

Michigan International Marketing Program

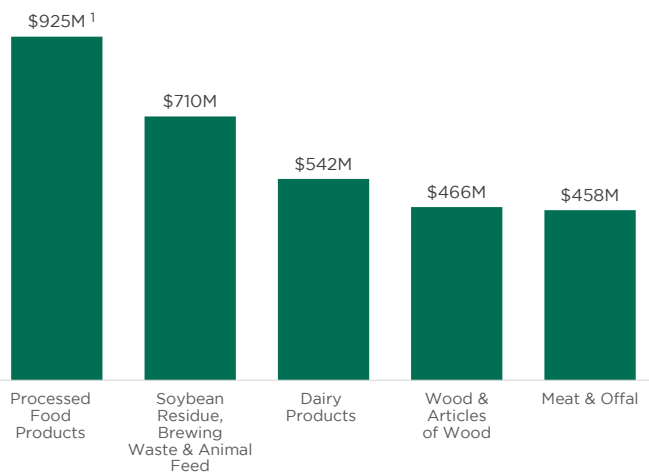
Who We Are...

The mission of the Michigan Department of Agriculture and Rural Development's International Marketing Program is to assist Michigan food and agricultural businesses in developing domestic and international market opportunities to effectively grow their business.

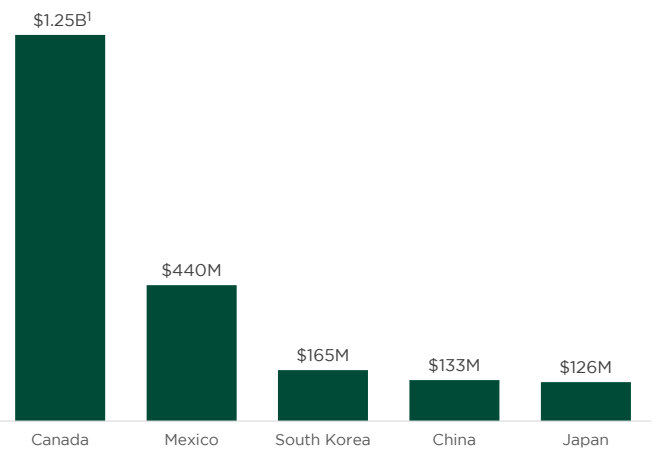
What We Provide...

1. Consulting Services
2. Export Education
3. Export Documentation
4. Market Entry
5. Market Research
6. Cash Reimbursement

Michigan's Top Exported Products – 2023



Michigan's Top International Markets – 2023



Export Economic Impact



In 2023, Michigan food, agriculture, and forest product exports totaled \$2.7 billion.



\$1 in export activities generates another \$1.58 in economic activity.²



Michigan's total agriculture exports of \$2.7 billion have an economic impact equivalent to \$5.22 billion across the state.²



Michigan's food and agriculture industry generates 805,000 jobs and \$104.7 billion in total economic impact to our state's economy annually.³

For more information, contact the International Marketing Program

Holly Gaffney
Program Coordinator
517-449-8482
gaffneyh@michigan.gov

Elissa Mutschler
Program Coordinator
517-275-1309
mutschlere@michigan.gov



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