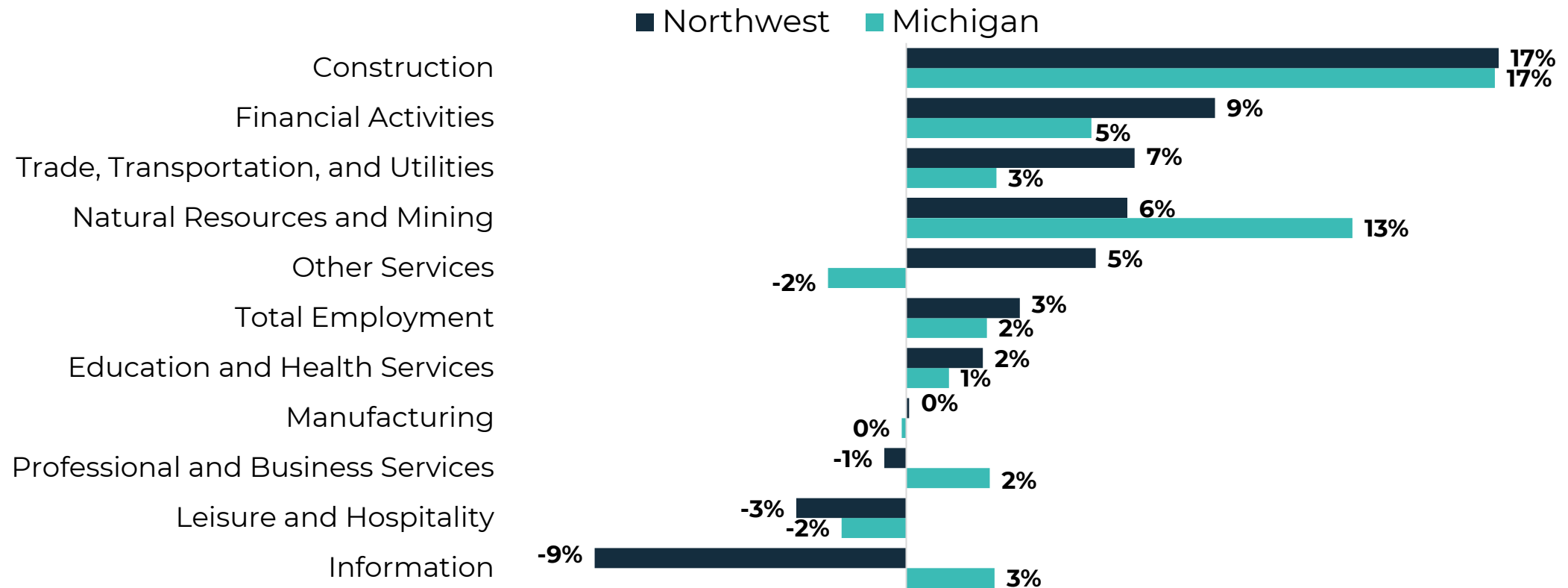
Distribution of Industry Jobs, Second Quarter 2023



Source: Quarterly Census of Employment and Wages, Michigan Center for Data and Analytics (Table 10)

Many industries grew at least slightly since 2017. The **most notable decline was within *Information*** (-8.9 percent) for the area. This is in stark contrast to the growth of this sector at the state level.

