

### Road Map

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#### Who We Are



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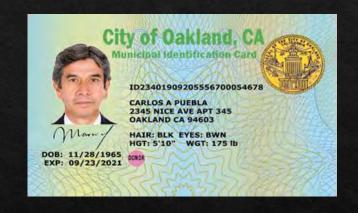
Detroitmi.gov/Detroit-ID



#### Municipal IDs from 2007 to...















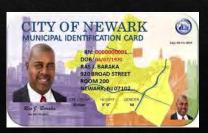
#### ...the Present: A Sample























#### What is a Municipal ID?

- ♦ It is a valid government photo ID issued by a municipality (city/county) to assist residents lacking ID to access needed services and resources
- Municipality's departments and programs including local law enforcement are mandated to accept the ID as the card holder's proof of identity and local residency
- ♦ Extra-local government agencies, nonmunicipal and financial institutions and businesses may also recognize a municipal ID as valid proof of identity and residency, i.e.,
  - State Department of Motor Vehicles (CA); Sheriff Departments; Out-of-state Vital Records Departments
  - Workforce agencies and employers
  - ♦ Educational and health care institutions
  - ♦ Temporary, transitional and permanent housing agencies
  - ♦ Food banks and pantries
  - ♦ Banks, credit unions, other financial and insurance service providers

# Municipal ID Partnerships with Cultural Institutions and Local Merchants

Municipal ID programs may offer card holders additional benefits brokered with cultural institutions and local businesses, i.e. the City of DETROIT ID has over 90 cultural institutions and merchants that provide discounts and other perks (Google: Benefits City of Detroit)





# Extra-local Agency Partnerships with Municipal ID Programs

- Extra-local agencies whose clients lack accepted ID partnership with municipal ID programs for client access to resources and civic reintegration, i.e.,
  - ♦ Bureau of Prisons Probation Department (MI)
  - ♦ Michigan Department of Corrections (MDOC) Prisoner Re-entry Administration
  - Michigan Department of Corrections (MDOC) FOA Metropolitan Territory (Probation)
- State Organ Donor Registry partnerships with municipal ID programs garner thousands of new volunteer donors, i.e.,
  - ♦ DETROIT ID and Gift of Life Michigan partnership has contributed to date 2,578 volunteer donors to the Michigan Organ Donor Registry.







#### Revising Chapter 27 of the Detroit Municipal Code

♦ February 2016	Detroit ID Stakeholder Workgroup convenes to draft amendment
♦ May 2016	Detroit City Council approves a Municipal ID
<ul><li>December 2016</li></ul>	Mayoral Press Conference launches Program and 2 intake offices
♦ February 2018	3500 <sup>th</sup> D-ID issued
♦ July 2018	Various amendments are proposed to Detroit ID ordinance
<ul><li>November 2018</li></ul>	Detroit City Council approves amendments; more residents qualify
<ul><li>October 2019</li></ul>	7452 Detroit IDs issued to date

## Operationalizing Institutional Partnerships



- ♦ A robust Municipal ID program requires operationalizing institutional partnerships.
- \* The Detroit ID program accepts as a Primary Proof of ID, an Homeless Management Information System (HMIS) ID Card or SERVICEpoint® Record with a photograph.
- ♦ Nonetheless, months after program launch, D-ID staff reported processing few homeless applicants and sporadic contact with homelessness service providers.
- ♦ Intake staff and 1-800 customer service operators were also unable to inform homeless residents lacking a primary photo ID or their family or friends inquiring on their behalf, where and under what conditions they could obtain an HMIS ID Card.



Detroit ID discovered only a handful of service providers had ever issued HMIS IDs and most did not upload the client's photograph to the SERVICEpoint® Record.

#### ★ NSO Tumaini Center and D-ID Partnership

- ♦ The Homeless Action Network of Detroit (H.A.N.D) provided Detroit ID initial consultation and contacts for organizations within the Detroit Continuum of Care (CoC) network.
- ♦ The Neighborhood Service Organization (NSO) Tumaini Center was one of two Detroit agencies issuing an HMIS ID card for its clients.
- ♦ Together with the Tumaini HMIS Administrative Coordinator, Detroit ID developed an informed process by which:
  - ♦ homeless clients can be referred to the D-ID intake offices with or without an accompanying case worker and receive the discount fee of \$10; and,
  - ♦ D-ID intake staff and 1-800 Customer Service operators can provide accurate information to homeless applicants and family or friends assisting them.
- ♦ The process and relationship established between the Tumaini Center and Detroit ID resulted in eighty (80) shelter residents receiving the Detroit ID Card.
  - ♦ Enrollments were facilitated by the Detroit ID Mobile Team processing applicants at the shelter
  - ♦ Tumaini staff facilitated enrollments ensuring applicants had an HMIS ID Card, other requisite documents and fee.

#### NSO Tumaini Center Residents Receive D-IDs





## Requisite Documents for Homeless Detroiters



♦ Proof of Residency. Letter or record from a social services agency, domestic violence shelter, or religious organization located within the City of Detroit confirming Detroit residency or services provided in the previous 30 days.



Proof of Identity. Homeless Management Information System (HMIS)
 ServicePoint ID or record of service transaction history with photograph (200 points)



♦ Other ID documents to provide the requisite 300 points needed for ID, i.e. Social Security number or card, birth certificate, notarized D-ID "Affidavit of Identifying Witness."

#### <u> D-ID Homelessness Service Provider Partners</u>

- ♦ The process and mobile enrollment developed in partnership with the Tumaini Center, served as a model for other homelessness service providers.
- Partnerships have been forged with and mobile enrollments provided for clients of:
  - ♦ The Detroit Rescue Mission Ministries
  - ♦ Salvation Army (Booth Shelter; Recovery Center)
  - ♦ Coalition on Transitional Shelter (COTS)
  - ♦ Alternative for Girls
  - ♦ The Ruth Ellis Center
  - ♦ Covenant House Michigan
  - ♦ OPEN DOOR Fort Street Presbyterian Church
  - ♦ Team Wellness
  - ♦ Neighborhood Service Organization (NSO)
  - Northeast Guidance Center
  - ♦ Continuum of Care (CoC) and H.A.N.D.



#### D-ID Cardholders





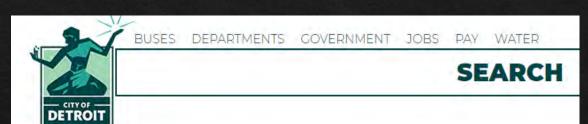








# The D-ID and HAND Partnership



#### **HOMELESSNESS SERVICE PROVIDERS**

For Service Providers of Detroit Homeless Residents

Updates to the City of Detroit Website to assist service providers



Partnership with CoC wide events



#### The D-ID and HMIS



Getting the word out to front line homeless service providers



Training HMIS End Users on using HMIS to assist with D-ID applications

ServicePoint Client Record Summary with Photo ServicePoint ID



#### Establishing Common Goals

- ♦ Including existing HMIS infrastructure to Chapter 27 Article X
  - ♦ Increased accessibility of documents necessary to secure photo ID
  - Provided an opportunity for service providers to connect with other modules in ServicePoint
- Partnership with CoC wide events
  - ♦ Assisted with D-ID enrollment goals
  - Provided much needed on site services for event attendees





Tips for Other Municipalities

# Recruit your Stakeholder Workgroup!

Identify champions and incorporate their unique causes

Partnership matters!

Provide a feedback loop for all parties involved



Detroit Councilwoman Raquel Castañeda Lopez

Immigration Task Force

Community Leaders

Mayor's Office



Questions?
Recommendations?

#### Contact Information

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