



**Michigan Craft Beverage Council  
2022 Research Grant Priorities**

**MCBC FY22 Research Priorities:**

1. Climate change impacts affecting Michigan's craft beverage agricultural supply chain and sustainable craft beverage business development
2. Crop quality analysis for hops, fruit, barley, grain, or other agricultural inputs that are used in craft beverage production and can be grown in Michigan.
3. New varieties for hops, fruit, barley, rye, or other agricultural inputs that are used in craft beverage production and are well-suited to be grown in Michigan.
4. Sustainable water-use and wastewater discharge projects; including wastewater analysis of craft beverage business types in Michigan, effective wastewater pretreatment strategies, and best management practices.

Proposals with other focus areas will be accepted.

**Proposals Will Be Evaluated on the Following Criteria:**

1. Project purpose
2. Overall impact to industry
3. Measurable outcomes
4. Relevance to MCBC research priorities
5. Workplan & budget
6. Demonstrate relevance to industry priorities and their readiness to act on research findings
7. Ability for work to be completed with COVID related challenges
8. Match dollars leveraged