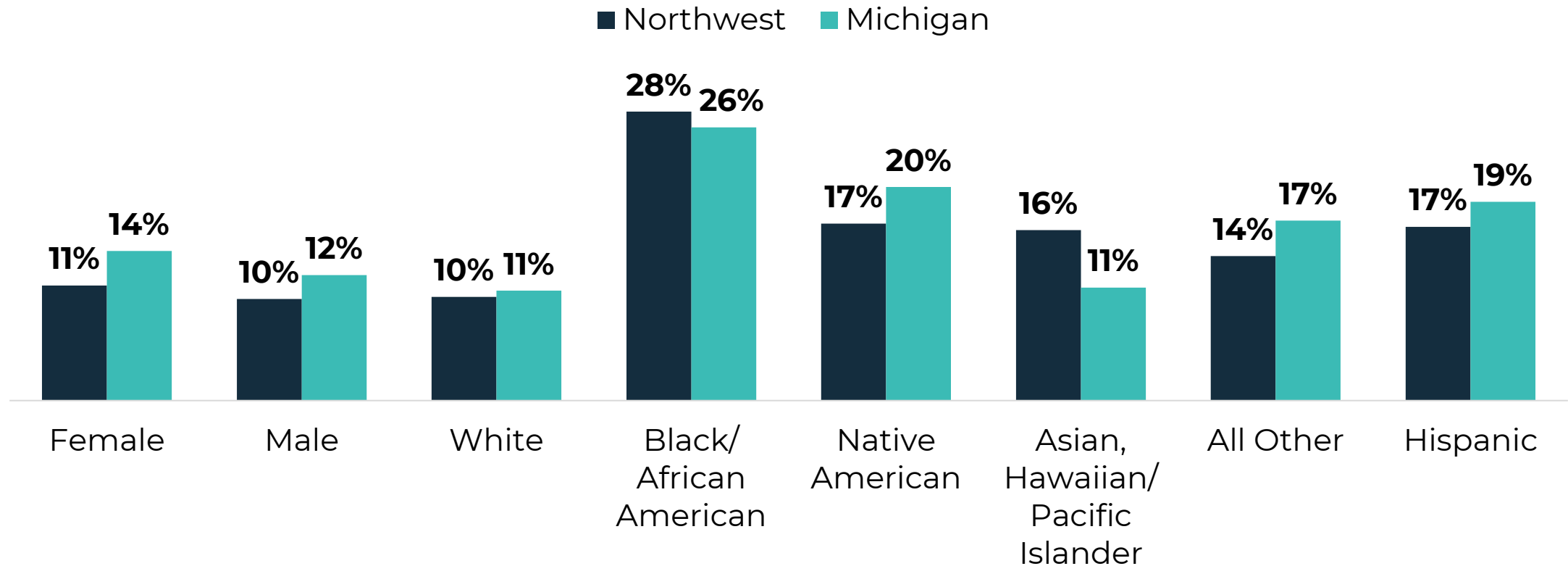
Private Sector Job Trends, 2017–2023



Source: Quarterly Census of Employment and Wages, Michigan Center for Data and Analytics (Table 10)

Northwest Michigan Works! poverty rate was 10.4 percent compared to 13.1 percent across Michigan. The area's Black/African American residents had a notably high rate of poverty compared to all other groups and Michigan.

Poverty by Gender and Race and Ethnicity



Source: 2018–2022 American Community Survey Five-Year Estimates, U.S. Census Bureau (Table 14)

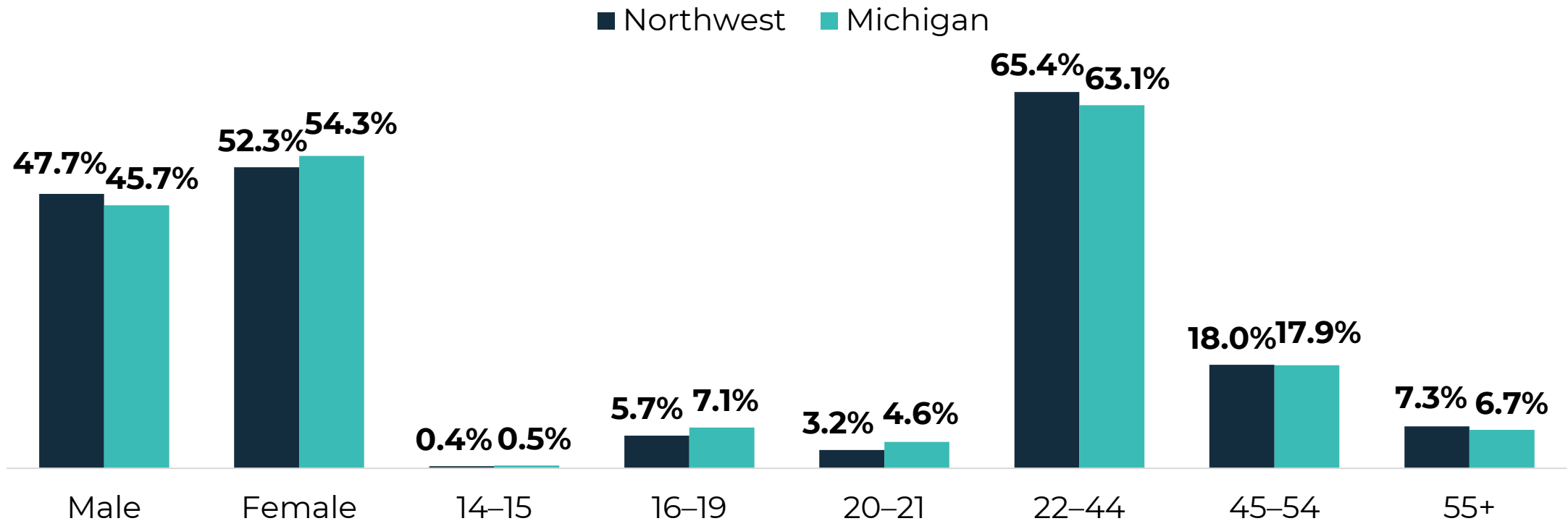
There were 13,600 online job postings in the area during 2023. Nearly 20 percent of all available advertisements in the Northwest area were within the top three jobs.

