

ALDEN GROUP SLIDES INTO EXPORT SUCCESS

Alden Group, located in Farmington Hills, Michigan, of the 14th Congressional District transferred the technical knowledge gained from the Food Export Helpline to help establish an export partnership in Chile. According to Donald Bryant, President of Alden Group, “We now export our non-gmo corn oil to an international customer and [the Food Export Helpline] was helpful in getting our organization comfortable with exporting.”

The Food Export Helpline allows companies to speak with an industry expert who provides unique and customized export advice. Through the assistance and recommendations received through the Food Export Helpline, Alden Group utilized the resources provided to expand business operations. “On average, we are shipping five containers more per month now valued at over \$1.5 million in export sales,” explained Bryant. “We have also been able to add an additional hire to support our new export activities.”

Alden Group offers a variety of oils that are all natural, with no chemical additives, and made from seeds that are 100% non-GMO. Alden Group’s non-gmo products include: vegetable oil, canola oil, corn oil, and a healthy blend oil.



Food Export-Northeast and Food Export-Midwest are private, non-profit associations of Northeastern and Midwestern state agricultural promotion agencies that use federal, state, and industry resources to promote the export of Northeastern and Midwestern food and agricultural products. Food Export-Northeast and Food Export-Midwest administer many services through Market Access Program (MAP) funding from the USDA, Foreign Agricultural Service.

For more information on the International Marketing Program, visit www.michigan.gov/agexport. For more information about Food Export-Midwest, visit www.foodexport.org.

