






# Michigan International Marketing Program 2021 Fact Sheet

## Who We Are

Our mission is to assist Michigan food and agricultural businesses in developing domestic and international market opportunities to effectively grow their business.

## Top Exported Products

\$365 Million		Processed Food Products
\$253 Million		Soybean, Sugarbeet, & Wheat Byproducts
\$208 Million		Cereals, Baked Goods, & Pasta
\$193 Million		Soybeans & Soybean Meal
\$180 Million		Dairy Products

## Top Foreign Markets



→	\$972 Million: Canada
→	\$256 Million: Mexico
→	\$187 Million: S. Korea
→	\$119 Million: Japan
→	\$112 Million: China

## What We Provide



## Export Economic Impact

In 2020, exports totaled \$2.16 billion in food and agriculture products.

\$1 in export activities generates another \$2.87 in economic activity.

Michigan's total agriculture exports of \$2.16 billion have a local impact of an additional \$5.57 billion.

MI exporting helps farm prices and income, while also supporting over 18,180 Michigan jobs in food processing, storage, and transportation.

**For more information, contact the International Marketing Program**

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