Online Advertised Job Postings in the Northwest MWA

Job Title	Postings
Registered Nurses	997
Retail Salespersons	985
First-Line Supervisors of Retail Sales Workers	726
Customer Service Representatives	375
Nursing Assistants	342
Merchandise Displayers and Window Trimmers	295
Fast Food and Counter Workers	256
Stockers and Order Fillers	230
Sales Reps., Goods, Nontechnical	230
Medical Assistants	228

Females made up **more than half of assistance recipients** compared to males in both the area and the state. Those ages 22 to 44 were the largest demographic of recipients by age group.

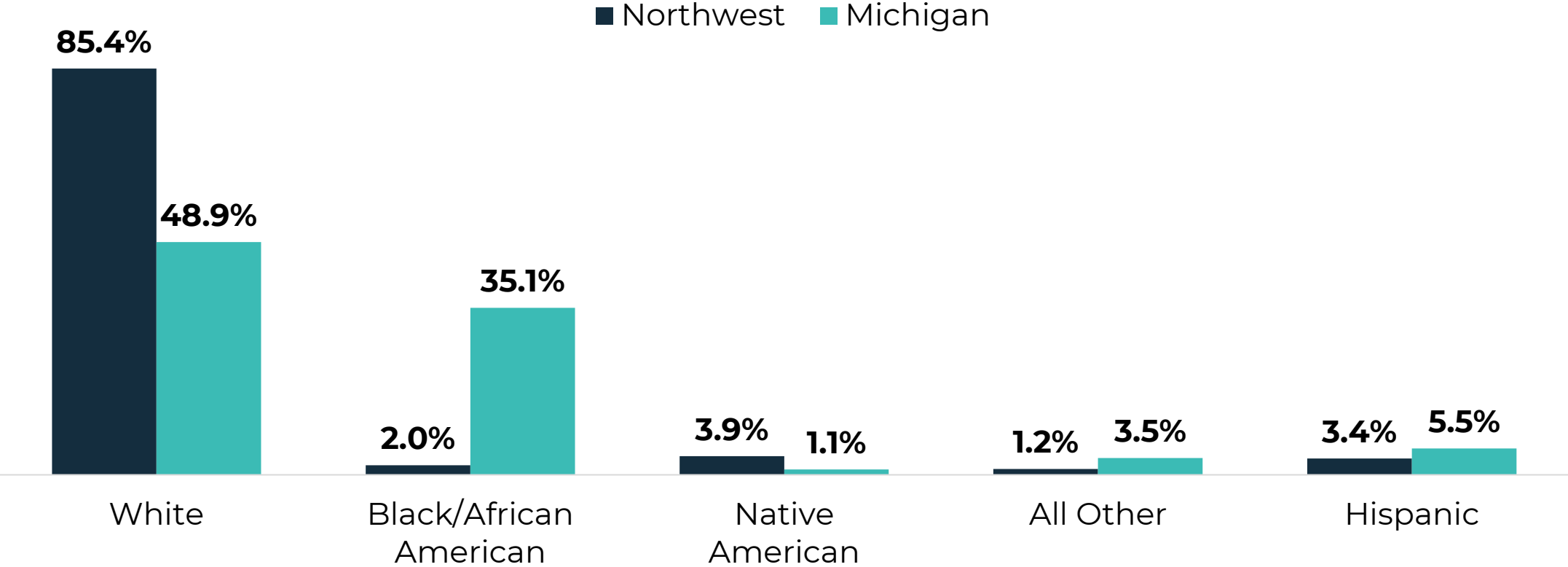
Assistance Program Recipients by Gender and Age



