Michigan International Marketing Program 2021 Fact Sheet

Who We Are

Our mission is to assist Michigan food and agricultural businesses in developing domestic and international market opportunities to effectively grow their business.

Top Exported Products

\$365 Million

To the second

Processed Food Products

\$253 Million



Soybean, Sugarbeet, & Wheat Byproducts

\$208 Million



Cereals, Baked Goods, & Pasta

\$193 Million



Soybeans & Soybean Meal

\$180 Million

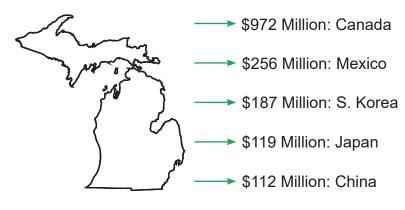


Dairy Products

What We Provide



Top Foreign Markets



Export Economic Impact

In 2020, exports totaled \$2.16 billion in food and agriculture products.

\$1 in export activities generates another \$2.87 in economic activity.

Michigan's total agriculture exports of \$2.16 billion have a local impact of an additional \$5.57 billion.

MI exporting helps farm prices and income, while also supporting over 18,180 Michigan jobs in food processing, storage, and transportation.

For more information, contact the International Marketing Program

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