Source: Michigan Department of Health and Human Services (Table 18)

The area had nearly 8,100 program recipients in December 2023. Of these, a **large majority were White residents** compared to just half statewide. Those who were Native American had the next largest share in the area.

Assistance Program Recipients by Race and Ethnicity

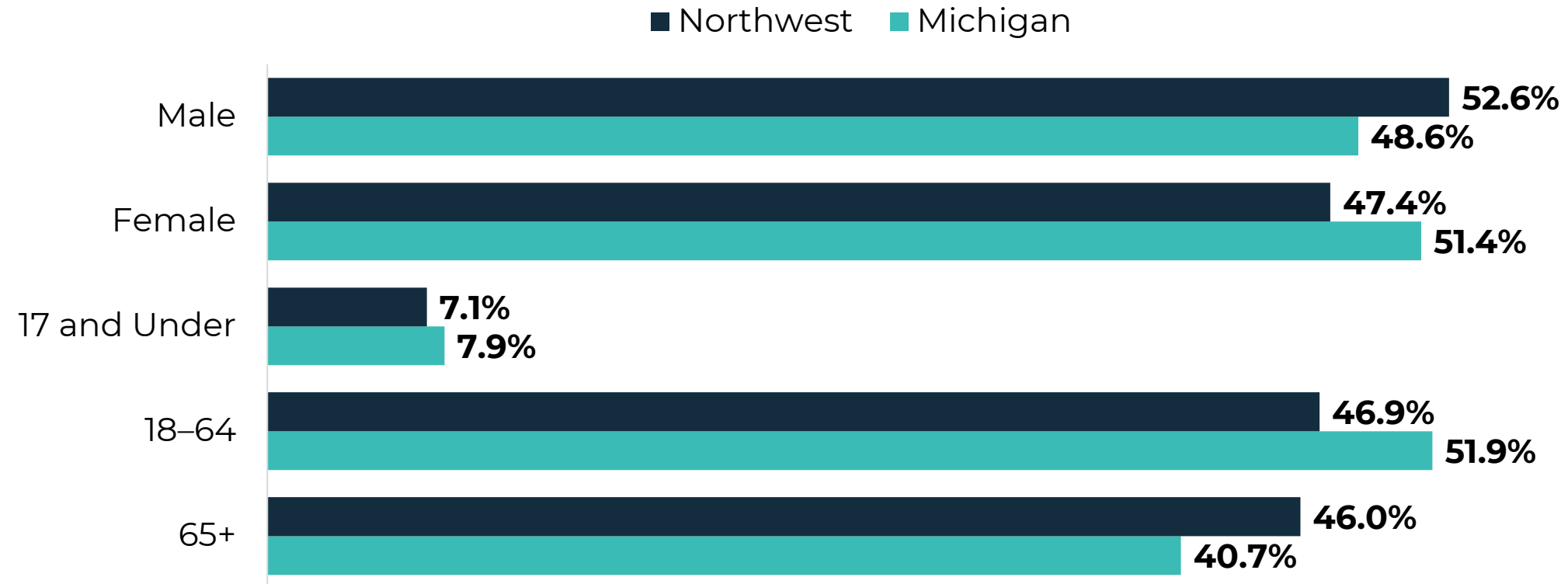


Source: Michigan Department of Health and Human Services (Table 18)

Note: Race data does not sum to 100 percent due to some recipient information being unknown.

About 14.6 percent of the Northwest Michigan Works! population was reported to have a disability. Unlike Michigan, more males than females in the area were reported to have a disability.

Distribution of Population with a Disability by Age and Gender



The area distribution of individuals with disabilities by race and ethnicity **differs from Michigan averages for most groups**. White and Black/African American individuals show the largest differences.

Distribution of Population with a Disability by Race and Ethnicity

